

RECORD LAY-OUT

GALLUP NATIONAL OMNIBUS
NEWSPAPER QUESTIONS (494-1)
INTERVIEWING DATES: Jan 31-Feb 2, 1985
TAPE #GP 0298-Carleton

<u>CARD NO</u>	<u>QUESTION NO</u>	<u>COLUMN NO</u>	<u>CODE/DESCRIPTION</u>
01		01-02	Card no.
		03-06	Serial no.
		07-10	Assignment no.
		11-13	Study no.
		14	Week no.
		15	Blank
	1a	16	1-3
	1b	17	1-5
	1c	18	1-4
	2	19	1-4
	3	20	1-5
	4	21	1-4
	5	22	1-4
	6	23	1-5
	7	24	1-5
	8	25	1-6, 0, X, or V
	9	26	1-5
	10	27	1-7
	11	28	1-4
	12a	29	1-4
	12b	30	1-4
	13	31	1-7
	14	32	1-8
		33-62	Blank
		63-79	Basic Data
		80	Blank

WEIGHTS APPLIED

	<u>MALE</u>	<u>FEMALE</u>
18 to 29 years	1.074	0.994
30 to 49 years	0.985	0.874
50 years & over	0.912	1.230
Did not state	1.002	1.000

GALLUP WOULD LIKE YOUR OPINION

INTERVIEWER DON'T READ ALOUD, WORDS IN CAPITAL LETTERS / CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

494-1

SUGGESTED INTRODUCTION:

Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing.

SECTION I -- ASK EVERYONE

01

1a. Have you heard or read anything about the dangers of pollution - that is, contamination of our air, rivers and lakes?

SA YES-----1-16
NO-----2
DK/NS-->3
IF 'YES', ASK:

b. How serious do you yourself think the dangers of pollution are - very serious, fairly serious or not at all serious?

SA VERY SERIOUS-----1-17
FAIRLY SERIOUS-----2
NOT AT ALL SERIOUS-----3

DK/CAN'T SAY-----4
NS----->5

c. On the whole, would you say that pollution is a problem in your area?

SA YES-----1-18
NO-----2

DK/CAN'T SAY-----3
NS----->4

ASK EVERYONE:

2. Would you like to see Canada have a much larger population or do you think the present population is just about right?

SA MUCH LARGER-----1-19
JUST ABOUT RIGHT--2
DK/UNDECIDED-----3
NS----->4

3. There has been considerable talk recently about the provision of child care facilities for working mothers. In your opinion, is this primarily the responsibility of the mother and/or family, or should the government share in this responsibility?

MOTHER/FAMILY RESPONSIBILITY---1-20
GOVERNMENT SHOULD SHARE-----2

SA QUALIFIED (SPECIFY) _____
_____ 3

DK/CAN'T SAY-----4
NS----->5

4. There's a lot of discussion about the way morals and sex are changing in this country. What is your opinion on this - do you think it is wrong for a man and woman to have sexual relations before marriage or not?

SA YES, WRONG-----1-21
NO, NOT WRONG-----2
DK/UNDECIDED-----3
NS----->4

5. In general, do you feel the United Nations is doing a good job or a poor job in trying to solve the problems it has had to face?

SA GOOD---1-22
POOR-----2
DK/NO OPINION---3
NS----->4

6. How important do you think it is that we try to make the United Nations a success - very important, fairly important or not so important?

SA VERY IMPORTANT---1-23
FAIRLY IMPORTANT---2
NOT SO IMPORTANT-----3

DK/NO OPINION-----4
NS----->5

7. Do you think for people like yourself, the world in 10 years' time will be a better place to live in than it is now, a worse place, or just about the same as it is today?

SA BETTER---1-24
WORSE-----2
ABOUT THE SAME---3
DK/NO OPINION-----4
NS----->5

8. What would you say is the most urgent problem facing you and your family in 1985? DO NOT READ LIST. ACCEPT SINGLE RESPONSE ONLY.

MONEY-----1-25
UNEMPLOYMENT--2
HEALTH-----3

SA HOUSING-----4
BUSINESS/FARM-----5
EDUCATION-----6

OTHER (SPECIFY) _____ 0

DK/NS/CAN'T SAY-----X
-----V

9. Do you think married women should be given equal opportunity with men to compete for jobs, or do you think employers should give men the first chance?

EQUAL OPPORTUNITY---1-26
GIVE MEN FIRST CHANCE---2

SA QUALIFIED (SPECIFY) _____ 3

DK/UNDECIDED-----4
NS----->5

10. How much confidence do you have in the ability of the United States to deal wisely with present world problems - very great, considerable, little or very little?

