

INTRODUCTION

This report covers questions included in the July Gallup National Omnibus.

In total 1034 adults, 18 years of age and over, were personally interviewed in their homes between July 8-11, 1987.

Case counts and percentages shown are photographic reproductions of computer print-outs.

The sampling characteristics, questions asked, sampling tolerances, and a description of the sample are included in this report.

GALLUP WOULD LIKE YOUR OPINION

523-2
JULY/87

INTERVIEWER DON'T READ ALOUD. WORDS IN CAPITAL LETTERS / CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

Separate for Men + Women

SUGGESTED INTRODUCTION:

Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing.

TIME INTERVIEW STARTED: _____ ASSIGN# **COL07-10** ASSIGNMENT # _____
CARD# COL01-02 STUDY# **COL11-13** RESPONDENT # _____
SERIAL# COL03-06 WEEK# **COL14**

SECTION I --- ASK EVERYONE

Coders: Sec I is on the Quiki - disregard.

01

1a. How satisfied would you say you are with the hospital and medical care plan in this province - are you very satisfied, quite satisfied, not too satisfied, or not at all satisfied? **SA**

VERY SATISFIED-----1-20
 QUITE SATISFIED-----2
 NOT TOO SATISFIED-----3
 NOT AT ALL SATISFIED-----4
 DON'T KNOW-----X
 NS _____ *adash*

1b. There are two ways in which the authorities can help severely handicapped old people. **SA**

FACILITIES AT HOME-----1-2'
 RESIDENTIAL CENTRES-----2
 BOTH EQUALLY-----3
 DON'T KNOW-----X
 NS _____ *adash*

One is by providing more facilities for them to be looked after at home - the other is by providing residential centres for them.

Which do you think should have the most money spent on it?

2a. Do you think the federal government affects the way of life of the average Canadian to a greater extent or to a lesser extent than it did say 10 years ago? **SA**

GREATER EXTENT-----1-22
 LESSER EXTENT-----2
 ABOUT THE SAME-----3
 DON'T KNOW-----X
 NS _____ *adash*

2b. Do you think the level of influence the federal government has today on the way of life of the average Canadian is too great, too little or just about right? **SA**

TOO GREAT-----1-23
 TOO LITTLE-----2
 ABOUT RIGHT-----3
 DON'T KNOW-----X
 NS _____ *adash*

3a. Now on our postal service. In your opinion, should workers in our postal service have the right to strike or not? **SA**

YES, SHOULD-----1-24
 NO, SHOULD NOT-----2
 DON'T KNOW-----X
 NS _____ *adash* *gots Q.4*

IF 'YES' OR 'NO' ASK:

3b. How strongly do you feel about this - very strongly or not very strongly? **SA**

VERY STRONGLY-----1-25
 NOT VERY STRONGLY-----2
 DX/NS _____ *adash*

ASK EVERYONE:

4. Do you approve or disapprove of the record of the Progressive Conservative Government in Ottawa, since the election in September, 1984? **SA**

APPROVE-----1-26
 DISAPPROVE-----2
 DON'T KNOW-----X
 NS _____ *adash*

CONTINUED ON BACK

- 5a. In your opinion, which is more likely to start a nuclear attack - the USA or Russia? SA
- USA-----1-27
RUSSIA-----2
DON'T KNOW-----X
NS ----- a dash
- 5b. What is the likelihood that hostile attitudes between the U.S. and Russia will escalate into a third world war? Is it...READ LIST SA
- Very likely?-----1-28
Somewhat likely?-----2
Not too likely?-----3
Not at all likely?-----4
DON'T KNOW-----X
NS ----- a dash
- 5c. On the issue of limiting nuclear weapons, who do you find more believable- U.S. President Ronald Reagan or the Russian leader - Mikhail Gorbachev? SA
- RONALD REAGAN-----1-29
MIKHAIL GORBACHEV-----2
NEITHER (VOLUNTEERED)-----3
DON'T KNOW-----X
NS ----- a dash
6. Putting your own politics aside, what type of man do you think would make the best Prime Minister for Canada at this time- would he lead Canada in the direction of socialism or away from socialism? SA
- IN DIRECTION OF SOCIALISM-----1-30
AWAY FROM SOCIALISM-----2
NEITHER, STAY SAME-----3
DON'T KNOW-----X
NS ----- a dash
- 7a. Have you heard of the disease called Acquired Immune Deficiency Syndrome, frequently referred to as AIDS? SA
- YES-----1-31
NO-----2
DON'T KNOW-----X
NS ----- a dash
- 7b. As you may know there are blood tests which can be carried out to determine whether a person has been exposed to AIDS. To the best of your knowledge are these blood tests very accurate, fairly accurate, not too accurate or not at all accurate in detecting exposure to AIDS? SA
- VERY ACCURATE-----1-32
FAIRLY ACCURATE-----2
NOT TOO ACCURATE-----3
NOT AT ALL ACCURATE-----4
DON'T KNOW-----X
NS ----- a dash
- 7c. Do you agree or disagree that people with special responsibility for Canada, like politicians or teachers, should be medically tested to find out whether or not they have been exposed to AIDS? SA
- AGREE-----1-33
DISAGREE-----2
DON'T KNOW-----X
NS ----- a dash
- 7d. And do you agree or disagree that employers should have the right to test everyone they employ to find out whether or not they have been exposed to AIDS? SA
- AGREE-----1-34
DISAGREE-----2
DON'T KNOW-----X
NS ----- a dash

