

INTERVIEWER  
DON'T READ ALOUD WORDS  
IN CAPITAL LETTERS

# THE GALLUP POLL

## WOULD LIKE YOUR OPINION

CIRCLE APPROPRIATE NUMBERS  
OR CHECK BOXES

442-1  
SEPT. '80

SUGGESTED INTRODUCTION: Good day, I'm taking a Gallup Poll in your area, and I'd like to talk to you about a few topics of the day.

THE INTERVIEW  
IS REPORTED: \_\_\_\_\_

### SECTION I - ASK EVERYONE

In the near future, Canadians will have all converted to the Metric system of measurement from Imperial measures.

Have you found this conversion very difficult, somewhat difficult or not at all difficult?

- VERY DIFFICULT-----1
- SOMEWHAT DIFFICULT-----2
- NOT AT ALL DIFFICULT-----3
- DON'T KNOW-----4

Can you tell me, in terms of miles, about how long a kilometer is?

Code 1.6 MILES  
( ) DON'T KNOW

And, in terms of pounds, about how much is a kilogram?

Code 2.2 POUNDS  
( ) DON'T KNOW

Suppose a young person came to you and asked your opinion about taking up a profession. Assuming that they were qualified to enter any of these professions, which one of them would you first recommend? HAND CARD 1

- BANKER -----1
- BUSINESS EXECUTIVE-----2
- CLERGYMAN-----3
- DENTIST-----4
- DOCTOR-----5
- ENGINEER/BUILDER-----6
- GOVERNMENT CAREER-----7
- LAWYER-----8
- TEACHER-----9

OTHER (SPECIFY) \_\_\_\_\_ 0  
DON'T KNOW/NONE-----X

Do you think that children today are being taught to read and write as well as you were taught?

- YES, AS WELL-----1
- NO, NOT AS WELL-----2
- OTHER (SPECIFY) \_\_\_\_\_ 3
- DON'T KNOW-----4

Do you think that teachers have a closer relationship or a less close relationship with their students than when you went to school?

- CLOSER-----1
- LESS CLOSE-----2
- ABOUT THE SAME-----3
- DON'T KNOW-----4

5. Traditionally, all Canadians have had equal access to job opportunities across Canada, but recently almost every province has imposed some restrictions favoring citizens in their own province.

In your opinion, should job opportunities be freely available to all Canadians, or should provincial restrictions be allowed?

- AVAILABLE TO ALL CANADIANS-----1
- PROVINCIAL RESTRICTIONS ALLOWED-----2
- DON'T KNOW-----3

6a. Have you heard or read anything recently about the problems of acid rain?

- YES-----1
  - NO-----2
- IF "YES", ASK:

b. What is acid rain?  
Code 1.1 + (MP) HT

c. Recently, Canada and the United States signed a memorandum of intent to curb acid rain and other international air pollution problems.

Over the next five years, how successful do you think this agreement will be in reducing acid rain and other air pollution - very successful, somewhat successful or not too successful?

- VERY SUCCESSFUL-----1
- SOMEWHAT SUCCESSFUL-----2
- NOT TOO SUCCESSFUL-----3

d. In relation to other problems that face us, how urgent do you feel the problem of acid rain is - very urgent, quite urgent or not too urgent?

- VERY URGENT-----1
- QUITE URGENT-----2
- NOT TOO URGENT-----3
- DON'T KNOW-----4

#### ASK EVERYONE:

7. At the present time, Queen Elizabeth is the Canadian Head of State. Would you prefer to see her continue in this capacity, or would you prefer to have the Governor General as Head of State, except when the Queen visits Canada?

- QUEEN AS HEAD OF STATE-----1
- GOVERNOR GENERAL AS HEAD OF STATE-----2

OTHER (SPECIFY) \_\_\_\_\_ 3  
DON'T KNOW-----4

CONTINUED ON BACK

2  
 Petrocan - the national oil company that is operating as a Canadian Crown Corporation - is currently involved in three main areas - in exploration for oil and gas, in buying oil from other governments, and in selling oil and gas to the public through a subsidiary.

Thinking of each of these tasks, exploration, international purchases, and retail sales, which do you think Petrocan should continue to be involved in? HAND CARD 2 . First: READ OUT AND ROTATE ORDER.

	SHOULD BE INVOLVED	SHOULD NOT BE INVOLVED	DON'T KNOW	NS
Exploration?	25- 1	2	3	4
International purchases?	26- 1	2	3	4
Retail Sales?	27- 1	2	3	4

9a. If it were your job to plan an immigration policy for Canada at this time, would you be inclined to increase immigration, decrease immigration or keep the number of immigrants at about the current level?

