

# GALLUP WOULD LIKE YOUR OPINION

907-2

JULY 12-15/89

ENTER DON'T READ ALOUD. WORDS IN CAPITAL LETTERS / CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

## SUGGESTED INTRODUCTION:

Hi, I'm from the Gallup Organization and I'd like to talk to you about a few topics on national public opinion and on marketing

CARD NO = Cal 1, 2

TERMINAL No - Cal 3 - 6

ASSIGNMENT # Cal 7-10

PROJECT No - Cal 11-14

- ASK EVERYONE

01

QUESTIONS - Q. The first few questions deal with your feelings about the people of a few countries.  
Cal. 15-19

- 1a. How would you describe your feelings about the British? Would you say you like them a lot, to some extent, no feelings one way or the other, dislike them to some extent, or strongly dislike them? ~~RECORD BELOW UNDER Q.1a~~
- 1b. And how do you feel about the Americans? ~~RECORD BELOW UNDER Q.1b~~
- 1c. And your feelings about the Germans? ~~RECORD BELOW UNDER Q.1c~~
- 1d. How about the Russians? ~~RECORD BELOW UNDER Q.1d~~
- 1e. How about the French? ~~RECORD BELOW UNDER Q.1e~~
- 1f. And how about the Japanese? ~~RECORD BELOW UNDER Q.1f~~

	1a. Bri- tish	1b. Ameri- cans	1c. Ger- mans	1d. Rus- sians	1e. French	1f. Japan- ese
1 'Like a lot'	1	1	1	1	1	1
2 'Like to some extent'	2	2	2	2	2	2
3 'No feelings one way or the other'	3	3	3	3	3	3
4 'Dislike to some extent'	4	4	4	4	4	4
5 'Strongly dislike'	5	5	5	5	5	5
DON'T KNOW	X	X	X	X	X	X or V

2a. Fifty years ago World War II started spreading to involve many countries of the world, and ending in 1945. How much would you say you know about what happened in the Second World War? A lot, something, a little or nothing?

A LOT-----	1	} <del>26</del> -26	→ ASK Q.2b
SOMETHING-----	2		
A LITTLE-----	3		
NOTHING-----	X	} → GO TO Q.2c	
<i>DNS</i>	✓		

2b. Where would you say your own knowledge about the Second World War came from for the most part? From your memories, from what you heard from parents, grandparents or others of that generation, or from what you learned at school or from your own studies?

MOSTLY OWN MEMORIES-	1	<del>27</del> -27
MOSTLY FROM PARENTS OR GRANDPARENTS GENERATION	2	
MOSTLY FROM SCHOOL	3	
MOSTLY OWN READING, STUDY OR ASKING QUESTIONS	4	
OTHER	5	
<i>DNS</i>	✓	

ASK ALL RESPONDENTS

2c. How interested are you in what happened in the Second World War? Would you say very interested, fairly interested, not too interested or not at all interested?

VERY INTERESTED-----	1	<del>28</del> -28
FAIRLY INTERESTED-----	2	
NOT TOO INTERESTED-----	3	
NOT AT ALL INTERESTED----	4	
DON'T KNOW-----	X	
<i>DNS</i>	✓	

HAND CARD 1

3. I am going to show you a list of things that happened to people during the Second World War. Please tell me whether any of these things happened to your parents or grandparents and which of these happened to yourself personally?

	PARENTS/ GRAND- PARENTS	SELF
RELATIVES, FAMILY MEMBERS OR CLOSE FRIENDS GOT KILLED OR RECEIVED SERIOUS INJURIES	1 <del>29</del> -29	1 <del>41</del> -41
SERVED IN ARMED SERVICES-----	2	2
HAD TO WORK IN WAR INDUSTRY IN OWN COUNTRY----	3	3
WAS FORCED TO WORK IN ANOTHER COUNTRY-----	4 <del>32</del> -32	4 <del>44</del> -44
BECAME PRISONER OF WAR-----	5	5
WAS FORCED TO MOVE, WAS EVACUATED-----	6	6
HAD TO GO INTO HIDING-----	7 <del>35</del> -35	7 <del>47</del> -47
EXPERIENCED BOMBING BY AIRPLANES, ROCKETS----	8	8
FLED FROM COUNTRY OR BECAME REFUGEE-----	9	9
WAS ACTIVE IN UNDERGROUND ACTIVITIES, RESISTANCE-----	0 <del>38</del> -38	0 <del>50</del> -50
NONE OF THESE THINGS-----	1	1
DON'T KNOW-----	X <del>40</del> -40	X <del>52</del> -52
<i>DNS</i>	✓	✓

4. Of course, we all hope that there will not be another war, but if it were to come to that, would you be willing to fight for your country?

YES----- 1 ~~1~~ -53  
 DEPENDS ON CIRCUMSTANCES----- 2  
 NO----- 3  
 DON'T KNOW----- X

5. Do you think that there is a danger that a conflict could start somewhere that would develop into a Third World War? Would you call this a strong possibility, just a possibility or no chance at all?

STRONG POSSIBILITY----- 1 ~~1~~ -54  
 POSSIBLE----- 2  
 NO CHANCE AT ALL----- 3  
 DON'T KNOW----- X

6. The war started in Europe when Hitler's Germany attacked Poland. Some historians claim Germany would not have started the war if Britain, France, and other West European nations had been better prepared and armed and all countries threatened by Germany had formed a defensive alliance beforehand. Do you think that view is completely right, probably right or wrong?

