

ENQUETEUR: PRESENTEZ CETTE SECTION DE LA FACON SUIVANTE: "Maintenant, puis-je vous poser quelques questions afin de m'assurer que je m'adresse à une personne bien représentative de cette localité."

HOMMES: Etes-vous l'homme chef du foyer?
 FEMMES: Etes-vous la femme chef du foyer?

OUI-----1 NON-----2 - 63

DEMANDEZ A TOUS:

Actuellement, travaillez-vous à l'extérieur du foyer à plein temps, à temps partiel, ou pas du tout?

PLEIN TEMPS-----1 - 64
 TEMPS PARTIEL-----2
 PAS DU TOUT-----3

DEMANDEZ A TOUS:

65-

Quel est votre statut marital? CELIBATAIRE-----1
 MARIE-----2
 VEUF, DIVORCE, SEPARÉ-----3

Langue maternelle - quelle est la première langue que vous avez parlée dans votre enfance et qui vous est encore familière?

ANGLAISE-----1 66-
 FRANCAISE-----2

AUTRE(PRECISEZ)-----3

Maintenant une question sur la religion. Quelle religion préférez-vous - Protestante, Catholique Romaine ou Juive? 67-

PROTESTANTE-----1
 JUIVE-----2
 CATHOLIQUE ROMAINE-----3

AUTRE(PRECISEZ)-----4
 PREFERE AUCUNE RELIGION-----5

Quelle est la dernière école que vous avez fréquentée? PASSEZ LA CARTE "Q"

Avez-vous gradué (niveau de scolarité atteint)? INSCRIRE CI-DESSOUS

EN PARTIE GRADUE

ECOLE PRIMAIRE-----1 68- 2
 ECOLE SECONDAIRE-----3 4
 UNIVERSITE-----7 8
 POST SECONDAIRE & AUCUNE UNIVERSITE:
 C.E.G.E.P.-----5 6
 AUTRE(SPECIFIEZ)-----5 6
 AUCUNE INSTRUCTION SCOLAIRE-----9
 REFUSE-----0

Quelle est votre occupation?

TYPE DE TRAVAIL PRECIS? _____

TYPE DE COMPAGNIE? _____

69-

COCHER SI: () ETUDIANT
 () MENAGERE

OCCUPATION DU CHEF DE FAMILLE:

PRECISEZ LE TRAVAIL? _____

GENRE DE COMPAGNIE? _____

Tout en vous incluant combien y a-t-il de personnes qui vivent dans cette maison?

71- 1 2 3 4 5 6 OU PLUS

Parmi ces personnes combien y en a-t-il sont âgées de moins de 10 ans?

72- 0 1 2 3 4 OU PLUS

Combien sont âgées de 10 et 17 ans?

73- 0 1 2 3 4 OU PLUS

Etes-vous syndiqué, ou votre conjoint est-il/elle syndiqué/e?

OUI, MOI MEME-----1 74-
 OUI, MON EPOUX(SE)-----2
 NON-----3

En quelle année êtes-vous né?

ANNEE _____

INSCRIVEZ SEXE: HOMME -----1 77- FEMME-----2

PASSEZ LA CARTE "R": Quel chiffre sur cette carte représente le revenu total annuel de votre famille tous revenus, inclus avant déduction des taxes?

MOIS DE \$5,000-----0 78- \$20,000 - \$24,999----4
 \$5,000 - \$9,999-----1 \$25,000 - \$29,999----5
 \$10,000 - \$14,999-----2 \$30,000 - \$39,999----6
 \$15,000 - \$19,999-----3 \$40,000 ET PLUS-----7

REFUS-----8

PASSEZ LA CARTE "R": En ne pensant qu'au revenu gagné de votre emploi, quel numéro de cette carte représente votre revenu brut personnel?

MOIS DE \$5,000-----1 79- \$20,000 - \$24,999----4
 \$5,000 - \$9,999-----1 \$25,000 - \$29,999----5
 \$10,000 - \$14,999-----2 \$30,000 - \$39,999----5
 \$15,000 - \$19,999-----3 \$40,000 ET PLUS-----7

REFUS-----8

INDIQUEZ SI: FERME-----1 80
 RURAL MAIS NON FERME---2
 URBAIN-----3

L'INTERVIEW A PRIS FIN A: _____

(VEUILLEZ INSCRIRE EN LETTRES MOULEES)

