

GALLUP WOULD LIKE YOUR OPINION

**INTERVIEWER DON'T READ ALOUD WORDS IN CAPITAL LETTERS
CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES**

105-1
MAY/91

INTRODUCTION:

Hello. My name is from the Gallup Poll. The Gallup Poll is a survey on different topics concerning both national public opinion and marketing issues. I'd like to interview the youngest (male/female) who is 18 years of age or older and who is at home right now. Would that be yourself?

ASSIGN # _____ (7-10)	START TIME _____ (18-21)	<div style="border: 1px solid black; padding: 5px; width: 30px; margin: auto;">01</div>
RESPONDENT # _____ (11-12)	FINISH TIME _____ (22-25)	
EMPLOYEE ID# _____ (14-17)	DATE _____ (26-29)	
VERSION _____ (30-31)		

SECTION I- ASK EVERYONE

02

1. Have you, yourself, smoked any cigarettes in the past week?
 - YES----- 1-7
 - NO----- 2

2. Did you, yourself, happen to attend a church, synagogue or other place of worship in the last seven days?
 - YES----- 1-8
 - NO----- 2

DK/NS - X

3. If a federal election were held today, which party's candidate do you think you would favor?
 - LIBERAL----- 1-9
 - PROG. CONS.----- 2
 - N.D.P.----- 3
 - REFORM PARTY----- 4
 - BLOC QUEBECOIS----- 5
 - OTHER PARTY (WRITE IN) _____ 6
 - UNDECIDED/NONE----- 7
 - REFUSED *NS*----- 8
 - NOT ELIGIBLE----- 9

DK/NS X

4a. Did you vote in the last federal election on November 21, 1988?

- YES----- []
- NO----- 1-10
- TOO YOUNG----- 2

IF 'YES', ASK:

4b. Which party did the candidate for whom you voted represent?

- LIBERAL----- 3
- PROG. CONS.----- 4
- N.D.P.----- 5
- REFORM PARTY----- 6
- OTHER PARTY (WRITE IN) _____ 7
- REFUSED *NS*----- 8
- DON'T KNOW/NONE----- X

CARD # - 1,2
 SERIAL # 3-6
 ASSIGN # 7-10
 JOB+WK # 11-14
 No. 5 15-19
 0

DK - X (-)
NS - V (&)

CONTINUED ON BACK...

ASK EVERYONE:

5a. Do you think abortions should be legal under any circumstances, legal only under certain circumstances, or illegal in all circumstances?

LEGAL UNDER ANY CIRCUMSTANCES----- 1 ["] → SKIP TO Q.6

LEGAL ONLY UNDER CERTAIN CIRCUMSTANCES----- 2 → ASK Q.5b

ILLEGAL IN ALL CIRCUMSTANCES 3 } → SKIP TO Q.6

DON'T KNOW----- X }
V }

IF 'LEGAL ONLY UNDER CERTAIN CIRCUMSTANCES' (CODE 2-Q.5a), ASK:

5b. In which of these specific cases would you think an abortion should be legal? READ LIST - ACCEPT MULTIPLE ANSWERS

If there is a strong chance of a serious defect in the baby--- 1 -12

If the woman's health is seriously endangered by the pregnancy---- 2

If agreed upon by a woman and her physician----- 3

If the family has a very low income and cannot afford any more children 4 -15

If it is within 5 months of conception----- 5

If it is within 3 months of conception----- 6

If conception is due to rape or incest----- 7-18

NONE OF THE ABOVE----- 8-18

DON'T KNOW----- X-18

NS V-18

ASK EVERYONE:

6. In 1969 the federal government passed the Official Languages Act, making Canada officially bilingual. Do you think bilingualism in Canada has been a success or a failure?

A SUCCESS----- 1-21

A FAILURE----- 2

DON'T KNOW----- X

NS-V

7. If the leaders of our nation followed the views of the public more closely, do you think the nation would be better off, or worse off than it is today?

BETTER OFF----- 1-22

WORSE OFF----- 2

NO DIFFERENCE----- 3

NO OPINION----- X

NS V

8. Is there a possibility that you would vote for the Reform Party in the next federal election, if it ran a candidate in your constituency?

