

GALLUP WOULD LIKE YOUR OPINION

INTERVIEWER DON'T READ ALOUD, WORDS IN CAPITAL LETTERS / CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

491-1

SUGGESTED INTRODUCTION:

Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing.

SECTION II- ASK EVERYONE

1. So far as you are concerned, do you think that 1985 will be better or worse than 1984?

BETTER-----1-41
 WORSE-----2
 SA SAME-----3
 DON'T KNOW-----4
 NS ----->5

2. So far as you are concerned, do you think that in 1985 strikes and industrial disputes in this country will increase, decrease, or remain the same?

INCREASE-----1-42
 SA DECREASE-----2
 REMAIN THE SAME-----3
 DON'T KNOW-----4
 NS ----->5

3. Do you think that 1985 will be a peaceful year more or less free of international dispute, a troubled year with much international discord, or remain the same?

PEACEFUL YEAR-----1-43
 SA TROUBLED YEAR-----2
 REMAIN THE SAME-----3
 DON'T KNOW-----4
 NS ----->5

4. Here is a sort of scale. HAND CARD 3. Would you, with the help of this card, tell me how you assess the chances of a world war breaking out in the next ten years?

WORLD WAR CERTAIN	100-----1-44
	90-----2
	80-----3
	70-----4
SA	60-----5
	50-----6
	40-----7
	30-----8
	20-----9
	10-----1-45
NO DANGER OF WAR	0-----2
	DON'T KNOW---3
	NS ----->4

5. Looking ahead to next year, 1985, do you think the number of unemployed in this country will increase, decrease, or remain the same?

INCREASE-----1-46
 SA DECREASE-----2
 REMAIN THE SAME---3
 DON'T KNOW-----4
 NS ----->5

6. Compared with 1984, will 1985 be a year of economic prosperity, economic difficulty, or about the same?

PROSPERITY-----1-47
 SA DIFFICULTY-----2
 ABOUT THE SAME-----3
 DON'T KNOW-----4
 NS ----->5

BASIC DATA SECTION: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

MEN: Are you the male head of the household?
WOMEN: Are you the female head of the household?
SA YES-----1-65 NO-----2 NS→3

ASK EVERYONE:
Are you employed outside the home full-time, part-time or not at all?
SA FULL-TIME-----1-64 NS→4
PART-TIME-----2
NOT AT ALL-----3

ASK EVERYONE:
What is your marital status?
SA SINGLE-----1-65 NS→5
MARRIED-----2
WID/DIV/SEP-----3
LIVING AS MARRIED-----4

What was the language you first spoke in childhood and still understand?
SA ENGLISH-----1-66
FRENCH-----2
OTHER(SPECIFY)-----3
NS-----4

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?
SA PROTESTANT-----1-67
JEWISH-----2
ROMAN CATHOLIC-----3
OTHER(SPECIFY)-----4
NS/NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended?
HAND CARD "D"
Did you graduate from...(LEVEL OF SCHOOLING ATTAINED)?
RECORD BELOW

Table with columns: SCHOOLING, SOME, GRADUATED. Rows include PUBLIC/GRADE SCHOOL, SECONDARY SCHOOL, UNIVERSITY, POST SECONDARY & NON-UNIVERSITY, COMMUNITY COLLEGE, C.E.G.E.P., OTHER, NO FORMAL SCHOOLING, REFUSED.

What is your occupation?
SPECIFIC JOB: Standard Stationery
TYPE OF COMPANY: Occupations Code List 69
CHECK IF: () STUDENT
() HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY
SPECIFIC JOB: Standard Stationery
TYPE OF COMPANY: Occupations Code List 70

How many people, including yourself are there in this household?
SA 1 2 3 4 5 6 OR MORE -71 NS→7
How many would be under 10 years?
SA 0 1 2 3 4 OR MORE -72 NS→5
How many would be between 10 & 17 years?
SA 0 1 2 3 4 OR MORE -73 NS→5

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?
SA YES, MYSELF-----1-74
YES, MY SPOUSE-----2 Both→5
NO-----3
NS-----4

What was the year of your birth?
Below 1901→78
YEAR REFUSED→99%
76

RECORD IF: SA MAN-----1 WOMAN-----2-77

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources before tax deductions?
UNDER \$10,000-----1 \$20,000 - \$29,999-----4-78
\$10,000 - \$14,999-----2 \$30,000 - \$39,999-----5
\$15,000 - \$19,999-----3 \$40,000 & OVER-----6
SA NS/REFUSED-----7

RECORD IF: FARM-----1-79
RURAL, NON-FARM-----2
SA URBAN-----3

TIME INTERVIEW ENDED:

(PLEASE PRINT)

NAME OR RESPONDENT: TELEPHONE:

ADDRESS: CITY: PROV:

DATE OF INTERVIEW: POSTAL CODE:

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW -- INTERVIEWER'S SIGNATURE:

***A VALIDATION CHECK WILL BE MAKE ON ALL INTERVIEWERS' WORK

L'ENQUETE GALLUP DESIRE VOTRE OPINION

ENQUETEUR NE LISEZ PAS A HAUTE VOIX LE TEXTE EN LETTRES MAJUSCULES
 ENTCRUCLEZ LES NUMEROS APPROPRIES OU MARQUEZ LES CASES

491-1

PRESENTATION SUGGEREE

Bonjour, je suis de l'organisation de Gallup et j'aime discuter avec vous de différents sujets sur l'opinion publique nationale et sur le marketing.

SECTION I -- DEMANDEZ A TOUS

01

1. On a parlé récemment de Pétrocan - la compagnie nationale de pétrole qui opère comme une Société Canadienne de la Couronne. Selon vous, est-ce que Pétrocan devrait être vendue au secteur privé - secteur non-gouvernemental - ou non?

Jusqu'à quel point êtes-vous d'accord avec ceci - très fortement ou pas du tout?

