

1-4 Serial #  
101-1060

Master March III National  
Cols 9-11 Job # 1 Col. 12- Study it  
within month

Col. 5-8  
Assign #

INTERVIEWER  
DON'T READ ALOUD WORDS  
IN CAPITAL LETTERS

GALLUP

CIRCLE APPROPRIATE NUMBER  
OR CHECK-BOXES

WOULD LIKE YOUR OPINION

447-3  
Mar/81

SUGGESTED INTRODUCTION: Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing.

TIME INTERVIEW  
STARTED: \_\_\_\_\_

SECTION I -- ASK EVERYONE

1. What is your favorite sport to watch, either on television or as a spectator? DO NOT READ.

FOOTBALL-----1 13-  
BASEBALL-----2 M.P. UP TO 2 ANSWERS  
HOCKEY-----3 3 OR MORE CODE DK  
BASKETBALL-----4

OTHER(SPECIFY) Handball others

5  
DON'T KNOW-----6  
NS-7

2a. The last time you got into a car, did you use a seat belt?

YES-----1  
NO-----2  
DK/CAN'T RECALL-----3

b. Do you favor or oppose legislation requiring the use of seat belts when riding in an automobile?

FAVOR-----1  
OPPOSE-----2  
DK/UNDECIDED-----3  
NS-4

3. Generally speaking, what do you think is the least amount of money a family of four - husband, wife and two children - needs each week to get along on in this community?

5  
Code 3 digit number up to 999, 1-1-1  
DON'T KNOW  
DK/NS-999

4a. Would you favor or oppose recruiting every able-bodied young man in this country, when he reached the age of 18, to spend one year in military training?

WOULD FAVOR-----1  
WOULD OPPOSE-----2  
DK/NO OPINION-----3  
NS-4

b. And how about women, would you favor or oppose compulsory military training for one year for women, at age 18?

YES-----1  
NO-----2  
DON'T KNOW-----3  
NS-4

5. Some people say that the differences between the various parts of Canada are now so great that they will never be solved, and that Confederation will break up. Do you agree with this, or do you think that these differences will be solved?

WILL NOT BREAK UP, DIFFERENCES  
WILL BE SOLVED-----1

WILL BREAK UP, DIFFERENCES  
WILL NOT BE SOLVED-----2

DK/UNDECIDED-----3  
NS-4

6. Do you have occasion to use alcoholic beverages such as liquor, wine or beer, or are you a total abstainer? 22-

YES, USE-----1  
NO, DO NOT, ABSTAINER-----2  
DK/NS-3

7a. Do you (usually) work outside the home full-time, part-time or not at all? 23-

FULL-TIME-----1  
PART-TIME-----2  
NOT AT ALL-----3  
ASK 7b & c  
DK/NS-4

IF WORK "FULL" OR "PART-TIME" ASK:  
b. Do you think your present job is safe - or do you think there is a chance you may become unemployed? 24-

SAFE-----1  
CHANCE OF BECOMING UNEMPLOYED-----2  
DK/CAN'T SAY-----3  
NS-4

c. If you became unemployed, do you think you'd be able to find a new job fairly quickly - or do you think it might take longer? 25-

FAIRLY QUICKLY-----1  
MIGHT TAKE LONGER-----2  
WOULDN'T LOOK FOR A JOB-----3  
DK/CAN'T SAY-----4  
NS-5

ASK EVERYONE:

8. Do you have the feeling that the U.S.S.R (Russia) is more or less content with its power of influence in the world today, or do you think that they are trying to increase their area of influence? 26-

MORE/LESS CONTENT-----1  
TRYING TO INCREASE INFLUENCE-----2  
DON'T KNOW-----3  
NS-4

9. Which of these statements do you most agree with? HAND CARD 1

THE IMPORTANT JOB FOR THE GOVERNMENT IS TO MAKE CERTAIN THAT THERE ARE GOOD OPPORTUNITIES FOR EACH PERSON TO GET AHEAD ON HIS OWN-----1

THE IMPORTANT JOB FOR THE GOVERNMENT IS TO GUARANTEE EVERY PERSON A DECENT STEADY JOB-----2  
DON'T KNOW-----3  
NS-4

10. Because of the lack of food, shelter, health care, etc. mere existence is a problem to many people in the less developed countries.

Do you feel that you, as a Canadian, have an obligation to help those in less developed countries? 27-

YES-----1  
NO-----2  
DON'T KNOW-----3  
NS-4

CONTINUED ON BACK

11. Petro-Canada, the national oil company operating as a Crown Corporation, recently acquired the foreign-owned Petrofina Company, at a cost of about one and one-half billion dollars.

