

THE GALLUP POLL WOULD LIKE YOUR OPINION

SUGGESTED INTRODUCTION: Good day, I'm taking a Gallup Poll in your area,
and I'd like to talk to you about a few topics of the day

SECTION I - ASK EVERYONE 01

1. So far as you are concerned, do you think that 1983 will be better or worse than 1982?

BETTER-----1-16
WORSE-----2
SAME-----3
DON'T KNOW-----4
NS-----5

2. Looking ahead to next year, 1983:

a. Do you think that strikes and industrial disputes in this country will increase, decrease, or remain the same?

INCREASE-----1-17
DECREASE-----2
REMAIN THE SAME-----3
DON'T KNOW-----4
NS-----5

b. Will it be a peaceful year more or less free of international disputes, a troubled year with much international discord, or remain the same?

PEACEFUL YEAR-----1-18
TROUBLED YEAR-----2
REMAIN THE SAME-----3
DON'T KNOW-----4
NS-----5

3. Here is a sort of scale. HAND CARD 1. Would you, with the help of this card, tell me how you assess the chances of a world war breaking out in the next 10 years?

- WORLD WAR CERTAIN 100-----1-19
90-----2
80-----3
70-----4
60-----5
50-----6
40-----7
30-----8
20-----9
10-----1-20
- NO DANGER OF WAR 0-----2
DON'T KNOW-----3
NS-----4

6 MEN: Are you the male head of the household?

7 WOMEN: Are you the female head of the household?

8 SA YES-----1-63 NO-----2 NS-3

EVERYONE:

Are you employed outside the home full-time, part-time or not at all?

SA

FULL-TIME-----1-64
PART-TIME-----2
NOT AT ALL-----3 4

ASK EVERYONE

What is your marital status?

SA

65-
SINGLE-----1
MARRIED-----2
WID/DIV/SEP-----3 4
NS-----4

What was the language you first spoke in childhood and still understand?

66-

SA

ENGLISH-----1
FRENCH-----2

OTHER(SPECIFY)-----3 4
NS-----4

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

SA

67-
PROTESTANT-----1
JEWISH-----2
ROMAN CATHOLIC-----3

OTHER(SPECIFY)-----4

NS/NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended?
CARD "Q"

Did you graduate from... (LEVEL OF SCHOOLING ATTAINED)?
RECORD BELOW

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----1	68- 2	
SECONDARY SCHOOL-----3	4	
UNIVERSITY-----7	8	
POST SECONDARY & NON-UNIVERSITY		
COMMUNITY COLLEGE-----5	6	
C.E.G.E.P.-----5	6	
OTHER-----5	6	
(SPECIFY)		
NO FORMAL SCHOOLING-----9		
REFUSED-----0		

What is your occupation?

SPECIFIC JOB:

TYPE OF COMPANY: STANDARD GALLERY

CHECK IF: () STUDENT
() HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY

SPECIFIC JOB?

TYPE OF COMPANY? STANDARD GALLERY

How many people, including yourself, are there in this household?

71- 1 2 3 4 5 6 OR MORE NS-7

How many would be under 10 years?

72- 0 1 2 3 4 OR MORE NS-5

How many would be between 10 & 17 years?

73- 0 1 2 3 4 OR MORE NS-5

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?

SA

74- NS-4
YES, MYSELF-----1
YES, SPOUSE-----2
NO-----3 BOTH-5

What was the year of your birth?

BELOW 1901 = 9
YEAR: REFUSED/NS = 99/5/76

SA RECORD IF: MAN-----1 WOMAN-----2 77-

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources, before tax deductions?

78- UNDER \$6,000-----1	\$13,000 - \$14,999-----5
\$6,000 - \$7,999-----2	\$15,000 - \$19,999-----6
\$8,000 - \$9,999-----3	\$20,000 - \$29,999-----7
SA \$10,000 - \$12,999-----4	\$30,000 & OVER-----8

NS/REFUSED-----9

RECORD IF: FARM-----1 79-
RURAL, NON-FARM-----2
URBAN-----3

TIME INTERVIEW ENDED: _____

(PLEASE PRINT)

NAME OF RESPONDENT: _____ TELEPHONE: _____

ADDRESS: _____ CITY: _____ PROV: _____

DATE OF INTERVIEW: _____ POSTAL CODE: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW --- INTERVIEWER'S SIGNATURE: _____

*** A VALIDATION CHECK WILL BE MADE ON ALL INTERVIEWERS' WORK

G.P. 466-3

(October, 1982)
20-22

WEIGHTS USED:

	<u>MALE</u>	<u>FEMALE</u>
18-29 years	1.177	1.275
30-49 years	1.037	.843
50 years and over	.851	.977
Did not state	.999	1.000

