

-CAPIT# COL01-02
 SERIAL # COL03-06
 ASSIGN # COL07-10

STUN # COL11-13
 WEEK # COL14

GALLUP WOULD LIKE YOUR OPINION

477-1
SEPT/83

INTERVIEWER DON'T READ ALOUD. WORDS IN CAPITAL LETTERS / CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

SUGGESTED INTRODUCTION:

Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing.

TIME INTERVIEW STARTED: _____

SECTION 1 - ASK EVERYONE

01

1. First, how important do you feel it is that we clear the Great Lakes of pollution - would you say it is of critical concern, of some concern or of no real concern?

SA CRITICAL CONCERN-----1-16
 SOME CONCERN-----2
 NO REAL CONCERN-----3
 DON'T KNOW-----4
 NS 5

2. As you may know, much of Canada's natural resources such as oil, mining, lumber, is being developed by capital from outside the country. Do you or do you not think this is a good thing for Canada?

SA A GOOD THING-----1-17
 NOT A GOOD THING-----2
 QUALIFIED (SPECIFY) Hand Job 3
 DK/NS NO OPINION-----4
 NS 5

3. Conversion to the metric system of measurement from Imperial measures is almost complete in Canada.

a. As far as you are concerned, have you found this conversion to metric very difficult, somewhat difficult or not at all difficult?

SA VERY DIFFICULT-----1-18
 SOMEWHAT DIFFICULT-----2
 NOT AT ALL DIFFICULT-----3
 DON'T KNOW-----4
 NS 5

b. Do you find yourself thinking in metric measures most of the time, some of the time or almost never?

SA MOST OF THE TIME-----1-19
 SOME OF THE TIME-----2
 ALMOST NEVER-----3
 DEPENDS (VOLUNTEERED)-----4
 DK/NS 5

c. Generally speaking, and thinking of the long-term, do you think Canadians in years to come will benefit from conversion to metric or not?

SA YES, WILL BENEFIT-----1-20
 NO, WILL NOT-----2
 DON'T KNOW-----3
 NS 4

4. When you have paid for all the things you can't get out of paying - for example, rent, fares, etc. - would you say the amount left in your pocket is more than a year ago, the same as, or less? IF 'MORE' OR 'LESS' ASK: A lot or a little?

SA A LOT MORE-----1-21
 A LITTLE MORE-----2
 ABOUT THE SAME-----3
 A LITTLE LESS-----4
 A LOT LESS-----5
 DON'T KNOW-----6
 NS 7

5. On the whole, would you say that you are satisfied or dissatisfied with the position of Canada in the world today?

SA SATISFIED-----1-22
 DISSATISFIED-----2
 DON'T KNOW-----3
 NS 4

6. Regardless of how you plan to vote, what is your best guess as to which political party will get the most votes in the next federal election?

SA LIBERALS-----1-23
 PROG. CONSERVATIVES-----2
 N.D.P.-----3
 OTHER PARTY-----4
 DK/NS CAN'T SAY-----5
 NS 6

7. Do you, or do you not think that conditions in Canada warrant the dissolution of Parliament, and the calling of a federal election within the next six months?

SA YES-----1-24
 NO-----2
 DON'T KNOW-----3
 NS 4

8. If in a national leadership convention, a federal political party chose a qualified woman as their leader, would you be more inclined to support that party, less inclined, or would it not make any difference?

SA MORE INCLINED-----1-25
 LESS INCLINED-----2
 NO DIFFERENCE-----3
 DON'T KNOW-----4
 NS 5

9. Recent Gallup Polls have shown that support of the Liberal Party has dropped significantly in the past year or so. In your opinion, is this primarily due to Prime Minister Trudeau, or to the overall performance of the Liberal government?

SA PRIME MINISTER TRUDEAU-----1-26
 LIBERAL GOVERNMENT-----2
 BOTH (VOLUNTEERED)-----3
 DON'T KNOW-----4
 DON'T BELIEVE GALLUP POLLS-----5
 NS 6

10. These days we are hearing more and more about automation - that is computers and machinery taking the place of humans. Do you think that on the whole, automation is proving a good thing, or a bad thing?

