

INTRODUCTION

This report covers questions included in the January Gallup National Omnibus.

In total 1018 adults, 18 years of age and over, were personally interviewed in their homes between January 7-10, 1987.

Case counts and percentages shown are photographic reproductions of computer print-outs.

The sampling characteristics, questions asked, sampling tolerances, and a description of the sample are included in this report.

GALLUP WOULD LIKE YOUR OPINION

517-1
JAN/87

INTERVIEWER Don't read aloud. Words in capital letters / CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

Separate Male & Female

SUGGESTED INTRODUCTION:

Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing.

TIME INTERVIEW STARTED: _____

CARD # COL-01-02
SERIAL # COL-03-06
ASSING. # COL-07-10

STUDY # COL-11-13
WEEK # COL-14
COL 15 = Regional Final

SECTION I --- ASK EVERYONE

Section I is on Quiki - please disregard 01

1. In the past few weeks, there have been a number of incidents involving firearms used by retail store owners.

Do you feel that incidents like these - taking the law into one's own hands, often called vigilantism - are sometimes justified because of the circumstances, or are never justified?

SOMETIMES JUSTIFIED-----1-20
NEVER JUSTIFIED-----2
ALWAYS JUSTIFIED (VOLUNTEERED)--3
NO OPINION-----4

2. Are you concerned about the growing number of retailers who keep a fire-arm in their store or business - would you say very concerned, quite concerned, not too concerned, or not concerned at all?

VERY CONCERNED-----1-21
QUITE CONCERNED-----2
NOT TOO CONCERNED-----3
NOT AT ALL CONCERNED-----4
DON'T KNOW-----5

3. Have you seen or read anything about the troubles in South Africa involving the South African government and the black population?

YES-----1-22
NO-----2---GO TO Q.8

4. In the South African situation, are your sympathies more with the black population or more with the South African government?

BLACK POPULATION-----1-23
SOUTH AFRICAN GOVERNMENT-----2
BOTH/NEITHER (VOLUNTEERED)-----3
NO OPINION-----4

5. Do you think the South African government will eventually grant full political power to the black majority by peaceful means - or that the blacks will only be able to achieve power by violent means?

PEACEFUL MEANS-----1-24
VIOLENT MEANS-----2
NO OPINION-----3

6. Do you think the Canadian government should put more pressure on the South African government to end its apartheid racial system, less pressure, or about the same amount of pressure as now?

MORE-----1-25
LESS-----2
ABOUT SAME AS NOW-----3
NO OPINION-----4

7. Do you think Canada should or should not apply tough economic sanctions against South Africa - such as imposing a trade embargo and ending Canadian investment there?

YES, SHOULD-----1-26
NO, SHOULD NOT-----2
NO OPINION-----3

CONTINUED ON BACK

Col 15 =
1 = Metro Toronto
2 = Metro Outskirts
3 = Eastern Ontario
4 = Western Ontario
5 = Northern Ontario

ASK EVERYONE:

8. Speaking of our future, which do you think will be the biggest threat to Canada in the years to come - big business, big labor, or big government?
- BIG BUSINESS-----1-27
 BIG LABOR-----2
 BIG GOVERNMENT-----3
 DON'T KNOW-----4.

ROTATE ORDER OF ASKING STARTING WITH (✓)

- () 9a. Regardless of your personal opinion, do you think most people in Canada hold a favorable opinion of the Federal Progressive Conservative Party, or don't you think so?
- YES, MOST DO-----1-28
 NO-----2
 DON'T KNOW-----3
- () 9b. Regardless of your personal opinion, do you think most people in Canada hold a favorable opinion of the Federal Liberal Party, or don't you think so?
- YES, MOST DO-----1-29
 NO-----2
 DON'T KNOW-----3
- () 9c. Regardless of your personal opinion, do you think most people in Canada hold a favorable opinion of the Federal New Democratic Party, or don't you think so?
- YES, MOST DO-----1-30
 NO-----2
 DON'T KNOW-----3
-
10. Have you already, or do you plan to make a contribution to a Registered Retirement Savings Plan to be included in your 1986 tax return, or not?
- YES, HAVE-----1-31
 YES, PLAN TO-----2
 NO, NO PLANS-----3
 DON'T KNOW-----4
-
11. Is there any area right around here - that is say within a mile - where you would be afraid to walk at night?
- YES-----1-32
 NO-----2
 NOT SURE-----3
-
12. Do you think the federal government's policies for tackling the country's economic situation gives you a feeling that they are or are not handling the situation properly?
- ARE HANDLING PROPERLY-----1-33
 ARE NOT HANDLING PROPERLY-----2
 DON'T KNOW-----3
-
13. If a federal election were held today, which party's candidate do you think you would favor?
- LIBERAL-----1-34
 PROG. CONS.-----2
 N.D.P.-----3
 OTHER PARTY (WRITE IN)
 _____ 4
 UNDECIDED/NONE-----5
 REFUSED-----6
 NOT ELIGIBLE-----7
-
- 14a. Did you vote in the last federal election on September 4, 1984?
- YES-----
 NO-----1-35
 TOO YOUNG-----2

