

GALLUP WOULD LIKE YOUR OPINION

INTERVIEWER DON'T READ ALOUD. WORDS IN CAPITAL LETTERS / CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

485-4

SUGGESTED INTRODUCTION:

Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing.

SECTION I -- ASK EVERYONE

01

1. What do you think is the most important problem facing this country today?

- ECONOMIC, INFLATION, HIGH PRICES-----1-14
- UNEMPLOYMENT-----2
- LABOR UNIONS/STRIKES-----3
- NATIONAL UNITY, QUEBEC SEPARATION-----4
- ENERGY, OIL, GAS PROBLEMS-----5
- GOVERNMENT-----6

SA

OTHER (SPECIFY) _____ 7

DK/CAN'T SAY-----8

NS -----9

2. Do you think the economic situation in Canada during the next six months will get better or will get worse?

- BETTER-----1-17
- WORSE-----2
- STAY THE SAME---3

SA

DK/NO OPINION-----4

NS -----5

3. Do you think the federal government's policies for tackling the country's economic situation gives you a feeling that they are or are not handling the situation properly?

- YES, HANDLING PROPERLY---1-18
- NO, NOT HANDLING PROPERLY---2

SA

DON'T KNOW-----3

NS -----4

4. In general, do you think the courts in this area deal too harshly, or not harshly enough with criminals?

- TOO HARSHLY-----1-19
- NOT HARSHLY ENOUGH---2
- ABOUT RIGHT-----3

SA

DON'T KNOW-----4

NS -----5

5. Regardless of how you may vote, do you consider yourself a Liberal, a Conservative or a New Democrat?

- LIBERAL-----1-20
- CONSERVATIVE---2
- NEW DEMOCRAT-----3

SA

OTHER (SPECIFY) _____ 4

NO PARTY; NONE-----5

NOT SURE/DON'T KNOW---6

NS -----7

6a. Are you employed outside the home full-time, part-time or not at all?

- FULL-TIME-----1-21
- PART-TIME-----2

NOT AT ALL-----3

NS -----4

GO TO 7A

IF EMPLOYED "FULL OR PART-TIME", ASK:

b. If you were to get enough money to live as comfortably as you would like for the rest of your life, would you continue to work or would you stop working?

CONTINUE WORKING---1-22

SA STOP WORKING-----2

DON'T KNOW-----3

NS -----4

7a. Have you, yourself smoked any cigarettes in the past week?

YES---1-23

SA NO-----2

NS -----3

b. Now I'd like to get your guess as to how many Canadians do smoke - what percent of Canadian adults do you think have smoked a cigarette within the past week?

96 -> 96 to 99

00-95 = 24 () DON'T KNOW 97 -> 100

25 98 -> DK

99 -> NS

9. Do you think physicians should be allowed to prescribe heroin to relieve pain among terminally ill patients or not?

YES, SHOULD---1-32

SA NO, SHOULD NOT---2

DON'T KNOW-----3

NS -----4

10. Do you or do you not think a person arrested on a sexual offence charge should be eligible for bail....

	SHOULD	SHOULD NOT	DON'T KNOW	NS
--	--------	------------	------------	----

a. if they have a record of a previous conviction on this charge?	1	2	3-33	4
---	---	---	------	---

b. if they have no record of a previous conviction on this charge?	1	2	3-34	4
--	---	---	------	---

11. In your opinion, should prisoners convicted of a serious offence, such as armed robbery, be allowed out on week-end leaves or not?

SA SHOULD---1-35

SHOULD NOT---2

DON'T KNOW-----3

NS -----4

12a. In recent years, the Olymoic Games have been held every four years at a different location.

Would you favor or oppose the suggestion that a permanent site be selected for the Olypic Games?

SA FAVOR-----1-36
OPPOSE-----2

DON'T KNOW-----3

NS -----4

b. Greece, Sweden and Switzerland have been suggested as possible permanent sites - which would you prefer?

SA GREECE-----1-37
SWEDEN-----2
SWITZERLAND-----3

DON'T KNOW-----4

NS -----5

13 . If a federal election were held today, which party's candidate do you think you would favor?

LIBERAL-----1-58 OTHER PARTY(WRITE IN)
PROG. CONS-----2
SA N.D.P.-----3
CREDITISTE-----4 DK/UNDECIDED-----6
SOCIAL CREDIT-----5 NS/REFUSED-----7
NOT ELIGIBLE-----9

14. Did you vote in the last federal election on February 18, 1980?

YES-----

NO-----1-39
TOO YOUNG-----2

IF 'YES' ASK:

Which party did the candidate for whom you voted represent?