SA GOOD THING-----1-27
 BAD THING-----2
 DON'T KNOW-----3
 NS 4

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CONTINUED ON BACK

11a. In your opinion, will future generations of Canadians live in a 'better' world because of this type of automation, or not?

SA

YES, WILL-----1-28
 NO, WILL NOT-----2
 DON'T KNOW-----3
 IF 'WILL' OR 'WILL NOT' ASK: 4 - GOTO Q. 12
 D. Why? 29
 30

Hand tab for codelist 31
 32
 33
 34

ASK EVERYONE:

12. In your opinion, should retail outlets in this area be allowed to sell goods or services on Sunday or not?

SA

YES, SHOULD-----1-35
 YES, IN SPECIAL CIRCUMSTANCES ONLY (VOLUNTEERED)-----2
 NO, SHOULD NOT-----3
 DON'T KNOW-----4 5

ASK EVERYONE:

13. If a federal election were held today, which party's candidate do you think you would favor?

SA

LIBERAL-----1-36 OTHER PARTY (WRITE IN)
 PROG. CONS.-----2 Do not handtab 6
 N.D.P.-----3 UNDECIDED-----7
 CREDITISTE-----4 NS/REFUSED-----8
 SOCIAL CREDIT-----5 NOT ELIGIBLE-----9
 VOTE=REFUSED
 DO NOT VOTE=REFUSED

14. Did you vote in the last federal election on February, 13, 1980?

YES----- NO-----1-37
 TOO YOUNG-----2

IF "YES" ASK:

Which party did the candidate for whom you voted represent?

SA

LIBERAL-----3 OTHER PARTY (WRITE IN)
 PROG. CONS.-----4 Do not handtab 8
 N.D.P.-----5
 CREDITISTE-----6 DON'T KNOW-----9
 SOCIAL CREDIT-----7 REFUSED-----0

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BASIC DATA SECTION: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

MEN: Are you the male head of the household?
WOMEN: Are you the female head of the household?
SA YES-----1-63 NO-----2 NS=3

ASK EVERYONE:
Are you employed outside the home full-time, part-time or not at all?
SA FULL-TIME-----1-64
PART-TIME-----2
NOT AT ALL-----3

ASK EVERYONE:
What is your marital status?
SA SINGLE-----1-65
MARRIED-----2
WID/DIV/SEP-----3
LIVING AS MARRIED-----4 5

What was the language you first spoke in childhood and still understand?
SA ENGLISH-----1-66
FRENCH-----2

OTHER (SPECIFY) _____ 3
NS _____ 4

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?
SA PROTESTANT-----1-67
JEWISH-----2
ROMAN CATHOLIC-----3
OTHER (SPECIFY) _____ 4
NS/NO RELIGIOUS PREFERENCE -----5

Which of these was the last school that you attended?
HAND CARD "Q"

Did you graduate from...(LEVEL OF SCHOOLING ATTAINED)?
RECORD BELOW

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----1-68	2	4
SECONDARY SCHOOL-----3	4	8
UNIVERSITY-----7		
POST SECONDARY & NON-UNIVERSITY		
COMMUNITY COLLEGE-----5	6	
C.E.G.E.P.-----5	6	
OTHER _____ 5	6	
(SPECIFY)		

NO FORMAL SCHOOLING-----9
REFUSED-----0

What is your occupation?
SPECIFIC JOB: Standard Gallup
TYPE OF COMPANY: CODELIST 69-

CHECK IF: () STUDENT
() HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY
SPECIFIC JOB? Standard Gallup
TYPE OF COMPANY? CODELIST 70-

How many people, including yourself, are there in this household?
SA 71- 1 2 3 4 5 6 OR MORE NS=7
How many would be under 10 years?
SA 72- 0 1 2 3 4 OR MORE NS=5
How many would be between 10 & 17 years?
SA 73- 0 1 2 3 4 OR MORE NS=5