OUI, VENDUE - FORTEMENT D'ACCORD-----1*
 OUI, VENDUE - QUELQUE PEU D'ACCORD-----2
 NON-VENDUE - QUELQUE PEU D'ACCORD-----3
 NON-VENDUE - FORTEMENT D'ACCORD-----4
 NE PEUX DIRE-----5

2. Certaines personnes disent que les différences entre les diverses parties du Canada sont tellement grandes qu'elles ne seront jamais résolues, et que la Confédération va se dissoudre.

Etes-vous d'accord avec ceci, ou si vous croyez que ces différences seront résolues?

NE SE DISSOUDRA PAS, LES DIFFERENCES
 SERONT RESOLUES-----17
 SE DISSOUDRA, LES DIFFERENCES NE SE
 RESOUDRONT PAS-----2
 INDECIS-----3

3. En général, diriez-vous que votre standard de vie - c'est-à-dire les choses que vous pouvez acheter ou faire - a augmenté, diminué ou s'il demeure stable?

AUGMENTE----1-18
 DIMINUE-----2
 DEMEURE STABLE---3
 NE SAIS PAS-----4

4. En pensant à votre avenir qu'elle est, selon vous, la plus grosse menace pour le Canada au cours des années à venir - les grandes entreprises, les syndicats prépondérants, ou un gouvernement fort?

LES GRANDES ENTREPRISES-----1-19
 LES SYNDICATS PREPONDERANTS-----2
 UN GOUVERNEMENT FORT-----3
 RE SAIS PAS-----4

5. Quelque soient vos penchants politiques et en se pensant qu'aux individus, quel est l'homme qui, selon vous, ferait le meilleur premier ministre du Canada - John Turner, Brian Mulroney, ou Ed Broadbent?

JOHN TURNER---1-20
 BRIAN MULRONEY---2
 ED BROADBENT-----3
 AUCUN DE CEUX-CI-----4
 NE SAIS PAS-----5

6. Maintenant, je vais vous énumérer quelques institutions canadiennes. Pourriez-vous me dire à quel point vous respectez et avez confiance en chacune d'elles - énormément, beaucoup, quelque peu ou très peu?
 PASSEZ LA CARTE 1.

	ENORME- MENT	BEAU- COUP	QUELQUE PEU	TRES PEU	AUCUNE OPINION
Les églises ou la religion établie-----	1	2	3	4	5-21
Les écoles publiques-----	1	2	3	4	5
Les syndicats ouvriers-----	1	2	3	4	5
La cour Suprême-----	1	2	3	4	5-24
Les grandes entreprises-----	1	2	3	4	5
Les partis politiques-----	1	2	3	4	5
La Chambre des Communes-----	1	2	3	4	5-27
Les journaux-----	1	2	3	4	5-28

7. On a annoncé que le budget de la défense nationale comprendrait \$12 millions annuellement pour trois ans afin de rétablir des uniformes propres à l'armée, à la marine et à l'aviation?

Etes-vous d'accord ou non d'accord avec cette dépense?

D'ACCORD-----1-29
 NON D'ACCORD-----2
 NE SAIS PAS-----3

8a. Avez-vous l'impression ou pas qu'il y ait plus d'actes de violence commis maintenant ici et dans le monde, qu'il n'y en avait auparavant?

OUI-----1-30
 NON-----2
 NE SAIS PAS-----3

SI 'OUI', DEMANDEZ:

b. Quelle en est la cause?

_____ 31
 _____ 32
 _____ 33
 _____ 34
 _____ 35
 _____ 36

9. Selon vous, quelle sanction devrait-on ajouter pour quelqu'un qui est trouvé coupable de possession illégale ou sans permis d'arme à feu au cours d'un délit criminel? PASSEZ LA CARTE 2.

EMPRISONNEMENT MANDATAIRE POUR:

- 1 AN OU MOINS-----1-37
- 2 à 4 ANS-----2
- 5 ans-----3
- 6 à 9 ANS-----4
- 10 ANS-----5
- PLUS DE 10 ANS (PRECISEZ):
- _____6
- AUTRE SANCTION (TRAVAUX COMMUNAUTAIRES, ETC)-----7
- NE SAIS PAS-----8

10. Et, selon vous, quelle sanction devrait-on donner à quelqu'un qui est trouvé coupable de possession illégale ou sans permis d'arme à feu lorsqu'il n'y a pas de délit criminel? PASSEZ LA CARTE 2.

EMPRISONNEMENT MANDATAIRE POUR:

- 1 AN OU MOINS-----1-38
- 2 à 4 ANS-----2
- 5 ANS-----3
- 6 à 9 ANS-----4
- 10 ANS-----5
- PLUS DE 10 ANS (PRECISEZ):
- _____6
- AUTRE SANCTION (TRAVAUX COMMUNAUTAIRES, ETC.)-----7
- NE SAIS PAS-----8

11. Si une élection fédérale avait lieu aujourd'hui quel serait le parti du candidat de votre choix?

- LIBERAL-----1-39
- PROG. CONS.-----2
- N.P.D.-----3
- CREDITISTE-----4
- CREDIT SOCIAL---5
- AUTRE PARTI (INSCRIVEZ)
- _____6
- INDECIS-----7
- REFUS-----8
- NON-ELIGIBLE-----9

12. Avez-vous voté aux dernières élections fédérales du 4 septembre, 1984?

- OUI-----
- NON-----1-40
- TROP JEUNE POUR VOTER--2

SI 'OUI', DEMANDEZ:

Quel parti représentait le candidat pour lequel vous avez voté?

- LIBERAL-----3
- PROG. CONS.-----4
- N.P.D.-----5
- CREDITISTE-----6
- CREDIT SOCIAL--7
- AUTRE PARTI (INSCRIVEZ)
- _____8
- NE SAIS PAS-----9
- REFUS-----10

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ENCERCLEZ LES NUMEROS APPROPRIES OU MARQUEZ LES CASIS

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PRESENTATION SUGGEREE

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SECTION II -- DEMANDEZ A TOUS

1. Ce qui vous concerne, pensez-vous que l'année prochaine - 1985 - sera meilleure ou moins bonne que 1984 ?

MEILLEURE----1-41
MOINS BONNE-----2
SANS CHANGEMENT-----3
NE SAIS PAS-----4

2. Croyez-vous que les grèves et conflits ouvriers au Canada en 1985 augmenteront, diminueront ou resteront au niveau actuel ?