28-  
 INCREASE-----1  
 DECREASE-----2  
 SAME LEVEL-----3  
 DON'T KNOW-----4  
 NS - 5

UNLESS "DON'T KNOW", ASK:

b. Why do you say that? \_\_\_\_\_

Code list HT

Somewhat Increase/Decrease 29-

10a. Do you, yourself, work outside the home full-time, part-time or not at all?

30-  
 FULL-TIME-----1  
 PART-TIME-----2  
 NOT AT ALL-----3  
 NS - 4 - Dash Col. 31

IF "FULL-TIME", ASK:

b. If you were given the choice of these two alternatives, which one would you take? 31-

- a 10% increase in salary or wages?-----1

- a 10% reduction in your working hours?--2

DON'T KNOW---3  
 NS - 4

11a. Do you approve or disapprove of the way Pierre Trudeau is handling his job as Prime Minister? RECORD BELOW

b. Do you approve or disapprove of the way Joe Clark is handling his job as Leader of the Opposition? RECORD BELOW

c. And do you approve or disapprove of the way Ed Broadbent is handling his job as leader of the N.D.P.? RECORD BELOW.

	TRUDEAU	CLARK	BROADBENT
APPROVE	1 52-	1 53-	1 54-
DISAPPROVE	2	2	2
DKNO OPINION	3	3	3
NS	4	4	4

12. If a federal election were held today, which party's candidate do you think you would favor?

35-  
 LIBERAL-----1 OTHER PARTY (WRITE IN)  
 PROG. CONS.---2  
 N.D.P.-----3  
 CREDITISTE---4 UNDECIDED-----6  
 SOCIAL CREDIT-5 REFUSED-----8  
 NOT ELIGIBLE---9

13. Did you vote in the last federal election on February 18, 1980?

36-  
 YES----- NO-----1  
 TOO YOUNG TO VOTE-----2

IF "YES", ASK:

Which party did the candidate for whom you voted represent?

LIBERAL-----3 OTHER PARTY (WRITE IN)  
 PROG. CONS.---4  
 N.D.P.-----5  
 CREDITISTE---6 DON'T REMEMBER---8  
 SOCIAL CREDIT-7 REFUSED-----9  
 0

OCCUPATION OF HEAD OF FAMILY

SPECIFIC JOB? Code list  
 TYPE OF COMPANY? \_\_\_\_\_ 70-

How many people, including yourself, are there in this household?

71- 1 2 3 4 5 6 OR MORE

How many would be under 10 years?

72- 0 1 2 3 4 OR MORE

How many would be between 10 & 17 years?

73- 0 1 2 3 4 OR MORE

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?

YES, MYSELF-----1 74-  
 YES, SPOUSE-----2  
 NO-----3

What was the year of your birth? YEAR: \_\_\_\_\_ 75/76

RECORD IF: MAN-----1 WOMAN-----2 77-

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources, before tax deductions? 78-

UNDER \$6,000-----1	\$13,000 - \$14,999----5
\$6,000 - \$7,999-----2	\$15,000 - \$19,999----6
\$8,000 - \$9,999-----3	\$20,000 - \$29,999----7
\$10,000 - \$12,999-----4	\$30,000 & OVER-----8
	REFUSED-----9

RECORD IF: FARM-----1 79- Yes = X at 7.  
 RURAL, NON-FARM-----2  
 URBAN-----3

TIME INTERVIEW ENDED: \_\_\_\_\_

ASK EVERYONE

What is your marital status? 65-  
 SINGLE-----1  
 MARRIED-----2  
 WID/DIV/SEP-----3

What was the language you first spoke in childhood and still understand? 66-

ENGLISH-----1  
 FRENCH-----2  
 OTHER(SPECIFY) \_\_\_\_\_ 3

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

PROTESTANT-----1 67-  
 JEWISH-----2  
 ROMAN CATHOLIC-----3  
 OTHER(SPECIFY) \_\_\_\_\_ 4  
 NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended? HAND CARD "Q"

Did you graduate from...(LEVEL OF SCHOOLING ATTAINED)? RECORD BELOW

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----1	68- 2	2
SECONDARY SCHOOL-----3	4	4
UNIVERSITY-----7	8	8
POST SECONDARY & NON-UNIVERSITY		
COMMUNITY COLLEGE-----5	6	6
C.E.G.E.P.-----5	6	6
OTHER _____ 5	6	6
(SPECIFY)		
NO FORMAL SCHOOLING-----9		
REFUSED-----0		

What is your occupation?