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?
SA YES, MYSELF-----1-74- BOTH=5
YES, SPOUSE-----2
NO-----3
NS-----4

What was the year of your birth?
BELOW 1901 = 98
YEAR: REFUSED = 99/75/76

RECORD IF: SA MAN-----1 WOMAN-----2 77-

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources before tax deductions?
UNDER \$10,000-----1-78 \$20,000 - \$29,999-----4
\$10,000 - \$14,999-----2 \$30,000 - \$39,999-----5
\$15,000 - \$19,999-----3 \$40,000 & OVER-----6
SA NS/REFUSED-----7

RECORD IF: FARM-----1-79
RURAL, NON-FARM-----2
URBAN-----3

TIME INTERVIEW ENDED: _____

(PLEASE PRINT)
NAME OF RESPONDENT: _____ TELEPHONE: _____
ADDRESS: _____ CITY: _____ PROV: _____
DATE OF INTERVIEW: _____ POSTAL CODE: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW --- INTERVIEWER'S SIGNATURE: _____

*** A VALIDATION CHECK WILL BE MADE ON ALL INTERVIEWERS' WORK

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L'ENQUETE GALLUP DESIRE VOTRE OPINION

ENQUETEUR NE LISEZ PAS A HAUTE VOIX LE TEXTE EN LETTRES MAJUSCULES
ENCERCLEZ LES NUMEROS APPROPRIES OU MARQUEZ LES CASES

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SEPT/83

PRESENTATION SUGGEREE

Dans ce questionnaire, je suis de l'organisation de Gallup et j'aimerais discuter avec vous de différents sujets sur l'opinion publique nationale et sur le marketing.

HEURE DE COMMENCEMENT _____
DE L'ENTREVUE: _____

SECTION I ---- DEMANDEZ A TOUS

01

1. Pour commencer, selon vous à quel point est-il important que nous libérons les grands lacs de la pollution - diriez-vous que c'est souci d'une extrême importance, assez important ou pas tellement important?

EXTRÊME IMPORTANCE-----1-16
ASSEZ IMPORTANT-----2
PAS TELLEMENT IMPORTANT-----3
NE SAIS PAS-----4

2. Comme vous le savez peut-être, la majorité des ressources naturelles du Canada, tel que l'huile, les mines, les forêts ont été exploitées par des capitaux provenant de pays étrangers. Croyez-vous oui ou non, que c'est une bonne chose pour le Canada?

UNE BONNE CHOSE----1-17
PAS UNE BONNE CHOSE---2
QUALIFIEE _____ 3
(SPECIFIEZ)
AUCUNE OPINION-----4

3. La conversion du système des mesures impériales au système métrique est presque achevée au Canada.

- a. En autant que vous êtes concerné, avez-vous trouvé cette conversion en métrique très difficile, assez difficile ou pas du tout difficile?

TRES DIFFICILE-----1-18
ASSEZ DIFFICILE-----2
PAS DU TOUT DIFFICILE-----3
NE SAIS PAS-----4

- b. Comment vous sentez-vous envers de système maintenant - avez-vous l'impression de penser métrique la plupart du temps, quelquefois, ou presque jamais?

LA PLUPART DU TEMPS----1-19
QUELQUEFOIS-----2
PRESQUE JAMAIS-----3
DEPEND (SPONTANE)-----4

- c. De façon générale et à longue échéance, croyez-vous que les canadiens profiteront de la conversion métrique, oui ou non?

OUI, PROFITERONT-----1-20
NON, NE PROFITERONT PAS-----2
NE SAIS PAS-----3

4. Lorsque vous avez payé toutes les choses que vous devez payer - telles que loyer, nourriture, etc. - diriez-vous que le montant qu'il vous reste en poche est plus élevé qu'il y a un an, à peu près le même, ou moins élevé? SI PLUS/MOINS: Diriez-vous beaucoup ou un peu?