SA VERY GREAT-----1-27
CONSIDERABLE-----2
LITTLE-----3
VERY LITTLE-----4
NONE (VOLUNTEERED)-----5
DON'T KNOW-----6
NS -----> 7

11. If you were free to do so, would you like to go and settle in another country?

SA YES-----1-28
NO-----2
DK/NO OPINION-----3
NS -----> 4

12. Do you think that married women should take a job outside the home if they want to, or should they concentrate on looking after the home...

(a) first, if they have no young children? RECORD BELOW.

(b) when there are young children? RECORD BELOW.

	SA (a) NO YOUNG CHILDREN	SA (b) ARE YOUNG CHILDREN
TAKE A JOB-----	1-29	1-30
CONCENTRATE ON HOME--	2	2
DON'T KNOW-----	3	3
NS ----->	4	4

13. If a federal election were held today, which party's candidate do you think you would favor?

SA LIBERAL-----1-31
PROG. CONS.-----2
N.D.P.-----3
DK/UNDECIDED-----4
NS/REFUSED-----5
NOT ELIGIBLE-----6
-----7

14. Did you vote in the last federal election on September 4, 1984?

SA YES----- NO-----1-32
TOO YOUNG-----2

IF 'YES' ASK:

Which party did the candidate for whom you voted represent?

LIBERAL-----3
PROG. CONS.-----4
N.O.P.-----5
DON'T KNOW-----6
NS/REFUSED-----7
-----8

BASIC DATA SECTION: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

MEN: Are you the male head of the household?
WOMEN: Are you the female head of the household?
SA YES-----1-63 NO-----2 NS->3

ASK EVERYONE: Are you employed outside the home full-time, part-time or not at all?
SA FULL-TIME-----1-64 NS->4
PART-TIME-----2
NOT AT ALL-----3

ASK EVERYONE: What is your marital status?
SA SINGLE-----1-65 NS->5
MARRIED-----2
WID/OIV/SEP-----3
LIVING AS MARRIED-----4

What was the language you first spoke in childhood and still understand?
SA ENGLISH-----1-66
FRENCH-----2
OTHER(SPECIFY)-----3
NS->4

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?
SA PROTESTANT-----1-67
JEWISH-----2
ROMAN CATHOLIC-----3
OTHER(SPECIFY)-----4
NS/NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended? HAND CARD "D"

Did you graduate from...(LEVEL OF SCHOOLING ATTAINED)? RECORD BELOW

Table with columns SOME and GRADUATED. Rows include PUBLIC/GRADE SCHOOL, SECONDARY SCHOOL, UNIVERSITY, POST SECONDARY & NON-UNIVERSITY, COMMUNITY COLLEGE, C.E.G.E.P., OTHER, NO FORMAL SCHOOLING, REFUSED.

What is your occupation?
SPECIFIC JOB: Standard Gallup
TYPE OF COMPANY: Occupations Code List 69
CHECK IF: () STUDENT () HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY
SPECIFIC JOB: Standard Gallup
TYPE OF COMPANY: Occupations Code List 70

How many people, including yourself are there in this household?
SA 1 2 3 4 5 6 OR MORE -71 NS->7

How many would be under 10 years?
SA 0 1 2 3 4 OR MORE -72 NS->5

How many would be between 10 & 17 years?
SA 0 1 2 3 4 OR MORE -73 NS->5

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?
SA YES, MYSELF-----1-74
YES, MY SPOUSE-----2 Both->5
NO-----3
NS-----4

What was the year of your birth?
BELOW 1901->98
YEAR REFUSED->99, 75, 76

RECORD IF: SA MAN-----1 WOMAN-----2-77

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources before tax deductions?

UNDER \$10,000-----1 \$20,000 - \$29,999-----4-78
\$10,000 - \$14,999-----2 \$30,000 - \$39,999-----5
\$15,000 - \$19,999-----3 \$40,000 & OVER-----6
SA NS/REFUSED-----7

RECORD IF: FARM-----1-79
RURAL, NON-FARM-----2
URBAN-----3
SA

TIME INTERVIEW ENDED:

(PLEASE PRINT)

NAME OR RESPONDENT: TELEPHONE:

ADDRESS: CITY: PROV:

DATE OF INTERVIEW: POSTAL CODE:

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW -- INTERVIEWER'S SIGNATURE:

