

# GALLUP WOULD LIKE YOUR OPINION

903-1  
MARCH/89

INTERVIEWER DON'T READ ALOUD. WORDS IN CAPITAL LETTERS / CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

## SUGGESTED INTRODUCTION:

Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics on national public opinion and on marketing

CARD No - Col. 1, 2  
SERIAL No - Col. 3-6

PROJECT No - Col. 11-14  
WEIGHT - Col. 15-19

TIME INTERVIEW STARTED: \_\_\_\_\_

ASSIGNMENT # Col. 7-10

RESPONDENT # \_\_\_\_\_

## SECTION I - ASK EVERYONE

01

1. What do you think is the most important problem facing this country today?

INFLATION/HIGH PRICES-----	1-20
OTHER ECONOMIC PROBLEMS-----	2
UNEMPLOYMENT-----	3
LABOUR UNIONS/STRIKES-----	4
NATIONAL UNITY/INTER-PROVINCIAL RELATIONS-----	5
ENVIRONMENT/POLLUTION/ CLEAN AIR-----	6
FREE TRADE: U.S. TRADE RELATIONS-----	7
HEALTH CARE-----	8
GOVERNMENT-----	9
WORLD PEACE/INTERNATIONAL PROBLEMS-----	0
OTHER (SPECIFY) _____	V
CAN'T SAY-----	X

2. In your opinion, should retail outlets in this area be allowed to sell goods or services on Sunday or not?

YES, SHOULD-----	1-21
YES, SHOULD UNDER SPECIAL CIRCUMSTANCES-----	2
NO, SHOULD NOT-----	3
DON'T KNOW-----	X

3. Do you approve or disapprove of the record of the Progressive Conservative government in Ottawa, since the election in November, 1988?

APPROVE-----	1-22
DISAPPROVE-----	2
DON'T KNOW-----	X

DNS —

CONTINUED ON BACK

4a. How satisfied would you say you are with the hospital and medical care plan in this province - are you very satisfied, quite satisfied, not too satisfied, or not at all satisfied?

VERY SATISFIED----- 1-23  
QUITE SATISFIED----- 2  
NOT TOO SATISFIED----- 3  
NOT AT ALL SATISFIED----- 4

DON'T KNOW----- X  
DNS -

4b. In general, how satisfied would you say you are with the health care services offered in this province - are you very satisfied, somewhat satisfied, not too satisfied, or not at all satisfied?

VERY SATISFIED----- 1-24  
SOMEWHAT SATISFIED----- 2  
NOT TOO SATISFIED----- 3  
NOT AT ALL SATISFIED----- 4

DON'T KNOW----- X

5. Which of these things would you like to see done about the Canadian Senate? HAND CARD 1

CONTINUE THE PRESENT SYSTEM  
UNDER WHICH THE GOVERNMENT  
APPOINTS SENATORS----- 1-25

ELECT SENATORS AS WE ELECT  
MEMBERS OF PARLIAMENT----- 2

DO AWAY WITH THE SENATE  
ALTOGETHER----- 3

DON'T KNOW----- X  
DNS -

6a. Do you think Canada should or should not apply tough economic sanctions against South Africa - such as imposing a trade embargo and ending Canadian investment there?

YES, SHOULD----- 1-26  
NO, SHOULD NOT----- 2

NO OPINION----- X

6b. Have you heard or read anything about the racial policies followed by the government in South Africa?

YES, HAVE HEARD----- 1-27 ASK Q.6c

NO/DON'T KNOW----- X GO TO Q.7

IF 'YES', ASK:

6c. What do you think Canada should do about this situation in South Africa? Here are three possible approaches - HAND CARD 2 - which one do you feel would be the best approach for Canada to take?

CANADA SHOULD NOT INTERFERE----- 1-28

CANADA SHOULD MAINTAIN RELATIONS  
WITH SOUTH AFRICA, WHILE URGING  
THEM TO ABANDON THEIR APARTHEID  
POLICIES----- 2

CANADA SHOULD CONDEMN SOUTH  
AFRICA'S APARTHEID POLICIES AND  
CUT OFF ALL RELATIONS WITH  
THAT COUNTRY----- 3

DON'T KNOW----- X  
DNS -

ASK EVERYONE:

7. The United States is currently using a northern Canadian area to test cruise missiles because the guidance system must be tested in an arctic-like climate. In these tests, the cruise missiles have neither conventional or nuclear warheads.