LIBERAL-----3 OTHER PARTY (WRITE IN)
PROG. CONS.-----4
SA N.D.P.-----5
CREDITISTE-----6
SOCIAL CREDIT-----7 DON'T KNOW-----9
NS/REFUSED-----0

BASIC DATA SECTION: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

MEN: Are you the male head of the household?
 WOMEN: Are you the female head of the household?
 SA YES-----1-6 NO-----2 NS→3

ASK EVERYONE:

Are you employed outside the home full-time, part-time or not at all?
 SA FULL-TIME-----1-6 PART-TIME-----2 NOT AT ALL-----3 NS→4

ASK EVERYONE:

What is your marital status?
 SA SINGLE-----1-6 MARRIED-----2 WID/DIV/SEP-----3 LIVING AS MARRIED-----4 NS→5

What was the language you first spoke in childhood and still understand?

SA ENGLISH-----1-6 FRENCH-----2 OTHER(SPECIFY)-----3 NS→4

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

SA PROTESTANT-----1-6 JEWIS-----2 ROMAN CATHOLIC-----3 OTHER(SPECIFY)-----4 NS/NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended? HAND CARD "Q"

Did you graduate from...(LEVEL OF SCHOOLING ATTAINED)? RECORD BELOW

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----	1-6 ^B	2
SECONDARY SCHOOL-----	3	4
UNIVERSITY-----	7	8
POST SECONDARY & NON-UNIVERSITY		
COMMUNITY COLLEGE-----	5	6
C.E.G.E.P.-----	5	6
OTHER (SPECIFY)-----	5	6
NO FORMAL SCHOOLING-----	9	
REFUSED-----	0	

What is your occupation?

SPECIFIC JOB: Standard Gallup
 TYPE OF COMPANY: Occupations Code List-9
 CHECK IF: () STUDENT
 () HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY

SPECIFIC JOB: Standard Gallup
 TYPE OF COMPANY: Occupations Code List-70

How many people, including yourself are there in this household?

SA 1 2 3 4 5 6 OR MORE -71 NS→7

How many would be under 10 years?

SA 0 1 2 3 4 OR MORE -72 NS→5

How many would be between 10 & 17 years?

SA 0 1 2 3 4 OR MORE -73 NS→5

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?

SA YES, MYSELF-----1-74 YES, MY SPOUSE-----2 NO-----3 NS Both→5

What was the year of your birth? BELOW 1901→78 YEAR REFUSED→76

RECORD IF: SA MAN-----1 WOMAN-----2-77

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources before tax deductions?

UNDER \$10,000-----1 \$20,000 - \$29,999-----4-78
 \$10,000 - \$14,999-----2 \$30,000 - \$39,999-----5
 \$15,000 - \$19,999-----3 \$40,000 & OVER-----6
 SA NS/REFUSED-----7

RECORD IF: FARM-----1-79

SA RURAL, NON-FARM-----2 URBAN-----3

TIME INTERVIEW ENDED: _____

(PLEASE PRINT)

NAME OR RESPONDENT: _____ TELEPHONE: _____

ADDRESS: _____ CITY: _____ PROV: _____

DATE OF INTERVIEW: _____ POSTAL CODE: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW -- INTERVIEWER'S SIGNATURE: _____

***A VALIDATION CHECK WILL BE MAKE ON ALL INTERVIEWERS' WORK

L'ENQUETE GALLUP DESIRE VOTRE OPINION

ENQUETEUR NE LISEZ PAS A HAUTE VOIX LE TEXTE EN LETTRES MAJUSCULES
ENCERCLEZ LES NUMEROS APPROPRIES OU MARQUEZ LES CASES

485-4

PRESENTATION SUGGEREE

Dominic, je suis de l'organisation de Gallup et j'aimerais discuter avec vous de différents sujets sur l'opinion publique nationale et sur le marketing.

