

INTRODUCTION

This report covers questions included in the June Gallup National Omnibus.

In total 1027 adults, 18 years of age and over, were personally interviewed in their homes between June 3-6, 1987.

Case counts and percentages shown are photographic reproductions of computer print-outs.

The sampling characteristics, questions asked, sampling tolerances, and a description of the sample are included in this report.

INTERVIEWER DON'T READ ALOUD. WORDS IN CAPITAL LETTERS / CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

SUGGESTED INTRODUCTION:

Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing.

TIME INTERVIEW STARTED: _____

CARD# C0201-02 ASSIGN# C0207-10
SERIAL# C0203-06 STUDY# C0211-13

ASSIGNMENT # _____

RESPONDENT # _____

SECTION I --- ASK EVERYONE

WEEK# C0214
C0215 = A=1 B=2

01

1. What do you think is the most important problem facing this country today?

INFLATION, HIGH PRICES-----1-20
OTHER ECONOMIC PROBLEMS-----2
UNEMPLOYMENT-----3

DO NOT READ LIST - ONE RESPONSE ONLY

LABOR UNIONS/STRIKES-----4
NATIONAL UNITY/INTER-PROVINCIAL RELATIONS-----5
ENVIRONMENT, POLLUTION, CLEAN AIR-----6

coders - ignore sec I

*alternate if mpos 2
more than 2 put to DK*

FREE-TRADE: U.S. TRADE RELATIONS-----7
GOVERNMENT ~~Deficit~~-----8
WORLD PEACE, INTERNATIONAL PROBLEMS-----9
OTHER (SPECIFY)-----9

do not handtab (taxes)
CAN'T SAY-----X
NS ----- Vin col. 20

2a. How would you describe business conditions in this community - would you say they are very good, good, not too good, or bad?

VERY GOOD-----1-21
GOOD-----2
NOT TOO GOOD-----3
BAD-----4

2b. How do you think business conditions in this community will be six months from now - very good, good, not too good or bad?

DON'T KNOW-----X
NS ----- Vin col. 21
VERY GOOD-----1-22
GOOD-----2
NOT TOO GOOD-----3
BAD-----4

3a. Now thinking about U.S. capital investment in Canada - do you think there is enough now or would you like to see more U.S. capital investment in this country?

ENOUGH NOW-----1-23
LIKE TO SEE MORE-----2
DON'T KNOW-----X
NS ----- Vin col. 23

3b. Some experts are suggesting that Canada should buy back a majority control - say 51% - of U.S. companies in Canada. Even though it might mean a big reduction in our standard of living, would you approve of this or not?

APPROVE-----1-24
DISAPPROVE-----2
QUALIFIED-----3
DON'T KNOW-----X
NS ----- Vin col. 24

4a. Were you, or were you not aware that, in the U.S., Gary Hart has withdrawn from being a presidential candidate for the Democrats, as a result of investigation of his private life by the press?

YES-----1- go to Q. 4B
NO-----2-
DK/NS -----3- go to Q. 5a

CONTINUED ON BACK

IF 'YES' ASK:

4b. Do you feel that such press investigation of the private lives of major political figures is a useful activity, from the point of view of giving needed information to voters - or is it not a useful activity?

YES, USEFUL-----1-26
 NO, NOT USEFUL-----2
 DON'T KNOW-----X
 NS ----- Vincol.26

ASK EVERYONE:

5a. Have you heard of the animal rights movement or not?

YES-----1-27
 NO-----2
 DK/NS-----3 } go to Q.6A
 ASK Q.5B

IF 'YES' ASK:

5b. And to the best of your knowledge, from what you have read, seen or heard of the movement, would you say that you are, on the whole, sympathetic with what they are trying to accomplish or not sympathetic?

