

INTRODUCTION

This report covers questions included in the first week of November National Gallup Omnibus.

In total, 1049 adults, 18 years of age and over were personally interviewed in their homes across Canada from November 7-9, 1985.

Case counts and percentages shown are photographic reproductions of computer print-outs.

The sampling characteristics, questions asked, sampling tolerances, and a description of the sample are included in this report.

Because of an imbalance by sex and age, the following weights were applied:

	<u>MALE</u>	<u>FEMALE</u>
18 to 29 years	1.278	1.354
30 to 49 years	1.063	0.868
50 years and over	1.737	0.977
Did not state	1.002	0.999

GALLUP WOULD LIKE YOUR OPINION

INTERVIEWER DON'T READ ALOUD. WORDS IN CAPITAL LETTERS / CIRCLE APPROPRIATE NUMBERS OR CHECK DO.

SUGGESTED INTRODUCTION:

Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on market

14. So far as you are concerned, do you think that 1986 will be better or worse than 1985?

- BETTER-----1-✓6
- WORSE-----2
- SAME-----3
- DON'T KNOW-----4

15. So far as you are concerned, do you think that in 1986, strikes and industrial disputes in this country will increase, decrease, or remain the same?

- INCREASE-----1-✓1
- DECREASE-----2
- REMAIN THE SAME-----3
- DON'T KNOW-----4

16. Do you think that 1986 will be a peaceful year more or less free of international dispute, a troubled year with much international discord, or remain the same?

- PEACEFUL YEAR-----1-✓2
- TROUBLED YEAR-----2
- REMAIN THE SAME-----3
- DON'T KNOW-----4

17. Here is a sort of scale. **HAND CARD 1**
Would you, with the help of THIS CARD, tell me how you assess the chances of a world war breaking out in the next ten years?

- | | |
|-------------------|------------------|
| WORLD WAR CERTAIN | 100-----1-✓3 |
| | 90-----2 |
| | 80-----3 |
| | 70-----4 |
| | 60-----5 |
| | 50-----6 |
| | 40-----7 |
| | 30-----8 |
| | 20-----9 |
| | 10-----1-✓4 |
| NO DANGER OF WAR | 0-----2 |
| | DON'T KNOW-----3 |

18. Looking ahead to next year, 1986, do you think the number of unemployed in this country will increase, decrease, or remain the same?

- INCREASE-----1-✓5
- DECREASE-----2
- REMAIN THE SAME-----3
- DON'T KNOW-----4

19. Compared with 1985, will 1986 be a year of economic prosperity, economic difficulty, or about the same?

- PROSPERITY-----1-✓6
- DIFFICULTY-----2
- ABOUT THE SAME-----3
- DON'T KNOW-----4

BASIC DATA SECTION: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "How may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

503-1

MEN: Are you the male head of the household?
 WOMEN: Are you the female head of the household?
 SA YES-----1-65 NO-----2 NS→3

ASK EVERYONE:
 Are you employed outside the home full-time, part-time or not at all?
 SA FULL-TIME-----1-64 NS→4
 PART-TIME-----2
 NOT AT ALL-----3

ASK EVERYONE:
 What is your marital status?
 SA SINGLE-----1-65 NS→5
 MARRIED-----2
 WID/DIV/SEP-----3
 LIVING AS MARRIED-----4

What was the language you first spoke in childhood and still understand?
 SA ENGLISH-----1-66
 FRENCH-----2
 OTHER(SPECIFY)-----3
 NS-----4

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?
 SA PROTESTANT-----1-67
 JEWISH-----2
 ROMAN CATHOLIC-----3
 OTHER(SPECIFY)-----4
 NS/NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended?
 HAND CARD "Q"

Did you graduate from... (LEVEL OF SCHOOLING ATTAINED)?
 RECORD BELOW

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----	1-68	2
SECONDARY SCHOOL-----	3	4
UNIVERSITY-----	7	8
POST SECONDARY & NON-UNIVERSITY		
COMMUNITY COLLEGE-----	5	6
C.E.G.E.P.-----	5	6
OTHER (SPECIFY)-----	5	6
NO FORMAL SCHOOLING-----	9	
REFUSED-----	0	

What is your occupation?
 SPECIFIC JOB: Standard Galley
 TYPE OF COMPANY: Occupations Code List
 CHECK IF: () STUDENT
 () HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY
 SPECIFIC JOB: Standard Galley
 TYPE OF COMPANY: Occupations Code List

How many people, including yourself are there in this household?
 SA 1 2 3 4 5 6 OR MORE -71 NS→7
 How many would be under 10 years?
 SA 0 1 2 3 4 OR MORE -72 NS→5
 How many would be between 10 & 17 years?
 SA 0 1 2 3 4 OR MORE -73 NS→5

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?
 SA YES, MYSELF-----1-74
 YES, MY SPOUSE-----2 Both→5
 NO-----3
 NS-----4

What was the year of your birth?
 BELOW 1901→78
 YEAR REFUSED→79

RECORD IF: SA MAH-----1 WOMAN-----2 -77

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources before tax deductions?

UNDER \$10,000-----1 \$20,000 - \$29,999-----4-78
 \$10,000 - \$14,999-----2 \$30,000 - \$39,999-----5
 \$15,000 - \$19,999-----3 \$40,000 & OVER-----6
 SA NS/REFUSED-----7

RECORD IF: FARM-----1 -79
 SA RURAL, NON-FARM-----2
 URBAN-----3

TIME INTERVIEW ENDED: _____

(PLEASE PRINT)

NAME OR RESPONDENT: _____ TELEPHONE: _____

ADDRESS: _____ CITY: _____ PROV: _____

DATE OF INTERVIEW: _____ POSTAL CODE: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW -- INTERVIEWER'S SIGNATURE: _____

***A VALIDATION CHECK WILL BE MAKE ON ALL INTERVIEWERS' WORK