

INTRODUCTION

This report covers questions included in the February Gallup National Omnibus.

In total 1046 adults, 18 years of age and over, were personally interviewed in their homes between February 11-14, 1987.

Case counts and percentages shown are photographic reproductions of computer print-outs.

The sampling characteristics, questions asked, sampling tolerances, and a description of the sample are included in this report.

GALLUP WOULD LIKE YOUR OPINION

518-2
FEB/87

INTERVIEWER DON'T READ ALOUD. WORDS IN CAPITAL LETTERS / CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

SUGGESTED INTRODUCTION:

Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing.

TIME INTERVIEW STARTED: _____

CARD# C001-02

STUDY# C011-13

SERIAL# C003-06

WEEK# C014

ASSIGN# C007-10

SECTION I --- ASK EVERYONE

01

1. What do you think is the most important problem facing this country today?

ONE RESPONSE ONLY - DO NOT READ LIST

- INFLATION, HIGH PRICES-----1-20
- OTHER ECONOMIC PROBLEMS-----2
- UNEMPLOYMENT-----3
- LABOR UNIONS/STRIKES-----4
- NATIONAL UNITY/INTER-PROVINCIAL RELATIONS-----5
- ENVIRONMENT, POLLUTION, CLEAN AIR-----6
- FREE TRADE: U.S. TRADE RELATIONS--7
- GOVERNMENT-----8
- WORLD PEACE, INTERNATIONAL PROBLEMS-----9
- OTHER(SPECIFY) hand tab 0
- DK/CAN'T SAY-----X
- NS ----- Vincol20

SA
alternate is mp of 2
more than 2 - put to DK

2. Do you think Canada would be better off, or worse off, if U.S. goods were allowed in here without tariff or custom charges and Canadian goods were allowed in the U.S. free?

- BETTER OFF-----1-21
- SA WORSE OFF-----2
- DK/CAN'T SAY-----3
- NS ----- 4incol21

3. Which federal political party do you think can best handle the problem of:

	LIBERAL	PROG. CONS.	N.D.P.	NONE/ OTHER	DON'T KNOW
SA a. Inflation?-----	1	2	3	4	5-22
SA b. Unemployment?-----	1	2	3	4	5
SA c. International affairs?-----	1	2	3	4	5
SA d. Environmental problems/pollution/clean air	1	2	3	4	5-25
SA e. Reducing the Federal deficit?-----	1	2	3	4	5
SA f. Trade relations with the United States?	1	2	3	4	5-27

NS=6

4a. Would you, or would you not be willing to sign a form donating any of your vital organs for transplants, in the event of your death?

- YES-----1-23 ASK Q.4b
- SA NO-----2
- DON'T KNOW-----3
- NS -----4] goto Q.5A
- YES-----1-29
- SA NO-----2
- DK/NS -----3

IF 'YES' ASK:
b. Have you, by any chance, already signed such a form?

ASK EVERYONE:

5a. There has been some talk recently about Air Canada, the national airline that is operating as a Canadian Crown Corporation. In your opinion, should Air Canada be sold to the private sector - that is the non-government sector or not?

IF 'YES' OR 'NO' ASK:

b. How strongly do you feel about this - very strongly, or not strongly at all?

- YES, SOLD - FEEL STRONGLY-----1-30
- YES, SOLD - DO NOT FEEL STRONGLY----2
- SA NO, NOT SOLD - FEEL STRONGLY-----3
- NO, NOT SOLD - DO NOT FEEL STRONGLY--4
- DK/CAN'T SAY-----5
- NS ----- bincol30

CONTINUED ON BACK

ASK EVERYONE:

6. Do you think that married women should take a job outside the home, if...

	YES	NO	DON'T KNOW	NS=4
SA a. They have young children?-----	1	2	3 -31	↓
SA b. They have no young children?-----	1	2	3 -32	

7. Do you approve or disapprove of the use of animals in medical research if there is a reasonable chance that such research will provide knowledge of benefit in the treatment of humans.

YES, APPROVE-----	1-33
QUALIFIED APPROVAL (IF NO/LITTLE PAIN,SUFFERING)----	2
NO, DISAPPROVE-----	3
DK/CAN'T SAY-----	4
NS-----	5 in q. 33

8. Do you think the Canadian way of life is, or is not, being influenced too much by the U.S.?

YES, TOO MUCH INFLUENCE-----	1-34
NO, NOT TOO MUCH-----	2
DK/UNDECIDED-----	3
NS-----	4 in q. 34

9. If a federal election were held today, which party's candidate do you think you would favor?

LIBERAL-----	1-35
PROG. CONS.-----	2
N.D.P.-----	3
OTHER PARTY (WRITE IN)	
SA <u>do not hand tab</u> -----	4
DK/UNDECIDED/NONE-----	5
NS/REFUSED-----	6
NOT ELIGIBLE-----	7

ASK ALL WHO MENTIONED A PARTY (Q.9)

10. What would you say is stronger - your like of the ...(PARTY WILL VOTE FOR), or your dislike of the other parties?

LIKE OF PARTY-----	1-36
SA DISLIKE OF OTHER PARTIES-----	2
DK/CAN'T SAY-----	3
NS-----	4 in q. 36

ASK EVERYONE:

11a. Did you vote in the last federal election on September 4, 1984?

