

PROJECT NO. 810-2

DATE: Oct. 12-15/88

UNWEIGHTED CASE COUNT: NATIONAL 1015
ATL. 91
QUE. 377
ONT. 370
PRAIRIES 167
BR. COL. 110

ADDITIONAL COMMENTS:

GALLUP CANADA

Age Group	Percentage	Count	Weight	Weighted Count	Weighted Percentage
Female 18-29	0.143200	145.35	0.106404	108.00	1.345815
Female 18-29	0.141406	143.53	0.128079	130.00	1.104057
Male 30-49	0.190000	192.85	0.208867	212.00	0.909670
Female 30-49	0.189236	192.08	0.200985	204.00	0.941544
Male 50-98	0.153300	155.60	0.186207	189.00	0.823278
Female 50-98	0.178916	181.60	0.165517	168.00	1.080953
Male 99-99	0.000000	0.00	0.000000	0.00	0.000000
Female 99-99	0.003941	4.00	0.003941	4.00	1.000000
Total		1015.00		1015.00	

file: 8102.wgt

...and the question is asked.

this is the first appearance of this sequence. The others are:

61T, 767T, 765T

iso, see 8104.DOC for another slight change...

file: 8102.doc

GALLUP WOULD LIKE YOUR OPINION

810-2
OCT/88

INTERVIEWER DON'T READ ALOUD. WORDS IN CAPITAL LETTERS / CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

SUGGESTED INTRODUCTION:

Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing.

TIME INTERVIEW STARTED: _____

ASSIGNMENT # Col. 7

CALL NO - Col. 1, 2
SCALE NO - Col. 3-6
PROJECT No - Col. 11-14
WEIGHT - Col. 15-19

RESPONDENT # _____

SECTION I - ASK EVERYONE

1. Will you be eligible to vote in this federal election, to be held November 21st, 1988? 01

YES, ELIGIBLE VOTER-----	1-20	
NO, DON'T KNOW-----	2	SKIP TO Q.6
DNS	-	

IF 'YES', ASK:

2a. Are you interested in the coming election?

YES-----	1-21	
NO-----	2	SKIP TO Q.3a
DNS	-	OR 3

IF 'YES' ASK:

2b. About how much are you interested in it - would you say - very interested, moderately interested, or only interested a little?

VERY INTERESTED-----	1-22	
MODERATELY INTERESTED-----	2	
ONLY INTERESTED A LITTLE-----	3	
DNS	-	OR 4

ASK ALL ELIGIBLE VOTERS:

3a. Do you think you, yourself, will vote or do you think you may not vote?

WILL VOTE-----	1-23	
MAY NOT VOTE-----	2	} → SKIP TO Q.4a
UNDECIDED-----	3	
DEFINITELY WILL NOT VOTE-----	4	
DNS	-	OR 5

IF 'WILL VOTE' ASK:

3b. How certain are you that you will vote - absolutely certain, fairly certain, or not certain?

ABSOLUTELY CERTAIN-----	1-24	
FAIRLY CERTAIN-----	2	
NOT CERTAIN-----	3	
DNS	-	

CONTINUED ON BACK

ASK ALL ELIGIBLE VOTERS:

4a. If the federal election were held today, which party's candidate do you think you would favor?

LIBERAL-----	1] 25 → SKIP TO Q.5a
PROG. CONS.-----	2	
N.D.P.-----	3	
OTHER PARTY (SPECIFY)	4	
<hr/>		
UNDECIDED /DK-----	5] → ASK Q.4b
REFUSED /DNS-----	6	

IF 'UNDECIDED OR REFUSED', ASK:

4b. Although you may not have made up your mind, which party do you tend to lean towards at the present time?

LIBERAL-----	1-26
PROG. CONS.-----	2
N.D.P.-----	3
OTHER PARTY (SPECIFY)	4
<hr/>	
UNDECIDED /DK-----	5
REFUSED /DNS-----	6

ASK ALL ELIGIBLE VOTERS:

5a. Did you vote in the last federal election held in September, 1984?

YES-----	()
NO-----	1-27
TOO YOUNG-----	2

IF 'YES' ASK:

5b. Which party did the candidate for whom you voted represent?