NOM DU REpondant: _____ TELEPHONE: _____

ADRESSE: _____ VILLE: _____ PROV: _____

DATE DE L'INTERVIEW: _____ CODE POSTAL: _____

J'ATTESTE CI-CONTRE L'AUTHEMATICITE ET L'HONNETETE DE CETTE INTERVIEW -- SIGNATURE DE L'INTERVIEWEUR: _____

***UN RAPPEL DE VERIFICATION SERA FAIT SUR LE TRAVAIL DE TOUS LES INTERVIEWEURS

SAMPLE CHARACTERISTICS

	<u>NUMBER</u>	<u>PERCENT</u>
<u>NATIONAL</u>	1063	100%
<u>Region:</u>		
Atlantic	104	10
Quebec	276	26
Ontario	382	36
Prairies	171	16
British Columbia	130	12
<u>Community Size:</u>		
Over 100,000	541	51
10,000 - 100,000	161	15
Under 10,000	361	34
<u>Sex:</u>		
Male	520	49
Female	543	51
<u>Age:</u>		
18 to 29 years	329 - 328	31
30 to 49 years	376	35
50 years and over	347	33
Did not state	11 - 12	1
<u>Education:</u>		
Elementary	199	19
Secondary	661	62
University	199	19
Refused	4	*
<u>Income:</u>		
Under \$10,000	118	11
\$10,000 - \$19,999	180	17
\$20,000 - \$29,999	189	18
\$30,000 and over	290	27
Refused	286	27
<u>Occupation:</u>		
Prof./Executive	296	28
Sales/Clerical	100	9
Labour	339	32
Other	294	28
Refused	34	3
<u>Mother Tongue:</u>		
English	666	63
French	271	25
Other	125	12

Note: Percentages may not add exactly to 100 due to rounding.

*Less than 0.5 percentage points.

Q.7 As you may have heard the Progressive Conservative Party is holding a leadership convention in June. As of now, what one person would you like to see as leader of the P.C. Party?

UPPER

1. JOE CLARK
2. PETER BLAIKIE
3. DAVID CROMBIE
4. JOHN CROSBIE
5. BILL DAVIS
6. RICHARD HATFIELD
7. PETER LOUGHEED
8. BRIAN MULRONEY
9. PETER POCKLINGTON

LOWER

1. MICHAEL WILSON
- 2.
- 3.
- 4.
- 5.
- 6.
7. OTHER
8. DON'T KNOW
9. NOT STATED

REGION: (Col 07, Card 01) First digit of assignment #

0. Newfoundland
1. P.E.I.
2. Nova Scotia
3. New Brunswick
4. Quebec
5. Ontario
6. Manitoba
7. Saskatchewan
8. Alberta
9. British Columbia

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COMMUNITY SIZE:(Col 08; Card 01) Second digit of assignment #

1. Over 500,000
2. 100,000 - 500,000
3. 30,000 - 100,000
4. 10,000 - 30,000
5. 1,000 - 10,000
6. Under 1,000 (Rural non-farm, Farm)

LOCATION: (Col 09; Card 01) Third digit of assignment #

Indicates location within a community where more than one assignment is completed

LANGUAGE: (Col 10; Card 01) Fourth digit of assignment #

- 1,3,5 or 7 - English questionnaire
2,4,6 or 8 - French questionnaire

OCCUPATION: (Col 69/70; Card 01)

1. Professional
2. Business Executive, Owners/Managers
3. Sales
4. Clerical
5. Skilled Labour
6. Unskilled labour
7. Unemployed
8. Housewife
9. Student
0. Other; Not in Labour Force; disabled, pension retired, including retired farmers retired housewives
- Refused, Did not state

AGE: (Col 75, 76; Card 01)

- 98 1900 & prior
99 Did not state
Exact year of birth

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DEMANDEZ A TOUS:

12a. Si une élection fédérale avait lieu aujourd'hui quel serait le parti du candidat de votre choix?

LIBERAL-----1	AUTRE (PRECISEZ)	
PROG. CONS.-----2		
N.P.D.-----3		6
CREDITISTE-----4	INDECIS-----	7
CREDIT SOCIAL----5	REFUS-----	8
	NON ELIGIBLE-----	9

DEMANDEZ A TOUS CEUX QUI MENTIONNE UN PARTI

(0.11 - CODES 1 A 6):

b. Quelle est pour vous votre priorité, votre préférence pour le parti...(PARTI CHOISI), ou votre aversion envers les autres partis?

PREFERENCE POUR UN PARTI-----1	32
AVERSION ENVERS LES AUTRES PARTIS--2	
NE PEUX DIRE-----	3

DEMANDEZ A TOUS:

13. Avez-vous voté aux dernières élections fédérales du 18 février, 1980?

OUI-----	<input type="checkbox"/>	NON-----1	33
		TROP JEUNE POUR VOTER--2	

SI "OUI", DEMANDEZ:

Quel parti représentait le candidat pour lequel vous avez voté?