AUGMENTERONT---1-42
DIMINUERONT-----2
NIVEAU ACTUEL-----3
NE SAIS PAS-----4

3. Pensez-vous que 1985 sera une année pacifique, plus ou moins exempt de conflits internationaux, ou une année agitée avec beaucoup de conflits internationaux, ou comme maintenant ?

ASSEZ PACIFIQUE----1-43
AGITEE-----2
COMME MAINTENANT-----3
NE SAIS PAS-----4

4. Avec l'aide de cette carte, PASSEZ LA CARTE 3 voulez me dire à quel endroit de cette échelle vous évaluez la possibilité qu'une nouvelle guerre mondiale éclaté dans les dix prochaines années.

GUERRE CERTAINE	100-----1-44
	90-----2
	80-----3
	70-----4
	60-----5
	50-----6
	40-----7
	30-----8
	20-----9
	10-----1-45
AUCUNE DANGER DE GUERRE	0-----2

NE SAIS PAS--3

5. En pensant à l'année qui vient 1985, croyez-vous que le nombre de chômeurs au Canada augmentera, diminuera ou restera au niveau actuel ?

AUGMENTERA-----1-46
DIMINEURA-----2
NIVEAU ACTUEL-----3
NE SAIS PAS-----4

6. 1985, ce sera une année de prospérité économique, de difficultés économique, ou comme maintenant ?

PROSPERE---1-47
DIFFICULTES-----2
COMME MAINTENANT---3
NE SAIS PAS-----4

ENQUETEUR: PRESENTEZ CETTE SECTION DE LA FACON SUIVANTE: "Maintenant, puis-je vous poser quelques questions afin de m'assurer que je m'adresse à une personne bien représentative de cette localité.

HOMMES: Etes-vous l'homme chef du foyer?
 FEMMES: Etes-vous la femme chef du foyer?
 OUI-----1 NON-----2 -63

DEMANDEZ A TOUS:
 Actuellement, travaillez-vous à l'extérieur du foyer à plein temps, à temps partiel, ou pas du tout?

PLEIN TEMPS-----1 -64
 TEMPS PARTIEL-----2
 PAS DU TOUT-----3

DEMANDEZ A TOUS:

Quel est votre statut marital? CELIBATAIRE-----1 -65
 MARIE-----2
 VEUF, DIVORCE, SEPARÉ--3
 CONCUBINAGE/VIE COMMUNE--4

Langue maternelle - quelle est la première langue que vous avez parlée dans votre enfance et qui vous est encore familière?

ANGLAISE-----1 -66
 FRANCAISE-----2

AUTRE(PRECISEZ) _____ 3

Maintenant une question sur la religion. Quelle religion préférez-vous - Protestante, Catholique Romaine ou Juive?

PROTESTANTE-----1 -67
 JUIVE-----2
 CATHOLIQUE ROMAINE-----3

AUTRE(PRECISEZ) _____ 4
 PREFERE AUCUNE RELIGION-----5

Quelle est la dernière école que vous avez fréquentée?
 PASSEZ LA CARTE "Q"

Avez-vous gradué (niveau de scolarité atteint)?
 INSCRIRE CI-DESSOUS

	EN PARTIE	GRADUE
ECOLE PRIMAIRE-----1 -68		2
ECOLE SECONDAIRE-----3		4
UNIVERSITE-----7		8

POST SECONDAIRE & AUCUNE UNIVERSITE:
 C.E.G.E.P.-----5 6

AUTRE(SPECIFIEZ) _____ 5 6

AUCUNE INSTRUCTION SCOLAIRE-----9
 REFUS -----0

Quelle est votre occupation?

TYPE DE TRAVAIL PRECIS? _____

TYPE DE COMPAGNIE? _____ -69

COCHEZ SI: () ETUDIANT
 () MENAGERE

OCCUPATION DU CHEF DE FAMILLE:

PRECISEZ LE TRAVAIL? _____

GENRE DE COMPAGNIE? _____ -70

Tout en vous incluant combien y a-t-il de personnes qui vivent dans cette maison?

1 2 3 4 5 6 OU PLUS -71

Parmi ces personnes combien y en a-t-il sont âgées de moins de 10 ans?

0 1 2 3 4 OU PLUS -72

Combien sont âgées de 10 et 17 ans?

0 1 2 3 4 OU PLUS -73

Etes-vous syndiqué, ou votre conjoint est-il/elle syndiqué/e?

OUI, MOI MEME-----1 -74
 OUI, MON EPOUX(SE)-----2
 NON-----3

En quelle année êtes-vous né?

ANNEE _____ 75
 76

INSCRIVEZ SEXE: HOMME-----1 FEMME-----2 -77

PASSEZ LA CARTE "R": Quel chiffre sur cette carte représente le revenu total annuel de votre famille tous revenus, inclus avant deduction des taxes?

