

CARD # 1-2
 SERIAL # 3-6
 ASSIGN # 7-10
 JOB + WK. # 11-14
 WEIGHTS 15-19

DK-11 (-)
 NS-12 (B)

GALLUP WOULD LIKE YOUR OPINION

INTERVIEWER DON'T READ ALOUD WORDS IN CAPITAL LETTERS
 CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

011-1
 NOV/90

SUGGESTED INTRODUCTION:

Hello. My name is from the Gallup Poll. The Gallup Poll is a survey on different topics concerning both national public opinion and marketing issues. I'd like to interview the youngest (male/female) who is 18 years of age or older and who is at home right now. Would that be yourself?

ASSIGN # _____	(7-10)	START TIME _____	(18-21)
RESPONDENT # _____	(11-12)	FINISH TIME _____	(22-25)
EMPLOYEE ID# _____	(14-17)	DATE _____	(26-29)
VERSION _____		(30-31)	

01

SECTION I- ASK EVERYONE

02

1. Are you a strict vegetarian, that is do you generally avoid eating meat, fish or poultry?

SA YES----- 1-7
 NO----- 2 DK/NS=X

2. Taking everything into consideration, what do you think is the worst thing about living in Canada?

HANDING FOR CODELIST 8 44
 9 45
 10 46
 11 47
 12 48
 13 49

3. If a federal election were held today, which party's candidate do you think you would favor?

SA LIBERAL----- 1-14
 PROG. CONS.----- 2
 N.D.P.----- 3
 REFORM PARTY----- 4
 BLOC QUEBECOIS----- 5
 OTHER PARTY (WRITE IN)
 DO NOT H.T. 6
 UNDECIDED/NONE----- 7
 REFUSED-NS----- 8
 NOT ELIGIBLE----- 9

4a. Did you vote in the last federal election on November 21, 1988?

YES----- []
 NO----- 1-15
 TOO YOUNG----- 2

IF 'YES', ASK:

4b. Which party did the candidate for whom you voted represent?

LIBERAL----- 3
 PROG. CONS.----- 4
 N.D.P.----- 5
 REFORM PARTY----- 6
 OTHER PARTY (WRITE IN)
DO NOT H.T. 7
 REFUSED-~~INC~~----- 8
 DON'T KNOW/NONE----- X

ASK EVERYONE:

5. Do you think the economic situation in Canada during the next 6 months will get better or will get worse?

SA BETTER----- 1-16
 STAY THE SAME----- 2
 WORSE----- 3
 DON'T KNOW----- X
 NS-√

6. Do you think that the level of violent crime in this community has been increasing or decreasing recently, or has it remained at the same level?

SA INCREASING----- 1-17
 REMAINED THE SAME----- 2
 DECREASING----- 3
 DON'T KNOW----- X
 NS-√

7a. Are you in favor of the Free Trade Agreement with the United States or not?

SA FAVOR----- 1-18
 OPPOSED----- 2 → ASK Q.7b
 DON'T KNOW----- X
 NS-√

IF OPPOSED, ASKED:

7b. Do you favor abolishing the Free Trade Agreement, or do you think the agreement should be retained but improvements made to it?

SA ABOLISH IT----- 1-19
 RETAIN IT, BUT
 IMPROVEMENTS BE MADE-- 2
 DON'T KNOW----- X
 NS-√

ASK EVERYONE:

8. Do you feel that the Free Trade Agreement is...READ LIST

		YES	NO	DK	
SA a.	leading to the creation of more jobs in Canada-----	1	2	X - 20	NS=√
SA b.	threatening Canada's cultural sovereignty-----	1	2	X - 21	
SA c.	personally benefitting you and your family-----	1	2	X - 22	
SA d.	making Canada too American-----	1	2	X - 23	

9. As far as you are concerned, would you approve or disapprove of Canada becoming a part of the United States of America?

SA APPROVE----- 1-24
 DISAPPROVE----- 2
 DON'T KNOW----- X
 NS-✓

10. Now that many U.S. goods are allowed in here without tariff or custom charges and many Canadian goods are allowed in the U.S. free, do you think Canada is better off or worse off?

SA BETTER OFF----- 1-25
 WORSE OFF----- 2
 CAN'T SAY----- X
 NS-✓

11. Thinking of Prime Ministers over the past years, how would you rate Brian Mulroney - in your opinion has he been...READ LIST

SA the best----- 1-26
 one of the best----- 2
 so-so----- 3
 one of the worst----- 4
 the worst----- 5
 DON'T KNOW----- X
 NS-✓

12. Do you generally agree, generally disagree or neither agree nor disagree that the Federal Finance Minister has achieved success in making the tax system fairer for the average Canadian?

SA AGREE----- 1-27
 DISAGREE----- 2
 NEITHER AGREE NOR DISAGREE 3
 DON'T KNOW----- X
 NS-✓

13. Have you exercised in the last twenty-four hours?

SA YES----- 1-28
 NO----- 2
 DK/NS-X

14a. In your opinion should Brian Mulroney step down as leader of the P.C. Party?

