

GALLUP WOULD LIKE YOUR OPINION
INTERVIEWER DON'T READ ALOUD WORDS IN CAPITAL LETTERS
CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES

205-1
MAY/92

INTRODUCTION :

Hello. My name is....from the Gallup Poll. The Gallup Poll is a survey on different topics concerning both national public opinion and marketing issues. I'd like to interview the youngest (male/female) who is 18 years of age or older and who is at home right now. Would that be yourself?.

ASSIGN # _____ (7-10)	START TIME _____ (18-21)
RESPONDENT # _____ (11-12)	FINISH TIME _____ (22-25)
EMPLOYEE ID# _____ (14-17)	DATE _____ (26-29)
VERSION _____ (30) LANGUAGE _____ (36) REGIONAL (ONT) _____ (37)	

01

1. ENGLISH
2. FRENCH

SECTION I - ASK EVERYONE

02

1. Have you, yourself, smoked any cigarettes in the past week?

- 1 YES
- 2 NO
- 3 DK/NS

(7)

2a. If a federal election were held today, which party's candidate do you think you would favor?

- 1 LIBERAL
- 2 PROG. CONS.
- 3 N.D.P.
- 4 REFORM PARTY
- 5 BLOC QUEBECOIS
- 6 OTHER PARTY (WRITE IN) _____
- 7 UNDECIDED/NONE /OK
- 8 REFUSED /NOT STATED
- 9 NOT ELIGIBLE

(8)

IF "UNDECIDED/NONE OR REFUSED", ASK:

2b. Although you may not have made up your mind, which party do you tend to lean towards at the present time?

- 1 LIBERAL
- 2 PROG. CONS.
- 3 NDP
- 4 REFORM PARTY
- 5 BLOC QUEBECOIS
- 6 OTHER
- 7 UNDECIDED/NONE /OK
- 8 REFUSED /NOT STATED

(9)

SERIAL # 1-4
 CARD # 6
 ASSIGN # 7-10
 JOB+WK # 11:14
 Weights 15-19

3a. Did you vote in the last federal election on November 21, 1988?

- [] YES
- 1 NO
- 2 TOO YOUNG

IF "YES", ASK:

3b. Which party did the candidate for whom you voted represent?

- 3 LIBERAL
- 4 PROG.CON.S.
- 5 N.D.P.
- 6 REFORM PARTY
- 7 OTHER PARTY (WRITE IN) _____
- 8 REFUSED
- 9 DONT KNOW/NONE/NS

(10)

ASK EVERYONE:

4a. Do you believe that the economic recession in Canada is over, or not?

- 1 YES
- 2 NO
- 3 DONT KNOW
- 4 NS

(11)

4b. Do the federal government's policies for tackling the country's economic situation give you a feeling that they are or are not handling the situation properly?

- 1 ARE HANDLING PROPERLY
- 2 ARE NOT HANDLING PROPERLY
- 3 DONT KNOW
- 4 NS

(12)

5. In general, how satisfied would you say you are with the health care services offered in this province - are you very satisfied, somewhat satisfied, not too satisfied, or not at all satisfied?

- 1 VERY SATISFIED
- 2 SOMEWHAT SATISFIED
- 3 NOT TOO SATISFIED
- 4 NOT AT ALL SATISFIED
- 5 DONT KNOW
- 6 NS

(13)

6. Did you, yourself, happen to attend a church, synagogue or other place of worship in the last seven days?

- 1 YES
- 2 NO
- 3 DK/NS

(14)

7. Regardless of any political feelings you may have, and thinking just of individuals, which person do you think would make the best Prime Minister for Canada - Brian Mulroney, Jean Chretien, Audrey McLaughlin or Preston Manning?

- 1 BRIAN MULRONEY
- 2 JEAN CHRETIEN
- 3 AUDREY MCLAUGHLIN
- 4 PRESTON MANNING
- 5 NONE OF THE ABOVE
- 6 DONT KNOW
- 7 NS

(15)

8. As a result of the present Constitutional discussions, in general would you prefer to see the federal government receive additional powers, would you prefer to see the provincial governments receive additional powers, or would you prefer to maintain the present distribution of powers between the federal and provincial governments?

- 1 PREFER FEDERAL GOVERNMENT RECEIVE ADDITIONAL POWERS
- 2 PREFER PROVINCIAL GOVERNMENTS RECEIVE ADDITIONAL POWERS
- 3 PREFER TO MAINTAIN PRESENT DISTRIBUTION
- 4 Don't know
- 5 NS

9. If it were your job to plan an immigration policy for Canada at this time, would you be inclined to increase immigration, decrease immigration or keep the number of immigrants at about the current level?

- 1 INCREASE
- 2 DECREASE
- 3 CURRENT LEVEL
- 4 DON'T KNOW

5 NS

(17)

10. If Quebecers in a provincial referendum reject an offer of a renewed federalism, do you favor or oppose forming an economic association between Quebec and the rest of Canada?