YES-----	<input type="checkbox"/>
NO-----	1-37
TOO YOUNG-----	2

IF 'YES' ASK:

b. Which party did the candidate for whom you voted represent?

LIBERAL-----	3
PROG. CONS.-----	4
N.D.P.-----	5
OTHER PARTY (WRITE IN)	
SA <u>do not hand tab</u> -----	6
DON'T KNOW/NONE-----	7
NS/REFUSED-----	8

CONTINUED

ASK EVERYONE

12a. Are there any new public-health problems which especially concern you?

YES-----	1	-38	ASK Q.13
NO-----	2		
DON'T KNOW-----	3		
NS-----	4		goto Q.13

IF 'YES' ASK:

12b. Which ones? PROBE: Anything else?

39

Handtab for Code list

40

ASK EVERYONE:

13. Now I'd like to ask you about the disease called Acquired Immune Deficiency Syndrome, frequently referred to as AIDS.

How much do you feel you know about AIDS - a great deal, a fair amount, not much or almost nothing at all?

A GREAT DEAL-----	1	41
A FAIR AMOUNT-----	2	
SA NOT MUCH-----	3	
ALMOST NOTHING AT ALL-----	4	
DON'T KNOW-----	5	
NS-----		6incol.41

BASIC DATA SECTION: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

MEN: Are you the male head of the household?
 WOMEN: Are you the female head of the household?
 SA YES-----1-65 NO-----2 NS→3

ASK EVERYONE:
 Are you employed outside the home full-time, part-time or not at all?
 SA FULL-TIME-----1-64 NS→4
 PART-TIME-----2
 NOT AT ALL-----3

ASK EVERYONE:
 What is your marital status?
 SA SINGLE-----1-65 NS→5
 MARRIED-----2
 WID/OIV/SEP-----3
 LIVING AS MARRIED-----4

What was the language you first spoke in childhood and still understand?
 SA ENGLISH-----1-66
 FRENCH-----2
 OTHER(SPECIFY)-----3
 NS-----4

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?
 SA PROTESTANT-----1-67
 JEWISH-----2
 ROMAN CATHOLIC-----3
 OTHER(SPECIFY)-----4
 NS/NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended?
 HAND CARD "Q"
 Did you graduate from... (LEVEL OF SCHOOLING ATTAINED)?
 RECORD BELOW

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----1-68	2	
SECONDARY SCHOOL-----3	4	
UNIVERSITY-----7	8	
POST SECONDARY & NON-UNIVERSITY		
COMMUNITY COLLEGE-----5	6	
C.E.G.E.P.-----5	6	
OTHER-----5	6	
(SPECIFY)		
NO FORMAL SCHOOLING-----9		
NS/REFUSED-----0		

What is your occupation?
 SPECIFIC JOB: Standard Stallop
 TYPE OF COMPANY: Occupations Code List 29
 CHECK IF: () STUDENT
 () HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY
 SPECIFIC JOB: Standard Stallop
 TYPE OF COMPANY: Occupations Code List 70

How many people, including yourself are there in this household?
 SA 1 2 3 4 5 6 OR MORE -71 NS→7
 How many would be under 10 years?
 SA 0 1 2 3 4 OR MORE -72 NS→5
 How many would be between 10 & 17 years?
 SA 0 1 2 3 4 OR MORE -73 NS→5

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?
 SA YES, MYSELF-----1-74
 YES, MY SPOUSE-----2 Both→5
 NO-----3
 NS-----4

What was the year of your birth?
 BELOW 1901→78
 YEAR REFUSED→76

RECORD IF: SA MAN-----1 WOMAN-----2-77

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources before tax deductions?

UNDER \$10,000-----1 \$20,000 - \$29,999-----4-78
 \$10,000 - \$14,999-----2 \$30,000 - \$39,999-----5
 \$15,000 - \$19,999-----3 \$40,000 & OVER-----6
 SA NS/REFUSED-----7

RECORD IF: FARM-----1-79
 RURAL, NON-FARM-----2
 SA URBAN-----3

TIME INTERVIEW ENDED: _____

(PLEASE PRINT)

NAME OR RESPONDENT: _____ TELEPHONE: _____

ADDRESS: _____ CITY: _____ PROV: _____

DATE OF INTERVIEW: _____ POSTAL CODE: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW -- INTERVIEWER'S SIGNATURE: _____

***A VALIDATION CHECK WILL BE MAKE ON ALL INTERVIEWERS' WORK