IF 'YES' ASK:

- b. Which party did the candidate for whom you voted represent?
- LIBERAL-----3
 PROG. CONS.-----4
 N.D.P.-----5
 OTHER PARTY (WRITE IN)
 _____ 6
 DON'T KNOW/NONE-----7
 REFUSED-----8

CONTINUED

BASIC DATA SECTION:

INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

MEN: Are you the male head of the household?
WOMEN: Are you the female head of the household?
 SA YES-----1-65 NO-----2 NS→3

ASK EVERYONE:
 Are you employed outside the home full-time, part-time or not at all?
 SA FULL-TIME-----1-64 NS→4
 PART-TIME-----2
 NOT AT ALL-----3

ASK EVERYONE:
 What is your marital status?
 SA SINGLE-----1-65 NS→5
 MARRIED-----2
 MID/DIV/SEP-----3
 LIVING AS MARRIED-----4

What was the language you first spoke in childhood and still understand?

SA ENGLISH-----1-66
 FRENCH-----2
 OTHER(SPECIFY)-----3
 NS-----4

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

SA PROTESTANT-----1-67
 JEWISH-----2
 ROMAN CATHOLIC-----3
 OTHER(SPECIFY)-----4
 NS/NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended?
 HAND CARD "Q"

Did you graduate from... (LEVEL OF SCHOOLING ATTAINED)?
 RECORD BELOW

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----	1-68	2
SECONDARY SCHOOL-----	3	4
UNIVERSITY-----	7	8
POST SECONDARY & NON-UNIVERSITY		
COMMUNITY COLLEGE-----	5	6
C.E.G.E.P.-----	5	6
OTHER-----	5	6
(SPECIFY)		
NO FORMAL SCHOOLING-----	9	
NS/REFUSED-----	0	

What is your occupation?
 SPECIFIC JOB: Standard Galley
 TYPE OF COMPANY: Occupations Code List 79
 CHECK IF: () STUDENT
 () HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY

SPECIFIC JOB: Standard Galley
 TYPE OF COMPANY: Occupations Code List 70

How many people, including yourself are there in this household?
 SA 1 2 3 4 5 6 OR MORE -71 NS→7

How many would be under 10 years?
 SA 0 1 2 3 4 OR MORE -72 NS→5

How many would be between 10 & 17 years?
 SA 0 1 2 3 4 OR MORE -73 NS→5

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?

SA YES, MYSELF-----1-74
 YES, MY SPOUSE-----2 Both→5
 NO-----3
 NS-----4

What was the year of your birth?
 BELOW 1901→75
 YEAR REFUSED→76

RECORD IF: SA MAH-----1 WOMAN-----2-77

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources before tax deductions?

UNDER \$10,000-----1 \$20,000 - \$29,999-----4-78
 \$10,000 - \$14,999-----2 \$30,000 - \$39,999-----5
 \$15,000 - \$19,999-----3 \$40,000 & OVER-----6
 SA NS/REFUSED-----7

RECORD IF: FARM-----1-79
 RURAL, NON-FARM-----2
 SA URBAN-----3

TIME INTERVIEW ENDED: _____

(PLEASE PRINT)

NAME OR RESPONDENT: _____ TELEPHONE: _____

ADDRESS: _____ CITY: _____ PROV: _____

DATE OF INTERVIEW: _____ POSTAL CODE: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW -- INTERVIEWER'S SIGNATURE: _____

***A VALIDATION CHECK WILL BE MAKE ON ALL INTERVIEWERS' WORK