

# GALLUP WOULD LIKE YOUR OPINION

902-2  
FEB/89

INTERVIEWER DON'T READ ALOUD. WORDS IN CAPITAL LETTERS / CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

SUGGESTED INTRODUCTION:

Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing.

RAO NO. - Col. 1, 2  
SERIAL NO. - Col 3-6  
PROJECT No. - Col. 11-14  
UNEMPL - Col 15-19

TIME INTERVIEW STARTED: \_\_\_\_\_

ASSIGNMENT # Col 7-10

RESPONDENT # \_\_\_\_\_

SECTION I - ASK EVERYONE

01

1a. Do you believe Canada should alternate between having a Governor General of English descent and a Governor General of French descent?

YES----- 1-20  
NO----- 2  
DON'T KNOW----- X

1b. The following are some names suggested as possible successors to Jeanne Sauvé as Governor General. Of the following who do you favor as our next Governor General? *DNS -* HAND CARD 1

JOE CLARK----- 1-21  
WILLIAM DAVIS----- 2  
BRIAN DICKSON----- 3  
  
RICHARD HATFIELD----- 4  
FLORA MACDONALD----- 5  
ROY MCMURTRY----- 6  
  
ROBERT STANFIELD----- 7  
PIERRE TRUDEAU----- 8  
  
NONE OF THE ABOVE----- 9  
DON'T KNOW----- X

2a. From what you have heard or read, where do you think Canada stands as far as taking in international refugees - do you think we are doing more than our share, or less than our share, compared with other countries?

MORE----- 1-22  
LESS----- 2  
SAME----- 3  
DON'T KNOW----- X

2b. And do you think that Canada should have a policy that would allow us to accept more or accept fewer refugees?

POLICY TO ACCEPT MORE----- 1-23  
POLICY TO ACCEPT FEWER----- 2  
NO CHANGE IN POLICY----- 3  
DON'T KNOW----- X

CONTINUED ON BACK

2c. To alleviate the backlog of illegal immigrants now in Canada, would you approve or disapprove of a general amnesty which would allow them to apply for landed immigrant status, without penalty?

APPROVE----- 1-24  
DISAPPROVE----- 2  
DON'T KNOW----- X

2d. Do you agree or disagree with the federal government's recent changes to deal with immigration into Canada?

AGREE----- 1-25  
DISAGREE----- 2  
DON'T KNOW----- X

3a. Do you think abortions should be legal under any circumstances, legal only under certain circumstances, or illegal in all circumstances?

LEGAL UNDER ANY CIRCUMSTANCES----- 1-26 → SKIP TO Q.4  
LEGAL ONLY UNDER CERTAIN CIRCUMSTANCES----- 2 → ASK Q.3b  
ILLEGAL IN ALL CIRCUMSTANCES----- 3 → SKIP TO Q.4  
DON'T KNOW----- X  
DNS

IF 'LEGAL ONLY UNDER CERTAIN CIRCUMSTANCES' (CODE 2-Q.3a), ASK:

3b. In which of these specific cases would you think an abortion should be legal? READ LIST - ACCEPT MULTIPLE ANSWERS

If there is a strong chance of a serious defect in the baby----- 1-27  
If the woman's health is seriously endangered by the pregnancy----- 2  
If agreed upon by a woman and her physician----- 3  
If the family has a very low income and cannot afford any more children----- 4-30  
If it is within 5 months of conception----- 5  
If it is within 3 months of conception----- 6  
If conception is due to rape or incest----- 7-33  
NONE OF ABOVE----- 8  
DON'T KNOW----- X-35

ASK EVERYONE:

4. Do you believe Elvis Presley is still alive?

YES----- 1-36  
NO----- 2  
DON'T KNOW----- X  
DNS

3. Considering the state of the economy and your personal financial situation, do you think now is a good time to make major purchases or is it a good time to save instead?

GOOD TIME TO MAKE MAJOR PURCHASES- 1-<sup>22</sup>  
 GOOD TIME TO SAVE----- 2  
 DON'T KNOW----- X

4. How likely are you to purchase any of the following items in the next six months? HAND CARD 4 - READ LIST

	VERY LIKELY	LIKELY	NOT VERY LIKELY	NOT AT ALL LIKELY	DON'T KNOW <sup>D</sup>
a. Entertainment equipment-----	1- <sup>23</sup>	2	3	4	X-
b. Financial investments-----	1	2	3	4	X
c. Holiday trip-----	1	2	3	4	X
d. Home-----	1- <sup>26</sup>	2	3	4	X-
e. Home furnishings-----	1	2	3	4	X
f. Major home appliances-----	1	2	3	4	X
g. New/used automobile-----	1- <sup>29</sup>	2	3	4	X
h. Sports/leisure equipment-----	1- <sup>30</sup>	2	3	4	X-

5a. Do you agree or disagree with those people who state that the present system of unemployment insurance encourages people not to work?

