

2025 1-4 SERIAL #
00-1-1060

JULY 1
NATIONAL

COLS 5-8
9-11 JOB #
12 STUDY WITH
MONTH

INTERVIEWER
DON'T READ ALOUD WORDS
IN CAPITAL LETTERS

THE GALLUP POLL WOULD LIKE YOUR OPINION

CIRCLE APPROPRIATE NUMBERS
OR CHECK BOXES

451-1
JULY 1981

SUGGESTED INTRODUCTION: Good day, I'm taking a Gallup Poll in your area,
and I'd like to talk to you about a few topics of the day

TIME INTERVIEW
STARTED: _____

SECTION 1 - ASK EVERYONE

What do you think is the most important problem facing this country today? DO NOT READ LIST.

- ECONOMIC, INFLATION, HIGH PRICES-----1 ^{13- MP}
- UNEMPLOYMENT-----2
- LABOR UNIONS, STRIKES-----3
- NATIONAL UNITY-----4
- ENERGY, OIL, GAS PROBLEMS-----5
- GOVERNMENT-----6

OTHER (SPECIFY) Hand tab others?

CAN'T SAY-----8 NS-9

Some businesses have shortened the work week from five to four days. Which would you yourself prefer - a 40 hour week consisting of four 10-hour days, or a 40 hour work week consisting of five 8-hour days?

- FOUR 10-HOUR DAYS-----1 ¹⁴⁻
- FIVE 8-HOUR DAYS-----2

UNDECIDED-----3 NS-4

Generally speaking, do you think the things you buy today are better made or more poorly made than say ten years ago?

- BETTER MADE-----1 ¹⁵⁻
- MORE POORLY MADE-----2
- ABOUT THE SAME-----3

DON'T KNOW-----4 NS-5

In general, would you say you are satisfied, or dissatisfied with your standard of living?

- SATISFIED-----1 ¹⁶⁻
- DISSATISFIED-----2

UNDECIDED-----3 NS-4

Do you think that every driver of a car should or should not be required to take a physical examination at regular intervals after he or she has a license?

- YES, SHOULD-----1 ¹⁷⁻
- NO, SHOULD NOT-----2

NO OPINION-----3 NS-4

Generally speaking, do you think the farmers of this province are getting a square deal from the Canadian government or not?

- A SQUARE DEAL-----1 ¹⁸⁻
- NOT A SQUARE DEAL-----2

NO OPINION-----3 NS-4

How would you describe business conditions in this community - would you say they are very good, good, not too good, or bad?

- VERY GOOD-----1 ¹⁹⁻
- GOOD-----2
- NOT TOO GOOD-----3
- BAD-----4

DON'T KNOW-----5 NS-6

8. How do you think business conditions in this community will be six months from now - very good, good, not too good, or bad?

- VERY GOOD-----1 ²⁰⁻
- GOOD-----2
- NOT TOO GOOD-----3
- BAD-----4
- DON'T KNOW-----5

NS-6

9. Over the next year or so, which do you expect to rise most - prices, or your family income?

- PRICES-----1 ²¹⁻
- FAMILY INCOME-----2

Same/DON'T KNOW-----3 NS-4

10a. If you were going to make a 500 mile trip, how would you rather travel - by train, car, air, or some other way? RECORD BELOW.

	1ST	2ND
TRAIN-----	1 ²²⁻	1 ²³⁻
CAR-----	2	2
AIR-----	3	3

OTHER (SPECIFY)

HAND TAB NS-4 ⁴⁵ ⁴⁵ ⁶ ⁶

11a. Do you approve or disapprove of the way Pierre Trudeau is handling his job as Prime Minister? RECORD BELOW

b. Do you approve or disapprove of the way Joe Clark is handling his job as Leader of the Opposition? RECORD BELOW

c. And do you approve or disapprove of the way Ed Broadbent is handling his job as leader of the N.D.P.? RECORD BELOW

