

GALLUP WOULD LIKE YOUR OPINION
INTERVIEWER DON'T READ ALOUD WORDS IN CAPITAL LETTERS
CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

204-1
APRIL/92

INTRODUCTION :

Hello. My name is...from the Gallup Poll. The Gallup Poll is a survey on different topics concerning both national public opinion and marketing issues. I'd like to interview the youngest (male/female) who is 18 years of age or older and who is at home right now. Would that be yourself?.

ASSIGN # _____ (7-10)	START TIME _____ (18-21)	
RESPONDENT # _____ (11-12)	FINISH TIME _____ (22-25)	
EMPLOYEE ID# _____ (14-17)	DATE _____ (26-29)	
VERSION <u>2</u> (30-31)		

01

SECTION I - ASK EVERYONE

02

1a. Just from what you have seen, heard or read, how serious a problem is hunger among Canadians today – would you say very serious, quite serious, not too serious or not really a serious problem at all?

- 1 VERY SERIOUS
- 2 QUITE SERIOUS
- 3 NOT TOO SERIOUS
- 4 NOT AT ALL SERIOUS
- 5 DONT KNOW

6 *NS*

(7)

1b. To what degree do you think governments in Canada are addressing the hunger problem in this country? (READ LIST)

- 1 Adequately
- 2 Partially
- 3 Not at all
- 4 DONT KNOW

5 *NS*

(8)

2a. If a federal election were held today, which party's candidate do you think you would favor?

- 1 LIBERAL
- 2 PROG.CON.S.
- 3 N.D.P.
- 4 REFORM PARTY
- 5 BLOC QUEBECOIS
- 6 OTHER PARTY (WRITE IN) _____
- 7 UNDECIDED/NONE
- 8 REFUSED *NS*
- 9 NOT ELIGIBLE

now party

(9)

IF "UNDECIDED OR REFUSED", ASK:

2b. Although you may not have made up your mind, which party do you tend to lean towards at the present time?

- 1 LIBERAL
- 2 PROG. CONS.
- 3 NDP
- 4 REFORM PARTY
- 5 BLOC QUEBECOIS
- 6 OTHER
- 7 UNDECIDED / *NONE/DK*
- 8 REFUSED / *NOT STATED*

leaning

(10)

4b. There are a number of issues that are currently being discussed in Canada. I'm going to read out a few and would like you to tell me whether you are very concerned, somewhat concerned, not very concerned, or not at all concerned about each issue. First, how concerned are you about...? READ LIST. ROTATE STARTING WITH (✓). HAND CARD 1

	VERY CONCERNED	SOMEWHAT CONCERNED	NOT VERY CONCERNED	NOT AT ALL CONCERNED	DK	NS-6
[] Environment	1	2	3	4	5	(14)
[] Honesty in government	1	2	3	4	5	(15)
[] Free Trade	1	2	3	4	5	(16)
[] Cost of housing	1	2	3	4	5	(17)
✓ [] Abortion	1	2	3	4	5	(18)
[] Canadian unity	1	2	3	4	5	(19)
[] Day care	1	2	3	4	5	(20)
[] Federal deficit	1	2	3	4	5	(21)
[] Unemployment	1	2	3	4	5	(22)
[] Government taxation levels	1	2	3	4	5	(23)
[] Illegal drug use	1	2	3	4	5	(24)
[] Growth of the federal government	1	2	3	4	5	(25)
[] Threat of nuclear war	1	2	3	4	5	(26)
[] The threat of Quebec separation	1	2	3	4	5	(27)
[] Rate of inflation	1	2	3	4	5	(28)
[] Senate reform	1	2	3	4	5	(29)
[] Treatment of native Canadians	1	2	3	4	5	(30)

5a. If the Progressive Conservative Party had a different leader, which party's candidate do you think you would favor?

- 1 LIBERAL
- 2 PROG.CONS.
- 3 N.D.P.
- 4 REFORM PARTY
- 5 BLOC QUEBECOIS
- 6 OTHER PARTY
- 7 UNDECIDED/NONE
- 8 REFUSED
- 9 NOT ELIGIBLE

0 NS

(31)

8. Some people say that the differences among the various parts of Canada are now so great that they will never be solved, and that Confederation will break up. Do you agree with this, or do you think that these differences will be solved?

- 1 WILL NOT BREAK UP, DIFFERENCES WILL BE SOLVED
- 2 WILL BREAK UP, DIFFERENCES WILL NOT BE SOLVED
- 3 UNDECIDED

4 NS

(38)

9. If a federal election were held today, which political party would you least likely support? **DO NOT READ LIST. ACCEPT ONE RESPONSE ONLY**

- 1 PROGRESSIVE CONSERVATIVE
- 2 LIBERAL
- 3 NEW DEMOCRATIC PARTY
- 4 REFORM PARTY
- 5 BLOC QUEBECOIS
- 6 DON'T KNOW

7 NOT ELIGIBLE

8 NS

(39)

10. Just suppose for a minute that Canadians were allowed to vote in a U.S. presidential election. If the U.S. election were held today, would you cast your vote for Republican George Bush or Democrat Bill Clinton?