YES----- 1-23
 NO----- 2
 DON'T KNOW----- X

9. In the past three months, have you or anyone in your household, made any trips to the United States solely for the purpose of shopping?

YES----- 1-24
 NO----- 2
 DON'T KNOW----- X

10. Some people say that the differences among the various parts of Canada are now so great that they will never be solved, and that Confederation will break up. Do you agree with this, or do you think that these differences will be solved?

WILL NOT BREAK UP, DIFFERENCES
 WILL BE SOLVED----- 1-25
 WILL BREAK UP, DIFFERENCES
 WILL NOT BE SOLVED----- 2
 UNDECIDED----- X

11a. Are you personally aware of any serious instances of physical abuse of children - that is, not just something you read about in the newspapers or saw on TV - but that happened to someone you know or someone who lives in your neighborhood?

YES, AWARE----- 1-26
 NO, AM NOT----- 2
 DON'T KNOW----- X

11b. Are you personally aware of any serious instances of physical abuse of women - that is, not just something you read about in the newspapers or saw on TV - but that happened to someone you know or someone who lives in your neighborhood?

YES, AWARE----- 1-27
 NO, AM NOT----- 2
 DON'T KNOW----- X

12. Do you think that this province should have two official languages - English and French - so that government services are provided in both languages?

YES, SHOULD----- 1-28
 NO, SHOULD NOT----- 2
 DON'T KNOW----- X

13. In general, do you have a favorable or unfavorable impression of ...READ LIST. ROTATE STARTING WITH (✓)

	FAVORABLE	UNFAVORABLE	DK
() Benoit Bouchard	1	2	X - 29
() Joe Clark	1	2	X
() John Crosbie	1	2	X
() Don Mazankowski	1	2	X - 32
(✓) Barbara McDougall	1	2	X
() Brian Mulroney	1	2	X
() Michael Wilson	1	2	X - 35

ASK RESPONDENTS IN ONTARIO ONLY, ALL OTHERS SKIP Q.19

14. If a provincial election were held today, which party's candidate do you think you would favor?

LIBERAL-----	1-36
PROG. CONS.-----	2
N.D.P.-----	3
OTHER PARTY (WRITE IN)	
_____	4
UNDECIDED/NONE-----	5
REFUSED- <i>NS</i> -----	6
NOT ELIGIBLE-----	7

15a. Did you vote in the last provincial election on September 6th, 1990?

YES-----	[]
NO-----	1-37
TOO YOUNG-----	2

IF 'YES', ASK:

15b. Which party did the candidate for whom you voted represent?

LIBERAL-----	3
PROG. CONS.-----	4
N.D.P.-----	5
OTHER PARTY (WRITE IN)	
_____	6
REFUSED- <i>NS</i> -----	7
DON'T KNOW/NONE-----	X

ASK EVERYONE IN ONTARIO ONLY:

16. Do you approve or disapprove of the way Bob Rae is handling his job as Premier of Ontario?

APPROVE-----	1-38
DISAPPROVE-----	2
DON'T KNOW-----	X

17. Do you think that the provincial New Democratic Party government under Premier Bob Rae basically has the same approach to government and politics as did the Liberal government of former Premier David Peterson, or do you think the Bob Rae government is very different from the one led by David Peterson?

SAME-----	1-39
DIFFERENT-----	2
DON'T KNOW-----	X

18a. On April 29th, Provincial Treasurer Floyd Laughren presented a budget to the Ontario legislature. Have you seen or heard anything about this budget?

YES-----	1-40
NO-----	2
DON'T KNOW-----	X

18b. Do you think the budget measures announced will strengthen the Ontario economy or not?

YES, WILL STRENGTHEN-----	1-41
NO, WILL NOT STRENGTHEN-----	2
DON'T KNOW-----	X

ASK IN QUEBEC PROVINCE ONLY, ALL OTHERS SKIP TO NEXT SECTION

19. If a provincial election were held today, which party's candidate do you think you would favor?

LIBERAL PARTY-----	1-42
PARTI QUEBECOIS-----	2
NEW DEMOCRATIC PARTY-----	3
EQUALITY PARTY-----	4

OTHER PARTY (WRITE IN)

-----	5
UNDECIDED/NONE-----	6
REFUSED- <i>NS</i> -----	7
NOT ELIGIBLE-----	8

20a. Did you vote in the last provincial election in 1989?