- 1 FAVOR
- 2 OPPOSE
- 3 DON'T KNOW

4 NS

(18)

ASK RESPONDENTS IN ONTARIO ONLY, ALL OTHERS SKIP TO NEXT SECTION

11. If a provincial election were held today, which party's candidate do you think you would favor?

- 1 LIBERAL
- 2 PROG.CON.S.
- 3 N.D.P.
- 4 OTHER PARTY (WRITE IN) _____
- 5 UNDECIDED/NONE
- 6 REFUSED /NS
- 7 NOT ELIGIBLE

(19)

12a. Did you vote in the last provincial election on September 6th, 1990?

- { } YES
- 1 NO
- 2 TOO YOUNG

IF "YES", ASK:

12b. Which party did the candidate for whom you voted represent?

- 3 LIBERAL
- 4 PROG.CON.S.
- 5 N.D.P.
- 6 OTHER PARTY (WRITE IN) _____
- 7 REFUSED
- 8 DON'T KNOW NONE /NS

(20)

ASK EVERYONE IN ONTARIO ONLY

13. Do you approve or disapprove of the way Bob Rae is handling his job as Premier of Ontario?

- 1 APPROVE
- 2 DISAPPROVE
- 3 DON'T KNOW

4 NS

(21)

14. Do you favor or oppose legalizing gambling casinos in Ontario?

- 1 FAVOR
- 2 OPPOSE
- 3 DON'T KNOW

4 NS

(22)

Rec #1

V = no answer

BASIC DATA SECTION - INTRODUCE THIS SECTION AS FOLLOWS: Now may I ask you a few questions so that we can classify our data?

1. MEN: Are you the male head of the household?
WOMEN: Are you the female head of the household?
SA YES-----1 NO-----2 - 63
NS=3

ASK EVERYONE:
2. Are you employed outside the home full-time, part-time or not at all?
SA FULL-TIME----- 1-64
PART-TIME----- 2
NOT AT ALL----- 3
NS=4

3. What is your marital status?
SA SINGLE----- 1-66
MARRIED----- 2
WID/DIV/SEP----- 3
LIVING AS MARRIED----- 4
NS=5

4. What was the language you first spoke in childhood and still understand?
SA ENGLISH----- 1-66
FRENCH----- 2
OTHER (SPECIFY)
Do NOT H.T. 3 NS=4

5. What is your religious preference?
SA PROTESTANT----- 1-67
JEWISH----- 2
ROMAN CATHOLIC----- 3
OTHER (SPECIFY)
Do NOT H.T. 4
NO PREFERENCE/
NS=5

6. Which of these was the last school that you attended? HAND CARD Q Did you graduate from...(LEVEL OF SCHOOLING ATTENDED)?
~~X~~
PUBLIC/GRADE SCHOOL 1-68 2
SECONDARY SCHOOL 3 4
UNIVERSITY----- 7 8
SA POST SECONDARY & NON UNIVERSITY
COMMUNITY COLLEGE--- 5 6
C.E.G.E.P.----- 5 6
OTHER (SPECIFY)
Do NOT H.T. 5 6
NO FORMAL SCHOOLING 9
REFUSED-NS----- X

7. What is your occupation?
SPECIFIC JOB: STANDARD GALLUP -69
TYPE OF COMPANY: OCCUPATION CODELIST
CHECK IF: () STUDENT () HOUSEWIFE

8. OCCUPATION OF HEAD OF FAMILY
SPECIFIC JOB: STANDARD GALLUP -70
TYPE OF COMPANY: OCCUPATION CODELIST

9. How many people, including yourself, are there in this household?
SA 1 2 3 4 5 6+ -71
NS=7

10. How many would be under 10 years?
SA 0 1 2 3 4+ -72
NS=5

11. How many would be between 10 & 17 years?
SA 0 1 2 3 4+ -73
NS=5

12. Are you, yourself a member of a labor union, or is your husband/wife a labor union member?
SA YES, MYSELF----- 1 -74
YES, MY SPOUSE----- 2
YES, BOTH----- 3
NO----- 4 NS=5

13. What was your year of birth?
YEAR: Below 1901=98 1901-99 75/76

14. SA RECORD IF: MALE---1 FEMALE---2 -77

15. HAND CARD 'R': Which number on this card corresponds to your total annual family income from all sources before tax deductions?
~~X~~
UNDER \$10,000---- 1 \$40,000-\$49,999--6-7
\$10,000-\$14,999-- 2 \$50,000-\$59,999--7
SA \$15,000-\$19,999-- 3 \$60,000-\$69,999--8
\$20,000-\$29,999-- 4 \$70,000-\$79,999--9
\$30,000-\$39,999-- 5 \$80,000 & OVER---0
REFUSED-NS-----X

16. RECORD IF: FARM----- 1 -79
SA RURAL, NON-FARM 2
URBAN----- 3

REGIONAL LANGUAGE 37 36

(PLEASE PRINT)
NAME OF RESPONDENT: _____ TELEPHONE: () _____
ADDRESS: _____ CITY: _____
PROVINCE: _____ POSTAL CODE: _____

I hereby attest that this is a true and honest interview -- INTERVIEWER'S SIGNATURE: _____

A VALIDATION CHECK WILL BE MADE ON ALL INTERVIEWERS' WORK