BEAUCOUP PLUS ELEVE-----1-21
UN PEU PLUS ELEVE-----2
A PEU PRES LE MEME-----3
UN PEU MOINS-----4
BEAUCOUP MOINS-----5
NE SAIS PAS-----6

5. Dans l'ensemble, diriez-vous que vous êtes satisfait ou pas satisfait de la position du Canada dans le monde d'aujourd'hui?

SATISFAIT----1-22
PAS SATISFAIT---2
NE SAIS PAS-----3

6. Sans tenir compte de la façon dont vous avez l'intention de voter, quel parti politique selon vous, a la meilleure chance de remporter le plus de votes dans la prochaine élection fédérale?

LIBERAUX----1-23
CONSERVATEURS--2
N.P.D.-----3
AUTRE PARTI (PRECISEZ) _____ 4
NE SAIS PAS-----5

7. Croyez-vous, oui ou non, que les conditions actuelles au Canada provoquent la dissolution du parlement et demandent une élection fédérale au cours des six prochains mois?

OUI----1-24
NON-----2
NE SAIS PAS-----3

8. Si l'on choisissait une femme comme chef, au cours d'un congrès à la chefferie d'un parti politique fédéral, seriez-vous plus porté à appuyer ce parti: moins porté ou si cela ne vous ferait aucune différence?

PLUS PORTE-----1-25
MOINS PORTE-----2
AUCUNE DIFFERENCE-----3
NE SAIS PAS-----4

9. Une récente Enquête Gallup a démontré que l'appui du Parti libéral a diminué significativement au cours de l'année passée. Selon vous, est-ce premièrement dû au Premier Ministre Trudeau, ou dans d'ensemble au rendement du Gouvernement Libéral?

PREMIER MINISTRE TRUDEAU---1-26
LE GOUVERNEMENT LIBERAL-----2
LES DEUX (SPONTANE)-----3
NE SAIS PAS-----4
NE CROIS PAS AUX ENQUETES GALLUP-----5

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CONTINUE AU VERSO

10. Nous entendons de plus en plus parlé ces jours-ci de l'automatisation - c'est-à-dire que les hommes sont de plus en plus remplacés par les ordinateurs et la machine. Croyez-vous que dans l'ensemble, l'automatisation s'avère comme étant une bonne chose ou une mauvaise chose?

- BONNE CHOSE-----1-27
- MAUVAISE CHOSE-----2
- NE SAIS PAS-----3

11a. Selon vous, est-ce que les générations de canadiens à venir vivront une vie meilleure à cause de ce type d'automatisation, oui ou non?

- OUI, VIVERONT-----1-28
- NON, NE VIVERONT PAS-----2
- NE SAIS PAS-----3

SI "VIVERONT" OU "NE VIVERONT PAS", DEMANDEZ:

b. Pourquoi pensez-vous ainsi?

_____ 29

_____ 30

_____ 31

_____ 32

_____ 33

_____ 34

DEMANDEZ A TOUS:

12. Croyez-vous que les commerces au détail de cette région devraient, oui ou non, pouvoir vendre leurs marchandises ou services le dimanche?

- OUI, DEVRAIENT-----1-35
- OUI, DANS CERTAINS CIRCONSTANCES SEULEMENT-----2
- NON, NE DEVRAIENT-----3
- NE SAIS PAS-----4

DEMANDEZ A TOUS:

13. Si une élection fédérale avait lieu aujourd'hui quel serait le parti du candidat de votre choix?

- LIBERAL-----1-36 AUTRE (PRECISEZ)
- PROG. CONS-----2
- N.P.D.-----3
- CREDITISTE-----4
- CREDIT SOCIAL-----5
- INDECIS-----6
- REFUS-----7
- NON ELIGIBLE-----8
- REFUS-----9

14. Avez-vous voté aux dernières élections fédérales du 18 février, 1980?

- OUI----- NON-----1-37
- TROP JEUNE POUR VOTER-2

SI "OUI", DEMANDEZ:

Quel parti représentait le candidat pour lequel vous avez voté?

