

ols 1-4 Serial #
1001-1060

Cols. 9-11 Job #
Col. 12 Study
within month

INTERVIEWER
DON'T READ ALOUD WORDS
IN CAPITAL LETTERS

GALLUP

CIRCLE APPROPRIATE NUMBERS
OR CHECK BOXES

WOULD LIKE YOUR OPINION

450-1
JUNE/81

SUGGESTED INTRODUCTION: Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing.

TIME INTERVIEW
STARTED: _____

SECTION I -- ASK EVERYONE

- Over the next year or so, which do you expect to rise most - prices, or your family income?
 PRICES-----1
 FAMILY INCOME-----2
 DON'T KNOW-----3
 NS-4
- Do you think the Federal Government's policies for tackling the country's economic situation gives you a feeling that they are or are not handling the situation properly?
 YES, HANDLING PROPERLY-----1
 NO, NOT HANDLING PROPERLY-----2
 DON'T KNOW-----3
 NS-4
- Compared to other countries, how do you think Canada is faring in its attempt to control inflation - better than most, not as good as most or about the same?
 BETTER THAN MOST-----1
 NOT AS GOOD AS MOST-----2
 ABOUT THE SAME-----3
 DON'T KNOW-----4
 NS-5
- Have you, yourself, smoked any cigarettes in the past week?
 YES-----1
 NO-----2
 DK/NS-3
- There has been some discussion recently about smoking in restaurants. Here are three suggestions. Would you tell me which one you would prefer - provide smoking and non-smoking areas in restaurants so customers may choose, ban all smoking in restaurants, or leave things as they are with no restrictions on smoking?
 PROVIDE SEPARATE AREAS-----1
 BAN ALL SMOKING-----2
 LEAVE AS AT PRESENT-----3
 DK/NO OPINION-----4
 NS-5
- On the average, about how much does your family spend on food, including milk, each week?
 \$ _____ () DON'T KNOW
 DK-999 NS 999 Over \$1,000-997
- Would you favor or oppose the imposition of wage and price controls by the Federal Government?
 FAVOR-----1
 OPPOSE-----2
 DON'T KNOW-----3
 NS-4
- From what you have seen or heard, do you think television is a good influence on family life or not a good influence?
 GOOD INFLUENCE-----1
 NOT A GOOD INFLUENCE-----2
 DK/CAN'T SAY-----3
 NS-4

- If they can, do you think that a couple should live together for a time, before deciding to get married or not to get married?
 YES, SHOULD-----1
 NO, SHOULD NOT-----2
 DK/UNDECIDED-----3
 NS-4
- Now a question about alcoholic beverages. Do you or do you not think that teenage drinking is a serious problem in this community?
 YES, IS-----1
 NO, IS NOT-----2
 DON'T KNOW-----3
 NS-4
- Someone has said that fathers should be top boss of the family in this country. Do you agree or disagree with this?
 AGREE-----1
 DISAGREE-----2
 DK/NO OPINION-----3
 NS-4
- In your opinion, is there or is there not an energy crisis in Canada?
 YES, IS-----1
 NO, IS NOT-----2
 DON'T KNOW-----3
 NS-4
- There has been a considerable discussion recently about a possible energy shortage in Canada. Five years from now, do you think there will be a very serious shortage of energy, a quite serious shortage or no real shortage of energy?
 VERY SERIOUS SHORTAGE-----1
 QUITE SERIOUS SHORTAGE-----2
 NO REAL SHORTAGE-----3
 DON'T KNOW-----4
 NS-5
- If a federal election were held today, which party's candidate do you think you would favor?
 LIBERAL-----1
 PROG. CONS.-----2
 N.D.P.-----3
 CREDITISTE-----4
 SOCIAL CREDIT-----5
 OTHER PARTY (WRITE IN)
 Hand Tab OTHERS 6
 DK/UNDECIDED/NONE-----7
 NS/REFUSED-----8
 NOT ELIGIBLE-----9
- Did you vote in the last federal election on February 18, 1980?
 YES-----1
 NO-----2
 TOO YOUNG-----2
 IF "YES", ASK:
 Which party did the candidate for whom you voted represent?
 LIBERAL-----3
 PROG. CONS.-----4
 N.D.P.-----5
 CREDITISTE-----6
 SOCIAL CREDIT-----7
 OTHER PARTY (WRITE IN)
 Hand TAB -----8
 DK/DON'T REMEMBER/NONE-----9
 NS/REFUSED/DO NOT VOTE-----0

CONTINUED ON BACK

BASIC DATA SECTION: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so That I can be sure I am getting the right sample of people in this community?"

OCCUPATION OF HEAD OF FAMILY

SPECIFIC JOB? REF / NS - DACH

TYPE OF COMPANY? _____ 70-

How many people, including yourself, are there in this household?

71- 1 2 3 4 5 6 OR MORE NS-

How many would be under 10 years?

72- 0 1 2 3 4 OR MORE NS-5

How many would be between 10 & 17 years?

73- 0 1 2 3 4 OR MORE NS-5

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?

YES, MYSELF-----1 74-

YES, SPOUSE-----2

NO-----3 NS-4

What was the year of your birth?

Below 1901-99
YEAR: Refused-99 75/76

RECORD IF: MAN-----1 WOMAN-----2 77-
NS-3

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources before tax deductions? 78-

UNDER \$6,000-----1 \$13,000 - \$14,999-----5
\$6,000 - \$7,999-----2 \$15,000 - \$19,999-----6
\$8,000 - \$9,999-----3 \$20,000 - \$29,999-----7
\$10,000 - \$12,999-----4 \$30,000 & OVER-----8
NS/REFUSED-----9

RECORD IF: FARM-----1 79-
RURAL, NON-FARM-----2
URBAN-----3

TIME INTERVIEW ENDED: _____

ASK EVERYONE

What is your marital status? 65-
SINGLE-----1
MARRIED-----2
WID/DIV/SEP-----3
NS-4

What was the language you first spoke in childhood and still understand? 66-

ENGLISH-----1
FRENCH-----2

OTHER(SPECIFY) _____ 3
NS-4

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

PROTESTANT-----1 67-
JEWISH-----2
ROMAN CATHOLIC-----3

OTHER(SPECIFY) _____ 4
NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended? HAND CARD "Q"

Did you graduate from...(LEVEL OF SCHOOLING ATTAINED)? RECORD BELOW

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----1 <u>68-</u>		2
SECONDARY SCHOOL-----3		4
UNIVERSITY-----7		8
POST SECONDARY & NON-UNIVERSITY		
COMMUNITY COLLEGE-----5		6
C.E.G.E.P.-----5		6
OTHER _____ 5		6
(SPECIFY)		
NO FORMAL SCHOOLING-----9		
REFUSED-----0		

What is your occupation?

SPECIFIC JOB: Ref. / NS - DACH

TYPE OF COMPANY: _____ 69-

CHECK IF: () STUDENT
() HOUSEWIFE

(PLEASE PRINT)

NAME OF RESPONDENT: _____ TELEPHONE: _____

ADDRESS: _____ CITY: _____ PROV: _____

DATE OF INTERVIEW: _____ POSTAL CODE: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW --- INTERVIEWER'S SIGNATURE: _____

*** A VALIDATION CHECK WILL BE MADE ON ALL INTERVIEWERS' WORK