

GALLUP WOULD LIKE YOUR OPINION 908-2

INTERVIEWER DON'T READ ALOUD WORDS IN CAPITAL LETTERS / CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

AUGUST/89
AUG 9-12/89

SUGGESTED INTRODUCTION

Good day. I'm from the Gallup Organization and I'd like to talk to you about a few topics on national public opinion and on marketing.

CARD No - Col 1, 2
 SERIAL No - Col 3-6

 PROJECT No - Col 11-14
 WEIGHTS - Col 15-19

TIME INTERVIEW STARTED: _____

ASSIGNMENT # Col 7-10

RESPONDENT # _____

SECTION 1 - ASK EVERYONE 01

1. If a federal election were held today, which party's candidate do you think you would favour?

- LIBERAL 1-20
- PROG. CONS. 2
- N.D.P. 3
- OTHER PARTY (WRITE IN) _____ 4
- UNDECIDED/NONE 5
- REFUSED 6
- NOT ELIGIBLE 7

2a. Did you vote in the last federal election on November 21, 1968?

- YES ()
- NO 1-21
- TOO YOUNG 2

IF "YES", ASK:

2b. Which party did the candidate for whom you voted represent?

- LIBERAL 3
- PROG. CONS. 4
- N.D.P. 5
- OTHER PARTY (WRITE IN) _____ 6
- DON'T KNOW/NONE 7

CONTINUED ON BACK...

ASK EVERYONE:

3. Should an abortion be allowed if the woman requests one but the man disagrees?

YES-----	1-22
NO-----	2
DON'T KNOW-----	X

DNS

4. In an effort to raise more money - which one action should the federal government undertake - increase personal income tax or start a new national sales tax on all goods and services?

INCREASE PERSONAL INCOME TAX-----	1-23
NATIONAL SALES TAX-----	2
NEITHER-----	3
DON'T KNOW-----	X

5. Do you think that taxes are too high or about right?

TOO HIGH-----	1-24
ABOUT RIGHT-----	2
CAN'T SAY-----	X

6a. Do you think abortions should be legal under any circumstances, legal only under certain circumstances, or illegal in all circumstances?

LEGAL UNDER ANY CIRCUMSTANCES-----	1-25	SKIP TO NEXT SECTION
LEGAL ONLY UNDER CERTAIN CIRCUMSTANCES-----	2	ASK Q.6b
ILLEGAL IN ALL CIRCUMSTANCES	3	
DON'T KNOW-----	X	SKIP TO NEXT SECTION

DNS

IF 'LEGAL ONLY UNDER CERTAIN CIRCUMSTANCES' (CODE 2-Q.6a), ASK:
6b. In which of these specific cases would you think an abortion should be legal? READ LIST - ACCEPT MULTIPLE ANSWERS

If there is a strong chance of a serious defect in the baby-----	1-26
If the woman's health is seriously endangered by the pregnancy-----	2
If agreed upon by a woman and her physician-----	3
If the family has a very low income and cannot afford any more children	4-29
If it is within 5 months of conception	5
If it is within 3 months of conception	6
If conception is due to rape or incest-----	7-32
NONE OF THE ABOVE-----	8
DON'T KNOW-----	<i>100</i> X-34

CONTINUED...

SECTION II - ASK EVERYONE

02

1. Can you tell me what was the highest temperature that we reached here today? SINGLE RESPONSE ONLY - ACCEPT FIRST RESPONSE ONLY

RESPONDENT REPORTED:

IN FAHRENHEIT? _____ DEGREES--- 1 - 35

IN CENTIGRADE/
CELSIUS? _____ DEGREES--- 2

COULD NOT SAY----- X
D N S V

2. Some businesses have shortened the work week from five to four days. Which would you, yourself prefer - a 40 hour week consisting of four 10-hour days or a 40 hour week consisting of five 8-hour days?

FOUR 10-HOUR DAYS--- 1-36
FIVE 8-HOUR DAYS--- 2

UNDECIDED----- X
D N S X

3. Have you, yourself, smoked any cigarettes in the past week?

YES----- 1-37
NO----- 2

D N S / R E F. X

4. Did you, yourself, happen to attend a church or synagogue in the last seven days?

YES----- 1-38
NO----- 2

D N S / R E F. X

5. If it were your job to plan an immigration policy for Canada at this time, would you be inclined to increase immigration, decrease immigration or keep the number of immigrants at about the current level?

INCREASE----- 1-39
DECREASE----- 2
SAME LEVEL----- 3

DON'T KNOW----- X
D N S V

6. At the present time, do you think Canada is spending too much, too little or about the right amount on defense and the armed forces?

TOO MUCH----- 1-40
TOO LITTLE----- 2
ABOUT RIGHT----- 3

DON'T KNOW----- X
D N S V

7a. Do you believe that federal government spending on poorer regions in Canada should increase, remain the same, decrease or be eliminated?

INCREASE----- 1-41
REMAIN THE SAME----- 2
DECREASE----- 3
BE ELIMINATED----- 4

DON'T KNOW----- X
D N S V

CONTINUED ON BACK...

7b. Do you believe that the federal government should give financial assistance to unemployed people in Canada's poorer regions who wish to stay in their home area, encourage them to move to a more prosperous region, or not become involved in such matters?