- LIBERAL-----3
- PROG. CONS-----4
- N.P.D.-----5
- CREDITISTE-----6
- CREDIT SOCIAL-----7
- AUTRE PARTI (PRECISEZ)
- NE ME SOUVIENS PAS-----8
- REFUS-----9
- REFUS-----0

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ENQUETEUR: PRESENTEZ CETTE SECTION DE LA FACON SUIVANTE: "Maintenant, puis-je vous poser quelques questions afin de m'assurer que je m'adresse a une personne bien representative de cette localité.

HOMMES: Etes-vous l'homme chef du foyer?
 FEMMES: Etes-vous la femme chef du foyer?
 OUI-----1-63 NON-----2

DEMANDEZ A TOUS:
 Actuellement, travaillez-vous à l'extérieur du foyer à plein temps, à temps partiel, ou pas du tout?
 PLEIN TEMPS-----1-64
 TEMPS PARTIEL-----2
 PAS DU TOUT-----3

DEMANDEZ A TOUS:
 Quel est votre statut marital?
 CELIBATAIRE-----1-65
 MARIE-----2
 VEUF, DIVORCE, SEPARÉ-----3
 CONCUBINAGE/VIE COMMUNE-----4

Langue maternelle - quelle est la première langue que vous avez parlée dans votre enfance et qui vous est encore familière?
 ANGLAISE-----1-66
 FRANCAISE-----2
 AUTRE(PRECISEZ)-----3

Maintenant une question sur la religion. Quelle religion préférez-vous - Protestante, Catholique Romaine ou Juive?
 PROTESTANTE-----1-67
 JUIVE-----2
 CATHOLIQUE ROMAINE-----3
 AUTRE(PRECISEZ)-----4
 PREFERE AUCUNE RELIGION-----5

Quelle est la dernière école que vous avez fréquentée? PASSEZ LA CARTE "Q"
 Avez-vous gradué (niveau de scolarité atteint)? INSCRIRE CI-DESSOUS

	EN PARTIE	GRADUE
ECOLE PRIMAIRE-----	1-68	2
ECOLE SECONDAIRE-----	3	4
UNIVERSITE-----	7	8
POST SECONDAIRE & AUCUNE UNIVERSITE:		
C.E.G.E.P.-----	5	6
AUTRE(SPECIFIEZ)-----	5	6
AUCUNE INSTRUCTION SCOLAIRE-----	9	
REFUSE-----	0	

Quelle est votre occupation?
 TYPE DE TRAVAIL PRECIS? _____
 TYPE DE COMPAGNIE? _____-69
 COCHEZ SI: () ETUDIANT
 () MENAGERE

OCCUPATION DU CHEF DE FAMILLE:
 PRECISEZ LE TRAVAIL? _____

GENRE DE COMPAGNIE? _____
 Tout en vous incluant combien y a-t-il de personnes qui vivent dans cette maison?
 71- 1 2 3 4 5 6 OU PLUS

Parmi ces personnes combien y en a-t-il sont âgées de moins de 10 ans?
 72- 0 1 2 3 4 OU PLUS
 Combien sont âgées de 10 et 17 ans?
 73- 0 1 2 3 4 OU PLUS

Etes-vous syndiqué, ou votre conjoint est-il/elle syndiqué/e?
 OUI, MOI MEME-----1-74
 OUI, MON EPOUX(SE)-----2
 NON-----3

En quelle année êtes-vous né? ANNEE _____ 75
 76

INSCRIVEZ SEXE: HOMME-----1 FEMME-----2

PASSEZ LA CARTE "R": Quel chiffre sur cette carte représente le revenu total annuel de votre famille tous revenus, inclus avant deduction des taxes?
 MOINS DE \$10,000-----1-78
 \$10,000 - \$14,999-----2
 \$15,000 - \$19,999-----3
 \$20,000 - \$29,999-----4
 \$30,000 - \$39,999-----5
 \$40,000 ET PLUS-----6
 REFUS-----7