LIBERAL-----	3
PROG. CONS.-----	4
N.D.P.-----	5
OTHER PARTY (WRITE IN)	6
<hr/>	
DON'T KNOW/NONE-----	7
REFUSED /DNS-----	8

ASK EVERYONE:

6. Regardless of how you plan to vote, would you say your thinking is more in line with the principals and policies of ...READ OUT PARTY NAMES, STARTING WITH (✓)

() The Progressive Conservative Party	1-28
() The Liberal Party-----	2
(✓) The New Democratic Party-----	3
NONE OF ABOVE (VOLUNTEERED)-----	4
DON'T KNOW-----	5
	DNS - OR 6

7. In federal elections, because of the different time zones across the country, results in the eastern regions are available before the close of the election polls in the west.

Would you favor or oppose legislation to delay the counting of eastern ballots until the polls are closed in the west?

FAVOR DELAY-----	1-29
OPPOSE DELAY-----	2
DON'T KNOW-----	3
	<i>DNS</i> <u> </u> OR 4

8. Regardless of any political feelings you may have, and thinking just of individuals, which man do you think would make the best Prime Minister for Canada - Brian Mulroney, John Turner or Ed Broadbent?

BRIAN MULRONEY-----	1-30
JOHN TURNER-----	2
ED BROADBENT-----	3
NONE OF ABOVE-----	4
DON'T KNOW-----	5
	<i>DNS</i> <u> </u> OR 6

9. Recently Prime Minister Brian Mulroney promised to give more aid to black-ruled countries bordering South Africa who oppose South Africa's apartheid policy of racial segregation and white rule.

On the whole, do you approve of such increased aid, or do you disapprove - either because you think Canada should not get involved, or for some other reason?

APPROVE-----	1-31
DISAPPROVE - CANADA SHOULD NOT GET INVOLVED-----	2
DISAPPROVE - OTHER REASON (SPECIFY)	
_____	3
DON'T KNOW-----	4
	<i>DNS</i> <u> </u> OR 5

10a. Are you personally aware of any serious instances of physical abuse of wives by their husbands - that is, not just something you read about in the newspapers or saw on TV - but that happened to someone you know or someone who lives in your neighborhood?

YES, AWARE-----	1-32
NO, DON'T KNOW-----	2
	<i>DNS</i> <u> </u>

10b. Do you think the type of sentences recently given to convicted wife abusers has weakened confidence in the judicial system or not?

YES, HAS-----	1-33
NO, HAS NOT-----	2
DON'T KNOW-----	3
	<i>DNS</i> <u> </u>

11a. Have you seen or heard anything about the \$300 million compensation package for Japanese Canadians who were interned during the Second World War?

YES-----	1-34
NO-----	2
	<i>DNS</i> <u> </u>

11b. On the whole, would you say you approve or disapprove of this compensation?

APPROVE-----	1-35
DISAPPROVE-----	2
DON'T KNOW-----	3
	DNS

11c. It has been suggested that this compensation to Japanese Canadians will set a precedent making it easier for other groups - such as Chinese Canadians or native Indians or Inuit - who feel they have been unfairly treated by the Canadian government to demand similar compensation.

Do you agree that compensation to Japanese-Canadians will increase pressure for similar treatment by other groups, or not?

AGREE-----	1-36
DISAGREE-----	2
DON'T KNOW-----	3
	DNS

SECTION II - ASK EVERYONE

1a. Putting your politics aside, what type of man do you think would make the best Prime Minister for Canada at this time- should he lead Canada in the direction of socialism or away from socialism?

IN DIRECTION OF SOCIALISM----	1-38
AWAY FROM SOCIALISM-----	2
NEITHER/STAY SAME-----	3
DON'T KNOW-----	X
	DNS

1b. And should he be committed to expanding social welfare programs, or reducing them?

EXPANDING-----	1-39
REDUCING-----	2
NEITHER/STAY SAME-----	3
DON'T KNOW-----	X
	DNS

1c. Should he encourage foreign investment in this country or discourage it?

ENCOURAGE-----	1-40
DISCOURAGE-----	2
NEITHER/STAY SAME-----	3
DON'T KNOW-----	X
	DNS

2. People have different views about whether it is more important to reduce taxes or keep up government spending. How about you? **HAND CARD 1** Which of these statements comes closest to your own view?

TAXES SHOULD BE CUT, EVEN IF IT MEANS SOME REDUCTION IN GOVERNMENT SERVICES SUCH AS HEALTH, EDUCATION AND WELFARE----- 1-9/

THINGS SHOULD BE LEFT AS THEY ARE----- 2

GOVERNMENT SERVICES SUCH AS HEALTH, EDUCATION AND WELFARE SHOULD BE EXTENDED EVEN IF IT MEANS SOME INCREASE IN TAXES----- 3

DON'T KNOW----- X
DNS ✓

3a. Would you approve or disapprove if family allowances were increased, but paid only to families who needed them?