***A VALIDATION CHECK WILL BE MAKE ON ALL INTERVIEWERS' WORK

SAMPLE CHARACTERISTICS

#494-1

	<u>NUMBER</u>	<u>PERCENT</u>
<u>NATIONAL</u>	1029	100
<u>Region:</u>		
Atlantic	99 ¹⁰⁰	10
Quebec	259 ²⁶⁰	25
Ontario	360 ²⁵⁹	35
Prairies	192 ¹⁹⁰	19
British Columbia	120 ¹¹⁵	12
<u>Community Size:</u>		
Over 100,000	548 ⁵⁵⁰	53
10,000 - 100,000	141 ¹⁴⁰	14
Under 10,000	341 ³³⁹	33
<u>Sex:</u>		
Male	503	49
Female	526	51
<u>Age:</u>		
18 to 29 years	319 ³¹⁵	31
30 to 49 years	365 ³⁵⁵	35
50 years and over	337 ³³⁷	33
Did not state	8 ²	1
<u>Education:</u>		
Elementary	161	16
Secondary	689	67
University	177	17
Refused	2	*
<u>Income:</u>		
Under \$10,000	119 ¹¹⁰	12
\$10,000 - \$19,999	194 ¹⁹⁰	19
\$20,000 - \$29,999	192 ¹⁹⁴	19
\$30,000 and over	335 ³⁰⁰	33
Refused	189 ¹⁸⁰	18
<u>Occupation of Respondent:</u>		
Prof./Executive	200	19
Sales/Clerical	117	11
Labour	227	22
Housewife	237	23
Student	70	7
Other	157	15
Refused	21	2
<u>Mother Tongue:</u>		
English	641 ⁶²⁰	62
French	267 ²⁵⁰	26
Other	118 ¹¹⁰	11
Did not state	3 ²	*

Note: Percentages may not add exactly to 100 due to rounding.

*Less than 0.5 percentage points.

#494-1

	BLANKS	9	8	HOLE COUNT BEFORE EDITING		3	2	1	0	-	+
				7	6	5	4				
101		0	0	0	0	0	0	0	1029	0	0
102		0	0	0	0	0	0	1029	0	0	0
103		0	0	0	0	0	0	0	10	999	0
104		100	100	100	100	100	100	100	100	129	0
105		100	100	100	100	100	100	110	110	109	0
106		103	103	103	103	103	103	103	103	102	0
107		120	100	50	40	359	40	0	0	30	0
108		0	0	0	239	100	70	110	440	0	0
109		20	20	20	19	60	70	99	231	420	0
110		20	20	20	0	0	14	36	202	715	0
111		0	0	0	0	0	1029	0	0	0	0
112		1029	0	0	0	0	0	0	0	0	0
113		0	0	0	0	0	1029	0	0	0	0
114		0	0	0	0	0	0	0	1029	0	0
115	1029	0	0	0	0	0	0	0	0	0	0
116	0	0	0	0	0	0	0	67	962	0	0
117	67	0	0	0	0	0	15	39	528	0	0
118	67	0	0	0	0	0	33	447	473	0	0
119	0	0	0	0	0	0	2	72	305	0	0
120	0	0	0	0	0	0	68	34	486	441	0
121	0	0	0	0	0	0	7	126	619	277	0
122	0	0	0	0	0	0	1	265	400	363	0
123	0	0	0	0	0	0	109	69	257	594	0
124	0	0	0	0	0	0	45	426	362	196	0
125	0	0	26	29	19	26	58	215	302	59	26
126	0	0	0	0	0	0	22	30	195	791	0
127	0	0	0	74	33	144	235	420	122	0	0
128	0	0	0	0	0	0	10	80	219	0	0
129	0	0	0	0	0	0	49	79	895	0	0
130	0	0	0	0	0	0	6	657	335	0	0
131	0	0	0	58	199	3	163	410	185	0	0
132	0	0	0	7	138	407	193	7	172	0	0
133	10	0	88	17	0	0	0	0	0	0	0
134	1029	0	0	0	0	0	0	0	0	0	0
135	1029	0	0	0	0	0	0	0	0	0	0
136	1029	0	0	0	0	0	0	0	0	0	0
137	1029	0	0	0	0	0	0	0	0	0	0
138	1029	0	0	0	0	0	0	0	0	0	0
139	1029	0	0	0	0	0	0	0	0	0	0
140	1029	0	0	0	0	0	0	0	0	0	0
141	1029	0	0	0	0	0	0	0	0	0	0
142	1029	0	0	0	0	0	0	0	0	0	0
143	1029	0	0	0	0	0	0	0	0	0	0
144	1029	0	0	0	0	0	0	0	0	0	0
145	1029	0	0	0	0	0	0	0	0	0	0
146	1029	0	0	0	0	0	0	0	0	0	0
147	1029	0	0	0	0	0	0	0	0	0	0
148	1029	0	0	0	0	0	0	0	0	0	0
149	1029	0	0	0	0	0	0	0	0	0	0
150	1029	0	0	0	0	0	0	0	0	0	0
151	1029	0	0	0	0	0	0	0	0	0	0
152	1029	0	0	0	0	0	0	0	0	0	0
153	1029	0	0	0	0	0	0	0	0	0	0
154	1029	0	0	0	0	0	0	0	0	0	0
155	1029	0	0	0	0	0	0	0	0	0	0
156	1029	0	0	0	0	0	0	0	0	0	0
157	1029	0	0	0	0	0	0	0	0	0	0
158	1029	0	0	0	0	0	0	0	0	0	0
159	1029	0	0	0	0	0	0	0	0	0	0
160	1029	0	0	0	0	0	0	0	0	0	0
161	1029	0	0	0	0	0	0	0	0	0	0
162	1029	0	0	0	0	0	0	0	0	0	0
163	0	0	0	0	0	0	0	0	0	0	0
164	0	0	0	0	0	0	0	0	0	0	0
165	0	0	0	0	0	0	0	0	0	0	0
166	0	0	0	0	0	0	0	0	0	0	0
167	0	0	0	0	0	0	0	0	0	0	0
168	0	0	0	0	0	0	0	0	0	0	0
169	0	0	0	0	0	0	0	0	0	0	0
170	20	58	118	65	121	135	225	77	800	22	0
171	34	25	227	50	82	145	67	41	103	102	111
172	0	0	44	44	44	260	55	40	172	101	164
173	0	0	0	0	0	108	258	225	299	91	0
174	0	0	0	0	0	18	5	33	115	165	692
175	0	0	0	0	0	17	5	18	75	128	786
176	0	0	0	0	0	22	8	703	117	179	0
177	0	0	0	0	0	165	285	129	127	85	36
178	0	0	0	0	0	104	108	91	125	92	106
179	0	0	0	0	0	0	0	0	510	0	0
180	1029	0	0	0	0	0	0	0	113	0	0

