

INTRODUCTION

This report covers questions included in the August Gallup National Omnibus.

In total 1040 adults, 18 years of age and over, were personally interviewed in their homes between August 5-8, 1987.

Case counts and percentages shown are photographic reproductions of computer print-outs.

The sampling characteristics, questions asked, sampling tolerances, and a description of the sample are included in this report.

GALLUP WOULD LIKE YOUR OPINION

524-1B
AUG/87

INTERVIEWER DON'T READ ALOUD. WORDS IN CAPITAL LETTERS / CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

SUGGESTED INTRODUCTION:

Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing.

TIME INTERVIEW STARTED: _____

CARD# COL01-02

SERIAL# COL03-06

ASSIGN# COL07-10

STUDY# COL11-13

WEEK# COL14

VERSION# COL16

ASSIGNMENT # _____

RESPONDENT # _____

G=1

H=2

I=3 J=4

01

SECTION I --- ASK EVERYONE

*Note leaders:
sec I
on Quiki
Please
disregard.*

1. From what you have read, seen or heard, do you approve or disapprove of the proposed increase in Canadian military expenditures?

APPROVE-----1-20
DISAPPROVE-----2

SA DON'T KNOW-----X
NS ----- a dash

2. As you may know, Canadian troops are stationed in Europe as part of NATO—the North Atlantic Treaty Organization. Do you think they should continue there, or should the Canadian Government bring them back?

CONTINUE THERE-----1-2/
CALLED BACK-----2

SA QUALIFIED (SPECIFY)
do not h.t. 3
DON'T KNOW-----X
NS ----- a dash

3. In political matters, people speak of 'the left' and 'the right'. How would you place your views on this scale? HAND CARD 1

FAR LEFT-----1-22
SUBSTANTIALLY LEFT-----2
MODERATELY LEFT-----3
SLIGHTLY LEFT-----4
SLIGHTLY RIGHT-----5
MODERATELY RIGHT-----6
SUBSTANTIALLY RIGHT-----7
FAR RIGHT-----8

SA

MIDDLE (VOLUNTEERED)-----9
DON'T KNOW-----X
NS ----- a dash

4. And whereabouts on this scale would you place the Progressive Conservative Party? HAND CARD 1

FAR LEFT-----1-23
SUBSTANTIALLY LEFT-----2
MODERATELY LEFT-----3
SLIGHTLY LEFT-----4

SA SLIGHTLY RIGHT-----5
MODERATELY RIGHT-----6
SUBSTANTIALLY RIGHT-----7
FAR RIGHT-----8

MIDDLE (VOLUNTEERED)-----9
DON'T KNOW-----X
NS ----- a dash

5. And the Liberal Party? HAND CARD 1

FAR LEFT-----1-24
SUBSTANTIALLY LEFT-----2
MODERATELY LEFT-----3
SLIGHTLY LEFT-----4

SA SLIGHTLY RIGHT-----5
MODERATELY RIGHT-----6
SUBSTANTIALLY RIGHT-----7
FAR RIGHT-----8

MIDDLE (VOLUNTEERED)-----9
DON'T KNOW-----X
NS ----- a dash

CONTINUED ON BACK

6. And the New Democratic Party? HAND CARD 1

FAR LEFT-----1-25
 SUBSTANTIALLY LEFT-----2
 MODERATELY LEFT-----3
 SLIGHTLY LEFT-----4

SA SLIGHTLY RIGHT-----5
 MODERATELY RIGHT-----6
 SUBSTANTIALLY RIGHT-----7
 FAR RIGHT-----8

MIDDLE (VOLUNTEERED)-----9
 DON'T KNOW-----X
 NS ----- a dash

7. Do you think that private clubs should or should not have the right to exclude prospective members on the basis of their sex? Race? Religion? Nationality? READ LIST & RECORD BELOW

		SHOULD	SHOULD NOT	NO OPINION	
SA (a)	Sex?-----	1	2	X-26	NS = a dash ↓
SA (b)	Race?-----	1	2	X	
SA (c)	Religion?-----	1	2	X	
SA (d)	Nationality?-----	1	2	X-29	

8a. From what you have read, seen or heard, would you say the language rights of French-speaking Canadians outside Quebec are very well protected, fairly well protected or not at all well protected?

