

JUN 006

# GALLUP WOULD LIKE YOUR OPINION

INTERVIEWER DON'T READ ALOUD WORDS IN CAPITAL LETTERS  
CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

006-2  
June/90

### SUGGESTED INTRODUCTION:

Hello. My name is ..... from the Gallup Poll and I'd like to talk to you about a few topics on national public opinion and on marketing.

TIME INTERVIEW STARTED: \_\_\_\_\_

ASSIGNMENT # \_\_\_\_\_

RESPONDENT # \_\_\_\_\_

## SECTION I - ASK EVERYONE

02

1. In general, would you say that you are satisfied or dissatisfied with the direction in which this country is going?

SATISFIED----- 1-7  
DISSATISFIED----- 2

NO OPINION----- X  
NS-V

2. If a federal election were held today, which party's candidate do you think you would favor?

LIBERAL----- 1-8  
PROG. CONS.----- 2  
N.D.P.----- 3  
REFORM PARTY----- 4  
OTHER PARTY (WRITE IN)

\_\_\_\_\_  
UNDECIDED/NONE----- 6  
REFUSED/NS----- 7  
NOT ELIGIBLE----- 8

3a. Did you vote in the last federal election on November 21, 1988?

YES----- [ ]  
NO----- 1-9  
TOO YOUNG----- 2

### IF 'YES', ASK:

3b. Which party did the candidate for whom you voted represent?

LIBERAL----- 3  
PROG. CONS.----- 4  
N.D.P.----- 5  
REFORM PARTY----- 6  
OTHER PARTY (WRITE IN)

\_\_\_\_\_  
REFUSED/NS----- 7  
DON'T KNOW/NONE----- X

ASK EVERYONE:

4. In 1987, Canada's First Ministers reached an agreement - the Meech Lake Accord - to bring the Province of Quebec into the Constitutional Accord.

Some people feel they are well versed on this topic, while others know little or nothing about it. Where do you stand - would you say you are quite familiar, fairly familiar, or do you know little or nothing about this Accord?

QUITE FAMILIAR-----	1-10
FAIRLY FAMILIAR-----	2
KNOW LITTLE OR NOTHING--	3
DON'T KNOW-----	X

NS-V

5. Overall, do you think the Meech Lake Accord will be a good thing or not a good thing for Canada?

GOOD THING-----	1-11
NOT A GOOD THING-----	2
DON'T KNOW-----	X

NS-V

6. There has been quite a bit of talk recently about the possibility of the Province of Quebec separating from the rest of Canada, and becoming an independent country. Would you, yourself, be in favor of separation or opposed to it?

IN FAVOR-----	1-12
OPPOSED-----	2

QUALIFIED (SPECIFY)

_____	3
UNDECIDED-----	X

NS-V

SECTION - INTRODUCE THIS SECTION AS FOLLOWS: 'HOW MAY I ASK YOU A FEW QUESTIONS SO WE CAN CLASSIFY OUR DATA?'

SA  
MEN: Are you the male head of the household? YES-----1 NO-----2-15. NS=3  
WOMEN: Are you the female head of the household?

EVERYONE:  
Are you employed outside the home full-time, part-time or not at all?  
SA FULL-TIME---1 PART-TIME---2 NOT AT ALL---3- NS=4

What is your marital status?  
SA SINGLE-----1 WID/DIV/SEP-----3- NS=4  
MARRIED-----2 LIVING AS MARRIED-----4 NS=5

What was the language you first spoke in childhood and still understand?  
SA ENGLISH-----1 OTHER (SPECIFY) NS=4  
FRENCH-----2 DO NOT H.T. 3-

What is your religious preference?  
SA PROTESTANT--1 OTHER (SPECIFY)  
JEWISH-----2 DO NOT H.T. 4-6  
ROMAN  
CATHOLIC-----3  
NO RELIGIOUS PREFERENCE / NS-----5

Which of these was the last school that you attended? HAND CARD 'Q'  
you graduate from...(LEVEL OF SCHOOLING ATTENDED)?

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL	1-48	2
SECONDARY SCHOOL---	3	4
UNIVERSITY-----	7	8
SA POST SECONDARY & NON UNIVERSITY		
COMMUNITY COLLEGE---	5	6
C.E.G.E.P.-----	5	6
OTHER (SPECIFY)		
<u>DO NOT H.T.</u>	5	6
NO FORMAL SCHOOLING	9	
REFUSED / NS-----	0	

What is your occupation?  
SPECIFIC JOB: STANMORE CAMP CALIFORNIA-69  
TYPE OF COMPANY: CRUISE  
CHECK IF: ( ) STUDENT ( ) HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY  
SPECIFIC JOB: STANMORE CAMP CALIFORNIA-70  
TYPE OF COMPANY: CRUISE

How many people, including yourself, are there in this household?  
SA 1 2 3 4 5 6 OR MORE -71 NS=

How many would be under 10 years?  
SA 0 1 2 3 4 OR MORE -72 NS=

How many would be between 10 & 17 years?  
SA 0 1 2 3 4 OR MORE -73 NS=

Are you, yourself a member of a labour union, or is your husband/wife a labour union member?  
SA YES, MYSELF-----1 -74  
YES, MY SPOUSE-----2  
YES, BOTH-----3 NS=5  
NO-----4

What was your year of birth?  
YEAR: BELOW 1901=98 REF=99 75/76

RECORD IF:  
SA MALE-----1 FEMALE-----2 -77

HAND CARD 'R': Which number on this card corresponds to your total annual family income from all sources before tax reductions?  
SA UNDER \$10,000-----1 \$40,000-\$49,999---6-78  
\$10,000-\$14,999-----2 \$50,000-\$59,999---7  
\$15,000-\$19,999-----3 \$60,000-\$69,999---8  
\$20,000-\$29,999-----4 \$70,000 & OVER---9  
\$30,000-\$39,999-----5 REFUSED / NS-----0

RECORD IF:  
SA FARM----1 RURAL, NON-FARM----2 URBAN---3-79

INTERVIEWED ENDED: \_\_\_\_\_  
(PLEASE PRINT)  
NAME OF RESPONDENT: \_\_\_\_\_  
REGIONAL TELEPHONE: ( ) \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ PROV: \_\_\_\_\_

DATE OF INTERVIEW: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_  
I hereby attest that this is a true