L'ENQUETE GALLUP DESIRE VOTRE OPINION

ENQUETEUR NE LISEZ PAS A HAUTE VOIX LE TEXTE EN LETTRES MAJUSCULES
ENCERCLEZ LES NUMEROS APPROPRIES OU MARQUEZ LES CASES

PRESENTATION SUGGEREE

Bonjour, je suis de l'organisation de Gallup et j'aimerais discuter avec vous de différents sujets sur l'opinion publique nationale et sur le marketing

SECTION 1 --- DEMANDEZ A TOUS

01

1a. Avez-vous déjà entendu ou lu des commentaires concernant les dangers de la pollution, c'est-à-dire la contamination de l'air, des cours d'eau et des lacs?

OUI-----1-16
NON-----2

SI 'OUI' DEMANDEZ:

b. Jusqu'à quel point, selon vous, les dangers de la pollution sont-ils sérieux? Très sérieux, assez sérieux ou insignifiants?

TRES SERIEUX-----1-17
ASSEZ SERIEUX-----2
INSIGNIFIANTS-----3
NE PEUT DIRE-----4

c. Dans l'ensemble, diriez-vous que la pollution constitue un problème dans votre région?

OUI-----1-18
NON-----2
NE PEUT DIRE-----3

DEMANDEZ A TOUS:

2. Aimeriez-vous voir la population du Canada s'agrandir ou si vous croyez que la population actuelle est juste correcte?

POPULATION S'AGRANDIR-----1-19
JUSTE CORRECTE-----2
NE SAIS PAS-----3

3. On discute beaucoup maintenant l'assurance de services de garde d'enfants pour les mères qui travaillent. A votre avis, est-ce principalement la responsabilité de la mère et/ou de la famille, ou le gouvernement devrait-il partager la responsabilité?

RESPONSABILITE DE MERE/FAMILLE-----1-20
GOUVERNEMENT DEVRAIT PARTAGER
RESPONSABILITE-----2
QUALIFIE (SPECIFIEZ) _____

3
NE PEUT DIRE-----4

4. Présentement, on parle beaucoup de la façon dont la moralité et la vie sexuelle évolue dans ce pays. Quelle est votre opinion sur cette question -- croyez-vous qu'il soit mauvais, oui ou non, pour un homme et une femme d'avoir des relations sexuelles avant le mariage?

OUI, MAUVAIS-----1-21
NON, PAS MAUVAIS-----2
INDECIS-----3

5. En général, croyez-vous que les Nations Unies accomplissent un bon travail ou non afin de tenter de résoudre les problèmes auxquels ils doivent faire face?