1. Selon vous, quel est le plus important problème auquel ce pays fait actuellement face?

- ECONOMIE, INFLATION, PRIX ELEVES-----1-16
- CHOMAGE-----2
- SYNDICATS OUVRIERS/GREVES-----3
- UNITE NATIONALE, SEPARATION DU QUEBEC-----4
- PROBLEMES D'ENERGIE, HUILE, GAZ-----5
- GOUVERNEMENT-----6
- AUTRE (PRECISEZ)-----7
- NE PEUX DIRE-----8

2. Croyez-vous qu'au Canada la situation économique s'améliorera ou se détériora au cours de six prochains mois?

- AMELIORERA-----1-17
- DETERIORERA-----2
- DEMEURERA LA MEME-----3
- NE SAIS PAS-----4

3. Est-ce que les politiques du gouvernement fédérale, pour chercher à résoudre la situation économique du pays, vous donnent l'impression qu'il traite cette situation convenablement oui ou non?

- TRAITE CONVENABLEMENT---1-18
- NON-----2
- NE SAIS PAS-----3

4. En général, pensez-vous que les tribunaux de cette région traitent les criminels trop sévèrement ou pas assez sévèrement?

- TROP SEVEREMENT-----1-19
- PAS ASSEZ SEVEREMENT---2
- A PEU PRES CORRECT-----3
- NE SAIS PAS-----4

5. Quelque soit la façon dont vous votez, veuillez me dire si vous vous considérez comme étant un Libéral, un Conservateur, ou un Nouveau Démocratique?

- LIBERAL-----1-20
- CONSERVATEUR-----2
- NOUVEAU DEMOCRATIQUE---3
- AUTRE (PRECISEZ)-----4
- AUCUN PARTI-----5
- INCERTAIN-----6

5a. Travaillez-vous à l'extérieur soit à plein temps, à temps partiel ou pas du tout?

- A PLEIN TEMPS-----1-21
- A TEMPS PARTIEL-----2
- PAS DU TOUT-----3

SI "A PLEIN TEMPS OU A TEMPS PARTIEL": DEMANDEZ:

b. Si vous deviez avoir assez d'argent pour vivre aussi confortablement que vous le désirez pour le reste de votre vie, continueriez-vous à travailler ou si vous cesseriez de travailler?

- CONTINUER DE TRAVAILLER-----1-22
- ARRETERAIS DE TRAVAILLER-----2
- NE SAIS PAS-----3

7a. Avez-vous personnellement fumé la cigarette au cours de la semaine dernière?

- OUI-----1-23
- NON-----2

b. J'aimerais maintenant que vous me disiez combien de canadiens fument selon vous - quel est le pourcentage d'adultes canadiens qui ont fumé une cigarette au cours des sept derniers jours?

-----24
= 25 () NE SAIS PAS

9. Croyez-vous que les medecins devraient pouvoir prescrire de l'héroïne afin de soulager la douleur des patients en phase terminale, oui ou non?

- OUI, DEVRAIENT---1-32
- NON, NE DEVRAIENT PAS---2
- NE SAIS PAS-----3

10. Croyez-vous qu'une personne arrêtée pour un délit sexuel devrait ou ne devrait pas avoir droit d'être libérée sur cautionnement...

	DE- VRAIT	NE DEVRAIT PAS	NE SAIS PAS
a. Si elle a déjà un dossier pour une telle charge?-----	1	2	3-33
b. Si elle n'a aucun dossier pour une telle charge?-----	1	2	3-34

11. Les prisonniers déclarés coupables d'un grave délit, tel que le vol à main armée, selon vous, devraient-ils avoir la permission de sortir les fins de semaine oui ou non?

- DEVRAIENT-----1-35
- NE DEVRAIENT PAS---2
- NE SAIS PAS-----3

12a. Au cours des récentes années, les Jeux Olympiques se sont tenus tous les quatre ans à différents endroits.

Seriez-vous en faveur ou contre la suggestion qu'un site permanent soit choisi pour les Jeux Olympiques?

EN FAVEUR----1-36
CONTRE-----2
NE SAIS PAS-----3

b. La Grèce, la Suède, la Suisse ont été choisies comme sites permanents possibles - quel est celui que vous préférez?

GRECE---1-37
SUEDE-----2
SUISSE-----3
NE SAIS PAS-----4

13. Si une élection fédérale avait lieu aujourd'hui, quel serait le parti du candidat de votre choix?

LIBERAL-----1-38 AUTRE PARTI (INSCRIVEZ)
PROG. CONS.-----2
N.P.D.-----3 6
CREDITISTE-----4 INDECIS-----7
CREDIT SOCIAL----5 REFUS-----8
NON-ELIGIBLE-----9

14. Avez-vous voté aux dernières élections fédérales du 18 février, 1980?

OUI----- NON-----1-39
TROP JEUNE POUR VOTER-----2

SI 'OUI', DEMANDEZ:

Quel parti représentait le candidat pour lequel vous avez voté?