SYMPATHETIC-----1-28
 NOT SYMPATHETIC-----2
 DON'T KNOW-----X
 NS ----- Vincol.28

5c. Some animal rights people use violence in trying to achieve their aims - others do not. Do you approve or disapprove of using violence to try and accomplish the aims of the animal rights movement?

APPROVE-----1-29
 DISAPPROVE-----2
 DON'T KNOW-----X
 NS ----- Vincol.27

ASK EVERYONE:

- 6a. Do you approve or disapprove of the way Brian Mulroney is handling his job as Prime Minister? RECORD BELOW
- 6b. Do you approve or disapprove of the way John Turner is handling his job as leader of the Opposition? RECORD BELOW
- 6c. And do you approve or disapprove of the way Ed Broadbent is handling his job as leader of the N.D.P.? RECORD BELOW

	SA MULRONEY	SA TURNER	SA BROADBENT
APPROVE-----	1-30	1-31	1-32
DISAPPROVE-----	2	2	2
DK/NO OPINION-----	X	X	X
NS -----	Vincol.31	Vincol.31	Vincol.32

7. Do you feel that the present system of unemployment insurance in Canada is just fine as it is - or should it be changed?

FINE AS IS-----1-33
 CHANGED-----2
 DON'T KNOW-----X
 NS ----- Vincol.33

8. Do you think the economic situation in Canada during the next six months will get better or will get worse?

BETTER-----1-34
 WORSE-----2
 STAY THE SAME-----3
 DK/NO OPINION-----X
 NS ----- Vincol.34

CONTINUED

9. Do you approve or disapprove of the Canadian taxpayers paying compensation to Japanese Canadians who were interned in Canada, during the Second World War? SA
- APPROVE-----1-35
 DISAPPROVE-----2
 DON'T KNOW-----X
 NS-----Vincel 35
- 10a. Canada's first ministers have been holding meetings to reach an agreement - the Meech Lake Accord - that will bring the province of Quebec into the Constitutional accord.
- Some people feel they are well-versed on this topic, while others know little or nothing about it. Where do you stand - would you say you are quite familiar, fairly familiar, or do you know little or nothing about these meetings to bring Quebec into the Constitution? *
- SA
- QUITE FAMILIAR-----1-36
 FAIRLY FAMILIAR-----2
 KNOW LITTLE/NOTHING-----3
 DK/NS-----Xincel 36
- 10b. If this accord can be reached, do you think it will be a good thing or not a good thing for Canada, to have the Quebec government sign the Constitution? SA
- GOOD THING-----1-37
 NOT A GOOD THING-----2
 DON'T KNOW-----X
 NS-----Vincel 37
- 10c. In this tentative agreement, do you feel the federal government would be handing over too much power to the provinces or not? SA
- YES, WOULD-----1-38
 NO, WOULD NOT-----2
 DON'T KNOW-----X
 NS-----Vincel 38
- 10d. Do you approve or disapprove the inclusion of Quebec in the Constitution as a 'distinct society' within Canada, or not? SA
- APPROVE-----1-39
 DISAPPROVE-----2
 DON'T KNOW-----X
 NS-----Vincel 39
11. If a federal election were held today, which party's candidate do you think you would favor?
- LIBERAL-----1-40
 PROG. CONS.-----2
 N.D.P.-----3
 SA OTHER PARTY (WRITE IN)
 do not hand tab
 DK/UNDECIDED/NONE-----4
 NS/REFUSED-----5
 NOT ELIGIBLE-----6
 -----7

CONTINUED ON BACK

12a. Did you vote in the last federal election on September 4, 1984?

YES-----[]
 NO-----1-4/
 TOO YOUNG-----2

IF 'YES' ASK:

12b. Which party did the candidate for whom you voted represent?