How do you feel about this testing - do you think Canada should or should not continue to permit the United States to test these missiles in its territories?

SHOULD PERMIT----- 1-29  
SHOULD NOT PERMIT----- 2  
DON'T KNOW----- X

8a. How serious do you believe the Federal government in Ottawa is about confronting problems associated with acid rain - would you say very serious, quite serious, not too serious or not at all serious? RECORD BELOW UNDER Q.8a

8b. And how serious do you believe the U.S. government in Washington is about confronting problems associated with acid rain - would you say very serious, quite serious, not too serious or not at all serious? RECORD BELOW UNDER Q.8b

	Q.8a FED.GOV'T IN OTTAWA	Q.8b U.S.GOV'T IN WASHINGTON
VERY SERIOUS-----	1-30	1-51
QUITE SERIOUS-----	2	2
NOT TOO SERIOUS-----	3	3
NOT AT ALL SERIOUS-----	4	4
DON'T KNOW-----	X	X

9a. An Ontario university professor has recently stated that Orientals are genetically superior to whites. Do you agree or disagree with this statement?

AGREE----- 1-32  
DISAGREE----- 2  
DON'T KNOW----- X  
DNS

9b. Ontario Premier David Peterson has publicly called for the firing of this professor for his comments. Do you believe this professor should be fired from his job or not?

YES, SHOULD----- 1-33  
NO, SHOULD NOT----- 2  
DON'T KNOW----- X  
DNS

CONTINUED ON BACK

10. Overall, how satisfied are you with the cost of the following products and services? **HAND CARD 3 - READ LIST AND ROTATE STARTING WITH (✓)**

	VERY SATISFIED	SOMEWHAT SATISFIED	NOT VERY SATISFIED	NOT AT ALL SATISFIED	DNS = BLANK DK
a. (✓) Automobile insurance rates-----	1	2	3	4	X-94
b. ( ) Local telephone service-----	1	2	3	4	X
c. ( ) Bank service charges-----	1	2	3	4	X-96
d. ( ) Automobile repair costs-----	1	2	3	4	X
e. ( ) Grocery products-----	1	2	3	4	X-98

11. If a federal election were held today, which party's candidate do you think you would favor?

LIBERAL-----	1-39
PROG. CONS.-----	2
N.D.P.-----	3
OTHER PARTY (WRITE IN)	
_____	4
UNDECIDED/NONE-----	5
REFUSED-----	6
NOT ELIGIBLE-----	7

12a. Did you vote in the last federal election on November 21, 1988?

YES-----	( )
NO-----	1-40
TOO YOUNG-----	2

IF 'YES' ASK:

12b. Which party did the candidate for whom you voted represent?

LIBERAL-----	3
PROG. CONS.-----	4
N.D.P.-----	5
OTHER PARTY (WRITE IN)	
_____	6
DON'T KNOW/NONE-----	7
REFUSED-----	8

**SECTION II - ASK EVERYONE**

1. Speaking of our future, which do you think will be the biggest threat to Canada in years to come - big business, big labor or big government?

BIG BUSINESS-----	1-41
BIG LABOR-----	2
BIG GOVERNMENT-----	3
DON'T KNOW-----	X
	DNS -

2a. Do you think that workers should or should not have the right to strike?

YES, SHOULD----- 1-42  
NO, SHOULD NOT----- 2

UNDECIDED----- X  
DNS —

2b. What about strikes in occupations where the public is seriously inconvenienced - such as strikes by employees of the postal service, airlines, railroads, or the telephone service - do you think they should or should not be permitted to strike?

YES, SHOULD----- 1-43  
NO, SHOULD NOT----- 2

UNDECIDED----- X  
DNS —

3a. As you may know, compulsory union dues are used primarily for union business - collective bargaining, and the administration of collective agreements and the like. But a portion of the union dues are used for other purposes, such as the support of a political party or other non-union causes.