BON-----1-22
MEDIocre-----2
AUCUNE OPINION-----3

6. A quel point est-ce important, selon vous, que l'on tente de réussir les Nations Unies - est-ce très important, assez important, ou pas trop important?

TRES IMPORTANT-----1-23
ASSEZ IMPORTANT-----2
PAS TROP IMPORTANT-----3
AUCUNE OPINION-----4

7. Croyez-vous que pour des gens comme vous, dans dix ans d'ici, il sera plus agréable de vivre sur la terre, moins agréable ou s'il n'y aura aucun changement avec aujourd'hui?

PLUS AGREABLE-----1-24
MOINS AGREABLE-----2
AUCUN CHANGEMENT-----3
AUCUNE OPINION-----4

8. Selon vous, quel est le problème le plus urgent auquel vous et votre famille devez faire face en 1985? NE LISEZ PAS LA LISTE. UNE SEULE REPONSE.

L'ARGENT-----1-25
LE CHOMAGE-----2
LA SANTE-----3
LE LOGEMENT-----4
LE COMMERCE/FERME-----5
L'EDUCATION-----6

AUTRE (PRECISEZ) _____
AUCUNE PROBLEME-----X
NE SAIS PAS-----V

9. Croyez-vous que les femmes mariées devraient avoir les mêmes chances que les hommes pour obtenir un emploi, ou si vous croyez que les employeurs devraient accorder la priorité aux hommes?

MEMES CHANCES-----1-26
ACCORDER LA PRIORITE AUX HOMMES-----2
QUALIFIE (PRECISEZ) _____

INDECIS-----4

10. A quel point avez-vous confiance en l'habilité des Etats-Unis à traiter les problèmes actuels du monde - une très grande confiance, une grande confiance, peu ou très peu de confiance?

TRES GRANDE-----1-27
GRANDE-----2
PEU-----3
TRES PEU-----4
AUCUNE (SPONTANEE)-----5
NE SAIS PAS-----6

11. Si vous aviez le choix, aimeriez-vous partir pour vous installer dans un autre pays?

OUI-----1-28
NON -----2
AUCUNE OPINION ----3

12. Selon vous, est-ce que les femmes mariées devraient avoir un emploi à l'extérieur du foyer si elles le désirent, ou si elles devraient plutôt penser à voir à la maison...

a) Premièrement, si elles n'ont pas de jeunes enfants? INSCRIVEZ CI-DESSOUS

b) Lorsqu'elles ont de jeunes enfants? INSCRIVEZ CI-DESSOUS

	(a)	(b)
	PAS DE JEUNES ENFANTS	AVEC DES JEUNES ENFANTS
PRENDRE UN EMPLOI	1-29	1-30
PENSER A LA MAISON	2	2
NE SAIS PAS	3	3

13. Si une élection fédérale avait lieu aujourd'hui quel serait le parti du candidat de votre choix?

LIBERAL-----1-31
 PROG. CONS.----2
 N.P.D.-----3

AUTRE PARTI (INSCRIVEZ)

 INDECIS-----4
 REFUS-----5
 NON-ELIGIBLE-----6
 _____7

14. Avez-vous voté aux dernières élections fédérales du 4 septembre, 1984?

OUI----- NON-----1-32
TROP JEUNE POUR VOTER--2

SI 'OUI', DEMANDEZ:

Quel parti représentait le candidat pour lequel vous avez voté?

LIBERAL-----3
 PROG. CONS.----4
 N.P.D.-----5

AUTRE PARTI (INSCRIVEZ)
 _____6
 NE SAIS PAS-----7
 REFUS-----8

ENQUETEUR: PRESENTEZ CETTE SECTION DE LA FACON SUIVANTE: "Maintenant, puis-je vous poser quelques questions afin de m'assurer que je m'adresse à une personne bien représentative de cette localité.

HOMMES: Etes-vous l'homme chef du foyer?
 FEMMES: Etes-vous la femme chef du foyer?
 OUI-----1 NON-----2 -65

DEMANDEZ A TOUS:
 Actuellement, travaillez-vous à l'extérieur du foyer à plein temps, à temps partiel, ou pas du tout?

PLEIN TEMPS-----1 -64
 TEMPS PARTIEL-----2
 PAS DU TOUT-----3

DEMANDEZ A TOUS:

Quel est votre statut marital? CELIBATAIRE-----1 -66
 MARIE-----2
 VEUF, DIVORCE, SEPARÉ--3
 CONCUBINAGE/VIE COMMUNE--4

Langue maternelle - quelle est la première langue que vous avez parlée dans votre enfance et qui vous est encore familière?