- 1 GEORGE BUSH
- 2 BILL CLINTON
- 3 DON'T KNOW

4 NS

(40)

11a. Do you favor or oppose the federal government imposing higher duties upon Canadians who cross-border shop in the United States?

- 1 FAVOR
- 2 OPPOSE
- 3 DON'T KNOW

(41)

11b. In the past three months, have you or anyone in your household made any trips to the United States solely for the purpose of shopping?

- 1 YES
- 2 NO
- 3 DON'T KNOW

(42)

12a. Now I would like to ask you about homosexuals in specific occupations. Do you think homosexuals should or should not be employed in the following occupations? **(READ LIST)**

	SHOULD	SHOULD NOT	DK	
a. Junior school teachers?	1	2	3	(43)
b. The clergy?	1	2	3	(44)
c. Member of Parliament?	1	2	3	(45)
d. Doctor?	1	2	3	(46)
e. Sales person?	1	2	3	(47)

NS-4

(cont'd)

e.	Sales person?	1	2	3	<u>(47)</u>
f.	In Armed Forces?	1	2	3	<u>(48)</u>
g.	Prison Officer?	1	2	3	<u>(49)</u>

CONTINUED ON BACK...

2041 Newspaper wghts

Weight run				
Tables	Observed	Adjusted		
701	Frequency	Frequency	Weight	
1	.14	120.00	147.03	1.22528
2	.19	214.00	195.09	0.91163
3	.15	179.00	157.40	0.87936
4	.00	4.00	4.00	1.00007
5	.14	92.00	147.21	1.60011
6	.19	251.00	197.00	0.78487
7	.18	174.00	186.26	1.07046
8	.00	1.00	1.00	0.99981
Totals	1035.00	1035.00		

Cases read:	1035
Cases in no weight class:	0
Cases in more than one weight class:	0
Cases with weight set to zero:	0
Number of weight classes:	8
Empty weight classes:	0
Maximum weight:	1.60011
Minimum weight:	0.78487

2041 Newspapers wgt

DATE: 4/21/92

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Table 702
WEIGHT TEST

	TOTAL	MALE	FEMALE
	-----	-----	-----
TOTAL	1035 100.0000	504 100.0000	531 100.0000
MALE 18-29	147 14.2062	147 29.2008	
MALE 30-49	195 18.8491	195 38.7443	
MALE 50+	157 15.2082	157 31.2604	
MALE NOT STATED	4 .3865	4 .7945	
FEMALE 18-29	147 14.2232		147 27.6985
FEMALE 30-49	197 19.0341		197 37.0674
FEMALE 50+	186 17.9961		186 35.0460
FEMALE NOT STATED	1 .0966		1 .1881

2041 Newspaper
unwgted

Job: 2041univ M A R G I N A L C O U N T S 1035 Records Page 1

COL	1	2	3	4	5	6	7	8	9	0	.11	12	BL	TOT	MP
1:1	36	0	0	0	0	0	0	0	0	999	0	0	0	1035	0
1:2	100	100	100	100	100	100	100	100	100	135	0	0	0	1035	0
1:3	110	110	106	100	100	100	100	100	100	109	0	0	0	1035	0
1:4	104	104	104	104	104	103	103	103	103	103	0	0	0	1035	0
1:6	1035	0	0	0	0	0	0	0	0	0	0	0	0	1035	0
1:7	0	40	20	280	372	30	50	111	112	20	0	0	0	1035	0
1:8	454	100	90	72	90	229	0	0	0	0	0	0	0	1035	0
1:9	251	113	60	60	40	30	21	20	20	420	0	0	0	1035	0
1:10	785	99	61	20	0	0	30	20	20	0	0	0	0	1035	0
1:11	0	913	0	0	0	0	0	0	0	0	0	0	122	913	0
1:12	0	0	0	0	0	0	0	0	0	913	0	0	122	913	0
1:13	0	0	0	913	0	0	0	0	0	0	0	0	122	913	0
1:14	913	0	0	0	0	0	0	0	0	0	0	0	122	913	0
1:15	391	0	0	0	0	0	0	0	0	644	0	0	0	1035	0
1:16	0	0	1035	0	0	0	0	1035	0	0	0	1035	0	1035	1035
1:17	0	120	0	0	0	92	251	179	214	179	0	0	0	1035	0
1:18	214	120	0	0	0	0	353	251	0	97	0	0	0	1035	0
1:19	0	214	0	0	371	0	0	0	179	271	0	0	0	1035	0
1:36	777	258	0	0	0	0	0	0	0	0	0	0	0	1035	0
1:37	142	50	80	80	20	0	0	0	0	0	0	0	663	372	0
1:63	915	120	0	0	0	0	0	0	0	0	0	0	0	1035	0
1:64	427	166	440	2	0	0	0	0	0	0	0	0	0	1035	0
1:65	179	700	113	42	1	0	0	0	0	0	0	0	0	1035	0
1:66	612	287	130	6	0	0	0	0	0	0	0	0	0	1035	0
1:67	378	7	465	85	100	0	0	0	0	0	0	0	0	1035	0
1:68	55	83	168	296	75	148	60	147	1	0	2	0	0	1035	0
1:69	114	99	43	119	145	96	34	170	57	135	0	0	23	1012	0