MOINS DE \$10,000-----1 \$20,000 - \$29,999-----4 -78
 \$10,000 - \$14,999-----2 \$30,000 - \$39,999-----5
 \$15,000 - \$19,999-----3 \$40,000 ET PLUS-----6

REFUS-----7

INDIQUEZ SI: FERME-----1 -79
 RURAL MAIS NON FERME----2
 URBAIN-----3

L'INTERVIEW A PRIS FIN A: _____

(VEUILLEZ INSCRIRE EN LETTRES MOULEES)

NOM DU REpondant: _____ TELEPHONE: _____

ADRESSE: _____ VILLE: _____ PROV: _____

DATE DE L'INTERVIEW: _____ CODE POSTAL: _____

J'ATTESTE CI-CONTRE L'AUTHEMATICITE
 ET L'HONNETETE DE CETTE INTERVIEW -- SIGNATURE DE L'INTERVIEWEUR: _____

	BLANKS	9	8	7	6	5	4	3	2	1	0	-	*
101	0	0	0	0	0	0	0	0	0	0	1047	0	0
102	0	0	0	0	0	0	0	0	0	0	0	0	0
103	0	0	0	0	0	0	0	0	0	48	990	0	0
104	0	100	100	100	100	100	100	100	100	100	147	0	0
105	0	100	100	100	100	100	100	110	110	110	100	0	0
106	0	104	104	105	105	105	105	105	105	105	104	0	0
107	0	121	100	45	30	371	280	30	30	0	40	0	0
108	0	0	0	0	250	95	70	30	120	432	0	0	0
109	0	20	20	20	30	42	70	71	111	231	425	0	0
110	0	20	20	21	10	0	0	40	225	711	0	0	0
111	0	0	0	0	0	0	1047	0	0	0	0	0	0
112	0	1047	0	0	0	0	0	0	0	0	0	0	0
113	0	0	0	0	0	0	0	0	0	1047	0	0	0
114	0	0	0	0	0	0	0	0	0	1047	0	0	0
115	1047	0	0	0	0	0	0	0	0	0	0	0	0
116	1	0	0	0	0	281	169	142	181	273	0	0	0
117	1	0	0	0	0	0	6	125	139	777	0	0	0
118	1	0	0	0	0	1	11	319	241	474	0	0	0
119	1	0	0	0	0	7	161	349	347	182	0	0	0
120	1	0	0	0	0	118	116	211	488	112	0	0	0
121	1	0	0	0	0	12	159	314	270	290	0	0	0
122	1	0	0	0	0	36	115	309	400	185	0	0	0
123	1	0	0	0	0	37	400	385	141	83	0	0	0
124	1	0	0	0	5	86	98	274	359	224	0	0	0
125	1	0	0	0	1	59	234	455	235	62	0	0	0
126	1	0	0	0	0	52	315	458	164	57	0	0	0
127	1	0	0	0	0	100	215	425	230	75	0	0	0
128	1	0	0	0	0	20	204	437	279	106	0	0	0
129	1	0	0	0	0	0	0	64	595	386	0	0	0
130	1	0	0	0	0	0	0	24	118	903	0	0	0
131	232	2728	100	29	19	155	65	108	195	116	0	0	0
132	959	04	0	0	0	0	0	0	0	0	34	53	0
133	709	0	20	28	6	67	28	49	83	51	0	0	0
134	1025	0	0	0	0	1	0	1	2	0	18	0	0
135	981	0	13	3	5	14	3	4	11	8	0	0	0
136	1040	0	0	0	0	0	0	1	1	0	5	0	0
137	1	0	139	74	69	221	62	207	181	91	0	0	0
138	1	0	130	176	13	41	21	93	150	401	21	0	0
139	1	8	54	152	9	6	1	169	450	187	0	0	0
140	1	5	12	1	0	136	421	169	3	205	88	0	0
141	1	0	0	0	0	3	66	296	219	462	0	0	0
142	1	0	0	0	0	4	54	486	149	353	0	0	0
143	1	0	0	0	0	2	55	506	401	82	0	0	0
144	374	97	99	77	198	51	53	44	27	27	0	0	0
145	674	0	0	0	0	0	0	80	164	129	0	0	0
146	1	0	0	0	0	0	0	23	234	435	0	0	0
147	1	0	0	0	0	0	27	644	253	122	0	0	0
148	1047	0	0	0	0	0	0	0	0	0	0	0	0
149	1047	0	0	0	0	0	0	0	0	0	0	0	0
150	1047	0	0	0	0	0	0	0	0	0	0	0	0
151	1047	0	0	0	0	0	0	0	0	0	0	0	0
152	1047	0	0	0	0	0	0	0	0	0	0	0	0
153	1047	0	0	0	0	0	0	0	0	0	0	0	0
154	1047	0	0	0	0	0	0	0	0	0	0	0	0
155	1047	0	0	0	0	0	0	0	0	0	0	0	0
156	1047	0	0	0	0	0	0	0	0	0	0	0	0
157	1047	0	0	0	0	0	0	0	0	0	0	0	0
158	1047	0	0	0	0	0	0	0	0	0	0	0	0
159	1047	0	0	0	0	0	0	0	0	0	0	0	0
160	1047	0	0	0	0	0	0	0	0	0	0	0	0
161	1047	0	0	0	0	0	0	0	0	0	0	0	0
162	1047	0	0	0	0	0	0	0	0	0	0	0	0
163	0	0	0	0	0	0	0	1	114	932	0	0	0
164	0	0	0	0	0	0	0	3	472	131	441	0	0
165	0	0	0	0	0	1	37	113	690	206	0	0	0
166	0	0	0	0	0	0	0	126	284	637	0	0	0
167	0	0	0	0	0	120	17	485	7	418	0	0	0
168	0	0	123	76	124	65	247	218	75	112	4	0	0
169	11	59	293	49	75	161	109	28	90	97	105	0	0
170	43	21	54	49	77	272	65	44	151	117	153	0	0
171	0	0	0	4	52	115	249	236	295	96	0	0	0
172	0	0	0	0	0	8	5	33	126	147	723	0	0
173	0	0	0	0	0	12	3	15	75	174	768	0	0
174	0	0	0	0	0	21	5	751	103	162	0	0	0
175	0	118	0	0	163	290	200	136	120	87	33	0	0
176	0	153	126	104	105	97	102	103	104	92	106	0	0
177	0	0	0	0	0	0	0	0	528	0	0	0	0
178	0	0	0	181	195	155	201	83	95	135	0	0	0
179	0	0	0	0	0	0	0	725	211	41	0	0	0
180	1047	0	0	0	0	0	0	0	0	0	0	0	0