INOIQUEZ SI: FERME-----1-79
 RURAL MAIS NON FERME-----2
 URBAIN-----3

L'INTERVIEW A PRIS FIN A: _____

(VEUILLEZ INSCRIRE EN LETTRES MOULEES)

NOM DU REPONDANT: _____ TELEPHONE: _____
 ADRESSE: _____ VILLE: _____ PROV: _____
 DATE DE L'INTERVIEW: _____ CODE POSTAL: _____

J'ATTESTE CI-CONTRE L'AUTHEICITE ET L'HONNETETE DE CETTE INTERVIEW -- SIGNATURE DE L'INTERVIEWEUR _____

***UN RAPPEL DE VERIFICATION SERA FAIT SUR LE TRAVAIL DE TOUS LES INTERVIEWEURS

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REGION: (Col 07, Card 01) First digit of assignment #

0. Newfoundland
1. P.E.I.
2. Nova Scotia
3. New Brunswick
4. Quebec
5. Ontario
6. Manitoba
7. Saskatchewan
8. Alberta
9. British Columbia

COMMUNITY SIZE: (Col 08; Card 01) Second digit of assignment #

1. Over 500,000
2. 100,000 - 500,000
3. 30,000 - 100,000
4. 10,000 - 30,000
5. 1,000 - 10,000
6. Under 1,000 (Rural non-farm, Farm)

LOCATION: (Col 09; Card 01) Third digit of assignment #

Indicates location within a community where more than one assignment is completed

LANGUAGE: (Col 10; Card 01) Fourth digit of assignment #

- 1,3,5 or 7 - English questionnaire
2,4,6 or 8 - French questionnaire

OCCUPATION: (Col 69/70; Card 01)

1. Professional
2. Business Executive, Owners/Managers
3. Sales
4. Clerical
5. Skilled Labour
6. Unskilled labour
7. Unemployed
8. Housewife
9. Student
0. Other; Not in Labour Force; disabled, pension retired, including retired farmers
retired housewives
- Refused, Did not state

AGE: (Col 75, 76; Card 01)

- 98 1900 & prior
99 Did not state
Exact year of birth

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G.P. 477-1

September, 1983

Interviewing Dates: Sept. 1-3, 1983

WEIGHTS USED:

	<u>MALE</u>	<u>FEMALE</u>
18 to 29 years	1.152	1.207
30 to 49 years	1.050	0.829
50 years and over	0.795	1.128
Not stated	0.999	0.999

SAMPLE CHARACTERISTICS

	<u>NUMBER</u>	<u>PERCENT</u>
<u>NATIONAL</u>	1052	100
<u>Region:</u>		
Atlantic	110	10
Quebec	268	25
Ontario	380	36
Prairies	172	16
British Columbia	122	12
<u>Community Size:</u>		
Over 100,000	558	53
10,000 - 100,000	148	14
Under 10,000	346	33
<u>Sex:</u>		
Male	514	49
Female	538	51
<u>Age:</u>		
18 to 29 years	324	31
30 to 49 years	371	35
50 years and over	342	33
Did not state	15	1
<u>Education:</u>		
Elementary	161	15
Secondary	681	65
University	205	19
Refused	5	*
<u>Income:</u>		
Under \$10,000	114	11
\$10,000 - \$19,999	187	18
\$20,000 - \$29,999	161	15
\$30,000 and over	340	32
Refused	250	24
<u>Occupation:</u>		
Prof./Executive	205	19
Sales/clerical	123	12
Labour	211	20
Housewife	275	26
Student	73	7
Other	150	14
Refused	15	1
<u>Mother Tongue:</u>		
English	640	61
French	283	27
Other	127	12
Not stated	2	*

Note: Percentages may not add exactly to 100 due to rounding.
*less than 0.5 percentage points.

