

CARD# - 1,2  
 SERIAL# - 3-6  
 ASSIGN# - 7-10  
 JOB+WK# - 11-14  
 ights - 15-19

6P010:2X.SSDA

**GALLUP WOULD LIKE YOUR OPINION**

INTERVIEWER DON'T READ ALOUD WORDS IN CAPITAL LETTERS  
 CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

010-2  
 OCT/90

SUGGESTED INTRODUCTION:

Hello. My name is ..... from the Gallup Poll. The Gallup Poll is a survey on different topics concerning both national public opinion and marketing issues. I'd like to interview the youngest (male/female) who is 18 years of age or older and who is at home right now. Would that be yourself?

ASSIGN # _____	(7-10)	START TIME _____	(18-21)
RESPONDENT # <u>11</u>	(11-12)	FINISH TIME _____	(22-25)
EMPLOYEE ID# _____	(14-17)	DATE _____	(26-29)
VERSION _____		(30-31)	

01

**SECTION 1- ASK EVERYONE**

02

1. First, a question about Halloween. In your opinion, is it as safe, safer or not as safe for children today to go out and trick or treat, as compared to ten years ago?

- AS SAFE----- 1-7
- SAFER----- 2
- NOT AS SAFE----- 3
- DON'T KNOW----- X

2. Taking everything into consideration, what do you think is the best thing about living in Canada?

\_\_\_\_\_ 8 31  
 \_\_\_\_\_ 9 32  
 \_\_\_\_\_ 10 33  
 \_\_\_\_\_ 11 34  
 \_\_\_\_\_ 12 35  
 \_\_\_\_\_ 13 36

3. If a federal election were held today, which party's candidate do you think you would favor?

- LIBERAL----- 1-14
- PROG. CONS.----- 2
- N.D.P.----- 3
- REFORM PARTY----- 4
- BLOC QUEBECOIS----- 5
- OTHER PARTY (WRITE IN)
- \_\_\_\_\_ 6
- UNDECIDED/NONE----- 7
- REFUSED/~~NS~~----- 8
- NOT ELIGIBLE----- 9

4a. Did you vote in the last federal election on November 21, 1988?

YES-----	[ ]
NO-----	1 -15
TOO YOUNG-----	2

IF 'YES', ASK:

4b. Which party did the candidate for whom you voted represent?

LIBERAL-----	3
PROG. CONS.-----	4
N.D.P.-----	5
REFORM PARTY-----	6
OTHER PARTY (WRITE IN)	

-----	7
REFUSED-----	8
DON'T KNOW/NONE-----	X

✓

ASK EVERYONE:

5. Do you approve or disapprove of the record of the Progressive Conservative government in Ottawa, since the election in November, 1988?

APPROVE-----	1 -16
DISAPPROVE-----	2

DON'T KNOW-----	X
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✓

6. Do you think political favoritism and corruption in Ottawa are increasing or decreasing?

INCREASING-----	1 -17
DECREASING-----	2
ABOUT THE SAME-----	3

DON'T KNOW-----	X
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✓

7a. Which of these things would you like to see done about the Canadian Senate?  
HAND CARD 1

CONTINUE THE PRESENT SYSTEM UNDER WHICH THE GOVERNMENT APPOINTS SENATORS -----	1 -18
--	-------

ELECT SENATORS AS WE ELECT MEMBERS OF PARLIAMENT	2
---	---

DO AWAY WITH THE SENATE ALTOGETHER-----	3
--	---

DON'T KNOW-----	X
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✓

7b. As you may know, at present the Senate is legally in a position to turn back legislation passed by the House of Commons. Should they or should they not continue to have this power?

YES, CONTINUE-----	1 -19
NO, SHOULD NOT-----	2

DON'T KNOW-----	X
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✓

8. Prime Minister Mulroney recently appointed additional senators aimed at overcoming the Liberal Party's control of the Senate. Do you favor or oppose these appointments?

FAVOR-----	1 -20
OPPOSE-----	2

DON'T KNOW-----	X
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✓

9. Do you approve or disapprove of the federal government's decision to withdraw 1,400 Canadian military troops from Europe?

APPROVE----- 1-21  
DISAPPROVE----- 2

DON'T KNOW----- X  
                                  V

10a. Do you approve or disapprove of the way Brian Mulrone y is handling his job as Prime Minister? RECORD BELOW

10b. Do you approve or disapprove of the way Jean Chretien is handling his job as leader of the Opposition? RECORD BELOW

10c. And do you approve or disapprove of the way Audrey McLaughlin is handling her job as leader of the N.D.P.? RECORD BELOW

	<u>MULRONEY</u>	<u>CHRETIEN</u>	<u>MCLAUGHLIN</u>
APPROVE-----	1-22	1-23	1-24
DISAPPROVE-----	2	2	2
NO OPINION-----	X V	X V	X V

11. Are you in favor of replacing the manufacturers' sales tax with a new 7% national goods and services sales tax, or not?

FAVOR----- 1-25  
OPPOSE----- 2

DON'T KNOW----- X  
                                  V

ASK RESPONDENTS IN ONTARIO ONLY - ALL OTHERS SKIP TO NEXT SECTION

12. If a provincial election were held today, which party's candidate do you think you would favor?

LIBERAL----- 1-26  
PROG. CONS.----- 2  
N.D.P.----- 3  
OTHER PARTY (WRITE IN)

\_\_\_\_\_ 4  
  
UNDECIDED/NONE----- 5  
REFUSED/~~NS~~----- 6  
NOT ELIGIBLE----- 7

13a. Did you vote in the last provincial election on September 6th, 1990?