CROSS SECTION FOR GALLUP # 491-1

ASSIGNMENT NO	LOCATION
NEWFOUNDLAND	
0201	St. John's
0401	Grand falls
0501	Lewisporte
0601	near Port Blandford
NOVA SCOTIA	
2201	Halifax
2601	near South Annapolis
2611	near Mulgrave
NEW BRUNSWICK	
3301	Federicton
3501	Tracadie
3601	East of Chatham
QUEBEC	
4102	Lemoyne
4112	Lachenaie
4122	Laval
4132	Montréal-Nord
4142	Montréal
4152	Montréal
4162	Montréal
4172	Montréal
4182	Westmount
4192	Lachine
4104	Baie-D'Urfé
4108	Quebec City
4118	Saint-Foy
4106	Aylmer
4202	Trois-Rivieres
4302	Saint-Hyacinthe
4312	Salaberry-de-Valleyfield
4402	Riviere-Du-Loup
4412	Val-D'Or
4502	Princeville
4512	Amos
4602	Gaspé
4612	St. Petronille
4622	near St. Pérade
4632	near Pierreville
4642	near Laurentides
4652	Hull (West Section)
4662	near Albanel

ASSIGNMENT NO	LOCATION
ONTARIO	
5101	Vaughan
5111	Scarborough
5121	Scarborough
5131	Toronto
5141	Toronto
5151	Toronto
5161	North York
5171	North York
5181	North York
5191	Etobicoke
5103	Etobicoke
5113	Mississauga
5123	Oakville
5107	Vanier
5117	Ottawa
5109	Hamilton
5119	Hamilton
5201	Oshawa
5211	Sarnia
5321	Sault Saint Marie
5401	Newcastle
5411	Collingwood
5501	Brock
5511	Exeter
5521	Blind River
5601	near Tichborne
5611	Vaughan
5621	near Wellandport
5631	near Blenheim
5641	Lion's Head
5651	near Trout Creek
MANITOBA	
6101	Winnipeg
6111	Winnipeg
6601	Morris
SASKATCHEWAN	
7201	Regina
7211	Saskatoon
7501	Kindersley
7601	Maryfield
7611	Landis

-3-

ASSIGNMENT NO

LOCATION

ALBERTA

8101	Calgary
8111	Calgary
8121	Calgary
8131	Edmonton
8141	Edmonton
8301	Lethbridge
8401	Camrose
8501	Stony Plain
8601	near Airdrie
8611	near Deville

BRITISH COLUMBIA

9101	Langley
9111	Richmond
9121	Vancouver
9131	Vancouver
9141	Coquitlam
9201	Victoria
9301	Nanaimo
9401	Vernon
9501	Squamish
9601	near Penticton
9611	near Lang Bay
9621	near Shelly

RECORD LAY-OUT

NEWSPAPER & YEAR-END QUESTIONS
 GALLUP NATIONAL OMNIBUS (491-1)
 INTERVIEWING DATES - NOVEMBER 7-9, 1984
 TAPE #: GPO282 (CARLTON)

<u>CARD NO.</u>	<u>QUESTION NO.</u>	<u>COLUMN NO.</u>	<u>CODE/DESCRIPTION</u>	
01		01-02	CARD #	
		03-06	SERIAL #	
		07-10	ASSIGNMENT #	
		11-13	STUDY #	
		14	WEEK #	
		15	BLANK	
		Q.1 - <u>SECTION I</u>	16	1-6
		Q.2	17	1-4
		Q.3	18	1-5
		Q.4	19	1-5
		Q.5	20	1-6
		Q.6	21	1-6
			22	1-6
			23	1-6
			24	1-6
		25	1-6	
		26	1-6	
		27	1-6	
		28	1-6	
	Q.7	29	1-4	
	Q.8a	30	1-4	
	Q.8b	31/33/35 UPPER } 32/34/36 LOWER }	see attached code list.	
	Q.9	37	1-9	
	Q.10	38	1-0	
	Q.11	39	1-9	
	Q.12	40	1-0	
	Q.1 - <u>SECTION II</u>	41	1-5	
	Q.2	42	1-5	
	Q.3	43	1-5	
	Q.4	44	1-9	
	Q.4	45	1-4	
	Q.5	46	1-5	
	Q.6	47	1-5	

<u>CARD NO.</u>	<u>QUESTION NO.</u>	<u>COLUMN NO.</u>	<u>CODE/DESCRIPTION</u>
01		48-62	BLANK
		63-79	BASIC DATA
		80	BLANK

WEIGHTS APPLIED

	<u>MALE</u>	<u>FEMALE</u>
18 to 29 years	1.090	1.012
30 to 49 years	0.936	0.848
50 years and over	0.954	1.262
Did not state	1.005	1.000

SECTION I

Q.8b - What do you think is the cause of more acts of violence being committed both here and around the world?

UPPER

- 1 WORLD PROBLEM/WORLD POLITICS: governments, politics, political unrest, politicians, politics- soviets vs. US, political - IRA, world pressures - people protesting about disarmament, outside agitation - alot is being caused by various religious, religious fanaticism, starvation, overpopulation, world economy, power.
- 2 UNEMPLOYMENT: because of no work, discontent as a result of unemployment.
- 3 ECONOMY/INFLATION: economic depression, higher cost of living, poverty, money, poor financial situation, salaries are breaking down.
- 4 PENAL SYSTEM/LAWS TOO LENIENT: court system too lenient, justice system - paroles too lenient, laws are not strict enough, because penalties aren't enforced, lack of capital punishment, not enough gun control, early release of prisoners.
- 5 MORAL DECLINE/UNFAIR DISTRIBUTION OF WEALTH: too many millionaires in government, lack of religious morals, don't keep the ten commandments, religion, religious differences, the way children are raised, youth have seen little direction in their lives, lack of discipline of young people, family units are falling apart, generally lack of respect, greed, people are more selfish and self-centred, the rich are getting richer - its not spread out, lack of control - everybody, lack of discipline, everybody is spoiled.
- 6. LACK OF UNDERSTANDING/DISUNITY AMONGST PEOPLE: so much conflict among people, people not getting along, lack of communication with older generation.
- 7 DRUGS/ALCOHOL .
- 8 MEDIA: T.V. violence, rock videos, too much violence in the media - movies, acts of violence get too much publicity.
- 9 STRESS/PRESSURE: too much social pressure, more stress - urban vs. rural, the changing times, way of living now-a-days.

