

## **INTRODUCTION**

This report covers questions included in the April Gallup National Omnibus.

In total 1013 adults, 18 years of age and over, were personally interviewed in their homes between April 8-11, 1987.

Case counts and percentages shown are photographic reproductions of computer print-outs.

The sampling characteristics, questions asked, sampling tolerances, and a description of the sample are included in this report.

# GALLUP WOULD LIKE YOUR OPINION

520-2  
APR/87

INTERVIEWER DON'T READ ALOUD. WORDS IN CAPITAL LETTERS / CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

**SUGGESTED INTRODUCTION:**

Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing.

TIME INTERVIEW STARTED: \_\_\_\_\_

CARD# C0101-02

WEEK# C014

ASSIGNMENT #: \_\_\_\_\_  
RESPONDENT #: \_\_\_\_\_

SERIAL# C0103-06

ASSIGN# C0107-10.

01

STUDY# C011-13

SECTION I --- ASK EVERYONE

Coders: Disregard Section I - was picked up on the Quiki

1a. In your opinion, should prisoners convicted of a serious offence, such as armed robbery, be allowed out on week-end leaves or not? SA

YES, ALLOWED OUT-----1-20  
NO, NOT ALLOWED OUT-----2  
DON'T KNOW-----3  
NS = a dash

1b. Overall, would you say that the present system of parole of prisoners is too harsh, too lenient, or just about right? SA

TOO HARSH-----1-21  
TOO LENIENT-----2  
JUST ABOUT RIGHT-----3  
DON'T KNOW-----4  
NS = a dash

2a. Do you happen to know if, in this province, there is or is not any provision to compensate victims of violent crimes? SA

YES-----1-<sup>-22</sup>ASK Q.2B  
NO-----2-SKIP TO Q.3  
DON'T KNOW-----3  
NS - a dash

IF 'YES' ASK:  
2b. In your opinion, is the present system adequate, more than adequate, or less than adequate in compensating victims of violent crimes? SA

ADEQUATE-----1-23  
MORE THAN ADEQUATE-----2  
LESS THAN ADEQUATE-----3  
DON'T KNOW-----4  
NS ----- a dash

ASK EVERYONE:

3a. Immigration Canada is trying to control the entry into Canada of refugees, until such time as it can be determined if they are or are not legitimate refugees. On the whole, do you approve or disapprove of this policy? SA

APPROVE-----1-24  
DISAPPROVE-----2  
DON'T KNOW-----3  
NS ----- a dash

3b. Is it your impression that the majority of those hoping to enter Canada as refugees are legitimate refugees or not? SA

YES, MOST LEGITIMATE-----1-25  
NO, MOST NOT LEGITIMATE-----2  
DON'T KNOW-----3  
NS ----- a dash

3c. Is it your impression that the majority of those hoping to enter Canada as refugees would meet our normal requirements as legal, landed immigrants or not? SA

YES, WOULD MEET NORMAL REQUIREMENTS-----1-26  
NO, WOULD NOT MEET NORMAL REQUIREMENTS-----2  
DON'T KNOW-----3  
NS ----- a dash

-CONTINUED ON BACK

4. Would you say you worry a lot, or not a lot about these things...READ LIST

	WORRY A LOT	NOT A LOT	CAN'T SAY	NS: dash
SA a. Making ends meet?-----	1	2	3-27	↓
SA b. Getting proper food?-----	1	2	3	
SA c. Having reasonable housing?-----	1	2	3-29	
SA d. Having enough money in old age?-----	1	2	3	
SA e. Your health?-----	1	2	3-31	

5. How do you feel about the work you are doing - do you find it very interesting for you personally, fairly interesting, or not interesting at all?

SA VERY INTERESTING-----1-32  
 FAIRLY INTERESTING-----2  
 NOT INTERESTING AT ALL-----3  
 DK/UNDECIDED-----4  
 NS ----- a dash

6a. And now I'd like to talk about capital punishment. How do you look upon the death penalty - more as punishment of the offender, or more as a protection for society?