In your opinion, should contributions to support these 'other non-union causes' from union dues be on a voluntary basis, or should they be mandatory for everyone covered by the union agreement?

VOLUNTARY----- 1-44 → ASK Q.3b  
MANDATORY----- 2 ] → SKIP TO Q.4  
DON'T KNOW----- X

IF 'VOLUNTARY' ASK:

3b. Here are two ways voluntary contributions can be made:

One is where the union is allowed to use compulsory dues at their discretion for non-union political activities until a member formally objects;

The second is where a union is not allowed to use dues for non-union political activities unless a member specifically indicates his consent and support.

Which do you favor...READ ALOUD TWO ALTERNATIVES, STARTING WITH (✓)

(✓) Union discretion to allocate and spend dues unless a member objects to this expenditure?----- 1-45

( ) Unions are restricted in allocating spending dues until a member consents and supports this expenditure?----- 2

DON'T KNOW----- X  
DNS —

ASK EVERYONE:

4. Some people say there are too many trouble-makers and agitators among union leaders. Others say this talk is only anti-labor propoganda. What are your views on this?

TROUBLE-MAKERS----- 1-46  
JUST PROPAGANDA----- 2

NO OPINION----- X  
DNS —

5. Looking ahead ten years or so, do you think unions will be more powerful, less powerful, or have much the same power as they have today?

MORE POWERFUL----- 1-47  
LESS POWERFUL----- 2  
THE SAME----- 3  
  
CAN'T SAY----- X  
DNS ---

6. Here are some of the things labor unions try to do for their members. Which of them do you think is the most important at the present time? HAND CARD 4 - ACCEPT ONE ANSWER ONLY

SECURITY OF EMPLOYMENT----- 1-48  
BETTER WORKING CONDITIONS----- 2  
HIGHER WAGES----- 3  
  
BETTER PENSION PLANS----- 4  
PROFIT SHARING----- 5  
SHORTER WORKING HOURS----- 6  
  
CAN'T SAY----- X

7. Do you think unions should, or should not engage in political activities?

YES, SHOULD----- 1-49  
NO, SHOULD NOT----- 2  
  
UNDECIDED----- X

8a. Generally speaking, and thinking of Canada as a whole, do you think that labor unions are a good thing or a bad thing?

GOOD THING----- 1-50  
BAD THING----- 2  
  
DON'T KNOW----- X

8b. Do you think that labor unions are becoming too powerful, are not powerful enough or are about right?

TOO POWERFUL----- 1-51  
NOT POWERFUL ENOUGH----- 2  
ABOUT RIGHT----- 3  
  
DON'T KNOW----- X  
DNS ---

8c. Do you think the views of the labor union leadership are or are not representative of the views of the ordinary labor union member?

ARE----- 1-52  
ARE NOT----- 2  
  
DON'T KNOW----- X  
DNS ---

9. Do you believe the following workers perform better or worse because they are members of a union?

	BETTER	WORSE	DK
a. Postal workers-----	1	2	X-53
b. Air traffic controllers-----	1	2	X
c. Provincial government employees-----	1	2	X
d. Teachers-----	1	2	X-56

CONTINUED

10a. Some people claim that Canadian workers are not turning out as much work each day as they should. Do you agree or disagree with this?

AGREE----- 1-57  
DISAGREE----- 2  
UNDECIDED----- X  
DNS -----

10b. In your own case, could you accomplish more each day if you tried?

YES----- 1-58  
NO----- 2  
DON'T KNOW----- X  
DNS -----

11a. Do you think it would be a good thing or a bad thing if workers in large companies were able to elect members to serve on the board of directors?

GOOD THING----- 1-59  
BAD THING----- 2  
DON'T KNOW----- X

11b. Do you think it would be a good thing or a bad thing if workers had access to information of their company's financial situation?

GOOD THING----- 1-60  
BAD THING----- 2  
DON'T KNOW----- X

12. Some companies insist on a person retiring when he or she reaches the age of 65 - regardless of health. Do you think this is or is not a good idea?

GOOD IDEA----- 1-61  
NOT A GOOD IDEA----- 2  
DON'T KNOW----- X

13. These days we are hearing more and more about automation - that computers and machinery taking the place of humans. Do you think that on the whole, automation is proving a good thing or a bad thing?