LIBERAL-----3 AUTRE PARTI (INSCRIVEZ)
PROG. CONS.-----4
N.P.D.-----5 8
CREDITISTE-----6 NE SAIS PAS-----9
CREDIT SOCIAL----7 REFUS-----0

ENQUETEUR: PRESENTEZ CETTE SECTION DE LA FACON SUIVANTE: "Maintenant, puis-je vous poser quelques questions afin de m'assurer que je m'adresse à une personne bien représentative de cette localité.

HOMMES: Etes-vous l'homme chef du foyer?
 FEMMES: Etes-vous la femme chef du foyer?
 OUI-----1 NON-----2 -63

DEMANDEZ A TOUS:
 Actuellement, travaillez-vous à l'extérieur du foyer à plein temps, à temps partiel, ou pas du tout?

PLEIN TEMPS-----1 -64
 TEMPS PARTIEL-----2
 PAS DU TOUT-----3

DEMANDEZ A TOUS:

Quel est votre statut marital? CELIBATAIRE-----1 -65
 MARIE-----2
 VEUF, DIVORCE, SEPARÉ--3
 CONCUBINAGE/VIE COMMUNE--4

Langue maternelle - quelle est la première langue que vous avez parlée dans votre enfance et qui vous est encore familière?

ANGLAISE-----1 -66
 FRANÇAISE-----2

AUTRE(PRECISEZ) _____ 3

Maintenant une question sur la religion. Quelle religion préférez-vous - Protestante, Catholique Romaine ou Juive?

PROTESTANTE-----1 -67
 JUIVE-----2
 CATHOLIQUE ROMAINE-----3
 AUTRE(PRECISEZ) _____ 4
 PREFERE AUCUNE RELIGION-----5

Quelle est la dernière école que vous avez fréquentée?
 PASSEZ LA CARTE "Q"

Avez-vous gradué (niveau de scolarité atteint)?
 INSCRIRE CI-DESSOUS

	EN PARTIE	GRADUE
ECOLE PRIMAIRE-----1 -68		2
ECOLE SECONDAIRE-----3		4
UNIVERSITE-----7		8
POST SECONDAIRE & AUCUNE UNIVERSITE:		
C.E.G.E.P.-----5		6
AUTRE(SPECIFIEZ) _____ 5		6
AUCUNE INSTRUCTION SCOLAIRE-----9		
REFUS -----0		

Quelle est votre occupation?

TYPE DE TRAVAIL PRECIS? _____
 TYPE DE COMPAGNIE? _____ -69
 COCHEZ SI: () ETUDIANT
 () MENAGERE

OCCUPATION DU CHEF DE FAMILLE:

PRECISEZ LE TRAVAIL? _____

GENRE DE COMPAGNIE? _____ -70

Tout en vous incluant combien y a-t-il de personnes qui vivent dans cette maison?

1 2 3 4 5 6 OU PLUS -71

Parmi ces personnes combien y en a-t-il sont âgées de moins de 10 ans?

0 1 2 3 4 OU PLUS -72

Combien sont âgées de 10 et 17 ans?

0 1 2 3 4 OU PLUS -73

Etes-vous syndiqué, ou votre conjoint est-il/elle syndiqué/e?

OUI, MOI MEME-----1 -74
 OUI, MON EPOUX(SE)-----2
 NON-----3

En quelle année êtes-vous né?

ANNEE _____ 75
 76

INSCRIVEZ SEXE: HOMME-----1 FEMME-----2 -77

PASSEZ LA CARTE "R": Quel chiffre sur cette carte représente le revenu total annuel de votre famille tous revenus, inclus avant deduction des taxes?

