

## **INTRODUCTION**

This report covers questions included in the March Gallup National Omnibus.

In total 1023 adults, 18 years of age and over, were personally interviewed in their homes between March 11-14, 1987.

Case counts and percentages shown are photographic reproductions of computer print-outs.

The sampling characteristics, questions asked, sampling tolerances, and a description of the sample are included in this report.

# GALLUP WOULD LIKE YOUR OPINION

WEEK# 0  
519-2  
MAR/87 14

INTERVIEWER DON'T READ ALOUD. WORDS IN CAPITAL LETTERS / CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

### SUGGESTED INTRODUCTION:

Good day I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing.

TIME INTERVIEW STARTED: \_\_\_\_\_

*Coders: Disregard Section I - its on "Quiki".*

ASSIGNMENT #: \_\_\_\_\_  
RESPONDENT #: \_\_\_\_\_

01

### SECTION I -- ASK EVERYONE

1. As you may know, Prime Minister Mulroney and U.S. President Reagan plan to meet in April to discuss topics of mutual interest.

What topic or issue do you feel should have top priority on their agenda? **DO NOT READ LIST - ACCEPT ONE ANSWER ONLY**

- ACID RAIN/ENVIRONMENT-----1-20
- FREE TRADE-----2
- MONETARY PROBLEMS/VALUE OF DOLLAR-----3
- OTHER ECONOMIC ISSUES-----4

- SA* REFUGEE PROBLEMS-----5
- ARCTIC SOVEREIGNTY-----6
- DEFENCE/CRUISE MISSILES/STAR WARS-----7

OTHER (SPECIFY) do not handtab 8

DON'T KNOW/CAN'T SAY-----9

2. If it were your job to plan an immigration policy for Canada at this time, would you be inclined to increase immigration, decrease immigration or keep the number of immigrants at about the current level?

- INCREASE-----1-21
- DECREASE-----2
- SA* SAME LEVEL-----3
- DON'T KNOW-----4
- NS* ----- *a dash.*

### ASK EVERYONE:

3a. Have you seen or heard anything recently about advertising to promote the use of condoms as a preventive measure in controlling the spread of the disease AIDS?

- SA* YES-----1-22 ASK Q.3b
- NO-----2
- DON'T KNOW-----3
- NS* ----- *a dash.* goto Q.4A

### IF 'YES' ASK:

3b. Many people approve of such advertising, and many do not. How do you feel? Do you approve of advertising promoting the use of condoms, or do you disapprove because such advertising infers acceptance of casual sexual relations?

- APPROVE-----1-23
- DISAPPROVE-----2

OTHER (SPECIFY) do not handtab 3

DON'T KNOW-----4

*NS* ----- *Sinw/23*

CONTINUED ON BACK

ASK EVERYONE:

4a. Do you think that workers should or should not have the right to strike? YES, SHOULD-----1-24  
 NO, SHOULD NOT-----2  
 SA DK/UNDECIDED-----3  
 NS \_\_\_\_\_ a dash.

4b. What about strikes in occupations where the public is seriously inconvenienced - such as strikes by employees of the postal service, airlines, railroads, or the telephone service - do you think they should or should not be permitted to strike? YES, SHOULD-----1-25  
 NO, SHOULD NOT-----2  
 SA DK/UNDECIDED-----3  
 NS \_\_\_\_\_ a dash.

5. Do you think that taxes are too high or about right? TOO HIGH-----1-26  
 SA ABOUT RIGHT-----2  
 DK/CAN'T SAY-----3  
 NS \_\_\_\_\_ a dash.

6. As you may know, compulsory union dues are used primarily for union business - collective bargaining, and the administration of collective agreements and the like. But a portion of the union dues are used for other purposes, such as the support of a political party or other non-union causes.

a. In your opinion, should contributions to support these 'other non-union causes' from union dues be on a voluntary basis, or should they be mandatory for everyone covered by the union agreement?

VOLUNTARY-----1-27  
 SA MANDATORY-----2 } -ASK Q.6b  
 DON'T KNOW-----3 }  
 NS \_\_\_\_\_ a dash } goto Q. 7A

CONTINUED

IF 'VOLUNTARY' ASK:

b. There are two ways of determining voluntary contributors to other non-union or political causes. HAND CARD 1

One is where the union is allowed to use compulsory dues at their discretion for non-union political activities until a member formally objects;

The second is where a union is not allowed to use dues for non-union political activities unless a member specifically indicates his consent and support.

Which do you favor...READ ALOUD TWO ALTERNATIVES, STARTING WITH (✓)

( ) Union discretion to allocate and spend dues unless a member objects to this expenditure?-----1-28

( ) SA Unions are restricted in allocating and spending dues until a member consents and supports this expenditure?-----2

NS DON'T KNOW-----3

ASK EVERYONE:

7a. On February 18, Finance Minister Michael Wilson presented a budget to parliament. Have you seen or heard anything about this budget?