COL	1	2	3	4	5	6	7	8	9	0	11	12	BL	TOT	MP
2145	718	260	52	5	0	0	0	0	0	0	0	0	0	1035	0
2146	627	354	49	5	0	0	0	0	0	0	0	0	0	1035	0
2147	847	134	48	6	0	0	0	0	0	0	0	0	0	1035	0
2148	726	258	46	5	0	0	0	0	0	0	0	0	0	1035	0
2149	593	376	61	5	0	0	0	0	0	0	0	0	0	1035	0
2150	868	76	71	17	3	0	0	0	0	0	0	0	0	1035	0
2151	507	335	188	4	1	0	0	0	0	0	0	0	0	1035	0
2152	765	171	89	8	2	0	0	0	0	0	0	0	0	1035	0
2153	310	598	121	3	2	0	0	0	0	0	0	0	1	1034	0
2154	116	61	64	11	92	11	14	3	0	0	0	0	663	372	0
2155	95	6	88	58	95	4	17	9	0	0	0	0	663	372	0
2156	124	195	51	2	0	0	0	0	0	0	0	0	663	372	0

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APR 1992 PERSONAL-DOOR TO DOOR-NATIONAL OMNIBUS

THIS IS THE NEW FORMAT OF THE PERSONAL DOOR TO DOOR NATIONAL OMNIBUS.
I HAVE INCLUDED THE CODES FOR THE BASIC DATA QUESTIONS WHERE
SPECIFIC WORDING DOES NOT APPEAR ON THE MASTER QUESTIONNAIRE.

COLS

SERIAL # - 1:4
CARD # - 6
ASSIGN # - 7:10
JOB & WK - 11:14 - 2041
WEIGHTS - 15:19

WEIGHTING REMAINS THE SAME - AGE AND SEX

	MALE	FEMALE
18 - 29	14.32	14.25
30 - 49	19.00	19.07
50+	15.33	18.03
	48.65	51.35

BASIC DATA - REGION

NEWFOUNDLAND;107-0 -----EXAMPLE-----NEWFOUNDLAND CODE 0 IS ON CARD 1 COL. 7
PRINCE EDWARD ISLAND;107-1
NOVA SCOTIA;107-2
NEW BRUNSWICK;107-3
QUEBEC;107-4
ONTARIO;107-5
MANITOBA;107-6
SASKATCHEWAN;107-7
ALBERTA;107-8
BRITISH COLUMBIA;107-9

BASIC DATA - CITY SIZE

OVER 500M;108-1
100 - 500M;108-2
30 - 100M;108-3
10 - 30M;108-4
1 - 10M;108-5
RURAL;108-6

BASIC DATA - OCCUPATION OF RESPONDENT

PROFESSIONAL//TECHNICAL;169-1
BUSINESS EXECUTIVE//OWNERS, MANAGERS AND ADMINISTRATORS;169-2
SALES WORKERS;169-3
CLERICAL WORKERS;169-4
SKILLED LABOUR AND CRAFTSMEN;169-5
LABOURERS AND SERVICE WORKERS;169-6
UNEMPLOYED;169-7
HOUSEWIFE;169-8
STUDENT;169-9
RETIRED;169-0
REFUSED//NOT STATED;169-\$ * \$=BLANK

BASIC DATA - OCCUPATION OF HEAD OF FAMILY
PROFESSIONAL TECHNICAL;170-1
BUSINESS EXECUTIVE:/OWNERS, MANAGERS AND ADMINISTRATORS;170-2
SALES WORKERS;170-3
CLERICAL WORKERS;170-4
SKILLED LABOUR AND CRAFTSMEN;170-5
LABOURERS AND SERVICE WORKERS;170-6
UNEMPLOYED;170-7
HOUSEWIFE;170-8
STUDENT;170-9
RETIRED;170-0
REFUSED//NOT STATED;170-\$ * \$=BLANK