0-V Blank

LOWER

1 - 9 Blank

0 OTHER: more crazy people, sometimes people don't think of their actions, child abuse, there is more aggression about, higher expectations, because of policemen getting shot and children being raped, lack of human rights, unions, our environment, immigration, liberalism, low morale, boredom, breakdown in the school system, the uneducated, racism, unhappiness, depression.

X DON'T KNOW; nothing in general

V NOT STATED

SAMPLE CHARACTERISTICS

	<u>NUMBER</u>	<u>PERCENT</u>
<u>NATIONAL</u>	1047	100
<u>Region:</u>		
Atlantic	98	9
Quebec	285	27
Ontario	369	35
Prairies	176	17
British Columbia	119	11
<u>Community Size:</u>		
Over 100,000	552	53
10,000 - 100,000	152	15
Under 10,000	343	33
<u>Sex:</u>		
Male	512	49
Female	535	51
<u>Age:</u>		
18 to 29 years	324	31
30 to 49 years	371	35
50 years and over	342	33
Did not state	10	1
<u>Education:</u>		
Elementary	192	18
Secondary	655	63
University	196	19
Refused	4	*
<u>Income:</u>		
Under \$10,000	141	13
\$10,000 - \$19,999	183	17
\$20,000 - \$29,999	200	19
\$30,000 and over	340	32
Refused	183	17
<u>Occupation of Respondent:</u>		
Prof./Executive	180	17
Sales/Clerical	134	13
Labour	232	22
Housewife	276	26
Student	62	6
Other	152	15
Refused	11	1
<u>Mother Tongue:</u>		
English	630	60
French	289	28
Other	127	12
Did not state	1	*

Note: Percentages may not add exactly to 100 due to rounding.

*Less than 0.5 percentage points.

CODE LIST FOR BASIC DATA AND ASSIGNMENT NUMBER

REGION: (COL 07)

First digit of assignment #

- 0 - Newfoundland
- 1 - P. E. I.
- 2 - Nova Scotia
- 3 - New Brunswick
- 4 - Quebec
- 5 - Ontario
- 6 - Manitoba
- 7 - Saskatchewan
- 8 - Alberta
- 9 - British Columbia

COMMUNITY SIZE: (COL 08) Second digit of assignment #

- 1 - Over 500,000
- 2 - 100,000 - 500,000
- 3 - 30,000 - 100,000
- 4 - 10,000 - 30,000
- 5 - 1,000 - 10,000
- 6 - Under 1,000 (Rural non-farm, farm)

LOCATION: (COL 09) Third digit of assignment #

Indicates location within a community where more than one assignment is completed

LANGUAGE: (COL 10) Fourth digit of assignment #

- 1, 3, 5 or 7 - English questionnaire
- 2, 4, 6 or 8 - French questionnaire

OCCUPATION: (COL 69/70) Basic Data

- 1 - Professional
- 2 - Business Executive, Owners/Managers
- 3 - Sales
- 4 - Clerical
- 5 - Skilled Labour
- 6 - Unskilled Labour
- 7 - Unemployed
- 8 - Housewife
- 9 - Student
- 0 - Other; Not in labour force; disabled; pension retired, including retired farmers and retired housewives
- Refused, Did not state

AGE (COL 75/76) Basic Data

- 01 to 97 - last two digits of actual year of birth (Exact year of birth)
- 98 - 1900 and prior
- 99 - Did not state

OCCUPATIONS FOR BASIC DATA

1. PROFESSIONAL/TECHNICAL

Accountants/Actuaries/Auditors	Social Scientists:	Economics
Architects		Political/Politician
Engineers: Aeronautical		Psychologists
Chemical		Sociologist
Civil	Teachers	Urban & Regional Planners
Electrical	Instructor:	on all levels/vocational & educational counsellors
Flight		
Industrial	<u>Technicians & Technologists:</u>	Health; clinical
Mechanical		Dental hygienists/technicians
Metallurgical		Health records, health
Mining		Radiologist/X-ray
Petroleum		Research technician
Sales	Engineering & Science:	Technicians & Technologists
Farm & Home Management Advisors		Agricultural
Foresters/conservationists		Biological
Judges/lawyers		Chemical
Librarians/Archivists/Curators		Electrical
Mathematicians/Statisticians		Industrial
Nurses: Registered Nurses		Mechanical
Dieticians	Other technicians:	
Therapists		Airplane pilots
Physicians and Related Practitioners:		Air traffic controllers
Chiropractors		Embalmers/Undertaker
Dentists	Writers, Artists and Entertainers:	Actors
Optometrists		Athletes
Pharmacists		Authors
Veterinarians		Dancers
Religious workers:		Designers
Clergymen		Editors/Reporters
Ministers		Musicians & Composers
Researchers		Painters & Sculptors
Scientists:		Public Relations & Publicity
Agricultural		Producers
Atmospheric & Space		Radio & Television Announcers
Biological		Mortician
Life & Physical		Model
Marine		Disc Jockey
Chemists		
Geologists		
Physicists/Astronomers		
Chef		

2. BUSINESS EXECUTIVE, OWNERS, MANAGERS & ADMINISTRATORS

Administrators: Health	Manager of any business; (except sales managers & retail trade)
Public & Local	Management Consultant
Ship	Manufacturer
Assessors	Merchant
Brokers	Nurseryman/Florists
Business Consultants:	Officials of lodges, societies & unions
Architctural	Postmaster & mail superintendants
Hardware	Presidents
Contractors & Builders	Property owner of any business
Controllers	Publisher
Constructions Inspectors (All Others Code 5)	Ships officers, pursers or pilot
Dealers	Stock Broker
Exporter	Superintendant - if in management position
Efficiency Expert	Treasurers & Secretary Treasurers
Executive	Financial advisor
Farmers and Farm Managers (even when working part-time else-where)	Planner
Funeral Directors	Banker
Jobber	Co-ordinator
Landlord	Store Keeper
	Expiditor
	Developer