STAY IN HOME AREA-----	1-42
ENCOURAGE THEM TO MOVE-	2
DO NOT BECOME INVOLVED--	3
DON'T KNOW-----	X
DVS	V

7c. Do you believe it is fair that unemployed Canadians who have moved to (THIS PROVINCE) are given the same opportunity for job openings as are unemployed people born in (THIS PROVINCE)?

YES, IS FAIR-----	1-43
NO, IS NOT-----	2
DON'T KNOW-----	X
DVS	V

8. In which province of Canada did you spend all or most of your childhood?

NEWFOUNDLAND-----	1-44
NOVA SCOTIA-----	2
NEW BRUNSWICK-----	3
P.E.I.-----	4
QUEBEC-----	5
ONTARIO-----	6
MANITOBA-----	7
SASKATCHEWAN-----	8
ALBERTA-----	9
BRITISH COLUMBIA-----	0
NORTH WEST TERRITORIES--	1-45
YUKON-----	2
WAS NOT RAISED IN CANADA	3
DVS	X

9. Have you read or heard anything about Chantal Daigle's court case regarding abortion?

YES-----	1-46
NO-----	2
DON'T KNOW-----	X
DVS	V

10. Are you in favor or opposed to abortion in the first three months of pregnancy? READ LIST

Strongly in favor-----	1-47
Somewhat in favor-----	2
Somewhat opposed-----	3
Strongly opposed-----	4
DON'T KNOW-----	X
DVS	V

BASIC DATA SECTION - INTRODUCE THIS SECTION AS FOLLOWS: "Now we'll ask you a few questions so that we can classify our data"

1. SEX: Are you the male head of the household? YES----- NO-----
 WOMEN: Are you the female head of the household?

2. ARE YOU EMPLOYED OUTSIDE THE HOME FULL-TIME, PART-TIME OR NOT AT ALL?
 FULL-TIME---- PART-TIME---- NOT AT ALL----

3. MARITAL STATUS: SINGLE----- MARRIED-----
 MARRIED----- DIVORCED-----
 DIVORCED----- WIDOW-----

4. WHAT WAS THE LANGUAGE YOU FIRST SPoke IN CHILDHOOD AND DO YOU UNDERSTAND?
 ENGLISH----- OTHER (SPECIFY) _____
 FRENCH-----

5. WHAT IS YOUR RELIGIOUS PREFERENCE?
 PROTESTANT---- OTHER (SPECIFY) _____
 JEWISH-----
 BUDHIST-----
 CATHOLIC-----
 NO RELIGIOUS PREFERENCE-----

6. WHAT TYPE OF SCHOOL WAS THE "LAST SCHOOL" GRAD?
 PUBLIC/PRIVATE SCHOOL-----
 SECONDARY SCHOOL-----
 UNIVERSITY-----
 POST-SECONDARY & NON-UNIVERSITY-----
 COMMUNITY COLLEGE-----
 COLLEGE-----
 OTHER (SPECIFY) _____
 NO RECORD SHOWING-----
 REFUSED-----

7. WHAT IS YOUR OCCUPATION?
 SPECIFIC JOB-----
 TYPE OF COMPANY-----
 CHECK ONE () STUDENT ()

8. OCCUPATION OF HEAD OF FAMILY
 SPECIFIC JOB-----
 TYPE OF COMPANY-----

9. HOW MANY CHILDREN UNDER 18 YEARS OF AGE ARE THERE IN THIS HOUSEHOLD?
 1 2 3 4 5 6 OR MORE

10. HOW MANY WOULD BE UNDER 10 YEARS?
 1 2 3 4 OR MORE

11. HOW MANY WOULD BE BETWEEN 10 & 17 YEARS?
 1 2 3 4 OR MORE

12. ARE YOU A MEMBER OF A RELIGIOUS ORGANIZATION?
 YES, MISC-----
 YES, PROTESTANT-----
 YES, CATHOLIC-----
 NO-----

13. YEAR OF BIRTH-----

14. RECORD OF: MARRIAGE-----

15. WARD CARD # (WHICH NUMBER OF THIS CARD CORRESPONDS TO YOUR SOCIAL SECURITY NUMBER, FIRST AND LAST NAME, BIRTH DATE AND SEX)
 UNDER \$10,000----- \$4,000-\$9,999-----
 \$10,000-\$14,999----- \$10,000-\$14,999-----
 \$15,000-\$19,999----- \$20,000-\$24,999-----
 \$20,000-\$24,999----- \$25,000-\$29,999-----
 \$25,000-\$29,999----- \$30,000-\$34,999-----

16. RECORD OF: FARM----- FUTURE NON-FARM-----

TIME INTERVIEW ENDED: _____
 (PLEASE PRINT)
 REGIONAL: _____ LANGUAGE: _____
 NAME OF RESPONDENT: _____ TELEPHONE: () _____
 ADDRESS: _____ CITY: _____ PROV: _____
 DATE OF INTERVIEW: _____ POSTAL CODE: _____
 I HEREBY ACCEPT THAT THIS IS A TRUE AND CORRECT INTERVIEW -- INTERVIEWER'S SIGNATURE: _____

*** VALIDATION CHECK WILL BE MADE BY ALL INTERVIEWERS' WORK ***