MOINS DE \$10,000-----1 \$20,000 - \$29,999-----2 -78
 \$10,000 - \$14,999-----2 \$30,000 - \$39,999-----3
 \$15,000 - \$19,999-----3 \$40,000 ET PLUS-----6

REFUS-----7

INDIQUEZ SI: FERME-----1 -79
 RURAL MAIS NON FERME----2
 URBAIN-----3

L'INTERVIEW A PRIS FIN A: _____

(VEUILLEZ INSCRIRE EN LETTRES MOULEES)

NOM DU REpondANT: _____ TELEPHONE: _____

ADRESSE: _____ VILLE: _____ PROV: _____

DATE DE L'INTERVIEW: _____ CODE POSTAL: _____

J'ATTESTE CI-CONTRE L'AUTHEICITE ET L'HONNETETE DE CETTE INTERVIEW SIGNATURE DE L'INTERVIEWE

RECORD LAY-OUT

Newspaper Questions

National Omnibus (485-4)

Interviewing Dates - May 24-26, 1984

<u>CARD NO:</u>	<u>QUESTION NO:</u>	<u>COLUMN NO:</u>	<u>CODE/DESCRIPTION</u>
01		01-02	Card #
		03-06	Serial #
		07-10	Assignment #
		11-13	Study #
		14	Week #
		15	Blank
	1	16	1-9
	2	17	1-5
	3	18	1-4
	4	19	1-5
	5	20	1-7
	6a	21	1-4
	b	22	1-4
	7a	23	1-3
	b	24-25	00-99
		26-31	BLANK
	9	32	1-4
	10a	33	1-4
	b	34	1-4
	11	35	1-4
	12a	36	1-4
	b	37	1-5
	13	38	1-9
	14	39	1-0
		40-62	BLANK
		63-79	BASIC DATA
		80	BLANK

WEIGHTS APPLIED

	<u>MALE</u>	<u>FEMALE</u>
18 to 29 years	1.048	1.050
30 to 49 years	1.002	0.864
50 years and over	0.890	1.218

CODE LIST FOR BASIC DATA AND ASSIGNMENT NUMBER

REGION: (COL 07)

First digit of assignment #

- 0 - Newfoundland
- 1 - P. E. I.
- 2 - Nova Scotia
- 3 - New Brunswick
- 4 - Quebec
- 5 - Ontario
- 6 - Manitoba
- 7 - Saskatchewan
- 8 - Alberta
- 9 - British Columbia

COMMUNITY SIZE: (COL 08) Second digit of assignment #

- 1 - Over 500,000
- 2 - 100,000 - 500,000
- 3 - 30,000 - 100,000
- 4 - 10,000 - 30,000
- 5 - 1,000 - 10,000
- 6 - Under 1,000 (Rural non-farm, farm)

LOCATION: (COL 09) Third digit of assignment #

Indicates location within a community where more than one assignment is completed

LANGUAGE: (COL 10) Fourth digit of assignment #

- 1, 3, 5 or 7 - English questionnaire
- 2, 4, 6 or 8 - French questionnaire

OCCUPATION: (COL 69/70) Basic Data

- 1 - Professional
- 2 - Business Executive, Owners/Managers
- 3 - Sales
- 4 - Clerical
- 5 - Skilled Labour
- 6 - Unskilled Labour
- 7 - Unemployed
- 8 - Housewife
- 9 - Student
- 0 - Other; Not in labour force; disabled; pension retired, including retired farmers and retired housewives
- Refused, Did not state

AGE (COL 75/76) Basic Data

- 01 to 97 - Last two digits of actual year of birth (Exact year of birth)
- 98 - 1900 and prior
- 99 - Did not state

OCCUPATIONS FOR BASIC DATA

A. PROFESSIONAL/TECHNICAL

Accountants/Actuaries/Auditors	Social
Architects	Scientists: Economics
Engineers: Aeronautical	Political/Politician
Chemical	Psychologists
Civil	Sociologist
Electrical	Urban & Regional Planners
Flight	Teachers on all levels/vocational &
Industrial	Instructor: educational counsellors
Mechanical	
Metallurgical	<u>Technicians & Technologists:</u>
Mining	Health; clinical
Petroleum	Dental hygienists/technicians
Sales	Health records, health
Farm & Home Management Advisors	Radiologist/X-ray
Foresters/conservationists	Research technician
Judges/lawyers	Engineering & Science: Technicians &
Librarians/Archivists/Curators	Technologists
Mathematicians/Statisticians	Agricultural
Nurses: Registered Nurses	Biological
Dieticians	Chemical
Therapists	Electrical
Physicians and Related Practitioners:	Industrial
Chiropractors	Mechanical
Dentists	Other technicians:
Optometrists	Airplane pilots
Pharmacists	Air traffic controllers
Veterinarians	Embalmers/Undertaker
Religious workers:	Writers, Artists and Entertainers:
Clergymen	Actors
Ministers	Athletes
Researchers	Authors
Scientists: Agricultural	Dancers
Atmospheric & Space	Designers
Biological	Editors/Reporters
Life & Physical	Musicians & Composers
Marine	Painters & Sculptors
Chemists	Public Relations & Publicity
Geologists	Producers
Physicists/Astronomers	Radio & Television Announcers
Chef	Mortician
	Model
	Disc Jockey