YES-----	[]
NO-----	1-43
TOO YOUNG-----	2

IF 'YES', ASK:

20b. Which party did the candidate for whom you voted represent?

LIBERAL-----	3
PARTY QUEBECOIS-----	4
N.D.P.-----	5
EQUALITY PARTY-----	6

OTHER PARTY (WRITE IN)

-----	7
REFUSED- <i>NS</i> -----	8
DON'T KNOW/NONE-----	X

BASIC DATA SECTION - INTRODUCE THIS SECTION AS FOLLOWS: Now may I ask you a few questions so that we can classify our data?

MEN: Are you the male head of the household?
WOMEN: Are you the female head of the household?

SA YES-----1 NO-----2 - 63
 NS=3

ASK EVERYONE:

2. Are you employed outside the home full-time, part-time or not at all?

SA FULL-TIME----- 1-64
 PART-TIME----- 2
 NOT AT ALL----- 3
 NS=4

3. What is your marital status?

SA SINGLE----- 1-65
 MARRIED----- 2
 WID/DIV/SEP----- 3
 LIVING AS MARRIED----- 4
 NS=5

4. What was the language you first spoke in childhood and still understand?

SA ENGLISH----- 1-66
 FRENCH----- 2
 OTHER (SPECIFY) 3 NS=4
DO NOT HIT.

5. What is your religious preference?

SA PROTESTANT----- 1-67
 JEWISH----- 2
 ROMAN CATHOLIC----- 3
 OTHER (SPECIFY) 4
 NO PREFERENCE/
 NS=5
DO NOT HIT.

6. Which of these was the last school that you attended? HAND CARD Q Did you graduate from...(LEVEL OF SCHOOLING ATTENDED)?

	SOME	GRAD.
PUBLIC/GRADE SCHOOL	1-68	2
SECONDARY SCHOOL	3	4
UNIVERSITY-----	7	8
SA POST SECONDARY & NON UNIVERSITY		
COMMUNITY COLLEGE---	5	6
C.E.G.E.P.-----	5	6
OTHER (SPECIFY)		
<u>DO NOT HIT.</u>	5	6
NO FORMAL SCHOOLING	9	
REFUSED- NS	X	

7. What is your occupation?

SPECIFIC JOB: STANDARD GALLUP -69
 TYPE OF COMPANY: OCCUPATION CODELIST

CHECK IF: () STUDENT () HOUSEWIFE

8. OCCUPATION OF HEAD OF FAMILY

SPECIFIC JOB: STANDARD GALLUP -70
 TYPE OF COMPANY: OCCUPATION CODELIST

9. How many people, including yourself, are there in this household?

SA 1 2 3 4 5 6+ NS=7
 -71

10. How many would be under 10 years?

SA 0 1 2 3 4+ NS=5
 -72

11. How many would be between 10 & 17 years?

SA 0 1 2 3 4+ NS=5
 -73

12. Are you, yourself a member of a labor union, or is your husband/wife a labor union member?

SA YES, MYSELF----- 1 -74
 YES, MY SPOUSE----- 2
 YES, BOTH----- 3
 NO----- 4 NS=5

13. What was your year of birth?

YEAR: BELOW 1901=98 REFUSED=99 75/76

14. SA RECORD IF: MALE---1 FEMALE---2 -77

15. HAND CARD 'R': Which number on this card corresponds to your total annual family income from all sources before tax deductions?

UNDER \$10,000----	1	\$40,000-\$49,999--	6-78
\$10,000-\$14,999--	2	\$50,000-\$59,999--	7
\$15,000-\$19,999--	3	\$60,000-\$69,999--	8
\$20,000-\$29,999--	4	\$70,000-\$79,999--	9
\$30,000-\$39,999--	5	\$80,000 & OVER---	0
		REFUSED- NS	X

16. RECORD IF: FARM----- 1 -79
 SA RURAL, NON-FARM 2
 URBAN----- 3

REGIONAL -80 LANGUAGE -16

(PLEASE PRINT)

NAME OF RESPONDENT: _____ TELEPHONE: () _____

ADDRESS: _____ CITY: _____

PROVINCE: _____ POSTAL CODE: _____

I hereby attest that this is a true honest interview -- INTERVIEWER'S SIGNATURE: _____

A VALIDATION CHECK WILL BE MADE ON ALL INTERVIEWERS' WORK

GALLUP CANADA, INC.