LIBERAL-----3
 PROG. CONS.-----4
 N.D.P.-----5

OTHER PARTY (WRITE IN)

do not hand tab-----6
 DON'T KNOW/NONE-----7
 REFUSED-----8

ASK EVERYONE:

13a. In all the past federal elections you have voted in, have you ever:

	YES	NO	CAN'T RECALL	NS=V
SA 1) voted for the Conservative Party - the P.C.'s or not? -----	1	2	X	- 42
SA 11) have you ever voted for the Liberal Party or not? -----	1	2	X	
SA 111) and have you ever voted for the New Democratic Party or not? -----	1	2	X	- 44

13b. What about the future. In any future federal elections, do you think you will ever vote for:

	YES	NO	DON'T KNOW	NS=V
SA 1) the P.C. party or not?-----	1	2	X	- 45
SA 11) the Liberal Party or not?-----	1	2	X	
SA 111) the New Democratic Party or not?---	1	2	X	- 47

CONTINUED

BASIC DATA SECTION: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

MEN: Are you the male head of the household?
 WOMEN: Are you the female head of the household?
 SA YES-----1-65 NO-----2 NS→3

ASK EVERYONE:
 Are you employed outside the home full-time, part-time or not at all?
 SA FULL-TIME-----1-64 NS→4
 PART-TIME-----2
 NOT AT ALL-----3

ASK EVERYONE:
 What is your marital status?
 SA SINGLE-----1-65 NS→5
 MARRIED-----2
 WID/DIV/SEP-----3
 LIVING AS MARRIED-----4

What was the language you first spoke in childhood and still understand?
 SA ENGLISH-----1-66
 FRENCH-----2
 OTHER(SPECIFY)-----3
 NS-----4

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?
 SA PROTESTANT-----1-67
 JEWISH-----2
 ROMAN CATHOLIC-----3
 OTHER(SPECIFY)-----4
 NS/NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended? HAND CARD "Q"

Did you graduate from...(LEVEL OF SCHOOLING ATTAINED)? RECORD BELOW

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----1-68	2	2
SECONDARY SCHOOL-----3	4	4
UNIVERSITY-----7	8	8
POST SECONDARY & NON-UNIVERSITY		
COMMUNITY COLLEGE-----5	6	6
C.E.G.E.P.-----5	6	6
OTHER-----5	6	6
(SPECIFY)		
NO FORMAL SCHOOLING-----9		
NS/REFUSED-----0		

What is your occupation?
 SPECIFIC JOB: Standard Station
 TYPE OF COMPANY: Occupations Code List
 CHECK IF: () STUDENT
 () HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY
 SPECIFIC JOB: Standard Station
 TYPE OF COMPANY: Occupations Code List

How many people, including yourself are there in this household?
 SA 1 2 3 4 5 6 OR MORE -71 NS→7

How many would be under 10 years?
 SA 0 1 2 3 4 OR MORE -72 NS→5

How many would be between 10 & 17 years?
 SA 0 1 2 3 4 OR MORE -73 NS→5

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?
 SA YES, MYSELF-----1-74 Both→5
 YES, MY SPOUSE-----2
 NO-----3
 NS-----4

What was the year of your birth? BELOW 1901→75
 YEAR REFUSED→76

RECORD IF: SA MAN-----1 WOMAN-----2-77

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources before tax deductions?

UNDER \$10,000-----1 \$20,000 - \$29,999-----4-78
 \$10,000 - \$14,999-----2 \$30,000 - \$39,999-----5
 \$15,000 - \$19,999-----3 \$40,000 & OVER-----6
 SA NS/REFUSED-----7

RECORD IF: SA FARM-----1-79
 RURAL, NON-FARM-----2
 URBAN-----3

TIME INTERVIEW ENDED: _____

(PLEASE PRINT)

NAME OR RESPONDENT: _____ TELEPHONE: _____

ADDRESS: _____ CITY: _____ PROV: _____

DATE OF INTERVIEW: _____ POSTAL CODE: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW -- INTERVIEWER'S SIGNATURE: _____

***A VALIDATION CHECK WILL BE MAKE ON ALL INTERVIEWERS' WORK