

Group	Expected	Observed	Weight
Male 18-29	0.142915	147.77	0.140232
Female 18-29	0.139279	144.01	0.123791
Male 30-49	0.189622	196.07	0.232108
Female 30-49	0.186390	192.73	0.186654
Male 50-98	0.152995	158.20	0.127660
Female 50-98	0.176225	182.22	0.176983
Male 99-99	0.000967	1.00	0.000967
Female 99-99	0.011605	12.00	0.011605
Total		1034.00	1034.00

File: 767T.wgt

GALLUP CANADA INC.

Case No - Cal 1,2
Serial No - Cal 3-6
Ass. No. - Cal 7-10
WGTGMS - Cal 15-19

WAVE II - NATIONAL POLITICAL

Good day/evening. I'm ...of the Gallup Poll and I'm doing a short - about 5 minute - interview. May I please speak to the...

Youngest adult male in the household who is currently at home----	1	-20	
IF NO MALE AT HOME, CONTINUE			} CHECK QUOTA
Youngest adult female in the household who is currently at home----	2		

WHEN YOU HAVE THE RIGHT PERSON, REINTRODUCE YOURSELF, THEN CONTINUE

I'd like to ask you a few questions about current issues in Canada.

1. First, how interested are you in the upcoming federal election? Are you...READ LIST

Very interested-----	1	-21
Somewhat interested-----	2	
Not very interested-----	3	
Not at all interested-----	4	
	DK/DNS	5

2. Do you definitely plan to vote or not?

YES-----	1	-22
NO-----	2	
MAYBE-----	3	
DON'T KNOW-----	4	
NOT ELIGIBLE-----	5	→ THANK & TERMINATE
	DNS	6

ASK ALL ELIGIBLE VOTERS:

3a. If the federal election were held today, which party's candidate do you think you would favor?

LIBERAL-----	1	-23
PROG. CONS.-----	2	→ SKIP TO Q.3c
N.D.P.-----	3	
OTHER PARTY (SPECIFY)		
_____	4	
UNDECIDED-----	5	→ ASK Q.3b
REFUSED-/NS-----	6	

IF 'UNDECIDED OR REFUSED', ASK:

3b. Although you may not have made up your mind, which party do you tend to lean towards at the present time?

LIBERAL-----	1	-24
PROG. CONS.-----	2	
N.D.P.-----	3	
OTHER PARTY (SPECIFY)		
_____	4	
UNDECIDED-----	5	
REFUSED-/NS-----	6	

ASK EVERYONE:

6a. As you may know, Canada's three political party leaders will be having one 3-hour English debate and one 3-hour French debate during the campaign. Do you intend to watch either or both of these debates?

YES, BOTH-----	1	-29
YES, JUST ENGLISH-----	2	
YES, JUST FRENCH-----	3	
NO, NEITHER-----	4	→ SKIP TO Q.6c
DON'T KNOW-----	5	
	DNS	6

IF 'YES', ASK:

6b. Do you intend to watch all or just part of this/these debate(s)?

YES, ALL-----	1	-20
YES, PART-----	2	
DON'T KNOW-----	3	
	DNS	4

ASK EVERYONE:

6c. Do you think there should be a separate debate just on the free Trade issue?

YES-----	1	-31
NO-----	2	
DON'T KNOW-----	3	
	DNS	4

7a. Regardless of any political feelings you may have, and thinking just of individuals, which man do you think would make the best Prime Minister for Canada - Brian Mulroney, John Turner or Ed Broadbent?

BRIAN MULRONEY-----	1	-22
JOHN TURNER-----	2	
ED BROADBENT-----	3	
NONE OF ABOVE-----	4	→ GO TO Q.8a
DON'T KNOW-----	5	
	DNS	6

7b. Do you think that Jean Chretien would make a better Prime Minister than _____ (BEST PRIME MINISTER FROM Q.7a)?

YES-----	1	-33
NO-----	2	
DON'T KNOW-----	3	
	DNS	4

7c. And, do you think that David Peterson would make a better Prime Minister than _____ (BEST PRIME MINISTER FROM Q.7a)?

YES-----	1	-34
NO-----	2	
DON'T KNOW-----	3	
	DNS	4

7d. And, do you think that Paul Martin Jr. would make a better Prime Minister than _____ (BEST PRIME MINISTER FROM Q.7a)?

YES-----	1	-35
NO-----	2	
DON'T KNOW-----	3	
	DNS	4

7e. And, do you think that Pierre Trudeau would make a better Prime Minister today than _____ (BEST PRIME MINISTER FROM Q.7a)?

YES-----	1	-36
NO-----	2	
DON'T KNOW-----	3	
	DNS	4

ASK EVERYONE:

8a. If the Progressive Conservative Party had a different leader, which party's candidate do you think you would favor?

LIBERAL.....	1	-37
PROG. CONS.....	2	
N.D.P.....	3	
OTHER PARTY.....	4	
UNDECIDED/NONE.....	5	
REFUSED/NS.....	6	
NOT ELIGIBLE.....	7	

8b. If the Liberal Party had a different leader, which party's candidate do you think you would favor?

LIBERAL.....	1	-38
PROG. CONS.....	2	
N.D.P.....	3	
OTHER PARTY.....	4	
UNDECIDED/NONE.....	5	
REFUSED/NS.....	6	
NOT ELIGIBLE.....	7	

8c. If the Liberal Party had Jean Chretien as its leader, which party's candidate do you think you would favor?