LIBERAL-----3	AUTRE PARTI (PRECISEZ)	
PROG. CONS.-----4		
N.P.D.-----5		8
CREDITISTE-----6	NE ME SOUVIENS PAS--	9
CREDIT SOCIAL--7	REFUS-----	0

INTERVIEWER
DON'T READ ALOUD WORDS
IN CAPITAL LETTERS

GALLUP WOULD LIKE YOUR OPINION

CIRCLE APPROPRIATE NUMBERS
OR CHECK BOXES

471-

SUGGESTED INTRODUCTION: Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing.

TIME STARTED: _____

SECTION I - ASK EVERYONE

01

1. How much confidence do you have in the ability of the United States to deal wisely with present world problems - very great, considerable, little or very little?

VERY GREAT-----1-16
CONSIDERABLE-----2

LITTLE-----3
VERY LITTLE-----4

NONE AT ALL-----5
DON'T KNOW-----5
NS - - - - - 7

2. In general, do you think the costs for education in this province are too high, too low, or about right?

TOO HIGH-----1-17
TOO LOW-----2
ABOUT RIGHT-----3

OK/CAN'T SAY-----4
NS - - - - - 5

3. Do you think children today are being better educated or worse than you were?

BETTER-----1-18
WORSE-----2
THE SAME-----3

OK/CAN'T SAY-----4
NS - - - - - 5

4. Do you have the feeling that the U.S.S.R. (RUSSIA) is more or less content with its power of influence in the world today, or do you think that they are trying to increase their area of influence?

MORE OR LESS CONTENT-----1-19
TRYING TO INCREASE INFLUENCE-----2

DON'T KNOW-----3
NS - - - - - 4

5. Do you ever have occasion to use alcoholic beverages, such as liquor, wine or beer, or are you a total abstainer?

YES, USE-----1-20
NO DO NOT, ABSTAINER-----2

NS - - - - - 3

ACCEPT 6. Generally speaking, what do you think is the least amount of money a family of four - husband, wife and two children - needs each week to get along on in this community?

301 -> 996
997-997 OVER
198=OK
994=NS
\$ _____ () DON'T KNOW 21
22
23

7. As you may have heard, the Progressive Conservative Party is holding a leadership convention in June. As of now, what one person would you like to see as leader of the P.C. Party?

CODE LIST
DON'T KNOW -----x

8. Here are some of the things labor unions try to do for their members. Which one of them do you think is the most important at the present time? HAND CARD 1. ACCEPT ONE ANSWER ONLY.

SECURITY OF EMPLOYMENT-----1-26
BETTER WORKING CONDITIONS-----2
HIGHER WAGES-----3

BETTER PENSION PLANS-----4
PROFIT SHARING-----5
SHORTER WORKING HOURS-----6

OTHER (SPECIFY) _____ 7

CAN'T SAY-----3
NS - - - - - 7

9. Would you favor or oppose requiring every able-bodied young man in this country, when he reaches the age of 18, to spend one year in military training?

FAVOR-----1-27
OPPOSE-----2
NO OPINION-----3

NS - - - - - 4

10. And how about women, would you favor or oppose compulsory military training for one year for women, at age 18?

FAVOR-----1-28
OPPOSE-----2
NO OPINION-----3

NS - - - - - 4

11a. There has been some talk recently about Petrocan - the National Oil Company that is operating as a Canadian Crown Corporation. In your opinion, should Petrocan be sold to the private sector - that is the non-government sector - or not?

IF "YES" OR "NO", ASK:

b. How strongly do you feel about this - very strongly, or not strongly at all?

YES, SOLD - FEEL STRONGLY-----1-29
YES, SOLD - DO NOT FEEL STRONGLY-----2

NO, NOT SOLD - FEEL STRONGLY-----3
NO, NOT SOLD - DO NOT FEEL STRONGLY-----4

CAN'T SAY-----5
NS - - - - - 6

ASK EVERYONE:

c. When you buy gasoline, do you make any effort to buy it at a Petrocan station, or don't you happen to buy gasoline?

YES, MAKE SOME EFFORT-----1-30
NO, NO NOT-----2

DO NOT BUY GASOLINE-----3
OK/NS - - - - - 4

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ASK EVERYONE:

12a. If a federal election were held today, which party's candidate do you think you would favor?

LIBERAL-----	1-31	OTHER PARTY (WRITE IN)	
PROG. CONS.-----	2		
N.D.P.-----	3		6
CREDITISTE-----	4	UNDECIDED-----	7
SOCIAL CREDIT---	5	REFUSED-----	8
		NOT ELIGIBLE-----	9

ASK ALL WHO MENTIONED A PARTY (0.11 - CODES 1 TO 6)

b. What would you say is stronger - your like of the... party (PARTY WILL VOTE FOR), or your dislike of the other parties?