NEWSPAPER RELEASE SURVEY DATA KIT

This is a kit of files, supplying actual survey data, and the support documentation, used by Gallup for its periodic (usually twice a week) newspaper releases. The topic is usually political, social or economic in nature with the occasional question(s) on subjects of current interest (e.g. the Ben Johnson debacle).

The following are the projects included in this kit (approximate chronological order):

<u>Project</u>	<u>Date</u>	<u>Type</u>	<u>Comments</u>
105-1	MAY/91	OP	-----

The type column is coded: O indicates the project was an "omnibus", the 'P' label means the interviews were in-home, and personal while the 'I' indicates a telephone survey. Unless otherwise noted, a survey was national in scope.

"INSTALLATION"

Simply copy the files from the diskette onto your hardisk.
The data for each project comes with at least 3, and sometimes four files:

The .C file

This is the actual data itself.

The general structure of a .C file is:

column

- 1-2 record number. Some projects have more than one record per case.
 - 3-6 serial number. Identifies one case in the dataset.
 - 7 region (national survey)
 - 0 = Newfoundland
 - 1 = Prince Edward Island
 - 2 = Nova Scotia
 - 3 = New Brunswick
 - 4 = Quebec
 - 5 = Ontario
 - 6 = Manitoba
 - 7 = Saskatchewan
 - 8 = Alberta
 - 9 = British Columbia
 - 8 community size
 - 1 = Over 500,000
 - 2 = 100,000 to 500,000
 - 3 = 30,000 to 100,000
 - 4 = 10,000 to 30,000
 - 5 = 1,000 to 10,000
 - 6 = Under 1,000
 - 9 location code. Gallup internal value.
 - 10 language code.
 - 1, 3, 5, 7 = English
 - 2, 4, 6, 8 = French
- columns 7 to 10 make up what Gallup calls the assignment number.

11-14 project number. This field can contain alphabetic information.

15-19 weight*10000. A simple scheme of age/sex weighting has been calculated, the results put in this field. The following are the target percentages; for the national studies

Age	Male	Female
18 - 29	14.32	14.25
30 - 49	19.00	19.07
50 +	15.33	18.03

The above columns (1 through 19) are repeated on all cards.

20-80 questionnaire data. For record 1, the upper limit is 62 for Omnibus surveys.

63-79 basic data (RECORD 1 ONLY). For the national in-home interviews the basic demographic data on the respondent is kept here. See the attached photocopy for more detail. Some coding details though:

- age

The question is usually, "What is the year of your birth?" With this study and all subsequent studies the year of birth is left as is. The age has not been converted. Always greater than 18, and the "age" of 98 is to be taken as someone born before 1900, the "age" 99 indicates the respondent refused to supply a birthdate.

- occupation codelist:

- 1 = Professional (of any kind)
- 2 = Business Executive, Owners/Managers
- 3 = Sales
- 4 = Clerical
- 5 = Skilled Labour
- 6 = Unskilled Labour
- 7 = Unemployed
- 8 = Housewife
- 9 = Student
- 0 = Other
- = Refused.

The .DOC file

Explains any quirks or other peculiarities associated with the survey. If present, you should read it.

The .MAR file

Is the marginal (or hole-count) of the .C file.

The .WGT file

Contains the weights used.

In addition to the files above, the following pieces of paper are also found in the kit:

The Master Questionnaire

Each survey comes with a photocopy of the master which Gallup used internally. The master specifies the text of the question asked, the possible answers and where those answers were placed in the .C file. In order to insure a regular format for all the files, some column and record re-numbering was required. Hence, read the master carefully: in some places this re-numbering may be hard to notice.

For all "Omnibus" surveys (see the list above), the basic demographic data is identical in format. The page marked "BASIC DATA" is a copy of this format. For the non-omnibus surveys, the basic data section is attached to the master. In many cases, it is very different from the "normal" omnibus version.