3. SALES WORKERS

Advertising Agents
Auctioneers
Commercial Traveller
Demonstrators
Elevator Agent (Grain)
Insurance Agents & Brokers
& Underwriters

Manufacturer's Agents
Real Estate Agents & Brokers
Retail Tradespeople
Salesmen & Representatives
Sales Clerks, ie. stores
Sales Managers
Travel Agents

4. CLERICAL WORKERS

Accounting Clerks & Office Clerks
Loans Officers
Payroll & Bookkeepers
Creditman
Timekeepers
Appraisers
Bank Teller
Cashiers
Clerical Assistants or Supervisors
Collecting Agents - Billing Clerks
Commissioner
Computer Specialists:
Programmers
Systems Analysts
Key-punch Operators
Customs Officer
Dispatchers & Radio operators
Enumerators & Interviewers
Estimators
Insurance Adjusters & Examiners
Real Estate appraisers
Investigators of all kinds

Inventory Control, Stock Clerk
Library Attendants & Assistants
Meter Readers
Messengers: (Girl or Boy Friday)
Office Machine Operators
Tabulating
Duplicating
Billing & Bookkeeping
Personnel & Labour relations workers
Postmen/Women & Postal Clerks
Purchasing Agents & Buyers
Recreation Workers
Shipping & Receiving Clerks
Social & Welfare Workers
Stenographers & Secretaries &
Receptionists: Legal, medical, private
Teachers Aide
Telephone & Switchboard Operators
Telegraph Operators & Messengers
Therapy Assistants
Translators
Ticket or Station Agents
Tax Specialist
Production Scheduler
Counsellor
Field Advisor

5. SKILLED LABOR & CRAFTSMEN

Airline flight attendants male or female
Apprentices of all trades & craftsmen
Armed forces: (Regardless of rank)
Army, Navy, Airforce
Asbestos & installation workers
Assemblers:
Auto-body builders
Automobile accessories installers
Baggage Masters
Baker
Barbers & Beauty Operators:
Hairdressers
Cosmetologists
Bricklayer & Stone Mason:
Stone carvers & cutters
Butchers & Meat Cutters
Buyers and Shippers for farm products
Carpenters:
Cabinetmakers
Furniture & Wood Finishers
Upholsterers
Dry wall installers
Carpet Installers: floor layers
Cement & Concret finishers
Compositor (type setter)

Conductors: Subway, Locomotive
Streetcar, Railroad
Cooks: saucier, etc.
Decorators: Interior, Window, Paperhangers
Draftsmen
Dressmakers & Milleners
Seastresses, Tailors, Sewers
Stitchers, Pattern makers
& cutters
Drivers:
Taxi, Truck, Deliverymen
Routeman, Chauffeurs, Bus
Dry cleaners & Launderers
Pressers, Ironers
Electricians
Engineers:
Locomotive, Stationery, Audio
Steam Shovel, Radio
Transmitting
Engravers
Excavators/Surveyors
Firemen & Fire Protection
Stationary firemen
Foremen:
Supervisors, Farm, Construction
Oil Fields
Movers

5. SKILLED LABOR & CRAFTSMEN (Cont'd...)

Furrier
Glazier also lens grinders & polishers
Inspectors: Examiners & Checkers
Manufacturers, scalers, graders
Health, Food, Grain, Insurance
Jewellers & Watchmakers (except owners)
Linemen
Lumbermen:
Lumberjack, grader, logger
Machine Operators:
Bulldozer, Heavy equipment,
Black Hoe, Cranemen, Derrichmen
Machinists, Hoistmen, Power station
Mechanic & Repairmen:
Garagemen, Aircraft, Diesel & Heavy
equipment
Farm equipment, Air Conditioners,
Automobiles & Auto Body repairmen,
Office & Data Processing Machines
Household appliances & Installers,
Gasfitters, Radio & TV repairmen
Millers:
Grain, flour, feed

Millwrights
Painters (Constructions & maintenance)
Photographic processors
Plasterers
Plumbers & Pipefitters
Policemen & Detective also
Sheriffs, Bailiffs, Marshals
and Constables
Roofers & Slaters
Sailers & deck hands
Sheet Metal Workers:
Rollers & Finishers, Structural
Metal Craftsmen
Tinsmiths
Sign Painters & letterers
Tool & Die Makers & Designers
Trainmen
Trackmen, Brakemen, Firemen
Yardmen
Welders & Solders
Textile Operators:
Knitters, spinners, weavers, etc.

6. LABORERS & SERVICE WORKERS

Animal caretakers
Caretakers of building, stores, etc.
Cleaning service Workers:
Maids
Charwomen, rooming housekeepers
Cleaners & Laundresses
Janitors
Maintenance
Carpenters helpers
Construction laborers
Elevator operators
Factory workers:
Winding operatives
Miscellaneous operatives
Seamstresses
Dressmakers
Machine operators: looms, weavers,
sewers
Wrappers & packers (retail trade)
Fishermen & Oystermen, Seamen
Freight & material handlers; cargomen
Food Service Workers:
Bartenders
Bus boys
Dishwashers
Food counter workers
Waiters & Waitresses

Guards:
Doormen
Security guards
Watchmen
Crossing guards
Life guards
Garbage collectors & Incinerators Workers
Gardeners & ground keepers
Health Service Workers:
Dental assistants
Health aides
Practical Nurses
Registered Nurses Aid
Hospital Orderly
Laborers and Farm workers:
Stock Handlers
Longshoremen: stevedores
Lumbermen: raftsmen & woodchoppers
Miner
Private household workers:
Child care worker
Cooks
Housekeeper, maids
Servants, butlers
Section hand
Stoker
Trapper: hunter
Warehousemen, storage person

7. UNEMPLOYED (if working part-time code the occupation)

8. STUDENT (even if working part-time)

0. OTHER: not in the labor force; disabled, pension, retired
Including retired farmers, housewives

REFUSED. DID NOT STATE

Year of Birth - Below 1901 code as 98

Refused code as 99

GALLUP WOULD LIKE YOUR OPINION

INTERVIEWER DON'T READ ALOUD, WORDS IN CAPITAL LETTERS / CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

491-1

SUGGESTED INTRODUCTION:

Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing.