AGREE----- 1-<sup>31</sup>  
 DISAGREE----- 2  
 DON'T KNOW----- X  
 DNS

5b. Do you believe the present level of unemployment insurance payments to recipients is too high, too low, or just right?

TOO HIGH----- 1-<sup>32</sup>  
 TOO LOW----- 2  
 JUST RIGHT----- 3  
 DON'T KNOW----- X  
 DNS

6a. Do you think the federal government affects the way of life of the average Canadian to a greater extent or to a lesser extent than it did say 10 years ago?

GREATER EXTENT----- 1-<sup>33</sup>  
 LESSER EXTENT----- 2  
 ABOUT THE SAME----- 3  
 DON'T KNOW----- X

6b. Do you think the level of influence the federal government has today on the way of life of the average Canadian is too great, too little or just about right?

TOO GREAT----- 1-<sup>34</sup>  
 TOO LITTLE----- 2  
 ABOUT RIGHT----- 3  
 DON'T KNOW----- X

7. Do you think the future development of Canada should depend...POINT TO CARD 5 AND READ ALOUD

- more on private enterprise----- 1-<sup>35</sup>
- more on government control----- 2
- or on the same mixture of private and government control as we have now?----- 3
- DON'T KNOW----- X

8. Have you, yourself, ever received any of the following government payments or not? READ LIST - MULTIPLE RESPONSE ACCEPTED

- Unemployment insurance----- 1-<sup>36</sup>
- Welfare or social assistance----- 2
- Workman's compensation----- 3
- Disability allowance for a child-- 4-<sup>37</sup>
- Disability allowance for yourself- 5
- NONE OF THE ABOVE----- X-<sup>41</sup>

9. Have you, yourself, ever used the following services? READ LIST- MULTIPLE RESPONSE ACCEPTED

- Government subsidized day care for your child----- 1-<sup>42</sup>
- Government subsidized housing----- 2
- Food banks----- 3
- NONE OF THE ABOVE----- X-<sup>45</sup>

10. A lot of people seem worried about the abuse or misuse of our welfare system. What percentage of the people who are getting welfare do you think do not deserve that welfare and are abusing the system?

- LESS THAN 10%----- 1-<sup>46</sup>
- 11 - 19%----- 2
- 20 - 29%----- 3
- 30 - 39%----- 4
- 40 - 49%----- 5
- 50 - 59%----- 6
- 60% OR OVER----- 7
- DON'T KNOW----- X  
DNS -

11. Do you agree, strongly agree, disagree, or strongly disagree with the following statements? READ LIST. HAND CARD 6

	AGREE	STRONGLY AGREE	DIS-AGREE	STRONGLY DIS-AGREE	DK
a. People are responsible for their own lives. Every person must save by himself for his own old age, disability or retirement-----	1- <sup>47</sup>	2	3	4	X- <sup>DK</sup>
b. We are never going to be rid of the 'poor', they are always with us-----	1- <sup>48</sup>	2	3	4	X-
c. The government has a responsibility to insure that all citizens have the basic necessities of life, regardless of circumstances-----	1- <sup>49</sup>	2	3	4	X-

12. Most people agree that the government should do more than just provide money to persons in need. However, there is some question as to which other services should be offered. How important do you see each of the following services which might be offered by the government? HAND CARD 7

	VERY IMPOR- TANT	SOME- WHAT IMPOR- TANT	NOT VERY IMPOR- TANT	NOT AT ALL IMPOR- TANT	DNS = Blank DK
a. Assistance in finding a job-----	1-50	2	3	4	X
b. Job re-training-----	1	2	3	4	X
c. Day-care-----	1	2	3	4	X
d. Legal aid services-----	1-53	2	3	4	X
e. Medical services and health clinics	1	2	3	4	X
f. Public schools-----	1	2	3	4	X
g. Universities-----	1-56	2	3	4	X
h. Programs for alcoholics-----	1	2	3	4	X
i. Programs for drug addicts-----	1	2	3	4	X
j. Family planning clinics-----	1-59	2	3	4	X

13. Do you believe family allowances should be available to all Canadians, with young children, should they be paid only to those people who need them, or should they be available to none?