105-1

ACTUAL

Job: 1051univ	M A R G I N A L C O U N T S											1040 Records		Page 1	
COL	1	2	3	4	5	6	7	8	9	0	11	12	BL	TOT	MP
1:1	0	0	0	0	0	0	0	0	0	1040	0	0	0	1040	0
1:2	1040	0	0	0	0	0	0	0	0	0	0	0	0	1040	0
1:3	41	0	0	0	0	0	0	0	0	999	0	0	0	1040	0
1:4	100	100	100	100	100	100	100	100	100	140	0	0	0	1040	0
1:5	110	110	110	101	100	100	100	100	100	109	0	0	0	1040	0
1:6	104	104	104	104	104	104	104	104	104	104	0	0	0	1040	0
1:7	0	30	39	260	371	50	40	100	120	30	0	0	0	1040	0
1:8	441	120	80	60	90	249	0	0	0	0	0	0	0	1040	0
1:9	228	111	60	60	50	40	20	20	20	431	0	0	0	1040	0
1:10	680	220	60	10	0	10	20	20	20	0	0	0	0	1040	0
1:11	1040	0	0	0	0	0	0	0	0	0	0	0	0	1040	0
1:12	0	0	0	0	0	0	0	0	0	1040	0	0	0	1040	0
1:13	0	0	0	0	1040	0	0	0	0	0	0	0	0	1040	0
1:14	1040	0	0	0	0	0	0	0	0	0	0	0	0	1040	0
1:15	605	0	0	0	0	0	0	0	0	435	0	0	0	1040	0
1:16	0	0	1040	0	0	0	0	1040	0	0	0	1040	0	1040	1040
1:17	0	159	110	0	0	0	0	435	0	336	0	0	0	1040	0
1:18	300	0	140	192	0	0	0	0	0	408	0	0	0	1040	0
1:19	0	0	110	159	0	243	0	0	522	6	0	0	0	1040	0
1:63	896	142	2	0	0	0	0	0	0	0	0	0	0	1040	0
1:64	415	176	449	0	0	0	0	0	0	0	0	0	0	1040	0
1:65	217	629	136	57	1	0	0	0	0	0	0	0	0	1040	0
1:66	642	272	125	1	0	0	0	0	0	0	0	0	0	1040	0
1:67	410	19	453	35	123	0	0	0	0	0	0	0	0	1040	0
1:68	86	85	173	240	72	147	77	155	2	0	3	0	0	1040	0
1:69	124	96	42	94	163	75	34	179	70	145	0	0	18	1022	0

COL	1	2	3	4	5	6	7	8	9	0	11	12	BL	TOT	MP
1171	117	311	218	246	101	46	1	0	0	0	0	0	0	1040	0
1172	141	108	29	6	6	0	0	0	0	750	0	0	0	1040	0
1173	165	73	16	3	6	0	0	0	0	777	0	0	0	1040	0
1174	174	80	50	731	5	0	0	0	0	0	0	0	0	1040	0
1175	66	133	134	174	238	202	77	0	6	10	0	0	0	1040	0
1176	109	115	101	102	93	102	85	117	104	112	0	0	0	1040	0
1177	523	517	0	0	0	0	0	0	0	0	0	0	0	1040	0
1178	61	60	67	125	174	112	78	48	42	89	184	0	0	1040	0
1179	40	237	763	0	0	0	0	0	0	0	0	0	0	1040	0
1180	250	433	351	6	0	0	0	0	0	0	0	0	0	1040	0
211	0	0	0	0	0	0	0	0	0	1040	0	0	0	1040	0
212	0	1040	0	0	0	0	0	0	0	0	0	0	0	1040	0
213	41	0	0	0	0	0	0	0	0	999	0	0	0	1040	0
214	100	100	100	100	100	100	100	100	100	140	0	0	0	1040	0
215	110	110	110	101	100	100	100	100	100	109	0	0	0	1040	0
216	104	104	104	104	104	104	104	104	104	104	0	0	0	1040	0
217	346	694	0	0	0	0	0	0	0	0	0	0	0	1040	0
218	322	716	0	0	0	0	0	0	0	0	2	0	0	1040	0
219	200	86	174	84	50	10	386	33	17	0	0	0	0	1040	0
2110	185	28	219	318	161	10	8	54	0	0	57	0	0	1040	0
2111	251	620	144	0	0	0	0	0	0	0	25	0	0	1040	0
2112	422	0	0	0	0	0	0	0	0	0	0	0	618	422	0
2113	0	578	0	0	0	0	0	0	0	0	0	0	462	578	0
2114	0	0	237	0	0	0	0	0	0	0	0	0	803	237	0
2115	0	0	0	104	0	0	0	0	0	0	0	0	936	104	0
2116	0	0	0	0	50	0	0	0	0	0	0	0	990	50	0