APPROVE----- 1-42
DISAPPROVE----- 2

DON'T KNOW----- X
DNS ✓

3b. Would you approve or disapprove if old age pensions were increased, but paid only to people who needed them?

APPROVE----- 1-43
DISAPPROVE----- 2

DON'T KNOW----- X
DNS ✓

4a. In your opinion, is the government spending too much, too little or about the right amount on welfare?

TOO MUCH----- 1-44
TOO LITTLE----- 2
ABOUT RIGHT AMOUNT----- 3

DON'T KNOW----- X
DNS ✓

4b. Do you think that most people who receive money from welfare could get along without it if they tried, or do you think most of them really need help?

GET ALONG WITHOUT----- 1-45
REALLY NEED HELP----- 2
HALF & HALF (VOLUNTEERED)----- 3

DON'T KNOW----- X
DNS ✓

4c. It has been proposed that instead of welfare payments, the government should guarantee every family a minimum annual income. Do you favor or oppose this idea?

FAVOR----- 1-46
OPPOSE----- 2

NO OPINION----- X
DNS ✓

4d. In general, as far as you personally are concerned, would you favor or oppose making people on welfare go to work?

FAVOR----- 1-47
OPPOSE----- 2

NOT SURE----- X
DNS ✓

BASIC DATA SECTION: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: 'Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?'

MEN: Are you the male head of the household? YES-----1 NO-----2 -63
 WOMEN: Are you the female head of the household?

ASK EVERYONE:
 Are you employed outside the home full-time, part-time or not at all? FULL-TIME---1 PART-TIME---2 NOT AT ALL---3 -64

What is your marital status? SINGLE-----1 WID/DIV/SEP-----3 -65
 MARRIED-----2 LIVING AS MARRIED--4

What was the language you first spoke in childhood and still understand? ENGLISH-----1 OTHER(SPECIFY) _____
 FRENCH-----2 _____ 3 -66

Now for a question on religion. What is your religious preference-Protestant, Roman Catholic or Jewish? PROTESTANT----1 OTHER(SPECIFY) _____ -67
 JEWISH-----2 _____ 4
 ROMAN CATHOLIC-----3 NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended? HAND CARD 'Q'
 Did you graduate from...(LEVEL OF SCHOOLING ATTENDED)?

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----	1-66	2
SECONDARY SCHOOL-----	3	4
UNIVERSITY-----	7	8
POST SECONDARY & NON-UNIVERSITY		
COMMUNITY COLLEGE-----	5	6
C.E.G.E.P.-----	5	6
OTHER(SPECIFY)-----	5	6
NO FORMAL SCHOOLING-----	9	
REFUSED-----	0	

What is your occupation? SPECIFIC JOB: _____
 TYPE OF COMPANY: _____ -69
 CHECK IF () STUDENT () HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY SPECIFIC JOB: _____
 TYPE OF COMPANY: _____ -70

How many people, including yourself, are there in this household? 1 2 3 4 5 6 OR MORE -71
 How many would be under 10 years? 0 1 2 3 4 OR MORE -72
 How many would be between 10 & 17 years? 0 1 2 3 4 OR MORE -73

Are you, yourself a member of a labour union, or is your husband/wife a labour union member? YES, MYSELF-----1 -74
 YES, MY SPOUSE-----2
 NO-----3

What was your year of birth? YEAR: _____ -75
 -76

RECORD IF: MAN-----1 WOMAN-----2 -77

HAND CARD 'R': Which number on this card corresponds to your total annual family income from all sources before tax deductions? UNDER \$10,000-----1 \$30,000-\$39,999-----5 -78
 \$10,000-\$14,999-----2 \$40,000-\$49,999-----6
 \$15,000-\$19,999-----3 \$50,000 & OVER-----7
 \$20,000-\$29,999-----4 REFUSED-----8

RECORD IF: FARM----1 RURAL, NON-FARM----2 URBAN----3 -79

TIME INTERVIEW ENDED: _____

(PLEASE PRINT)
 NAME OF RESPONDANT: _____ TELEPHONE: () _____
 ADDRESS: _____ CITY: _____ PROV: _____
 DATE OF INTERVIEW: _____ POSTAL CODE: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW--INTERVIEWER'S SIGNATURE: _____

***A VALIDATION CHECK WILL BE MADE ON ALL INTERVIEWERS' WORK