LIKE OF PARTY-----	1-32
DISLIKE OF OTHER PARTIES---	2
CAN'T SAY-----	3
NS - - - -	4

ASK EVERYONE:

13. Did you vote in the last federal election on February, 18, 1980?

YES-----	<input type="checkbox"/>	NO-----	1-33
		TOO YOUNG-----	2

IF "YES", ASK:

Which party did the candidate for whom you voted represent?

LIBERAL-----	3	OTHER PARTY (WRITE IN)	
PROG. CONS.-----	4		
N.D.P.-----	5		8
CREDITISTE-----	6	DON'T REMEMBER-----	9
SOCIAL CREDIT---	7	REFUSED-----	0

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BASIC DATA SECTION: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

MEN: Are you the male head of the household?
WOMEN: Are you the female head of the household?
YES-----1-63 NO-----2

ASK EVERYONE:
Are you employed outside the home full-time, part-time or not at all?
FULL-TIME-----1-64
PART-TIME-----2
NOT AT ALL-----3

ASK EVERYONE
What is your marital status? 65-
SINGLE-----1
MARRIED-----2
WID/DIV/SEP-----3
LIVING AS MARRIED-----4

What was the language you first spoke in childhood and still understand? 66-
ENGLISH-----1
FRENCH-----2
OTHER(SPECIFY)-----3

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish? 67-
PROTESTANT-----1
JEWISH-----2
ROMAN CATHOLIC-----3
OTHER(SPECIFY)-----4
NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended? HAND CARD "Q"
Did you graduate from...(LEVEL OF SCHOOLING ATTAINED)? RECORD BELOW
SOME GRADUATED
PUBLIC/GRADE SCHOOL-----1 68- 2
SECONDARY SCHOOL-----3 4
UNIVERSITY-----7 8
POST SECONDARY & NON-UNIVERSITY
COMMUNITY COLLEGE-----5 6
C.E.G.E.P.-----5 6
OTHER-----5 6
(SPECIFY)
NO FORMAL SCHOOLING-----9
REFUSED-----0

What is your occupation?
SPECIFIC JOB: _____
TYPE OF COMPANY: _____ 69-
CHECK IF: () STUDENT
() HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY
SPECIFIC JOB? _____
TYPE OF COMPANY? _____ 70-

How many people, including yourself, are there in this household?
71- 1 2 3 4 5 6 OR MORE

How many would be under 10 years?
72- 0 1 2 3 4 OR MORE

How many would be between 10 & 17 years?
73- 0 1 2 3 4 OR MORE

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?
YES, MYSELF-----1 74-
YES, SPOUSE-----2
NO-----3

What was the year of your birth? YEAR: _____ 75/76

RECORD IF: MAN-----1 WOMAN-----2 77-

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources before tax deductions?

UNDER \$10,000-----1-78 \$20,000 - \$24,999-----4
\$10,000 - \$14,999-----2 \$25,000 - \$29,999-----5
\$15,000 - \$19,999-----3 \$30,000 - \$39,999-----6
\$40,000 & OVER-----7
REFUSED-----3

RECORD IF: FARM-----1 79-
RURAL, NON-FARM-----2
URBAN-----3

TIME INTERVIEW ENDED: _____

(PLEASE PRINT)

NAME OF RESPONDENT: _____ TELEPHONE: _____

ADDRESS: _____ CITY: _____ PROV: _____

DATE OF INTERVIEW: _____ POSTAL CODE: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW --- INTERVIEWER'S SIGNATURE: _____

*** A VALIDATION CHECK WILL BE MADE ON ALL INTERVIEWERS' WORK

<u>CARD #</u>	<u>QUESTION #</u>	<u>COLUMN</u>	<u>CODE/DESCRIPTION</u>
01		1-2	CARD #
		3-6	SERIAL #
		7-10	ASSIGNMENT #
		11-13	STUDY #
		14	WEEK #
		15	BLANK
	1	16	1-7
	2	17	1-5
	3	18	1-5
	4	19	1-4
	5	20	1-3
	6	21-23	AS PER QUESTIONNAIRE
	7	24-25	AS PER CODE LIST
	8	26	1-9
	9	27	1-4
	10	28	1-4
	11a,b	29	1-6
	11c	30	1-4
	12a	31	1-9
	b	32	1-4
	13	33	1-9,0
		34-62	BLANK
		63-79	BASIC DATA
		80	BLANK

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MARCH (3-5), 1983

WEIGHTS

	<u>MALE</u>	<u>FEMALE</u>
18-29 years	1.034	1.073
30-49 years	1.012	.901
50 years and over	.890	1.131
Not stated	.999	1.000