SA VERY WELL PROTECTED-----1-30
 FAIRLY WELL PROTECTED-----2
 NOT AT ALL WELL PROTECTED-----3

SA CAN'T SAY-----X
 NS ----- a dash

8b. From what you have read, seen or heard, would you say the language rights of English-speaking Canadians inside Quebec are very well protected, fairly well protected or not at all well protected?

SA VERY WELL PROTECTED-----1-31
 FAIRLY WELL PROTECTED-----2
 NOT AT ALL WELL PROTECTED-----3

SA CAN'T SAY-----X
 NS ----- a dash

9a. Recently a group of people landed by boat on the shore of Nova Scotia, claiming refugee status.

How do you feel this situation was handled? Do you think the Canadian Government acted in too a tough manner, or not tough enough?

SA TOO TOUGH-----1-32
 NOT TOUGH ENOUGH-----2
 ABOUT RIGHT (VOLUNTEERED)-----3

DON'T KNOW-----X
 NS ----- a dash

9b. Do you think that people who land illegally in Canada should, or should not have privileges, under the Canadian Charter of Rights and related legislation, that Canadian citizens and legally landed immigrants have?

SA YES, SHOULD-----1-33
 NO, SHOULD NOT-----2
 VOLUNTEERED QUALIFIED; DEPENDS ON CIRCUMSTANCES-----3

DON'T KNOW-----X
 NS ----- a dash

CONTINUED

10a. Do you approve or disapprove of government expenditures to preserve wilderness areas such as in our national and provincial parks? **SA**

APPROVE-----1-34
 DISAPPROVE-----2
 CAN'T SAY-----X
 NS ----- a dash

10b. Have you, yourself, visited either a national or a provincial park in the last 2 or 3 years? **SA**

YES-----1-35
 NO-----2
 DK/NS ----- a dash

11. Many amateur sports in Canada require sponsorship of outside companies in order to exist.

Do you approve or disapprove of sponsorship of amateur sports events by manufacturers of tobacco products? **SA**

YES, APPROVE-----1-36
 NO, DISAPPROVE-----2
 DON'T KNOW-----X
 NS ----- a dash

12. And do you approve or disapprove of sponsorship of amateur sports events by producers of alcoholic beverages? **SA**

YES, APPROVE-----1-37
 NO, DISAPPROVE-----2
 DON'T KNOW-----X
 NS ----- a dash

13. If a federal election were held today; which party's candidate do you think you would favor? **SA**

LIBERAL-----1-38
 PROG. CONS.-----2
 N.D.P.-----3
 OTHER PARTY (WRITE IN)
 do not hand tab 4
 UNDECIDED/NONE-----5
 REFUSED-----6 } goto Q.15A
 NOT ELIGIBLE-----7

ASK ALL WHO CHOSE A PARTY IN Q.13

14a. What would you say is stronger - your like of the...(PARTY WILL VOTE FOR), or your dislike of the other parties? **SA**

LIKE OF PARTY-----1-39
 DISLIKE OF OTHER PARTIES-----2
 CAN'T SAY-----X
 NS ----- a dash

14b. And which would you say is most important in your choice, the leader of the party, or the party policies? **SA**

LEADER OF THE PARTY-----1-40
 PARTY POLICIES-----2
 BOTH EQUALLY (VOLUNTEERED)-----3
 CAN'T SAY-----X
 NS ----- a dash

ASK EVERYONE:

15a. Did you vote in the last federal election on September 4, 1984?