<u>CARD #</u>	<u>QUESTION #</u>	<u>COLUMN #</u>	<u>CODE/DESCRIPTION</u>
01		01-02	CARD #
		03-06	SERIAL #
		07-10	ASSIGNMENT #
		11-13	STUDY #
		14	WEEK #
		15	BLANK
	1	16	1-5
	2a	17	1-5
	2b	18	1-5
	3	19	1-9
		20	1-4
		21-62	BLANK
		63-79	BASIC DATA
		80	BLANK

SAMPLE CHARACTERISTICS

	<u>NUMBER</u>	<u>PERCENT</u>
<u>NATIONAL</u>	1041	100%
<u>Region:</u>		
Atlantic	86	8
Quebec	289	28
Ontario	383	37
Prairies	171	16
British Columbia	113	11
<u>Community Sizes:</u>		
Over 100,000	542	52
10,000 - 100,000	152	15
Under 10,000	348	33
<u>Sex:</u>		
Male	521	50
Female	521	50
<u>Age:</u>		
18 to 29 years	322	31
30 to 49 years	368	35
50 years and over	338	32
Did not state	13	1
<u>Education:</u>		
Elementary	198	19
Secondary	702	67
University	140	13
<u>Income:</u>		
Under \$10,000	127	12
\$10,000 - \$19,999	229	22
\$20,000 - \$29,999	204	20
\$30,000 and over	260	25
Refused	221	21
<u>Occupation:</u>		
Prof./Executive	297	29
Sales/Clerical	95	9
Labour	353	34
Other	268	26
Refused	28	3
<u>Mother Tongue:</u>		
English	564	54
French	330	32
Other	148	14

Note: Percentages may not add exactly to 100 due to rounding.

GALLUP

DESIRE VOTRE OPINION

PRESENTATION SUGGEREE: Bonjour, je suis de l'organisation de Gallup et j'aimerais discuter avec vous de différents sujets sur l'opinion publique nationale et sur le marketing

SECTION I - DEMANDEZ A TOUS

01

1. En ce qui vous concerne, pensez-vous que l'année prochaine - 1983 - sera meilleure ou moins bonne que 1982?

MEILLEURE-----1-16
MOINS BONNE-----2
SANS CHANGEMENT-----3
NE SAIS PAS-----4

2. Quand vous pensez à 1983:

- a. Croyez-vous que les grèves et conflits ouvriers au Canada augmenteront, diminueront ou resteront au niveau actuel?

AUGMENTERONT-----1-17
DIMINUERONT-----2
NIVEAU ACTUEL-----3

NE SAIS PAS-----4

- b. Ce sera une année pacifique, plus ou moins exempt de conflits internationaux ou une année agitée avec beaucoup de conflits internationaux ou comme maintenant?

ASSEZ PACIFIQUE-----1-18
AGITEE-----2
COMME MAINTENANT-----3

NE SAIS PAS-----4

3. Avec l'aide de cette carte, PASSEZ LA CARTE 1 voulez me dire à quel endroit de cette échelle vous évaluez la possibilité qu'une nouvelle guerre mondiale éclaté dans les dix prochaines années.

- GUERRE CERTAINE 100-----1-19
 90-----2
 80-----3

 70-----4
 60-----5
 50-----6

 40-----7
 30-----8
 20-----9

 10-----1-20
- AUCUNE DANGER DE GUERRE 0-----2
NE SAIS PAS-----3

ENQUETEUR: PRESENTEZ CETTE SECTION DE LA FACON SUIVANTE: "Maintenant, puis-je vous poser quelques questions afin de m'assurer que je m'adresse a une personne bien representative de cette localite."

446-3

HOMMES: Etes-vous l'homme chef du foyer?
 FEMMES: Etes-vous la femme chef du foyer?

OUI-----1 NON-----2 - 63

DEMANDEZ A TOUS:

Actuellement, travaillez-vous a l'exterieur du foyer a plein temps, a temps partiel, ou pas du tout?

PLEIN TEMPS-----1 - 64
 TEMPS PARTIEL-----2
 PAS DU TOUT-----3

DEMANDEZ A TOUS:

65-

Quel est votre statut marital? CELIBATAIRE-----1
 MARIE-----2
 VEUF, DIVORCE, SEPRE-----3

Langue maternelle - quelle est la premiere langue que vous avez parlee dans votre enfance et qui vous est encore familiere?