COMPLETELY RIGHT----- 1 ~~1~~ -55  
 PROBABLY RIGHT----- 2  
 WRONG----- 3  
 DON'T KNOW----- X

7. Today it is often claimed that Europe has enjoyed over 40 years of peace because against a Russian threat the North Atlantic Treaty Organization (NATO) was founded 40 years ago. Do you think this view is right, probably right or wrong?

RIGHT----- 1 ~~1~~ -56  
 PROBABLY RIGHT----- 2  
 WRONG----- 3  
 DON'T KNOW----- X

8. The relations between Russia and The West have been changing over the last few years. Both Russia and NATO have taken away and destroyed several types of nuclear weapons. Do you think the NATO Alliance should be maintained or is this alliance not necessary any more?

SHOULD BE MAINTAINED----- 1 ~~1~~ -57 ASK Q.9  
 NOT NECESSARY ANY MORE----- 2 → SKIP TO NEXT SECTION  
 DON'T KNOW----- X

9. It has been proposed that as long as Russia has nuclear weapons that can reach targets in Western Europe, NATO should keep a number of similar weapons in Western Europe. Do you agree or disagree with that?

AGREE----- 1 ~~1~~ -58  
 DISAGREE----- 2  
 DON'T KNOW----- X

BASIC DATA SECTION - INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that we can classify our data?"

1. MEN Are you the male head of the household? YES-----1 NO-----2 -62  
 WOMEN Are you the female head of the household?

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ASK EVERYONE:

2. Are you employed outside the home full-time, part-time or not at all? FULL-TIME---1 PART-TIME---2 NOT AT ALL---3 -64

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3. What is your marital status? SINGLE-----1 MARRIED-----2  
 MARRIED-----2 LIVING AS MARRIED-----4

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4. What was the language you first spoke or children and still understand? [ENGLISH]-----1 FRENCH-----2 OTHER (SPECIFY) \_\_\_\_\_ 3 -64

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5. What is your religious preference? PROTESTANT---1 OTHER (SPECIFY) \_\_\_\_\_  
 JEWISH-----2 ROMAN CATHOLIC-----3 NO RELIGIOUS PREFERENCE-----4 -67

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6. What is your highest level of schooling? (LEVEL OF SCHOOLING ATTENDED?)  
 PUBLIC/PROV. SCHOOL 1  
 SECONDARY SCHOOL 2  
 UNIVERSITY 3  
 POST-SECONDARY & NON-UNIVERSITY 4  
 COMMUNITY COLLEGE 5  
 COLLEGE 6  
 OTHER (SPECIFY) \_\_\_\_\_  
 NO FORMAL SCHOOLING REFUSED \_\_\_\_\_

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7. What is your occupation? SPECIFIC JOB: \_\_\_\_\_  
 TYPE OF COMPANY: \_\_\_\_\_ -68  
 CHECK IF: ( ) STUDENT ( ) HOUSEWIFE

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8. OCCUPATION OF HEAD OF FAMILY SPECIFIC JOB: \_\_\_\_\_  
 TYPE OF COMPANY: \_\_\_\_\_ -70

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9. How many children under 18 years of age are there in your household? ( ) 1 ( ) 2 ( ) 3 ( ) 4 ( ) 5 ( ) 6 OR MORE -71

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10. How many would be under 10 years? ( ) 1 ( ) 2 ( ) 3 ( ) 4 OR MORE -72

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11. How many would be between 10 & 17 years? ( ) 1 ( ) 2 ( ) 3 ( ) 4 OR MORE -73

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12. Are you yourself a member of a labour union or do you husband/wife a labour union member? YES, MISC.-----1  
 YES, M. SECT.-----2  
 YES, BOT.-----3  
 NO-----4

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13. What was your year of birth? YEAR \_\_\_\_\_ -74

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14. RECORD ID NO. [ ] FIRM [ ] -75

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15. HAND CARD # (Which number on this card corresponds to your total annual family income from all sources before tax deductions?) UNDER \$10,000-----1 \$10,000-\$14,999-----2 \$15,000-\$19,999-----3 \$20,000-\$24,999-----4 \$25,000-\$29,999-----5 \$30,000-\$34,999-----6 \$35,000-\$39,999-----7 \$40,000-\$44,999-----8 \$45,000-\$49,999-----9 \$50,000-\$54,999-----10 \$55,000-\$59,999-----11 \$60,000-\$64,999-----12 \$65,000-\$69,999-----13 \$70,000-\$74,999-----14 \$75,000-\$79,999-----15 \$80,000-\$84,999-----16 \$85,000-\$89,999-----17 \$90,000-\$94,999-----18 \$95,000-\$99,999-----19 \$100,000 or more-----20 REFUSED-----21 -76

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16. RECORD ID FARM---1 RURAL, NON-FARM---2 URBAN---3 -77

TIME INTERVIEW ENDED: \_\_\_\_\_  
 (PLEASE PRINT) REGION: [ ] -E- LANGUAGE: [ ] -78  
 NAME OF RESPONDENT: \_\_\_\_\_ TELEPHONE: ( ) \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ PROV: \_\_\_\_\_  
 DATE OF INTERVIEW: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_  
 I hereby attest that this is a true and honest interview -- INTERVIEWER'S SIGNATURE: \_\_\_\_\_

\*\*\* VALIDATION CHECK WILL BE MADE ON ALL INTERVIEWERS' WORK \*\*\*