

CHKD # cols 1-2
 SERIAL # cols 3-6
 ASSIGN # cols 7-10
 Job + WK # cols 11-14
 Weights # cols 15-19

GALLUP WOULD LIKE YOUR OPINION

INTERVIEWER DON'T READ ALOUD WORDS IN CAPITAL LETTERS
 CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

008-2
 Aug/90

SUGGESTED INTRODUCTION:

Hello. My name is from the Gallup Poll and I'd like to talk to you about a few topics on national public opinion and on marketing.

ASSIGN # _____ (7-10)	START TIME _____ (18-21)
RESPONDENT # _____ (11-12)	FINISH TIME _____ (22-25)
EMPLOYEE ID# _____ (14-17)	DATE _____ (26-29)
VERSION _____ (30-31)	

01

SECTION I - ASK EVERYONE

02

1. Of course it should be equal, but who do you think gains more from marriage, the man or the woman?

THE MAN----- 1-20
 THE WOMAN----- 2
 BOTH EQUALLY----- 3
 NO OPINION----- X

2. If a federal election were held today, which party's candidate do you think you would favor?

LIBERAL----- 1-21
 PROG. CONS.----- 2
 N.D.P.----- 3
 REFORM PARTY----- 4
 BLOC QUEBECOIS----- 5
 OTHER PARTY (WRITE IN)
 _____ 6
 UNDECIDED/NONE----- 7
 REFUSED/NS----- 8
 NOT ELIGIBLE----- 9

3a. Did you vote in the last federal election on November 21, 1988?

YES----- []
 NO----- 1-22
 TOO YOUNG----- 2

IF 'YES', ASK:

3b. Which party did the candidate for whom you voted represent?

LIBERAL----- 3
 PROG. CONS.----- 4
 N.D.P.----- 5
 REFORM PARTY----- 6
 OTHER PARTY (WRITE IN)
 _____ 7
 REFUSED/NS----- 8
 DON'T KNOW/NONE----- X

CONTINUED ON BACK...

8a. Do you believe that federal government spending on poorer regions in Canada should increase, remain the same, decrease or be eliminated?

INCREASE----- 1-35
REMAIN THE SAME----- 2
DECREASE----- 3
BE ELIMINATED----- 4

DON'T KNOW----- X

8b. Do you believe that the federal government should give financial assistance to unemployed people in Canada's poorer regions who wish to stay in their home area, or encourage them to move to a more prosperous region, or not become involved in such matters?

STAY IN HOME AREA----- 1-36
ENCOURAGE THEM TO MOVE----- 2
DO NOT BECOME INVOLVED----- 3

DON'T KNOW----- X

8c. Do you believe it is fair that unemployed Canadians who have moved to (THIS PROVINCE) are given the same opportunity for job openings as are unemployed people born in (THIS PROVINCE)?

YES, IS FAIR----- 1-37
NO, IS NOT----- 2

DON'T KNOW----- X

9. In which province of Canada did you spend all or most of your childhood?
ACCEPT ONE MENTION ONLY

NEWFOUNDLAND----- 1-38
NOVA SCOTIA----- 2
NEW BRUNSWICK----- 3
P.E.I.----- 4
QUEBEC----- 5
ONTARIO----- 6
MANITOBA----- 7
SASKATCHEWAN----- 8
ALBERTA----- 9
BRITISH COLUMBIA----- 0
NORTH WEST TERRITORIES 1 56
YUKON----- 2

WAS NOT RAISED IN CANADA 3

10. Do you think it is right or wrong that candidates seeking independence for Quebec are running for seats in the House of Commons in Ottawa?

IS RIGHT----- 1-39
IS WRONG----- 2

DON'T KNOW----- X

BASIC DATA SECTION - INTRODUCE THIS SECTION AS FOLLOWS: 'Now may I ask you a few questions so that we can classify our data?'

SA

1. MEN: Are you the male head of the household? YES-----1 NO-----2-65 NS=3
WOMEN: Are you the female head of the household?

ASK EVERYONE:

1. Are you employed outside the home full-time, part-time or not at all? SA FULL-TIME---1 PART-TIME---2 NOT AT ALL---3-64 NS=4

2. What is your marital status? SA SINGLE-----1 WID/DIV/SEP-----3-65
MARRIED-----2 LIVING AS MARRIED-----4 NS=5

3. What was the language you first spoke in childhood and still understand? SA ENGLISH-----1 OTHER (SPECIFY)
FRENCH-----2 DO NOT H.T. NS=4 3-66

4. What is your religious preference? SA PROTESTANT--1 OTHER (SPECIFY)
JEWISH-----2 DO NOT H.T. 4-67
ROMAN CATHOLIC----3
NO RELIGIOUS PREFERENCE--NS-----5

5. Which of these was the last school that you attended? HAND CARD 'Q' SOME GRADUATED

Did you graduate from...(LEVEL OF SCHOOLING ATTENDED)? PUBLIC/GRADE SCHOOL 1-68 2
SECONDARY SCHOOL--- 3 4
UNIVERSITY----- 7 8

SA POST SECONDARY & NON UNIVERSITY
COMMUNITY COLLEGE--- 5 6
C.E.G.E.P.----- 5 6
OTHER (SPECIFY)
DO NOT H.T. 5 6
NO FORMAL SCHOOLING 9
REFUSED--NS----- 0

6. What is your occupation? SPECIFIC JOB: STANDARD CAREER OCCUPATION-69
TYPE OF COMPANY: GRANT
CHECK IF: () STUDENT () HOUSEWIFE

7. OCCUPATION OF HEAD OF FAMILY SPECIFIC JOB: STANDARD CAREER OCCUPATION-70
TYPE OF COMPANY: GRANT

8. How many people, including yourself, are there in this household? SA 1 2 3 4 5 6 OR MORE -71 NS=7

9. How many would be under 10 years? SA 0 1 2 3 4 OR MORE -72 NS=5

10. How many would be between 10 & 17 years? SA 0 1 2 3 4 OR MORE -73 NS=5

11. Are you, yourself a member of a labour union, or is your husband/wife a labour union member? SA YES, MYSELF-----1-74
YES, MY SPOUSE-----2 NS=5
YES, BOTH-----3
NO-----4

12. What was your year of birth? YEAR: BELOW 1901=98 REF=99 75/76

13. RECORD IF: SA MALE-----1 FEMALE-----2 -77

14. HAND CARD 'R': Which number on this card corresponds to your total annual family income from all sources before tax deductions? SA UNDER \$10,000-----1 \$40,000-\$49,999---6-78
\$10,000-\$14,999---2 \$50,000-\$59,999---7
\$15,000-\$19,999---3 \$60,000-\$69,999---8
\$20,000-\$29,999---4 \$70,000 & OVER---9
\$30,000-\$39,999---5 REFUSED--NS-----0

15. RECORD IF: SA FARM----1 RURAL, NON-FARM----2 URBAN---3-79

16. TIME INTERVIEWED ENDED: _____
PLEASE PRINT) _____
NAME OF RESPONDENT: _____ TELEPHONE: () _____

17. ADDRESS: _____ CITY: _____ PROV: _____

18. DATE OF INTERVIEW: _____ POSTAL CODE: _____

I hereby attest that this is a true and honest interview -- INTERVIEWER'S SIGNATURE: _____