Generally speaking, do you approve or disapprove of this?

- APPROVE-----1
  - DISAPPROVE----2
  - DON'T KNOW-----3
- NS-4

12a. Do you approve or disapprove of the way Pierre Trudeau is handling his job as Prime Minister? RECORD BELOW

b. Do you approve or disapprove of the way Joe Clark is handling his job as Leader of the Opposition? RECORD BELOW

c. And do you approve or disapprove of the way Ed Broadbent is handling his job as leader of the N.D.P.? RECORD BELOW

	TRUDEAU	CLARK	BROADBENT
APPROVE	30- 1	5	9
DISAPPROVE	2	6	0
OK/NO OPINION	3	7	X
NS	4	8	V

13. If a federal election were held today, which party's candidate do you think you would favor?

- LIBERAL-----1
- PROG. CONS.----2
- N.D.P.-----3
- CREDITISTE----4
- SOCIAL CREDIT--5
- OTHER PARTY (WRITE IN)-----6
- DK/UNDECIDED-----7
- REFUSED-----8
- NOT ELIGIBLE-----9

14. Did you vote in the last federal election on February 18, 1980?

- YES-----  -----
- NO-----1
- TOO YOUNG TO VOTE-----2

IF "YES", ASK: Which party did the candidate for whom you voted represent?

- LIBERAL-----3
- PROG. CONS.----4
- N.D.P.-----5
- CREDITISTE----6
- SOCIAL CREDIT--7
- OTHER PARTY (WRITE IN)-----8
- DK/DON'T REMEMBER-----9
- REFUSED-----0

BASIC DATA SECTION: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so That I can be sure I am getting the right sample of people in this community?"

ASK EVERYONE

What is your marital status? SINGLE-----1 65- MARRIED-----2 NS-3 WID/DIV/SEP-----4 NS-4

What was the language you first spoke in childhood and still understand? 66- ENGLISH-----1 FRENCH-----2 OTHER(SPECIFY)-----3 NS-4

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish? 67- PROTESTANT-----1 JEWISH-----2 ROMAN CATHOLIC-----3 OTHER(SPECIFY)-----4 OK/NS/NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended? HAND CARD "Q" Did you graduate from...(LEVEL OF SCHOOLING ATTAINED)? RECORD BELOW SOME GRADUATED PUBLIC/GRADE SCHOOL-----1 68- 2 SECONDARY SCHOOL-----3 4 UNIVERSITY-----7 8 POST SECONDARY & NON-UNIVERSITY COMMUNITY COLLEGE-----5 6 C.E.G.E.P.-----5 6 OTHER (SPECIFY)-----5 6 NO FORMAL SCHOOLING-----9 NS/REFUSED-----0

What is your occupation? SPECIFIC JOB: TYPE OF COMPANY: 69- CHECK IF: ( ) STUDENT ( ) HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY

SPECIFIC JOB? TYPE OF COMPANY? 70-

How many people, including yourself, are there in this household? 71- 1 2 3 4 5 6 OR MORE NS-7

How many would be under 10 years? 72- 0 1 2 3 4 OR MORE NS-5

How many would be between 10 & 17 years? 73- 0 1 2 3 4 OR MORE NS-5

Are you, yourself a member of a trade union, or is your husband/wife a trade union member? 74- YES, MYSELF-----1 YES, SPOUSE-----2 NO-----3 NS-4 BOTL-5

What was the year of your birth? YEAR: 75/76

RECORD IF: MAN-----1 WOMAN-----2 77- NS-3

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources, before tax deductions? 78- UNDER \$6,000-----1 \$13,000 - \$14,999-----5 \$6,000 - \$7,999-----2 \$15,000 - \$19,999-----6 \$8,000 - \$9,999-----3 \$20,000 - \$29,999-----7 \$10,000 - \$12,999-----4 \$30,000 & OVER-----8 DK/NS/REFUSED-----9

RECORD IF: FARM-----1 79- RURAL, NON-FARM-----2 URBAN-----3

TIME INTERVIEW ENDED:

(PLEASE PRINT)

NAME OF RESPONDENT: TELEPHONE:

ADDRESS: CITY: PROV:

DATE OF INTERVIEW: POSTAL CODE:

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW --- INTERVIEWER'S SIGNATURE:

\*\*\* A VALIDATION CHECK WILL BE MADE ON ALL INTERVIEWERS' WORK