GOOD THING----- 1-62  
BAD THING----- 2  
DON'T KNOW----- X

CONTINUED ON B/

**BASIC DATA SECTION - INTRODUCE THIS SECTION AS FOLLOWS:** 'Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?'

**MEN:** Are you the male head of the household? YES-----1 NO-----2  
**WOMEN:** Are you the female head of the household?

**ASK EVERYONE:**  
 Are you employed outside the home full-time, part-time or not at all?

What is your marital status?

What was the language you first spoke in childhood and still understand?

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

Which of these was the last school that you attended? HAND CARD 'Q'

Did you graduate from...(LEVEL OF SCHOOLING ATTENDED)?

FULL-TIME---1 PART-TIME---2 NOT AT ALL---3  
 SINGLE-----1 WID/DIV/SEP-----3  
 MARRIED-----2 LIVING AS MARRIED-----4  
 ENGLISH-----1 OTHER (SPECIFY) \_\_\_\_\_3  
 FRENCH-----2  
 PROTESTANT--1 OTHER (SPECIFY) \_\_\_\_\_4-6  
 JEWISH-----2  
 ROMAN CATHOLIC----3  
 NO RELIGIOUS PREFERENCE-----5

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL	1-6	2
SECONDARY SCHOOL---	3	4
UNIVERSITY-----	7	8
<b>POST SECONDARY &amp; NON UNIVERSITY</b>		
COMMUNITY COLLEGE---	5	6
C.E.G.E.P.-----	5	6
OTHER (SPECIFY) _____		
NO FORMAL SCHOOLING	5	6
REFUSED-----	9	0

What is your occupation?

SPECIFIC JOB: \_\_\_\_\_  
 TYPE OF COMPANY: \_\_\_\_\_-6  
 CHECK IF: ( ) STUDENT ( ) HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY

SPECIFIC JOB: \_\_\_\_\_  
 TYPE OF COMPANY: \_\_\_\_\_-70

How many people, including yourself, are there in this household?

1 2 3 4 5 6 OR MORE -71

How many would be under 10 years?

0 1 2 3 4 OR MORE -72

How many would be between 10 & 17 years?

0 1 2 3 4 OR MORE -73

Are you, yourself a member of a labour union, or is your husband/wife a labour union member?

YES, MYSELF-----1-74  
 YES, MY SPOUSE-----2  
 YES, BOTH-----3  
 NO-----4

What was your year of birth?

YEAR: \_\_\_\_\_ 75/76

RECORD IF:

MALE-----1 FEMALE-----2-77

HAND CARD 'R': Which number on this card corresponds to your total annual family income from all sources before tax deductions?

UNDER \$10,000-----1 \$40,000-\$49,999---6-  
 \$10,000-\$14,999----2 \$50,000-\$59,999---7  
 \$15,000-\$19,999----3 \$60,000-\$69,999---8  
 \$20,000-\$29,999----4 \$70,000 & OVER---9  
 \$30,000-\$39,999----5 REFUSED-----0

RECORD IF:

FARM----1 RURAL, NON-FARM----2 URBAN---3-7

TIME INTERVIEWED ENDED: \_\_\_\_\_  
 (PLEASE PRINT)

REGIONAL

NAME OF RESPONDENT: \_\_\_\_\_ TELEPHONE: ( ) \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ PROV: \_\_\_\_\_

DATE OF INTERVIEW: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

I hereby attest that this is a true and honest interview -- INTERVIEWER'S SIGNATURE: \_\_\_\_\_





Male	18-29	0.141754	144.31	0.111984	114.00	1.265841
Female	18-29	0.141682	144.23	0.111984	114.00	1.265197
Male	30-49	0.188082	191.47	0.210216	214.00	0.894707
Female	30-49	0.189606	193.02	0.239686	244.00	0.791059
Male	50-98	0.151752	154.48	0.175835	179.00	0.863038
Female	50-98	0.179265	182.49	0.142436	145.00	1.258566
Male	99-99	0.004912	5.00	0.004912	5.00	1.000000
Female	99-99	0.002947	3.00	0.002947	3.00	1.000000
Total			1018.00		1018.00	

File: 9031.wgt