SA PUNISHMENT OF OFFENDER-----1-33  
 PROTECTION FOR SOCIETY-----2  
 BOTH EQUALLY (VOLUNTEERED)---3  
 DK/CAN'T SAY-----4  
 NS ----- a dash

6b. Do you feel that the death penalty acts as a deterrent to the commitment of murder - that it lowers the murder rate or not?

SA YES-----1-34  
 NO-----2  
 DON'T KNOW---3  
 NS ----- a dash

6c. If a national referendum - a public vote - were held today on the question of executing a person for murder - would you vote for reinstating the death penalty in Canada or would you vote against reinstating it?

SA VOTE FOR DEATH -35  
 PENALTY-----1--ASK Q.6d  
 VOTE AGAINST  
 DEATH PENALTY---2--ASK Q.6e  
 CAN'T SAY-----3--SKIP TO Q.6F  
 NS ----- a dash

IF 'VOTE FOR' (Q.6C) ASK:

6d. Suppose new evidence showed that the death penalty does not act as a deterrent to murder, that it does not lower the murder rate. Would you favor or oppose the death penalty?

SA WOULD STILL FAVOR-----1-36  
 WOULD NOW OPPOSE-----2  
 DK/NO OPINION-----3  
 NS ----- a dash

IF 'VOTE AGAINST' (Q.6C) ASK:

6e. Suppose new evidence showed that the death penalty acts as a deterrent to murder, that it lowers the murder rate. Would you favor or oppose the death penalty?

SA WOULD STILL OPPOSE-----1-37  
 WOULD NOW FAVOR-----2  
 DK/NO OPINION-----3  
 NS ----- a dash

ASK EVERYONE:

6f. If capital punishment is brought back, how do you think a convicted person should be executed?  
 HAND CARD 1

SA ELECTRIC CHAIR-----1-38  
 LETHAL INJECTION-----2  
 HANGING-----3  
 OTHER METHOD (SPECIFY)  
 \_\_\_\_\_4  
 DON'T KNOW-----5  
 NS ----- a dash

CONTINUED

7. There has been some talk recently about Petro-Canada - the National oil company that is operating as a Canadian Crown Corporation.

In your opinion should Petro-Canada be sold to the private sector - that is, the non-government sector or not?

YES, SHOULD BE SOLD-----1-39  
NO, SHOULD NOT-----2  
DON'T KNOW-----3  
NS ----- a dash

8. If a federal election were held today, which party's candidate do you think you would favor?

LIBERAL-----1-40  
PROG. CONS.-----2  
N.D.P.-----3

OTHER PARTY (WRITE IN)

SA  
UNDECIDED-----4  
NS/REFUSED-----6  
NOT ELIGIBLE-----7

9a. Did you vote in the last federal election on September 4, 1984?

YES----- ( )  
NO-----1-41  
TOO YOUNG-----2

IF 'YES' ASK:

9b. Which party did the candidate for whom you voted represent?

SA  
LIBERAL-----3  
PROG. CONS.-----4  
N.D.P.-----5

OTHER PARTY (WRITE IN)

DON'T KNOW/NONE-----6  
NS/REFUSED-----8

ASK EVERYONE - HOLD QUESTIONNAIRE TOWARDS YOU - DO NOT ALLOW RESPONDENT TO SEE PRE-CODES ON THIS QUESTION

10a. On the whole, do you think Mr. Mulroney is or is not an asset to the Progressive Conservative Party?

SA  
YES, AN ASSET-----1-42  
NO, NOT AN ASSET-----2  
DON'T KNOW-----3  
NS ----- a dash

10b. Who, if anyone, do you think would make a better leader of the Progressive Conservatives at the present time? DO NOT READ LIST

SA  
JOE CLARK-----1-43  
OTHER (SPECIFY)-----2  
CAN'T THINK OF ANYONE-----3  
NO ONE-----4  
NS ----- a dash

10c. On the whole, do you think Mr. Turner is or is not an asset to the Liberal Party?