ANGLAISE-----1 -66
 FRANCAISE-----2

AUTRE(PRECISEZ) _____ 3

Maintenant une question sur la religion. Quelle religion préférez-vous - Protestante, Catholique Romaine ou Juive?

PROTESTANTE-----1 -67
 JUIVE-----2
 CATHOLIQUE ROMAINE-----3

AUTRE(PRECISEZ) _____ 4
 PREFERE AUCUNE RELIGION-----5

Quelle est la dernière école que vous avez fréquentée?
 PASSEZ LA CARTE "Q"

Avez-vous gradué (niveau de scolarité atteint)?
 INSCRIRE CI-DESSOUS

	EN PARTIE	GRADUE
ECOLE PRIMAIRE-----1 -68	2	
ECOLE SECONDAIRE-----3	4	
UNIVERSITE-----7	8	

POST SECONDAIRE & AUCUNE UNIVERSITE:
 C.E.G.E.P.-----5 6

AUTRE(SPECIFIEZ) _____ 5 6

AUCUNE INSTRUCTION SCOLAIRE-----9
 REFUS -----0

Quelle est votre occupation?

TYPE DE TRAVAIL PRECIS? _____

TYPE DE COMPAGNIE? _____ -69

COCHEZ SI: () ETUDIANT
 () MENAGERE

OCCUPATION DU CHEF DE FAMILLE:

PRECISEZ LE TRAVAIL? _____

GENRE DE COMPAGNIE? _____ -70

Tout en vous incluant combien y a-t-il de personnes qui vivent dans cette maison?

1 2 3 4 5 6 OU PLUS -71

Parmi ces personnes combien y en a-t-il sont âgées de moins de 10 ans?

0 1 2 3 4 OU PLUS -72

Combien sont âgées de 10 et 17 ans?

0 1 2 3 4 OU PLUS -73

Etes-vous syndiqué, ou votre conjoint est-il/elle syndiqué/e?

OUI, MOI MEME-----1 -74
 OUI, MON EPOUX(SE)-----2
 NON-----3

En quelle année êtes-vous né?

ANNEE _____ 75
 76

INSCRIVEZ SEXE: HOMME-----1 FEMME-----2 -77

PASSEZ LA CARTE "R": Quel chiffre sur cette carte représente le revenu total annuel de votre famille tous revenus, inclus avant deduction des taxes?

MOINS DE \$10,000-----1	\$20,000 - \$29,999-----4 -78
\$10,000 - \$14,999-----2	\$30,000 - \$39,999-----5
\$15,000 - \$19,999-----3	\$40,000 ET PLUS-----6

REFUS-----7

INDIQUEZ SI: FERME-----1 -79
 RURAL MAIS NON FERME----2
 URBAIN-----3

L'INTERVIEW A PRLS FIN A: _____

(VEUILLEZ INSCRIRE EN LETTRES MOULEES)

NOM DU REpondant: _____ TELEPHONE: _____

ADRESSE: _____ VILLE: _____ PROV: _____

DATE DE L'INTERVIEW: _____ CODE POSTAL: _____

J'ATTESTE CI-CONTRE L'AUTHEICITE
 ET L'HONNETETE DE CETTE INTERVIEW -- SIGNATURE DE L'INTERVIEWEUR:

CODE LIST FOR BASIC DATA AND ASSIGNMENT NUMBER

REGION: (COL 07)

First digit of assignment #

- 0 - Newfoundland
- 1 - P. E. I.
- 2 - Nova Scotia
- 3 - New Brunswick
- 4 - Quebec
- 5 - Ontario
- 6 - Manitoba
- 7 - Saskatchewan
- 8 - Alberta
- 9 - British Columbia

COMMUNITY SIZE: (COL 08) Second digit of assignment #

- 1 - Over 500,000
- 2 - 100,000 - 500,000
- 3 - 30,000 - 100,000
- 4 - 10,000 - 30,000
- 5 - 1,000 - 10,000
- 6 - Under 1,000 (Rural non-farm, farm)

LOCATION: (COL 09) Third digit of assignment #

Indicates location within a community where more than one assignment is completed

LANGUAGE: (COL 10) Fourth digit of assignment #

- 1, 3, 5 or 7 - English questionnaire
- 2, 4, 6 or 8 - French questionnaire

OCCUPATION: (COL 69/70) Basic Data

- 1 - Professional
- 2 - Business Executive, Owners/Managers
- 3 - Sales
- 4 - Clerical
- 5 - Skilled Labour
- 6 - Unskilled Labour
- 7 - Unemployed
- 8 - Housewife
- 9 - Student
- 0 - Other; Not in labour force; disabled; pension retired, including retired farmer and retired housewives
- Refused, Did not state

