

COL. #2-5 - SERIAL #

COL. #6-9 ADJUTANT #  
COL. #10-12 STUDY #  
455-4

INTERVIEWER  
DON'T READ ALOUD WORDS  
IN CAPITAL LETTERS

# GALLUP WOULD LIKE YOUR OPINION

CIRCLE APPROPRIATE NUMBERS  
OR CHECK BOXES  
455-4  
NOV/81

SUGGESTED INTRODUCTION: Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing.

TIME INTERVIEW  
STARTED: \_\_\_\_\_

## SECTION I - ASK EVERYONE

1. What do you think is the most important problem facing this country today? DO NOT READ LIST

- ECONOMIC, INFLATION, HIGH PRICES-----1-14
- UNEMPLOYMENT-----2
- LABOR UNIONS, STRIKES-----3
- NATIONAL UNITY-----4
- ENERGY, OIL, GAS PROBLEMS-----5
- GOVERNMENT-----6
- OTHER (SPECIFY) H.T.

OK/CAN'T SAY-----7  
NS-----9

2. Generally speaking, would you say that over the last year wages have gone up less than food prices, wages have gone up more than food prices, or wages and food prices have just about kept pace with one another?

- WAGES HAVE GONE UP MORE-----1-15
- WAGES HAVE GONE UP LESS-----2
- ABOUT KEPT PACE-----3
- DON'T KNOW-----4
- NS-----5

3. Some companies insist on a person retiring when he or she reaches the age of 65 - regardless of health. Do you think this is or is not a good idea?

- GOOD IDEA-----1-16
- NOT A GOOD IDEA-----2
- DON'T KNOW-----3
- NS-----4

4. As you may know, nine of the ten provincial premiers agreed with the Prime Minister on Constitutional Reform. Mr. Levesque, the Premier of Quebec, did not. From what you have seen, heard or read about this, do you tend to agree or disagree with the stand Mr. Levesque is taking?

- AGREE-----1-17
- DISAGREE-----2
- NO OPINION-----3
- NOT FAMILIAR WITH HIS STAND-----4
- NS-----5

5. Do you think the Federal Government's policies for tackling the country's economic situation gives you a feeling that they are or are not handling the situation properly?

- YES, HANDLING PROPERLY-----1-18
- NO, NOT HANDLING PROPERLY-----2
- DON'T KNOW-----3
- NS-----4

6. There is a lot of talk these days about what this country's goals should be for the next ten or fifteen years. On this card are listed some of the goals that different people say should be given top priority. HAND CARD 1

a. Would you please say which one of them you, yourself consider most important in the long run?  
b. And what would be your second choice?

- Response in 1a cannot be in 1b. SA 1ST CHOICE SA 2ND CHOICE
- MAINTAINING ORDER IN THE NATION-----1-19 1-20
  - GIVING THE PEOPLE MORE SAY IN IMPORTANT GOVERNMENT DECISIONS-----2 2
  - FIGHTING RISING PRICES-----3 3
  - PROTECTING FREEDOM OF SPEECH-----4 4
  - DON'T KNOW-----5 5
  - NS-----6

## SECTION II - ASK EVERYONE

1. Is there more crime in this area than there was a year ago, or less?

- MORE-----1-21
- LESS-----2
- SAME-----3
- OK/NO OPINION-----4
- NS-----5

2. Is there any area right around here - that is, within a mile - where you would be afraid to walk alone at night?

- YES-----1-22
- NO-----2
- OK/NS-----3

3. How about at home, at night - do you feel safe and secure, or not?

- YES-----1-23
- NO-----2
- OK/NS-----3

4. During the last 12 months have any of these happened to you? HAND CARD 2

- HOME BROKEN INTO OR ATTEMPT MADE-----1-24
- MONEY OR PROPERTY STOLEN-----2
- HOME, CAR OR PROPERTY VANDALIZED-----3

OTHER CRIME (SPECIFY) H.T. 4-29  
NONE OF ABOVE-----5-30  
OK/NS-----6

5. Listed on this card are some things people do because of their concern over crime. Please tell me which, if any, of these things you, yourself, do or have done. Just call out the number. HAND CARD 3

- CARRY A WHISTLE-----1-29
- KEEP LIGHT ON AT NIGHT-----2
- HAVE TRAINED DOG-----3
- CARRY A FORM OF REPELLANT-----4-32
- INSTALLED BURGLAR ALARM-----5
- INSTALLED BURGLAR-PROOF LOCKS-----6
- LET NEIGHBORS KNOW WHEN AWAY-----7-35
- CARRY A WEAPON-----8

OTHER MEASURES (SPECIFY) H.T. 9  
NONE OF THE ABOVE-----0-38

OK/NS-----X in COL. 38, and CONTINUED ON BACK  
dash 0

6. Under the present law, an individual must be 16 years or over, must complete a police acquisition form and obtain police permission before purchasing a gun.