YES----- [ ]  
  
NO----- 1-27  
TOO YOUNG----- 2

IF 'YES', ASK:

13b. Which party did the candidate for whom you voted represent?

LIBERAL----- 3  
PROG. CONS.----- 4  
N.D.P.----- 5  
OTHER PARTY (WRITE IN)

\_\_\_\_\_ 6  
REFUSED/~~NS~~----- 7  
DON'T KNOW/NONE----- X

14. Do you think that the future development of Ontario should depend more on private enterprise, or more on government control?

MORE ON PRIVATE ENTERPRISE 1-28  
MORE ON GOVERNMENT CONTROL 2

DON'T KNOW----- X  
                                  V

15. Do you favor or oppose raising the minimum wage in Ontario from \$5 to \$7?

FAVOR----- 1-29  
OPPOSE----- 2

DON'T KNOW----- X  
                                ✓

16. Do you think that automobile insurance in Ontario should be taken over by the provincial government, or should it continue to be run by private industry?

TAKEN OVER BY THE  
PROVINCIAL GOVERNMENT----- 1-30

CONTINUE TO BE RUN BY  
PRIVATE INDUSTRY----- 2

DON'T KNOW----- X  
                                ✓

BASIC DATA SECTION - INTRODUCE THIS SECTION AS FOLLOWS: 'Now may I ask you a few questions so that we can classify our data?'

SA

1. MEN: Are you the male head of the household? YES-----1 NO-----2-65 NS=3  
 WOMEN: Are you the female head of the household?

EVERYONE:

2. Are you employed outside the home full-time, part-time or not at all? SA FULL-TIME---1 PART-TIME---2 NOT AT ALL---3-64 NS=4

3. What is your marital status? SA SINGLE-----1 WID/DIV/SEP-----3-65 NS=5  
 MARRIED-----2 LIVING AS MARRIED-----4

4. What was the language you first spoke in childhood and still understand? SA ENGLISH-----1 OTHER (SPECIFY)  
 FRENCH-----2 DO NOT H.T. NS=4 3-66

5. What is your religious preference? SA PROTESTANT--1 OTHER (SPECIFY)  
 JEWISH-----2 DO NOT H.T. 4-67  
 ROMAN CATHOLIC----3  
 NO RELIGIOUS PREFERENCE-~~NS~~-----5

6. Which of these was the last school that you attended? HAND CARD 'Q'

Did you graduate from...(LEVEL OF SCHOOLING ATTENDED)?

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL	1-68	2
SECONDARY SCHOOL---	3	4
UNIVERSITY-----	7	8
POST SECONDARY & NON UNIVERSITY		
COMMUNITY COLLEGE---	5	6
C.E.G.E.P.-----	5	6
OTHER (SPECIFY)		
DO NOT H.T.	5	6
NO FORMAL SCHOOLING	9	
REFUSED- <del>NS</del> -----	0	

7. What is your occupation? SA SPECIFIC JOB: STANDARD GALLUP OCCUPATION 69  
 TYPE OF COMPANY: CODELIST  
 CHECK IF: ( ) STUDENT ( ) HOUSEWIFE

8. OCCUPATION OF HEAD OF FAMILY SA SPECIFIC JOB: STANDARD GALLUP OCCUPATION 70  
 TYPE OF COMPANY: CODELIST

9. How many people, including yourself, are there in this household? SA 1 2 3 4 5 6 OR MORE -21 NS=7

10. How many would be under 10 years? SA 0 1 2 3 4 OR MORE -72 NS=5

11. How many would be between 10 & 17 years? SA 0 1 2 3 4 OR MORE -73 NS=5

12. Are you, yourself a member of a labour union, or is your husband/wife a labour union member? SA YES, MYSELF-----1-74  
 YES, MY SPOUSE-----2  
 YES, BOTH-----3 NS=5  
 NO-----4

13. What was your year of birth? YEAR: BELOW 1901=98 REF=99 75/76

14. RECORD IF: SA MALE-----1 FEMALE-----2 -77

15. HAND CARD 'R': Which number on this card corresponds to your total annual family income from all sources before tax deductions? SA UNDER \$10,000-----1 \$40,000-\$49,999---6-78  
 \$10,000-\$14,999----2 \$50,000-\$59,999---7  
 \$15,000-\$19,999----3 \$60,000-\$69,999---8  
 \$20,000-\$29,999----4 \$70,000 & OVER---9  
 \$30,000-\$39,999----5 REFUSED-~~NS~~-----0

16. RECORD IF: SA FARM----1 RURAL, NON-FARM----2 URBAN---3-79

TIME INTERVIEWED ENDED: \_\_\_\_\_

(PLEASE PRINT)

NAME OF RESPONDENT: \_\_\_\_\_ TELEPHONE: ( ) \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ PROV: \_\_\_\_\_

DATE OF INTERVIEW: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

I hereby attest that this is a true and honest interview -- INTERVIEWER'S SIGNATURE: \_\_\_\_\_