AGE (COL 75/76) Basic Data

- 01 to 97 - last two digits of actual year of birth (Exact year of birth)
- 98 - 1900 and prior
- 99 - Did not state

3. SALES WORKERS

Advertising Agents
Auctioneers
Commercial Traveller
Demonstrators
Elevator Agent (Grain)
Insurance Agents & Brokers
& Underwriters

Manufacturer's Agents
Real Estate Agents & Brokers
Retail Tradespeople
Salesmen & Representatives
Sales Clerks, ie. stores
Sales Managers
Travel Agents

4. CLERICAL WORKERS

Accounting Clerks & Office Clerks
Loans Officers
Payroll & Bookkeepers
Creditman
Timekeepers
Appraisers
Bank Teller
Cashiers
Clerical Assistants or Supervisors
Collecting Agents - Billing Clerks
Commissioner
Computer Specialists:
Programmers
Systems Analysts
Key-punch Operators
Customs Officer
Dispatchers & Radio operators
Enumerators & Interviewers
Estimators
Insurance Adjusters & Examiners
Real Estate appraisers
Investigators of all kinds

Inventory Control, Stock Clerk
Library Attendants & Assistants
Meter Readers
Messengers: (Girl or Boy Friday)
Office Machine Operators
Tabulating
Duplicating
Billing & Bookkeeping
Personnel & Labour relations workers
Postmen/Women & Postal Clerks
Purchasing Agents & Buyers
Recreation Workers
Shipping & Receiving Clerks
Social & Welfare Workers
Stenographers & Secretaries &
Receptionists: Legal, medical, private
Teachers Aide
Telephone & Switchboard Operators
Telegraph Operators & Messengers
Therapy Assistants
Translators
Ticket or Station Agents
Tax Specialist
Production Scheduler
Counsellor
Field Advisor

5. SKILLED LABOR & CRAFTSMEN

Airline flight attendants male or female
Apprentices of all trades & craftsmen
Armed forces: (Regardless of rank)
Army, Navy, Airforce
Asbestos & installation workers
Assemblers:
Auto-body builders
Automobile accessories installers
Baggage Masters
Baker
Barbers & Beauty Operators:
Hairdressers
Cosmetologists
Bricklayer & Stone Mason:
Stone carvers & cutters
Butchers & Meat Cutters
Buyers and Shippers for farm products
Carpenters:
Cabinetmakers
Furniture & Wood Finishers
Upholsterers
Dry wall installers
Carpet Installers: floor layers
Cement & Concret finishers
Compositor (type setter)

Conductors: Subway, Locomotive
Streetcar, Railroad
Cooks: saucier, etc.
Decorators: Interior, Window, Paperhangers
Draftsmen
Dressmakers & Milleners
Seastresses, Tailors, Sewers
Stitchers, Pattern makers
& cutters
Drivers:
Taxi, Truck, Deliverymen
Routeman, Chauffeurs, Bus
Dry cleaners & Launderers
Pressers, Ironers
Electricians
Engineers:
Locomotive, Stationery, Audio
Steam Shovel, Radio
Transmitting
Engravers
Excavators/Surveyors
Firemen & Fire Protection
Stationary firemen
Foremen:
Supervisors, Farm, Construction
Oil Fields
Movers

5. SKILLED LABOR & CRAFTSMEN (Cont'd...)

Furrier
 Glazier also lens grinders & polishers
 Inspectors: Examiners & Checkers
 Manufacturers, scalers, graders
 Health, Food, Grain, Insurance
 Jewellers & Watchmakers (except owners)
 Linemen
 Lumbermen:
 Lumberjack, grader, logger
 Machine Operators:
 Bulldozer, Heavy equipment,
 Black Hoe, Cranemen, Derrichmen
 Machinists, Hoistmen, Power station
 Mechanic & Repairmen:
 Garagemen, Aircraft, Diesel & Heavy
 equipment
 Farm equipment, Air Conditioners,
 Automobiles & Auto Body repairmen,
 Office & Data Processing Machines
 Household appliances & Installers,
 Gasfitters, Radio & TV repairmen
 Millers:
 Grain, flour, feed

Millwrights
 Painters (Constructions & maintenance
 Photographic processors
 Plasterers
 Plumbers & Pipefitters
 Policemen & Detective also
 Sheriffs, Bailiffs, Marshals
 and Constables
 Roofers & Slaters
 Sailers & deck hands
 Sheet Metal Workers:
 Rollers & Finishers, Structural
 Metal Craftsmen
 Tinsmiths
 Sign Painters & letterers
 Tool & Die Makers & Designers
 Trainmen
 Trackmen, Brakemen, Firemen
 Yardmen
 Welders & Solders
 Textile Operators:
 Knitters, spinners, weavers, etc.