YES----- ()
 NO-----1-41
 TOO YOUNG-----2

IF 'YES' ASK:
 15b. Which party did the candidate for whom you voted represent? **SA**

LIBERAL-----3
 PROG. CONS.-----4
 N.D.P.-----5
 OTHER PARTY (WRITE IN)
 do not hand tab 6
 DON'T KNOW/NONE-----7
 REFUSED/NS-----8

BASIC DATA SECTION: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

MEN: Are you the male head of the household?
 WOMEN: Are you the female head of the household?
 SA YES-----1-65 NO-----2 NS→3

ASK EVERYONE:

Are you employed outside the home full-time, part-time or not at all?
 SA FULL-TIME-----1-64 NS→4
 PART-TIME-----2
 NOT AT ALL-----3

ASK EVERYONE:

What is your marital status?
 SA SINGLE-----1-65 NS→5
 MARRIED-----2
 WID/DIV/SEP-----3
 LIVING AS MARRIED-----4

What was the language you first spoke in childhood and still understand?

SA ENGLISH-----1-66
 FRENCH-----2
 OTHER(SPECIFY)-----3
 NS-----4

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

SA PROTESTANT-----1-67
 JEWISH-----2
 ROMAN CATHOLIC-----3
 OTHER(SPECIFY)-----4
 NS/NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended? HAND CARD "D"

Did you graduate from... (LEVEL OF SCHOOLING ATTAINED)? RECORD BELOW

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----	1-68	2
SECONDARY SCHOOL-----	3	4
UNIVERSITY-----	7	8
POST SECONDARY & NON-UNIVERSITY		
COMMUNITY COLLEGE-----	5	6
C.E.G.E.P.-----	5	6
OTHER (SPECIFY)-----	5	6
NO FORMAL SCHOOLING-----	9	
NS/REFUSED-----	0	

What is your occupation?

SPECIFIC JOB: Standard Steeling
 TYPE OF COMPANY: Occupations Code list 29
 CHECK IF: () STUDENT
 () HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY

SPECIFIC JOB: Standard Steeling
 TYPE OF COMPANY: Occupations Code list 70

How many people, including yourself are there in this household?

SA 1 2 3 4 5 6 OR MORE -71 NS→7

How many would be under 10 years?

SA 0 1 2 3 4 OR MORE -72 NS→5

How many would be between 10 & 17 years?

SA 0 1 2 3 4 OR MORE -73 NS→5

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?

SA YES, MYSELF-----1-74
 YES, MY SPOUSE-----2 Both→5
 NO-----3
 NS-----4

What was the year of your birth?

BELOW 1901→98
 YEAR REFUSED→99, 76

RECORD IF: SA MAN-----1 WOMAN-----2 -77

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources before tax deductions?

UNDER \$10,000-----1 \$20,000 - \$29,999-----4-78
 \$10,000 - \$14,999-----2 \$30,000 - \$39,999-----5
 \$15,000 - \$19,999-----3 \$40,000 & OVER-----6

SA NS/REFUSED-----7

RECORD IF: FARM-----1 -79
 RURAL, NON-FARM-----2
 URBAN-----3

SA

TIME INTERVIEW ENDED: _____

(PLEASE PRINT)

NAME OR RESPONDENT: _____ TELEPHONE: _____

ADDRESS: _____ CITY: _____ PROV: _____

DATE OF INTERVIEW: _____ POSTAL CODE: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW -- INTERVIEWER'S SIGNATURE: _____

***A VALIDATION CHECK WILL BE MAKE ON ALL INTERVIEWERS' WORK

WEIGHTING:

Data on this tape are unweighted, and contain information directly from the questionnaires.

To convert year of birth to age groups, Gallup uses mid-year as the determinant. For example, for the fiftieth year, 50 is subtracted from the current year for studies conducted in July through December, and from the previous year for studies conducted in January through June. A few questionnaires that do not fit this pattern may be included - i.e. those young people who have turned 18 in January through June.

In using these data, an adjustment should be made to match age and sex groups to current census distribution patterns, which are:

	<u>Male</u>	<u>Female</u>
<u>Age:</u>		
18 to 29 years	15.65	15.60
30 to 49 years	18.01	17.76
50 years and over	<u>15.24</u>	<u>17.74</u>
	48.90	51.10