COL	1	2	3	4	5	6	7	8	9	0	11	12	BL	TOT	MP
2118	0	0	0	0	0	0	474	4	0	0	2	1	559	481	0
2121	231	663	0	0	0	0	0	0	0	0	146	0	0	1040	0
2122	772	82	115	0	0	0	0	0	0	0	71	0	0	1040	0
2123	291	479	0	0	0	0	0	0	0	0	268	2	0	1040	0
2124	192	840	0	0	0	0	0	0	0	0	3	5	0	1040	0
2125	605	275	0	0	0	0	0	0	0	0	158	2	0	1040	0
2126	174	854	0	0	0	0	0	0	0	0	12	0	0	1040	0
2127	230	800	0	0	0	0	0	0	0	0	9	1	0	1040	0
2128	514	489	0	0	0	0	0	0	0	0	35	2	0	1040	0
2129	168	309	0	0	0	0	0	0	0	0	559	4	0	1040	0
2130	525	329	0	0	0	0	0	0	0	0	184	2	0	1040	0
2131	244	387	0	0	0	0	0	0	0	0	405	4	0	1040	0
2132	203	233	0	0	0	0	0	0	0	0	601	3	0	1040	0
2133	253	270	0	0	0	0	0	0	0	0	513	4	0	1040	0
2134	155	803	0	0	0	0	0	0	0	0	81	1	0	1040	0
2135	197	630	0	0	0	0	0	0	0	0	210	3	0	1040	0
2136	75	52	104	18	110	6	6	0	0	0	0	0	669	371	0
2137	86	7	69	67	112	5	17	0	0	0	8	0	669	371	0
2138	168	121	0	0	0	0	0	0	0	0	82	0	669	371	0
2139	93	228	0	0	0	0	0	0	0	0	49	1	669	371	0
2140	283	79	0	0	0	0	0	0	0	0	9	0	669	371	0
2141	59	201	0	0	0	0	0	0	0	0	107	4	669	371	0
2142	76	94	8	7	4	65	6	0	0	0	0	0	780	260	0
2143	41	4	106	73	7	0	3	12	0	0	14	0	780	260	0

105-1 WEIGHTS

Weight run				
Tables	Observed	Adjusted	Weight	
701	Frequency	Frequency		
1	.14	140.00	145.41	1.03868
2	.19	190.00	193.68	1.01936
3	.16	192.00	163.06	0.84927
4	.00	1.00	1.00	1.00048
5	.14	110.00	144.45	1.31318
6	.19	243.00	195.97	0.80645
7	.18	159.00	191.43	1.20398
8	.00	5.00	5.00	1.00006
Totals		1040.00	1040.00	

Cases read:	1040
Cases in no weight class:	0
Cases in more than one weight class:	0
Cases with weight set to zero:	0
Number of weight classes:	8
Empty weight classes:	0
Maximum weight:	1.31318
Minimum weight:	0.80645

105-1 WGT5

&MA1DATE: 5/14/91

25:170 NATIONAL OMNIBUS - NEWSPAPERS - MAY 1-4, 1991PAGE 1

Table 702
WEIGHT TEST

	TOTAL	MALE	FEMALE
TOTAL	1040 100.0000	503 100.0000	537 100.0000
MALE 18-29	145 13.9822	145 28.9007	
MALE 30-49	194 18.6229	194 38.4929	
MALE 50+	163 15.6788	163 32.4075	
MALE NOT STATED	1 .0962	1 .1988	
FEMALE 18-29	144 13.8894		144 26.9070
FEMALE 30-49	196 18.8429		196 36.5030
FEMALE 50+	191 18.4070		191 35.6586
FEMALE NOT STATED	5 .4808		5 .9314