6. LABORERS & SERVICE WORKERS

Animal caretakers
 Caretakers of building, stores, etc.
 Cleaning service Workers:
 Maids
 Charwomen, rooming housekeepers
 Cleaners & Laundresses
 Janitors
 Maintenance
 Carpenters helpers
 Construction laborers
 Elevator operators
 Factory workers:
 Winding operatives
 Miscellaneous operatives
 Seamstresses
 Dressmakers
 Machine operators: looms, weavers,
 sewers
 Wrappers & packers (retail trade)
 Fishermen & Oystermen, Seamen
 Freight & material handlers; cargomen
 Food Service Wokers:
 Bartenders
 Bus boys
 Dishwashers
 Food counter workers
 Waiters & Waitresses

Guards:
 Doormen
 Security guards
 Watchmen
 Crossing guards
 Life guards
 Garbage collectors & Incinerators Workers
 Gardeners & ground keepers
 Health Service Workers:
 Dental assistants
 Health aides
 Practical Nurses
 Registered Nurses Aid
 Hospital Orderly
 Laborers and Farm workers:
 Stock Handlers
 Longshoremen: stevedores
 Lumbermen: raftsmen & woodchoppers
 Miner
 Private household workers:
 Child care worker
 Cooks
 Housekeeper, maids
 Servants, butlers
 Section hand
 Stoker
 Trapper: hunter
 Warehousemen, storage person

7. UNEMPLOYED (if working part-time code the occupation)

8. STUDENT (even if working part-time)

0. OTHER: not in the labor force; disabled, pension, retired
 Including retired farmers, housewives

REFUSED, DID NOT STATE

Year of Birth - Below 1901 code as 98

Refused code as 99

CROSS SECTION FOR GALLUP # 494-1

ASSIGNMENT NO	LOCATION
NEWFOUNDLAND	
0401	Harbour Grace
0501	Channel Port-Aux-Basques
0601	near Isle aux Morts
NOVA SCOTIA	
2201	Halifax
2601	near Lockeport
2611	near Truro
NEW BRUNSWICK	
3301	Moncton
3401	Atholville
3501	Shediac
3601	near Cap Pele
QUEBEC	
4102	St. Hubert
4112	Boucherville
4122	Laval
4132	Montreal Est
4142	Montreal
4152	Montreal
4162	Montreal
4172	Montreal
4192	Lasalle
4104	Dollard-Des-Ormeaux
4114	Dorion
4108	Saint-Emile
4118	Saint Foy
4202	Sherbrooke
4302	Shawnigan
4312	Chateauguay
4402	Brownsburg
4502	Bernierville
4512	Coteau-Landing
4602	near Saint-Perpetue
4612	St. Patrice
4622	near St. Valerien
4632	St. Jean-de-Matha
4642	Morin Heights
4652	Larouche

ASSIGNMENT NO	LOCATION
ONTARIO	
5101	Pickering
5111	Scarborough
5121	Scarborough
5131	Toronto
5141	Toronto
5151	Toronto
5161	North York
5171	North York
5181	North York
5191	Etobicoke
5103	Etobicoke
5113	Mississauga
5123	Brampton
5107	Gloucester
5117	Ottawa
5109	Hamilton
5119	Hamilton
5201	Whitby
5211	Niagara Falls
5221	Cambridge
5231	Windsor
5241	London
5251	London
5301	Peterborough
5311	Chatham
5321	Timmins
5401	Brockville
5411	St. Thomas
5501	Stirling
5511	Ridgetown
5521	Espanola
5601	NEAR Toledo
5611	near Bobcaygeon
5621	Stoney Creek
5631	near Hickson
5641	Goderich
5651	Renfrew
MANITOBA	
6101	Winnipeg
6111	Winnipeg
6601	Tolstoi
6611	near Riverton
SASKATCHEWAN	
7201	Regina
7211	Saskatoon
7401	Swift Current
7501	Assiniboia
7601	Imperial

ASSIGNMENT NO	LOCATION
ALBERTA	
8101	Calgary
8111	Calgary
8121	Calgary
8131	Edmonton
8141	Edmonton
8151	Edmonton
8301	Medicine Hat
8501	Ponoka
8601	Beazer
8611	Colmar
BRITISH COLUMBIA	
9101	Delta
9111	Vancouver
9121	Vancouver
9131	New Westminster
9141	West Vancouver
9201	Victoria
9301	White Rock
9401	Port Alberni
9501	Mission
9601	Nelson
9611	near Qualicum Beach
9621	Quatsino