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RECORD LAYOUT

(G.P. 477-1)

<u>QUESTION</u>	<u>COLUMN</u>	<u>CODE/DESCRIPTION</u>
	1-2	Card #
	3-6	Serial #
	7-10	Assignment #
	11-13	Study #
	14	Week #
	15	Blank
1	16	1-5
2	17	1-5
3a	18	1-5
3b	19	1-5
3c	20	1-4
4	21	1-7
5	22	1-4
6	23	1-6
7	24	1-4
8	25	1-5
9	26	1-6
10	27	1-4
11a	28	1-4
11b	29-34	See code list
12	35	1-5
13	36	1-9
14	37	1-0
	38-62	Blank
	63-79	Basic Data
	80	Blank

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SECTION I

477-1

Q.11b

Why will future generations of Canadians live in a 'better' world because of this type of automation?

UPPER

1. MORE LEISURE TIME: more time with their families - more leisure time, more time for recreation, people have more time and make better use of free time, they will have in the future, will end up in a world of laziness.
2. ELIMINATION OF DULL/ROUTINE/BORING/ROUTINE JOBS: leave mundane, dangerous work to robots, not doing repetitive jobs as now, less manual labour.
3. IMPROVE STANDARD OF LIVING/KEEP UP/COMPETE WITH REST OF WORLD: the standard of living will be higher, more consumer dollars spent on produce will be good for all of us leads to a faster economic system, necessary that Canadians automate in order to stay competitive with world conditions, to compete with other countries, longer and richer lives, there will be better worker conditions.
4. MAKE LIFE EASIER: it makes everything easier paying bills and delivering food, life is easier than it was for my parents. (DO NOT DOUBLE CODE WITH "1")
5. SAVE TIME: computers can do it a hundred times faster, faster running, more data available faster, produced quicker.
6. MORE EFFICIENT/PRODUCTIVE: efficiency, factories production pick-up, improve production, make better products not so many defects in products, business will run more smoothly, things are at your fingertips.
7. OPENING HORIZONS: everyone will have to have more of an education, have them trained to do things better, gives people ease of accomplishment.
8. REFERENCE TO PAST: I would take over past history and use that as reference - it will improve because we've improved in the past, when steam engine was invented got better, because the automation we've seen in the past has been good for most people.
9. MUST PROGRESS/IMPROVE: we do not want to go back or stop progress, as time goes on there is always improvement, everything new, progress stimulation - people can't stand still, because of the progress and employment that automation provides.
- 0.

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LOWER

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
7. QUALIFIED COMMENTS: better world but more impersonal, yes but transition difficult causing a global upheaval, good because machines can do things that humans can't but causes joblessness, if they use time constructively it will be good, when learn how to cope with it we will progress as people.
8. OTHER: we need automation with population dropping off eventually it will even out, with electricity and T.V. you know what's going on everywhere in the world.
9. DON'T KNOW: just have feeling, when conditions are better it is bound to affect the next generation, don't really know just should be better.
0. NOT STATED

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SECTION I

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Q.11b

Why will future generations of Canadians not live in a 'better' world because of this type of automation?

UPPER

1. UNEMPLOYMENT/LOSS OF JOBS: less people working, it takes away more jobs, husband will lose his job because of automatic welder.
2. MORALE LOSS/WON'T HAVE ANYTHING TO DO/WILL BE BORED: unless they come up with something to keep people occupied in their leisure - people will become bored, makes people lazy, won't have to think for themselves.
3. TOO MUCH PROGRESS/CHANGE: getting too much advanced in automation, should get back to more everyday things, changing things too much - lives a lot better before.
- 4.
- 5.
- 6.
- 7.
8. OTHER
9. DON'T KNOW
0. NOT STATED

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477-1 TAPE PLANKS

NEWSPAPER

LINE	PLANKS	HOLE	COUNT	BEFORE	FOILING	1	0
1							
2							
3							
4							
5							
6							
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