YES-----1-29 ASK G.7B  
SA NO-----2  
DK/NS ----- a dash - get to G.8

IF 'YES' ASK:

7b. Do you think that the budget measures announced will strengthen the Canadian economy or not? SA

YES, WILL STRENGTHEN----1-30  
NO, WILL NOT-----2  
DON'T KNOW-----3  
NS ----- a dash.

7c. Will the budget measures help or hurt your family's financial situation? SA

WILL HELP-----1-31  
WILL HURT-----2  
WILL MAKE NO DIFFERENCE-3  
DK/NS ----- a dash.

ASK EVERYONE:

8. Generally speaking, what do you think is the least amount of money a family of four - husband, wife and two children - needs each week to get along on in this community?

001-998 999 = 999 to over  
32/03/94 DK/NS = a dash  
\$ \_\_\_\_\_ ( ) DON'T KNOW

9. Do you ever have occasion to use alcoholic beverages such as liquor, wine or beer, or are you a total abstainer?

SA YES, USE-----1-35  
 NO DO NOT, ABSTAINER-----2  
 DK/NS ----- a dash.

10. If a federal election were held today, which party's candidate do you think you would favor?

LIBERAL-----1-36  
 PROG.CON.S.-----2  
 N.D.P.-----3

OTHER PARTY (WRITE IN)

SA do not handtab. 4  
 DK/ UNDECIDED/NONE-----5  
 NS/ REFUSED-----6  
 NOT ELIGIBLE-----7

11a. Did you vote in the last federal election on September 4, 1984?

YES----- ( )  
 NO-----1-37  
 TOO YOUNG-----2

IF 'YES' ASK:

b. Which party did the candidate for whom you voted represent?

SA LIBERAL-----3  
 PROG.CON.S.-----4  
 N.D.P.-----5

OTHER PARTY (WRITE IN)

do not handtab 6  
 DON'T KNOW/NCNE-----7  
 NS/REFUSED-----8

BASIC DATA SECTION: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

MEN: Are you the male head of the household?  
 WOMEN: Are you the female head of the household?  
 SA YES-----1-65 NO-----2 NS→3

ASK EVERYONE:  
 Are you employed outside the home full-time, part-time or not at all?  
 SA FULL-TIME-----1-64 NS→4  
 PART-TIME-----2  
 NOT AT ALL-----3

ASK EVERYONE:  
 What is your marital status?  
 SA SINGLE-----1-65 NS→5  
 MARRIED-----2  
 W/D/OIV/SEF-----3  
 LIVING AS MARRIED-----4

What was the language you first spoke in childhood and still understand?  
 SA ENGLISH-----1-66  
 FRENCH-----2  
 OTHER(SPECIFY)-----3  
 NS→4

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?  
 SA PROTESTANT-----1-67  
 JEWISH-----2  
 ROMAN CATHOLIC-----3  
 OTHER(SPECIFY)-----4  
 NS/NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended?  
 HAND CARD "Q"

Did you graduate from... (LEVEL OF SCHOOLING ATTAINED)?  
 RECORD BELOW

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----	1-68	2
SECONDARY SCHOOL-----	3	4
UNIVERSITY-----	7	8
SA POST SECONDARY & NON-UNIVERSITY		
COMMUNITY COLLEGE-----	5	6
C.E.G.E.P.-----	5	6
OTHER (SPECIFY)-----	5	6
NO FORMAL SCHOOLING-----	9	
NS/REFUSED-----		0

What is your occupation?  
 SPECIFIC JOB: Standard Stallop  
 TYPE OF COMPANY: Occupations Code List 29  
 CHECK IF: ( ) STUDENT  
 ( ) HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY  
 SPECIFIC JOB: Standard Stallop  
 TYPE OF COMPANY: Occupations Code List 29

How many people, including yourself are there in this household?  
 SA 1 2 3 4 5 6 OR MORE -71 NS→7

How many would be under 10 years?  
 SA 0 1 2 3 4 OR MORE -72 NS→5

How many would be between 10 & 17 years?  
 SA 0 1 2 3 4 OR MORE -73 NS→5

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?

SA YES, MYSELF-----1-74 Both→5  
 YES, MY SPOUSE-----2  
 NO-----3  
 NS→4

What was the year of your birth?  
 BELOW 1901→78  
 YEAR REFUSED→79/76

RECORD IF: SA MAH-----1 WOMAH-----2 -77

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources before tax deductions?

UNDER \$10,000-----1 \$20,000 - \$29,999-----4-78  
 \$10,000 - \$14,999-----2 \$30,000 - \$39,999-----5  
 \$15,000 - \$19,999-----3 \$40,000 & OVER-----6  
 SA NS/REFUSED-----7

RECORD IF: FARM-----1 -79  
 SA RURAL, NON-FARM-----2  
 URBAN-----3

TIME INTERVIEW ENDED: \_\_\_\_\_

(PLEASE PRINT)

NAME OR RESPONDENT: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ PROV: \_\_\_\_\_

DATE OF INTERVIEW: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW -- INTERVIEWER'S SIGNATURE: \_\_\_\_\_

\*\*\*A VALIDATION CHECK WILL BE MAKE ON ALL INTERVIEWERS' WORK