2. BUSINESS EXECUTIVE, OWNERS, MANAGERS & ADMINISTRATORS

Administrators: Health	Manager of any business; (except sales
Public & Local	managers & retail trade)
Ship	Management Consultant
Assessors	Manufacturer
Brokers	Merchant
Business Consultants:	Nurseryman/Florists
Architectural	Officials of lodges, societies & unions
Hardware	Postmaster & mail superintendants
Contractors & Builders	Presidents
Controllers	Property owner of any business
Constructions Inspectors (All Others Code 5)	Publisher
Dealers	Ships officers, pursers or pilot
Exporter	Stock Broker
Efficiency Expert	Superintendent - if in management position
Executive	Treasurers & Secretary Treasurers
Farmers and Farm Managers (even	Financial advisor
when working part-time else-where)	Planner
Funeral Directors	Banker
Jobber	Co-ordinator
Landlord	Store Keeper
	Expiditor
	Developer

3. SALES WORKERS

Advertising Agents
Auctioneers
Commercial Traveller
Demonstrators
Elevator Agent (Grain)
Insurance Agents & Brokers
& Underwriters

Manufacturer's Agents
Real Estate Agents & Brokers
Retail Tradespeople
Salesmen & Representatives
Sales Clerks, ie. stores
Sales Managers
Travel Agents

4. CLERICAL WORKERS

Accounting Clerks & Office Clerks
Loans Officers
Payroll & Bookkeepers
Creditman
Timekeepers
Appraisers
Bank Teller
Cashiers
Clerical Assistants or Supervisors
Collecting Agents - Billing Clerks
Commissioner
Computer Specialists:
Programmers
Systems Analysts
Key-punch Operators
Customs Officer
Dispatchers & Radio operators
Enumerators & Interviewers
Estimators
Insurance Adjusters & Examiners
Real Estate appraisers
Investigators of all kinds

Inventory Control, Stock Clerk
Library Attendants & Assistants
Meter Readers
Messengers: (Girl or Boy Friday)
Office Machine Operators
Tabulating
Duplicating
Billing & Bookkeeping
Personnel & Labour relations workers
Postmen/Women & Postal Clerks
Purchasing Agents & Buyers
Recreation Workers
Shipping & Receiving Clerks
Social & Welfare Workers
Stenographers & Secretaries &
Receptionists: Legal, medical, private
Teachers Aide
Telephone & Switchboard Operators
Telegraph Operators & Messengers
Therapy Assistants
Translators
Ticket or Station Agents
Tax Specialist
Production Scheduler
Counsellor
Field Advisor

5. SKILLED LABOR & CRAFTSMEN

Airline flight attendants male or female
Apprentices of all trades & craftsmen
Armed forces: (Regardless of rank)
Army, Navy, Airforce
Asbestos & installation workers
Assemblers:
Auto-body builders
Automobile accessories installers
Baggage Masters
Baker
Barbers & Beauty Operators:
Hairdressers
Cosmetologists
Bricklayer & Stone Mason:
Stone carvers & cutters
Butchers & Meat Cutters
Buyers and Shippers for farm products
Carpenters:
Cabinetmakers
Furniture & Wood Finishers
Upholsterers
Dry wall installers
Carpet Installers: floor layers
Cement & Concret finishers
Compositor (type setter)

Conductors: Subway, Locomotive
Streetcar, Railroad
Cooks: saucier, etc.
Decorators: Interior, Window, Paperhangers
Draftsmen
Dressmakers & Milleners
Seastresses, Tailors, Sewers
Stitchers, Pattern makers
& cutters
Drivers:
Taxi, Truck, Deliverymen
Routeman, Chauffeurs, Bus
Dry cleaners & Launderers
Pressers, Ironers
Electricians
Engineers:
Locomotive, Stationery, Audio
Steam Shovel, Radio
Transmitting
Engravers
Excavators/Surveyors
Firemen & Fire Protection
Stationary firemen
Foremen:
Supervisors, Farm, Construction
Oil Fields
Movers