LIBERAL.....	1	-39
PROG. CONS.....	2	
N.D.P.....	3	
OTHER PARTY.....	4	
UNDECIDED/NONE.....	5	
REFUSED/NS.....	6	
NOT ELIGIBLE.....	7	

8d. If the Liberal Party had David Peterson as its leader, which party's candidate do you think you would favor?

LIBERAL.....	1	-40
PROG. CONS.....	2	
N.D.P.....	3	
OTHER PARTY.....	4	
UNDECIDED/NONE.....	5	
REFUSED/NS.....	6	
NOT ELIGIBLE.....	7	

8e. If the Liberal Party had Paul Martin Jr. as its leader, which party's candidate do you think you would favor?

LIBERAL.....	1	-41
PROG. CONS.....	2	
N.D.P.....	3	
OTHER PARTY.....	4	
UNDECIDED/NONE.....	5	
REFUSED/NS.....	6	
NOT ELIGIBLE.....	7	

8f. If the Liberal Party had Pierre Trudeau as its leader, which party's candidate do you think you would favor?

LIBERAL.....	1	-42
PROG. CONS.....	2	
N.D.P.....	3	
OTHER PARTY.....	4	
UNDECIDED/NONE.....	5	
REFUSED/NS.....	6	
NOT ELIGIBLE.....	7	

8g. If the New Democratic Party had a different leader, which party's candidate do you think you would favor?

LIBERAL----- 1 -43
 PROG. CONS.----- 2
 N.D.P.----- 3
 OTHER PARTY----- 4
 UNDECIDED/NONE----- 5
 REFUSED/NS----- 6
 NOT ELIGIBLE----- 7

9. Do you think Canada would be better off, or worse off, if U.S. goods were allowed in here without tariff or custom charges and Canadian goods were allowed in the U.S. free?

BETTER OFF----- 1 -44
 WORSE OFF----- 2
 CAN'T SAY----- 3
 DWS 4

10. Are you in favor of the proposed Free Trade agreement with the United States or not?

IN FAVOR----- 1 -45
 OPPOSED----- 2
 NEITHER----- 3
 DON'T KNOW----- 4
 DWS 5

11. If a policy of free or freer trade between the United States and Canada was adopted, who, in your opinion, would gain most - the United States or Canada?

UNITED STATES----- 1 -46
 CANADA----- 2
 BOTH EQUALLY/NEITHER----- 3
 DON'T KNOW----- 4
 DWS 5

12. Do you feel that the free Trade agreement will...READ LIST

	YES	NO	NEITHER	DON'T KNOW	
a. Lead to creation of more jobs in Canada -----	1	2	3	4	-47
b. Threaten Canada's cultural sovereignty-----	1	2	3	4	-48
c. Personally benefit you and your family -----	1	2	3	4	-49
d. Make Canada too American-----	1	2	3	4	-50

13. Which region of the country, if any, will benefit the most from Free Trade? ACCEPT ONLY ONE ANSWER

ATLANTIC----- 1 -51
 QUEBEC----- 2
 ONTARIO----- 3
 PRAIRIES----- 4
 BRITISH COLUMBIA----- 5
 ALL----- 6
 NONE----- 7
 DON'T KNOW----- 8
 DWS 9
 EASTERN----- X
 WESTERN----- V

14. And which region of the country, if any, will be hurt the most from Free Trade? ACCEPT ONLY ONE ANSWER

ATLANTIC-----	1	-52	
QUEBEC-----	2		
ONTARIO-----	3		
PRAIRIES-----	4		EASTERN --- X
BRITISH COLUMBIA-----	5		WESTERN --- V
ALL-----	6		
NONE-----	7		
DON'T KNOW-----	8		
	9		

D.V.S

Now may I ask just a few questions on basic characteristics to assure that I'm getting a representative sample?

15. In what year were you born?

YEAR: _____ 53/54

16a. Would your total family income, before taxes, be over or under \$30,000?

		-55
OVER \$30,000-----	1	→ ASK Q.16b
UNDER \$30,000-----	2	→ SKIP TO Q.16c
ABOUT \$30,000-----	3	→ SKIP TO Q.17
REFUSED/NS-----	4	

IF OVER \$30,000, ASK:

16b. Would that be over or under \$40,000?

OVER \$40,000-----	1	-56
UNDER \$40,000-----	2	
ABOUT \$40,000-----	3	→ SKIP TO Q.17
REFUSED/NS-----	4	

IF UNDER \$30,000, ASK:

16c. Would that be over or under \$20,000?

OVER \$20,000-----	1	-57
UNDER \$20,000-----	2	
ABOUT \$20,000-----	3	
REFUSED/NS-----	4	

INTERVIEWER:

17. RECORD SEX: MALE----- 1 -58
 FEMALE----- 2

LANGUAGE: ENGLISH----- 1 -59
 FRENCH----- 2

ASSIGNMENT #

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60-63

TELEPHONE #

() _____ 64-73

THANK AND TERMINATE

PROJECT NO. 767-T

DATE: Oct 20 22/88

UNWEIGHTED CASE COUNT: NATIONAL 1034
ATL. 90
QUE. 270
ONT. 370
PRAIRIES 181
BR. COL. 123

ADDITIONAL COMMENTS: _____

GALLUP CANADA