SA YES, SHOULD----- 1-29
 NO, SHOULD NOT----- 2
 DON'T KNOW----- X
 NS-✓

14b. What effect, if any, would it have on your vote intention if Brian Mulroney stepped down as leader of the Progressive Conservative Party? That is - if the Progressive Conservative Party had a different leader, and an election was called, which party's candidate do you think you would favor?

SA LIBERAL----- 1-30
 PROG. CONS.----- 2
 N.D.P.----- 3
 REFORM PARTY----- 4
 BLOC QUEBECOIS----- 5
 OTHER PARTY (WRITE IN)
 Do NOT H.T. 6
 UNDECIDED/NONE----- 7
 REFUSED-NS----- 8
 NOT ELIGIBLE----- 9

* ASK RESPONDENTS IN ONTARIO ONLY - ALL OTHERS SKIP TO NEXT SECTION

15. If a provincial election were held today, which party's candidate do you think you would favor?

- LIBERAL----- 1-31
- PROG. CONS.----- 2
- N.D.P.----- 3
- OTHER PARTY (WRITE IN)
- DO NOT H.T. 4
- UNDECIDED/NONE----- 5
- REFUSED-~~NS~~----- 6
- NOT ELIGIBLE----- 7

SA

16a. Did you vote in the last provincial election on September 6th, 1990?

- YES----- []
- NO----- 1-32
- TOO YOUNG----- 2

IF 'YES', ASK:

16b. Which party did the candidate for whom you voted represent?

- LIBERAL----- 3
- PROG. CONS.----- 4
- N.D.P.----- 5
- OTHER PARTY (WRITE IN)
- DO NOT H.T. 6
- REFUSED-~~NS~~----- 7
- DON'T KNOW/NONE----- X

SA

ASK EVERYONE IN ONTARIO ONLY:

17. In your opinion, should retail outlets in this area be allowed to sell goods or services on Sunday or not?

- YES, SHOULD ----- 1-33
- YES, SHOULD UNDER SPECIAL CIRCUMSTANCES----- 2
- NO, SHOULD NOT----- 3
- DON'T KNOW----- X

SA

18. Which of the following should the Ontario government do concerning the Canada-United States Free Trade Agreement? READ LIST

- Do all it can to help the federal government implement the Agreement in Ontario----- 1-34
- Do all it can to block the federal government from implementing the Agreement in Ontario----- 2
- Do nothing concerning this issue----- 3
- NO OPINION----- X

SA

SECTION II - ASK EVERYONE

1. So far as you are concerned, do you think that 1991 will be better or worse than 1990?

SA BETTER----- 1-35
 WORSE----- 2
 SAME----- 3

DON'T KNOW----- X
 NS-V

2. So far as you are concerned, do you think that in 1991, strikes and industrial disputes in this country will increase, decrease, or remain the same?

SA INCREASE----- 1-36
 DECREASE----- 2
 REMAIN THE SAME----- 3

DON'T KNOW----- X
 NS-V

3. Do you think that 1991 will be a peaceful year more or less free of international dispute, a troubled year with much international discord, or remain the same?

SA PEACEFUL YEAR----- 1-37
 TROUBLED YEAR----- 2
 REMAIN THE SAME----- 3

DON'T KNOW----- X
 NS-V

4. Here is a sort of scale. HAND CARD 1. Would you, with the help of this card, tell me how you assess the chances of a world war breaking out in the next ten years?

SA WORLD WAR CERTAIN 100----- 1-38
 90----- 2
 80----- 3

70----- 4
 60----- 5
 50----- 6

40----- 7
 30----- 8
 20----- 9

NO DANGER OF WAR 10----- 1-39
 0----- 2

DON'T KNOW X
 NS-V

5. Looking ahead to next year, 1991, do you think the number of unemployed in this country will increase, decrease or remain the same?

SA INCREASE----- 1-40
 DECREASE----- 2
 REMAIN THE SAME----- 3

DON'T KNOW----- X
 NS-V

6. Compared with 1990, will 1991 be a year of economic prosperity, economic difficulty, or about the same?

SA PROSPERITY----- 1-41
 DIFFICULTY----- 2
 ABOUT THE SAME----- 3

DON'T KNOW----- X
 NS-V

7. How do you think the general economic situation in this country has changed over the last 12 months? READ LIST

SA
Got a lot better----- 1-42
Got a little better----- 2
Stayed the same----- 3
Got a little worse----- 4
Got a lot worse----- 5

DON'T KNOW----- X
NS-✓

8. How does the financial situation of your household now compare with what it was 12 months ago? READ LIST

SA
Got a lot better----- 1-43
Got a little better----- 2
Stayed the same----- 3
Got a little worse----- 4
Got a lot worse----- 5

DON'T KNOW----- X
NS-✓