SECTION I -- ASK EVERYONE

01

1. There has been some talk recently about Petrocan - the national oil company that is operating as a Canadian Crown Corporation. In your opinion should Petrocan be sold to the private sector - that is the non-government sector - or not?

SA How strongly do you feel about this - very strongly, or not strongly at all?

YES, SOLD - FEEL STRONGLY-----1-16
 YES, SOLD - DO NOT FEEL STRONGLY-----2
 NOT SOLD - DO NOT FEEL STRONGLY-----3
 NOT SOLD - FEEL STRONGLY-----4
 DK/CAN'T SAY-----5
 NS -----> 6

2. Some people say that the differences between the various parts of Canada are now so great that they will never be solved, and that Confederation will break up.

Do you agree with this, or do you think that these differences will be solved?

WILL NOT BREAK UP, DIFFERENCES WILL BE SOLVED-----1-17
 WILL BREAK UP, DIFFERENCES WILL NOT BE SOLVED-----2
 DK/UNDECIDED-----3
 NS -----> 4

3. Speaking generally, would you say your standard of living - the things you can buy and do - is going up, going down or remaining the same?

SA GOING UP-----1-18
 GOING DOWN-----2
 THE SAME-----3
 DON'T KNOW-----4
 NS -----> 5

4. Speaking of our future, which do you think will be the biggest threat to Canada in years to come - big business, big labor, or big government?

SA BIG BUSINESS-----1-19
 BIG LABOR-----2
 BIG GOVERNMENT-----3
 DON'T KNOW-----4
 NS -----> 5

5. Regardless of any political feelings you may have, and thinking just of individuals, which man do you think would make the best Prime Minister for Canada, John Turner, Brian Mulroney, or Ed Broadbent?

SA JOHN TURNER---1-20
 BRIAN MULRONEY---2
 ED BROADBENT---3
 NONE OF ABOVE-----4
 DON'T KNOW-----5
 NS -----> 6

6. I'm going to read a list of institutions in Canadian society. Would you tell me how much respect and confidence you, yourself, have in each one - a great deal, quite a lot, some or very little?

DK/NO OPINION

	GREAT DEAL	QUITE A LOT	SOME	VERY LITTLE	NO OPINION	NS
SA Churches or organized religion-----	1	2	3	4	5-21	6
SA Public Schools--	1	2	3	4	5	6
SA Labor Unions----	1	2	3	4	5	6
SA The Supreme Court-----	1	2	3	4	5-24	6
SA Large Corporations----	1	2	3	4	5	6
SA Political Parties-----	1	2	3	4	5	6
SA House of Commons-----	1	2	3	4	5-27	6
SA Newspapers-----	1	2	3	4	5-28	6

7. It has been reported that Canada's defense budget will include \$12 million a year for three years to re-establish distinctive uniforms for the army, navy, and airforce.

Do you approve or disapprove of this expenditure?

SA APPROVE-----1-29
 DISAPPROVE-----2
 DON'T KNOW-----3
 NS -----> 4

- 8a. Do you or do you not have the feeling today that there are more acts of violence being committed both here and around the world than was true previously?

SA YES-----1-30
 NO-----2
 DON'T KNOW-----3
 NS -----> 4

Go to Q.9

IF 'YES' ASK:

- b. What do you think is the cause?

31
 See attached code list 32
 33
 34
 35
 36

9. What, in your opinion, should the added penalty be for anyone caught carrying an unauthorized or illegal firearm in the commission of a crime? HAND CARD 2.

MANDATORY IMPRISONMENT FOR:

1 YEAR OR LESS-----1-37
 2 - 4 YEARS-----2
 5 YEARS-----3
 SA 6 - 9 YEARS-----4
 10 YEARS-----5
 OVER 10 YEARS (SPECIFY):
 _____6

FINE/OTHER PENALTY (WORK IN COMMUNITY, ETC.)-----7

DON'T KNOW-----8

NS -----9

10. And what, in your opinion, should the penalty be for anyone caught carrying an unauthorized or illegal firearm where no other crime is committed? HAND CARD 2.

MANDATORY IMPRISONMENT FOR:

1 YEAR OR LESS-----1-38
 2 - 4 YEARS-----2
 5 YEARS-----3
 SA 6 - 9 YEARS-----4
 10 YEARS-----5
 OVER 10 YEARS (SPECIFY):
 _____6

OTHER PENALTY (WORK IN COMMUNITY, ETC.)-----7

DON'T KNOW-----8

NS -----9 NO PENALTY = 0 in col. 3

11. If a federal election were held today, which party's candidate do you think you would favor?

SA LIBERAL-----1-39 OTHER PARTY (WRITE IN)
 PROG. CONS.-----2
 N.D.P.-----3
 CREDITISTE-----4 DK/ UNDECIDED-----6
 SOCIAL CREDIT-----5 NS/ REFUSED-----8
 NOT ELIGIBLE-----9

12. Did you vote in the last federal election on September 4, 1984?

YES----- NO-----1-40
 TOO YOUNG-----2

IF 'YES' ASK:
Which party did the candidate for whom you voted represent?

LIBERAL-----3 OTHER PARTY (WRITE IN)
 PROG. CONS.-----4
 N.D.P.-----5
 CREDITISTE-----6
 SOCIAL CREDIT-----7 NS/ REFUSED-----8
 DON'T KNOW-----9
 -----0