CONTINUED

7e. And do you agree or disagree that Canada should start testing prospective immigrants to see whether or not they have been exposed to AIDS before allowing them into the country? SA

AGREE-----1-35
 DISAGREE-----2
 DON'T KNOW-----X
 NS ----- a dash

8a. Are you personally aware of any serious instances of physical abuse of children by their parents - that is, not just something you read about in the newspapers or saw on TV - but that happened to someone you know or someone who lives in your neighbourhood? SA

YES, AWARE-----1-36
 NO, AM NOT -----2
 DON'T KNOW-----X
 NS ----- a dash

8b. Are you personally aware of any serious instance of physical abuse of wives by their husbands - that is, not just something you read about in the newspapers or saw on TV - but that happened to someone you know or someone who lives in your neighbourhood? SA

YES, AWARE-----1-37
 NO, AM NOT -----2
 DON'T KNOW-----X
 NS ----- a dash

9. If a federal election were held today, which party's candidate do you think you would favor?

LIBERAL-----1-38
 PROG. CONS.-----2
 N.D.P.-----3
 OTHER PARTY (WRITE IN)
 SA do not handtab-----4
 DK/UNDECIDED/NONE-----5
 R/REFUSED-----6
 NOT ELIGIBLE-----7

10a. Did you vote in the last federal election on September 4, 1984?

YES----- ()
 NO-----1-39
 TOO YOUNG-----2

IF 'YES' ASK:
 10b. Which party did the candidate for whom you voted represent? SA

LIBERAL-----3
 PROG. CONS.-----4
 N.D.P.-----5
 OTHER PARTY (WRITE IN)
do not handtab-----6
 DON'T KNOW/NONE-----7
 REFUSED/NS-----8

CONTINUED ON BACK

BASIC DATA SECTION:

INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

MEN: Are you the male head of the household?
WOMEN: Are you the female head of the household?
 SA YES-----1-65 NO-----2 NS→3

ASK EVERYONE:

Are you employed outside the home full-time, part-time or not at all?
 SA FULL-TIME-----1-64 NS→4
 PART-TIME-----2
 NOT AT ALL-----3

ASK EVERYONE:

What is your marital status?
 SA SINGLE-----1-65 NS→5
 MARRIED-----2
 WID/DIV/SEP-----3
 LIVING AS MARRIED-----4

What was the language you first spoke in childhood and still understand?

SA ENGLISH-----1-66
 FRENCH-----2
 OTHER(SPECIFY)-----3
 NS→4

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

SA PROTESTANT-----1-67
 JEWISH-----2
 ROMAN CATHOLIC-----3
 OTHER(SPECIFY)-----4
 NS/NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended?
 HAND CARD "Q"

Did you graduate from... (LEVEL OF SCHOOLING ATTAINED)?
 RECORD BELOW

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----	1-68	2
SECONDARY SCHOOL-----	3	4
UNIVERSITY-----	7	8
SA POST SECONDARY & NON-UNIVERSITY		
COMMUNITY COLLEGE-----	5	6
C.E.G.E.P.-----	5	6
OTHER (SPECIFY)-----	5	6
NS/NO FORMAL SCHOOLING-----	9	
REFUSED-----	0	

What is your occupation?

SPECIFIC JOB: Standard Stallop
 TYPE OF COMPANY: Occupations Code List
 CHECK IF: () STUDENT
 () HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY

SPECIFIC JOB: Standard Stallop
 TYPE OF COMPANY: Occupations Code List

How many people, including yourself are there in this household?

SA 1 2 3 4 5 6 OR MORE -71 NS→7

How many would be under 10 years?

SA 0 1 2 3 4 OR MORE -72 NS→5

How many would be between 10 & 17 years?

SA 0 1 2 3 4 OR MORE -73 NS→5

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?

SA YES, MYSELF-----1-74 Both→5
 YES, MY SPOUSE-----2
 NO-----3
 NS 4

What was the year of your birth?
 BELOW 1901→98
 YEAR REFUSED→99/76

RECORD IF: SA MAN-----1 WOMAN-----2 -77

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources before tax deductions?

UNDER \$10,000-----1 \$20,000 - \$29,995-----4-78
 \$10,000 - \$14,999-----2 \$30,000 - \$39,999-----5
 \$15,000 - \$19,999-----3 \$40,000 & OVER-----6
 SA NS/REFUSED-----7

RECORD IF: FARM-----1 -79
 SA RURAL, NON-FARM-----2
 URBAN-----3

TIME INTERVIEW ENDED: _____

(PLEASE PRINT)

NAME OR RESPONDENT: _____ TELEPHONE: _____

ADDRESS: _____ CITY: _____ PROV: _____

DATE OF INTERVIEW: _____ POSTAL CODE: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW -- INTERVIEWER'S SIGNATURE: _____

***A VALIDATION CHECK WILL BE MAKE ON ALL INTERVIEWERS' WORK