AVAILABLE TO ALL-----	1-60
ONLY TO THOSE WHO NEED THEM-----	2
AVAILABLE TO NONE-----	3
DON'T KNOW-----	X

DNS -

14. Large-scale corporate mergers in the beer, airline, petroleum and other industries have recently taken place. Do you think these mergers will have a positive, a negative, or little effect on the Canadian Economy?

POSITIVE EFFECT-----	1-61
NEGATIVE EFFECT-----	2
LITTLE EFFECT-----	3
DON'T KNOW-----	X

**BASIC DATA SECTION - INTRODUCE THIS SECTION AS FOLLOWS: 'Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?'**

Q: Are you the male head of the household? YES-----1 NO-----2  
 WOMEN: Are you the female head of the household?

**ASK EVERYONE:**  
 Are you employed outside the home full-time, part-time or not at all?

FULL-TIME---1 PART-TIME---2 NOT AT ALL---3-64

What is your marital status?

SINGLE-----1 WID/DIV/SEP-----3-65  
 MARRIED-----2 LIVING AS MARRIED-----4

What was the language you first spoke in childhood and still understand?

ENGLISH-----1 OTHER (SPECIFY)  
 FRENCH-----2 \_\_\_\_\_ 3-66

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

PROTESTANT--1 OTHER (SPECIFY)  
 JEWISH-----2 \_\_\_\_\_ 4-67  
 ROMAN  
 CATHOLIC-----3  
 NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended? HAND CARD 'Q'

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL	1-68	2
SECONDARY SCHOOL---	3	4
UNIVERSITY-----	7	8

Did you graduate from...(LEVEL OF SCHOOLING ATTENDED)?

	SOME	GRADUATED
POST SECONDARY & NON UNIVERSITY		
COMMUNITY COLLEGE---	5	6
C.E.G.E.P.-----	5	6
OTHER (SPECIFY)		
	5	6
NO FORMAL SCHOOLING	9	
REFUSED-----	0	

What is your occupation?

SPECIFIC JOB: \_\_\_\_\_  
 TYPE OF COMPANY: \_\_\_\_\_ -69  
 CHECK IF: ( ) STUDENT ( ) HOUSEWIFE

**OCCUPATION OF HEAD OF FAMILY**

SPECIFIC JOB: \_\_\_\_\_  
 TYPE OF COMPANY: \_\_\_\_\_ -70

How many people, including yourself, are there in this household?

1 2 3 4 5 6 OR MORE -71

How many would be under 10 years?

0 1 2 3 4 OR MORE -72

How many would be between 10 & 17 years?

0 1 2 3 4 OR MORE -73

Are you, yourself a member of a labour union, or is your husband/wife a labour union member?

YES, MYSELF-----1-74  
 YES, MY SPOUSE-----2  
 YES, BOTH-----3  
 NO-----4

What was your year of birth?

YEAR: \_\_\_\_\_ 75/76

RECORD IF:

MALE-----1 FEMALE-----2-77

HAND CARD 'R': Which number on this card corresponds to your total annual family income from all sources before tax deductions?

UNDER \$10,000-----1 \$40,000-\$49,999---6-78  
 \$10,000-\$14,999-----2 \$50,000-\$59,999---7  
 \$15,000-\$19,999-----3 \$60,000-\$69,999---8  
 \$20,000-\$29,999-----4 \$70,000 & OVER---9  
 \$30,000-\$39,999-----5 REFUSED-----0

RECORD IF:

FARM---1 RURAL, NON-FARM---2 URBAN---3-79

TIME INTERVIEWED ENDED: \_\_\_\_\_  
 (PLEASE PRINT)

REGIONAL	
----------	--

NAME OF RESPONDENT: \_\_\_\_\_ TELEPHONE: ( ) \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ PROV: \_\_\_\_\_

DATE OF INTERVIEW: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

I hereby attest that this is a true and honest interview -- INTERVIEWER'S SIGNATURE: \_\_\_\_\_







Group	Expected	Observed	Weight
Male 18-29	0.142917 148.49	0.113571 118.00	1.258394
Female 18-29	0.141966 147.50	0.105871 110.00	1.340932
Male 30-49	0.189624 197.02	0.220404 229.00	0.860347
Female 30-49	0.189985 197.39	0.233879 243.00	0.812323
Male 50-98	0.152997 158.96	0.165544 172.00	0.924207
Female 50-98	0.179624 186.63	0.157844 164.00	1.137985
Male 99-99	0.000962 1.00	0.000962 1.00	1.000000
Female 99-99	0.001925 2.00	0.001925 2.00	1.000000
Total	1039.00	1039.00	

file: 9022.wgt