	TRUDEAU	CLARK	BROADBENT
APPROVE-----	1 ²⁴⁻	1 ²⁵⁻	1 ²⁶⁻
DISAPPROVE-----	2	2	2
NO OPINION-----	3	3	3

NS-4 4 4

12. If a federal election were held today, which party's candidate do you think you would favor?

	LIBERAL	PROG. CONS.	N.D.P.	CREDITISTE	SOCIAL CREDIT	OTHER PARTY (WRITE IN)
-----	1 ²⁷⁻	2	3	4	5	Hand tab others ^{NS-6}
-----	2	3	4	5	6	<input checked="" type="checkbox"/> UNDECIDED ^{NS-6}
-----	3	4	5	6	7	REFUSED-----8
-----	4	5	6	7	8	NOT ELIGIBLE-----9

NS-0

13. Did you vote in the last federal election on February 18, 1980?

YES----- NO-----1 ²⁸⁻
TOO YOUNG-----2

IF "YES", ASK:

Which party did the candidate for whom you voted represent?

	LIBERAL	PROG. CONS.	N.D.P.	CREDITISTE	SOCIAL CREDIT	OTHER PARTY (WRITE IN)
-----	3	4	5	6	7	H. ... ^{NS-8}
-----	4	5	6	7	8	<input checked="" type="checkbox"/> DON'T KNOW ^{NS-9}
-----	5	6	7	8	9	REFUSED ^{NS-10}

NS-X

CONTINUED ON BACK

BASIC DATA SECTION: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so That I can be sure I am getting the right sample of people in this community?"

ASK EVERYONE

What is your marital status? 65- SINGLE-----1 MARRIED-----2 WID/DIV/SEP-----3 NS-4

What was the language you first spoke in childhood and still understand? 66- ENGLISH-----1 FRENCH-----2 OTHER(SPECIFY) NS-4

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish? 67- PROTESTANT-----1 JEWISH-----2 ROMAN CATHOLIC-----3 OTHER(SPECIFY) 4 NS/NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended? HAND CARD "Q" Did you graduate from...(LEVEL OF SCHOOLING ATTAINED)? RECORD BELOW SOME GRADUATED 68- PUBLIC/GRADE SCHOOL-----1 2 SECONDARY SCHOOL-----3 4 UNIVERSITY-----7 8 POST SECONDARY & NON-UNIVERSITY COMMUNITY COLLEGE-----5 6 C.E.G.E.P.-----5 6 R 5 6 (SPECIFY) NO FORMAL SCHOOLING-----9 REFUSED-----0

What is your occupation? SPECIFIC JOB: REF/NS - DASH TYPE OF COMPANY: 69- CHECK IF: () STUDENT () HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY SPECIFIC JOB: REF/NS - DASH TYPE OF COMPANY? 70-

How many people, including yourself, are there in this household? 71- 1 2 3 4 5 6 OR MORE NS-7

How many would be under 10 years? 72- 0 1 2 3 4 OR MORE NS-5

How many would be between 10 & 17 years? 73- 0 1 2 3 4 OR MORE NS-5

Are you, yourself a member of a trade union, or is your husband/wife a trade union member? 74- YES, MYSELF-----1 BOTH-5 YES, SPOUSE-----2 NO-----3 NS-4

What was the year of your birth? YEAR: REF-99 75/76 PRIOR TO 1901-98

RECORD IF: MAN-----1 WOMAN-----2 77- NS-3

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources, before tax deductions? 78- UNDER \$6,000-----1 \$13,000 - \$14,999-----5 \$6,000 - \$7,999-----2 \$15,000 - \$19,999-----6 \$8,000 - \$9,999-----3 \$20,000 - \$29,999-----7 \$10,000 - \$12,999-----4 \$30,000 & OVER-----8 NS/REFUSED-----9

RECORD IF: FARM-----1 79- RURAL, NON-FARM-----2 URBAN-----3

TIME INTERVIEW ENDED:

(PLEASE PRINT) NAME OF RESPONDENT: TELEPHONE: ADDRESS: CITY: PROV: DATE OF INTERVIEW: POSTAL CODE:

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW --- INTERVIEWER'S SIGNATURE:

*** A VALIDATION CHECK WILL BE MADE ON ALL INTERVIEWERS' WORK