5. SKILLED LABOR & CRAFTSMEN (Cont'd...)

Furrier
Glazier also lens grinders & polishers
Inspectors: Examiners & Checkers
Manufacturers, scalers, graders
Health, Food, Grain, Insurance
Jewellers & Watchmakers (except owners)
Linemen
Lumbermen:
Lumberjack, grader, logger
Machine Operators:
Bulldozer, Heavy equipment,
Black Hoe, Cranemen, Derrichmen
Machinists, Hoistmen, Power station
Mechanic & Repairmen:
Garagemen, Aircraft, Diesel & Heavy
equipment
Farm equipment, Air Conditioners,
Automobiles & Auto Body repairmen,
Office & Data Processing Machines
Household appliances & Installers,
Gasfitters, Radio & TV repairmen
Millers:
Grain, flour, feed

Millwrights
Painters (Constructions & maintenance)
Photographic processors
Plasterers
Plumbers & Pipefitters
Policemen & Detective also
Sheriffs, Bailiffs, Marshals
and Constables
Roofers & Slaters
Sailers & deck hands
Sheet Metal Workers:
Rollers & Finishers, Structural
Metal Craftsmen
Tinsmiths
Sign Painters & letterers
Tool & Die Makers & Designers
Trainmen
Trackmen, Brakemen, Firemen
Yardmen
Welders & Solders
Textile Operators:
Knitters, spinners, weavers, etc.

6. LABORERS & SERVICE WORKERS

Animal caretakers
Caretakers of building, stores, etc.
Cleaning service Workers:
Maids
Charwomen, rooming housekeepers
Cleaners & Laundresses
Janitors
Maintenance
Carpenters helpers
Construction laborers
Elevator operators
Factory workers:
Winding operatives
Miscellaneous operatives
Seamstresses
Dressmakers
Machine operators: looms, weavers,
sewers
Wrappers & packers (retail trade)
Fishermen & Oystermen, Seamen
Freight & material handlers; cargomen
Food Service Wokers:
Bartenders
Bus boys
Dishwashers
Food counter workers
Waiters & Waitresses

Guards:
Doormen
Security guards
Watchmen
Crossing guards
Life guards
Garbage collectors & Incinerators Workers
Gardeners & ground keepers
Health Service Workers:
Dental assistants
Health aides
Practical Nurses
Registered Nurses Aid
Hospital Orderly
Laborers and Farm workers:
Stock Handlers
Longshoremen: stevedores
Lumbermen: raftsmen & woodchoppers
Miner
Private household workers:
Child care worker
Cooks
Housekeeper, maids
Servants, butlers
Section hand
Stoker
Trapper: hunter
Warehousemen, storage person

7. UNEMPLOYED (if working part-time code the occupation)

8. STUDENT (even if working part-time)

0. OTHER: not in the labor force; disabled, pension, retired
Including retired farmers, housewives

REFUSED, DID NOT STATE

Year of Birth - Below 1901 code as 98

Refused code as 99

SAMPLE CHARACTERISTICS

	<u>NUMBER</u>	<u>PERCENT</u>
<u>NATIONAL</u>	1066	100
<u>Region:</u>		
Atlantic	102	10
Quebec	290	27
Ontario	361	34
Prairies	204	19
British Columbia	110	10
<u>Community Size:</u>		
Over 100,000	550	52
10,000 - 100,000	162	15
Under 10,000	354	33
<u>Sex:</u>		
Male	521	49
Female	545	51
<u>Age:</u>		
18 to 29 years	328	31
30 to 49 years	376	35
50 years and over	347	33
Did not state	15	1
<u>Education:</u>		
Elementary	194	18
Secondary	684	64
University	183	17
Refused	5	*
<u>Income:</u>		
Under \$10,000	126	12
\$10,000 - \$19,999	230	22
\$20,000 - \$29,999	173	16
\$30,000 and over	380	36
Refused	157	15
<u>Occupation of Respondent:</u>		
Prof./Executive	193	18
Sales/Clerical	140	13
Labour	237	22
Housewife	248	23
Student	58	5
Other	170	16
Refused	20	2
<u>Mother Tongue:</u>		
English	607	57
French	303	28
Other	157	15
Did not state		

Note: Percentages may not add exactly to 100 due to rounding.

* Less than 0.5 percentage points.