SA  
YES, AN ASSET-----1-44  
NO, NOT AN ASSET-----2  
DON'T KNOW-----3  
NS ----- a dash

CONTINUED ON BACK

10d. Who, if anyone, do you think would make a better leader of the Liberal Party at the present time? SA  
 DO NOT READ LIST

JEAN CHRETIEN-----1-45  
 DONALD JOHNSTON-----2  
 OTHER (SPECIFY) \_\_\_\_\_ 3  
 D/C CAN'T THINK OF ANYONE-----4  
 NO ONE-----5  
 NS \_\_\_\_\_ a class

10e. On the whole, do you think Mr. Broadbent is or is not an asset to the New Democratic Party? SA

YES, AN ASSET-----1-46  
 NO, NOT AN ASSET-----2  
 SA DON'T KNOW-----3  
 NS \_\_\_\_\_ a class

10f. Who, if anyone do you think would make a better leader of the New Democratic Party at the present time? SA

ROBERT WHITE-----1-47  
 OTHER (SPECIFY) \_\_\_\_\_ 2  
 D/C CAN'T THINK OF ANYONE-----3  
 NO ONE-----4  
 NS \_\_\_\_\_ a class

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BASIC DATA SECTION: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

MEN: Are you the male head of the household?  
 WOMEN: Are you the female head of the household?  
 SA YES-----1-65 NO-----2 NS→3

ASK EVERYONE:  
 Are you employed outside the home full-time, part-time or not at all?  
 SA FULL-TIME-----1-64 NS→4  
 PART-TIME-----2  
 NOT AT ALL-----3

ASK EVERYONE:  
 What is your marital status?  
 SA SINGLE-----1-65 NS→5  
 MARRIED-----2  
 WID/DIV/SEP-----3  
 LIVING AS MARRIED-----4

What was the language you first spoke in childhood and still understand?  
 SA ENGLISH-----1-66  
 FRENCH-----2  
 OTHER(SPECIFY)-----3  
 NS-----4

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?  
 SA PROTESTANT-----1-67  
 JEWISH-----2  
 ROMAN CATHOLIC-----3  
 OTHER(SPECIFY)-----4  
 NS/NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended?  
 HAND CARD "Q"

Did you graduate from... (LEVEL OF SCHOOLING ATTAINED)?  
 RECORD BELOW

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----	1-68	2
SECONDARY SCHOOL-----	3	4
UNIVERSITY-----	7	8
POST SECONDARY & NON-UNIVERSITY		
COMMUNITY COLLEGE-----	5	6
C.E.G.E.P.-----	5	6
OTHER (SPECIFY)-----	5	6
NO FORMAL SCHOOLING-----	9	
NS/REFUSED-----	0	

What is your occupation?  
 SPECIFIC JOB: Standard Gallop  
 TYPE OF COMPANY: Occupations Code list 70  
 CHECK IF: ( ) STUDENT  
 ( ) HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY  
 SPECIFIC JOB: Standard Gallop  
 TYPE OF COMPANY: Occupations Code list 70

How many people, including yourself are there in this household?  
 SA 1 2 3 4 5 6 OR MORE -71 NS→7

How many would be under 10 years?  
 SA 0 1 2 3 4 OR MORE -72 NS→5

How many would be between 10 & 17 years?  
 SA 0 1 2 3 4 OR MORE -73 NS→5

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?  
 SA YES, MYSELF-----1-74 Both→5  
 YES, MY SPOUSE-----2  
 NO-----3  
 NS-----4

What was the year of your birth?  
 BELOW 1901→98  
 YEAR REFUSED→99%  
 SA

RECORD IF: SA MAN-----1 WOMAN-----2-77

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources before tax deductions?

UNDER \$10,000-----1 \$20,000 - \$29,999-----4-78  
 \$10,000 - \$14,999-----2 \$30,000 - \$39,999-----5  
 \$15,000 - \$19,999-----3 \$40,000 & OVER-----6  
 SA NS/REFUSED-----7

RECORD IF: FARM-----1-79  
 SA RURAL, NON-FARM-----2  
 URBAN-----3

TIME INTERVIEW ENDED: \_\_\_\_\_

(PLEASE PRINT)

NAME OR RESPONDENT: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ PROV: \_\_\_\_\_

DATE OF INTERVIEW: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW -- INTERVIEWER'S SIGNATURE: \_\_\_\_\_

\*\*\*A VALIDATION CHECK WILL BE MAKE ON ALL INTERVIEWERS' WORK