ANGLAISE-----1 66-
 FRANCAISE-----2

AUTRE(PRECISEZ) _____ 3

Maintenant une question sur la religion. Quelle religion preferiez-vous - Protestante, Catholique, Romaine ou Juive? 67-

PROTESTANTE-----1
 JUIVE-----2
 CATHOLIQUE ROMAINE-----3

AUTRE(PRECISEZ) _____ 4
 PREFERE AUCUNE RELIGION-----5

Quelle est la derniere ecole que vous avez frequentee? PASSEZ LA CARTE "Q"

Avez-vous gradue (niveau de scolarite atteint)? INSCRIRE CI-DESSOUS

EN PARTIE GRADE

ECOLE PRIMAIRE-----1	68-	2
ECOLE SECONDAIRE-----3		4
UNIVERSITE-----7		8
POST SECONDAIRE & AUCUNE UNIVERSITE:		
C.E.G.E.P.-----5		6
AUTRE(SPECIFIEZ) _____ 5		6
AUCUNE INSTRUCTION SCOLAIRE-----9		
REFUSE-----0		

Quelle est votre occupation?

TYPE DE TRAVAIL PRECIS? _____

TYPE DE COMPAGNIE? _____ 69-

COCHEZ SI: () ETUDIANT
 () MENAGERE

OCCUPATION DU CHEF DE FAMILLE:

PRECISEZ LE TRAVAIL? _____

GENRE DE COMPAGNIE? _____ 70

Tout en vous incluant combien y a-t-il de personnes qui vivent dans cette maison?

71- 1 2 3 4 5 6 OU PLUS

Parmi ces personnes combien y en a-t-il sont agees moins de 10 ans?

72- 0 1 2 3 4 OU PLUS

Combien sont agees de 10 et 17 ans?

73- 0 1 2 3 4 OU PLUS

Etes-vous syndique, ou votre conjoint est-il/elle syndique/e?

OUI, MOI MEME-----1 74-
 OUI, MON EPOUX(SE)-----2
 NON-----3

En quelle annee etes-vous ne? _____ 75/76

ANNEE

INSCRIVEZ SEXE: HOMME -----1 77- FEMME-----2

PASSEZ LA CARTE "R"

Quel chiffre sur cette carte represente le revenu total annuel de votre famille tous revenus, inclus avant deduction des taxes ?

MOINS DE \$6,000-----1 78-	\$13,000 - \$14,999---5
\$6,000 - \$7,999-----2	\$15,000 - \$19,999---6
\$8,000 - \$9,999-----3	\$20,000 - \$29,999---7
\$10,000 - \$12,999-----4	\$30,000 ET PLUS---8
	REFUS-----9

INDIQUEZ SI: FERME-----1 79-
 RURAL MAIS NON FERME-----2
 URBAIN-----3

L'INTERVIEW A PRIS FIN A: _____

(VEUILLEZ INSCRIRE EN LETTRES MOULEES)

NOM DU REPONDANT: _____ TELEPHONE: _____

ADRESSE: _____ VILLE: _____ PROV: _____

DATE DE L'INTERVIEW: _____ CODE POSTAL: _____

J'ATTESTE CI-CONTRE L'AUTHEMATICITE ET L'HONNETETE DE CETTE INTERVIEW -- SIGNATURE DE L'INTERVIEWEUR: _____

***UN RAPPEL DE VERIFICATION SERA FAIT SUR LE TRAVAIL DE TOUS LES INTERVIEWEURS

REGION: (Col 07, Card 01) First digit of assignment #

- 0. Newfoundland
- 1. P.E.I.
- 2. Nova Scotia
- 3. New Brunswick
- 4. Quebec
- 5. Ontario
- 6. Manitoba
- 7. Saskatchewan
- 8. Alberta
- 9. British Columbia

COMMUNITY SIZE:(Col 08; Card 01) Second digit of assignment #

- 1. Over 500,000
- 2. 100,000 - 500,000
- 3. 30,000 - 100,000
- 4. 10,000 - 30,000
- 5. 1,000 - 10,000
- 6. Under 1,000 (Rural non-farm, Farm)

LOCATION: (Col 09; Card 01) Third digit of assignment #

Indicates location within a community where more than one assignment is completed

LANGUAGE: (Col 10; Card 01) Fourth digit of assignment #

- 1,3,5 or 7 - English questionnaire
- 2,4,6 or 8 - French questionnaire

OCCUPATION: (Col 69/70; Card 01)

- 1. Professional
- 2. Business Executive, Owners/Managers
- 3. Sales
- 4. Clerical
- 5. Skilled Labour
- 6. Unskilled labour
- 7. Unemployed
- 8. Housewife
- 9. Student
- 0. Other; Not in Labour Force; disabled, pension retired, including retired farmers retired housewives
- Refused, Did not state

AGE: (Col 75, 76; Card 01)

- 98 1900 & prior
- 99 Did not state
- Exact year of birth