

INTRODUCTION

This report covers questions included on the second week of the September National Gallup Omnibus.

In total, 1,043 adults, 18 years of age and over were personally interviewed in their homes across Canada from September 12 to 14, 1985.

Case counts and percentages shown are photographic reproductions of computer print-outs.

The sampling characteristics, questions asked, sampling tolerances, and a description of the sample are included in this report.

Because of an imbalance by sex and age, the following weights were applied:

	<u>Male</u>	<u>Female</u>
18 to 29 years	1.142	1.203
30 - 49 years	0.897	0.790
50 years and over	0.943	1.213
Did not state	0.999	0.999

GALLUP WOULD LIKE YOUR OPINION

DON'T READ ALOUD, WORDS IN CAPITAL LETTERS / CIRCLE APPROPRIATE NUMBERS OR CHECK BOX

SUGGESTED INTRODUCTION:

I am from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketi

SECTION 1 --- ASK EVERYONE

01

1. What do you think is the most important problem facing this country today?

- ECONOMIC, INFLATION, HIGH PRICES-----1-16
- UNEMPLOYMENT-----2
- LABOR UNIONS/STRIKES-----3
- FEAR OF WAR/NUCLEAR WAR-----4
- ENERGY, OIL, GAS PROBLEMS-----5
- GOVERNMENT-----6
- OTHER (SPECIFY) _____ 7
- CAN'T SAY-----8

2a. Petro-Canada, a Crown Corporation, has just acquired the Gulf Service Stations situated across Canada. This will make Petro-Can, Canada's largest gasoline retailer. Do you approve or disapprove of this?

- APPROVE----1-17
- DISAPPROVE----2
- DON'T KNOW-----3

b. It has been suggested that the government sell the refining and retail operations of Petro-Canada to Canadian investors. Would you favor or oppose this sale?

- FAVOR---1-18
- OPPOSE-----2
- DON'T KNOW-----3

3a. Have you heard or read anything about the racial policies followed by the government of South Africa?

- YES-----1-19
- NO-----2

IF 'YES' ASK:

3a. ~~What~~ do you think Canada should do about this situation in South Africa? HAND CARD 1

Here are three possible approaches. Which one do you feel would be the best approach for Canada to take?

- CANADA SHOULD NOT INTERFERE-----1-20
- CANADA SHOULD MAINTAIN RELATIONS WITH SOUTH AFRICA, WHILE URGING THEM TO ABANDON THEIR APARTHEID POLICIES--2
- CANADA SHOULD CONDEMN SOUTH AFRICA'S APARTHEID POLICIES AND CUT OFF ALL RELATIONS WITH THAT COUNTRY-----3
- DON'T KNOW-----4

BASIC DATA SECTION: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

501-2

MEN: Are you the male head of the household?
 WOMEN: Are you the female head of the household?
 SA YES-----1-65 NO-----2 NS→3

ASK EVERYONE:
 Are you employed outside the home full-time, part-time or not at all?
 SA FULL-TIME-----1-64 NS→4
 PART-TIME-----2
 NOT AT ALL-----3

ASK EVERYONE:
 What is your marital status?
 SA SINGLE-----1-65 NS→5
 MARRIED-----2
 MID/DIV/SEP-----3
 LIVING AS MARRIED-----4

What was the language you first spoke in childhood and still understand?
 SA ENGLISH-----1-66
 FRENCH-----2
 OTHER(SPECIFY)-----3
 NS-----4

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?
 SA PROTESTANT-----1-67
 JEWISH-----2
 ROMAN CATHOLIC-----3
 OTHER(SPECIFY)-----4
 NS/NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended?
 HAND CARD "Q"
 Did you graduate from... (LEVEL OF SCHOOLING ATTAINED)?
 RECORD BELOW

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----1-68	2	
SECONDARY SCHOOL-----3	4	
UNIVERSITY-----7	8	
POST SECONDARY & NON-UNIVERSITY		
COMMUNITY COLLEGE-----5	6	
C.E.G.E.P.-----5	6	
OTHER (SPECIFY)-----5	6	
NO FORMAL SCHOOLING-----9		
REFUSED-----D		

What is your occupation?
 SPECIFIC JOB: Standard Gallup
 TYPE OF COMPANY: Occupations Code List 69
 CHECK IF: () STUDENT
 () HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY
 SPECIFIC JOB: Standard Gallup
 TYPE OF COMPANY: Occupations Code List 70

How many people, including yourself are there in this household?
 SA 1 2 3 4 5 6 OR MORE -71 NS→7
 How many would be under 10 years?
 SA 0 1 2 3 4 OR MORE -72 NS→5
 How many would be between 10 & 17 years?
 SA 0 1 2 3 4 OR MORE -73 NS→5

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?
 SA YES, MYSELF-----1-74 Both→5
 YES, MY SPOUSE-----2
 NO-----3
 NS-----4

What was the year of your birth?
 BELOW 1901→78
 YEAR REFUSED→79
 RECORD IF: SA MAN-----1 WOMAN-----2 .77

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources before tax deductions?
 UNDER \$10,000-----1 \$20,000 - \$29,999-----4-78
 \$10,000 - \$14,999-----2 \$30,000 - \$39,999-----5
 \$15,000 - \$19,999-----3 \$40,000 & OVER-----6
 SA NS/REFUSED-----7

RECORD IF: FARM-----1 .79
 SA RURAL, NON-FARM-----2
 URBAN-----3

TIME INTERVIEW ENDED: _____

(PLEASE PRINT)

NAME OR RESPONDENT: _____ TELEPHONE: _____
 ADDRESS: _____ CITY: _____ PROV: _____
 DATE OF INTERVIEW: _____ POSTAL CODE: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW -- INTERVIEWER'S SIGNATURE: _____

***A VALIDATION CHECK WILL BE MAKE ON ALL INTERVIEWERS' WORK