SPECIFIC JOB: Code list  
 TYPE OF COMPANY: \_\_\_\_\_ 69-

CHECK IF: { } STUDENT  
 { } HOUSEWIFE

(PLEASE PRINT)

NAME OF RESPONDENT: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ PROV: \_\_\_\_\_

DATE OF INTERVIEW: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW --- INTERVIEWER'S SIGNATURE: \_\_\_\_\_

\*\*\* A VALIDATION CHECK WILL BE MADE ON ALL INTERVIEWERS' WORK

SECTION I

Q. #1B Length of a kilometre in miles

---

1. 0.62 miles (5/8 of a mile)
2. 0.56 - 0.61
3. 0.63 - 0.69 (2/3 of a mile)
4. 0.55 or less
5. 0.70 to under a mile (3/4 of a mile to under a mile)
6. One mile or more
- 7.
- 8.
- 9.
- 0.
- X. Don't Know
- V. Not stated

POUNDS

SECTION I

Q. #10 Weight of a kilogram in pounds

---

1. 2.2 lbs
2. 2.0 - 2.1
3. 2.3 - 2.4
4. 1.9 or less
5. 2.5
6. 2.6 or more
- 7.
- 8.
- 9.
- 0.
- X. Don't Know
- V. Not Stated

## SECTION I

## Q.6b - Definition of Acid Rain

1. Correct: Must say: Sulphur dioxide (SO<sub>2</sub>) or Nitrogen dioxide (NO<sub>2</sub>)  
OR  
From coal/carbon burning plants, thermal electric plants  
OR  
Falls as (diluted)sulphuric/nitric acid
2. Substantially correct: Chemicals, Sudbury, Inco, Falconbridge, Industrial U.S. pollution  
  
Pollution of lakes, air, or land; killing of lakes/fish  
  
Auto exhaust  
  
Pollution from industrial plants
3. Vaguely correct: Pollutes, damages, harms the environment; Pollution
4. Incorrect: Nuclear leaks, fertilizers, weed control, spray radiation
- 5.
- 6.
- 7.
8. Don't know/can't say
9. Not stated

NOTE: USE LOWEST CODE WHERE POSSIBLE; DO NOT DOUBLE CODE

SECTION I

Q.9b Reasons for increasing immigration

All who are Col. 28-1

---

- V Need more population; big country need more people to grow.
- X
- 0 Economic reasons, stimulate the economy.
- 1 Create more jobs, need housing, they will buy goods, etc.
- 3
- 4
- 5
- 6 Humanitarian reasons; they are less fortunate than we are; everyone needs a place.
- 7 Other (HAND TAB EXAMPLES).
- 8 Don't Know
- 9 Did Not State

SECTION I

Q. 9b Reasons for decreasing immigration

All who are 28-2

---

- V Too much unemployment; immigrants take Canadians' jobs; poor economic situation.
- X
- 0 Too many here already, enough now (DO NOT DOUBLE WITH CODE 1 OR 2).
- 1 Changing character of country (ie., too many Blacks, Asians, East Indians, etc. are changing Canadian character).
- 2 Leads to racial problems.
- 3 Lack of housing.
- 4
- 5
- 6 General negative comment, i.e. let them stay where they are.
- 7 Other (HAND TAB EXAMPLES)
- 8 Don't Know
- 9 Did Not State



SECTION I

Q.9b Reasons for leaving immigration policy as it is.

All with 28-3

---

- V Need more people; we can use more people.
- X Too much unemployment; not enough jobs now; give jobs to Canadians first.
- 0 Economic situation; poor economy right now.
- 1
- 2
- 3 Too many here already; enough now.
- 4 Good the way it is now; like our present policy.
- 5 Qualified (ie., if good people; should learn our language ways).
- 6 Humanitarian reasons; they are less fortunate than we are.
- 7 Other (HAND TAB EXAMPLES).
- 8 Don't Know.
- 9 Did Not State.

	NUMBER	PERCENT
<u>NATIONAL</u>	1060	100%
<u>Region:</u>		
Atlantic	99	9
Quebec	290	27
Ontario	382	36
Prairies	177	17
British Columbia	112	11
<u>Community Size:</u>		
Over 100,000	542	51
10,000 - 100,000	160	15
Under 10,000	359	34
<u>Sex:</u>		
Male	530	50
Female	530	50
<u>Age:</u>		
18 to 29 years	339	32
30 to 49 years	367	35
50 years and over	344	32
Did not state	10	1
<u>Education:</u>		
Elementary	160	15
Secondary	718	68
University	179	17
Refused	3	*
<u>Income:</u>		
Under \$10,000	143	13
\$10,000 - \$19,999	260	25
\$20,000 - \$29,999	203	19
\$30,000 and over	204	19
Refused	250	24
<u>Occupation:</u>		
Prof./executive	244	23
Sales/clerical	135	13
Labour	381	36
Other	280	26
Not stated	20	2
<u>Mother Tongue:</u>		
English	648	61
French	288	27
Other	124	12

NOTE: Percentages may not add exactly to 100 due to rounding  
 \* Less than 0.5 percentage points.