In your opinion, should this law be retained as it currently is, should it be made more restrictive, or should it be made less restrictive?

RETAINED AS IS-----1-39  
 MADE MORE RESTRICTIVE-----2  
 MADE LESS RESTRICTIVE-----3  
 DON'T KNOW-----4  
 US - - - 5

7. Do you favor or oppose capital punishment:

	FAVOR	OPPOSE	DON'T KNOW	US
a. for the killing of a prison guard or an on-duty policeman?-----	1	2	3-40	4
b. for the killing of any innocent person?-----	1	2	3-41	4
c. for murders committed by terrorists?-----	1	2	3-42	4

8 a. Do you approve or disapprove of the way Pierre Trudeau is handling his job as Prime Minister?  
 RECORD BELOW

b. Do you approve or disapprove of the way Joe Clark is handling his job as Leader of the Opposition?  
 RECORD BELOW

c. And do you approve or disapprove of the way Ed Broadbent is handling his job as leader of the M.D.P.? RECORD BELOW

	TRUDEAU	CLARK	BROADBENT
APPROVE-----	1-43	1-77	1-75
DISAPPROVE-----	2	2	2
OK/NO OPINION-----	3	3	3
US - - - - -	4	4	4

9. If a federal election were held today, which party's candidate do you think you would favor?

LIBERAL-----1	OTHER PARTY (WRITE IN)-----6
PROG. CONS.---2	UNDECIDED-----7
N.D.P.-----3	REFUSED-----8
CREDITISTE---4	NOT ELIGIBLE-----9
SOCIAL CREDIT-5	

10. Did you vote in the last federal election on February 18, 1980?

YES-----  NO-----47  
 TOO YOUNG-----2

IF "YES", ASK:

Which party did the candidate for whom you voted represent?

LIBERAL-----3	OTHER PARTY (WRITE IN)-----8
PROG. CONS.---4	DON'T REMEMBER-----9
N.D.P.-----5	REFUSED-----0
CREDITISTE---6	
SOCIAL CREDIT--7	

455-4

BASIC DATA SECTION: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

MEN: Are you the male head of the household?
WOMEN: Are you the female head of the household?
ASK EVERYONE: Are you employed outside the home full-time, part-time or not at all?
FULL-TIME-----1-64
PART-TIME-----2
NOT AT ALL-----3 NS=4

ASK EVERYONE
What is your marital status?
SINGLE-----1
MARRIED-----2
WID/DIV/SEP-----3
NS=4
What was the language you first spoke in childhood and still understand?
ENGLISH-----1
FRENCH-----2
OTHER(SPECIFY)-----3

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?
PROTESTANT-----1
JEWISH-----2
ROMAN CATHOLIC-----3
OTHER(SPECIFY)-----4
NS/NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended? HAND CARD "Q"
Did you graduate from...(LEVEL OF SCHOOLING ATTAINED)? RECORD BELOW
PUBLIC/GRADE SCHOOL-----1
SECONDARY SCHOOL-----3
UNIVERSITY-----7
POST SECONDARY & NON-UNIVERSITY
COMMUNITY COLLEGE-----5
C.E.G.E.P.-----5
OTHER (SPECIFY)-----5
NO FORMAL SCHOOLING-----9
REFUSED-----0

What is your occupation?
SPECIFIC JOB:
TYPE OF COMPANY:
CHECK IF: ( ) STUDENT
( ) HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY
SPECIFIC JOB:
TYPE OF COMPANY: 70-

How many people, including yourself, are there in this household?
71- 1 2 3 4 5 6 OR MORE OUS
How many would be under 10 years?
72- 0 1 2 3 4 OR MORE
How many would be between 10 & 17 years?
73- 0 1 2 3 4 OR MORE

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?
YES, MYSELF-----1
YES, SPOUSE-----2
NO-----3
OUS-----4
BOTH=5

What was the year of your birth? YEAR: 75/76

RECORD IF: MAN-----1 WOMAN-----2 77-

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources, before tax deductions?
UNDER \$6,000-----1
\$6,000 - \$7,999-----2
\$8,000 - \$9,999-----3
\$10,000 - \$12,999-----4
\$13,000 - \$14,999-----5
\$15,000 - \$19,999-----6
\$20,000 - \$29,999-----7
\$30,000 & OVER-----8
NS/REFUSED-----9

RECORD IF: FARM-----1
RURAL, NON-FARM-----2
URBAN-----3

TIME INTERVIEW ENDED:

(PLEASE PRINT)

ADDRESS: CITY: PROV:

DATE OF INTERVIEW: POSTAL CODE:

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW --- INTERVIEWER'S SIGNATURE:

\*\*\* A VALIDATION CHECK WILL BE MADE ON ALL INTERVIEWERS' WORK

CONTINUED