

Serial # 1:4  
CARD # 5:6  
JOB # 11:13  
Weights 15:19

IGNORE INFORMATION  
ON CARDS 2+3

FIELD FINAL -

AC - Toronto  
Project Registration  
TELEPHONE OMNIBUS - WAVE I  
#600

X APPROVED BY CLIENT

DATE \_\_\_\_\_  
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INTERVIEWED BY \_\_\_\_\_

n=1,000

I.D.#: \_\_\_\_\_ 0 (1-ID)  
6)

\*\*AREA CODE AND TELEPHONE NUMBER: ( ) \_\_\_\_\_  
(32 - 41)

\*\*INTERVIEW TIME: -----  
(42) (43)

D1. HEAD OF HOUSEHOLD: Are you the (male/female) head of the household?

1 Yes 2 No 3 (DK) 4 (RF) HEAD  
(412)

(ASK EVERYONE:)

D2. Are you employed outside the home full-time, part-time or not at all?

1 Full-time  
2 Part-time  
3 Not at all  
4 (DK)  
5 (Refused) EMPLOY  
(413)

D3. What is your marital status? (Open ended and code)

1 Single  
2 Married  
3 Widowed/Divorced/Separated  
4 Living as married  
5 (DK)  
6 (Refused) MARSTAT  
(414)

D4. What was the language you first spoke in childhood and still understand? (Open ended and code)

01 Other (list)  
02 (DK)  
03 (Refused)  
04 HOLD  
05 HOLD  
06 English  
07 French  
MTONGUE  
(415) (416)

D5. What is your religious preference? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 None
- 05 HOLD
  
- 06 Protestant
- 07 Jewish
- 08 Roman Catholic

RELIGION

(417) (418)

D6. Which of these was the last school that you attended?  
(Read 06-10)

- 01 Other (list)
  
- 02 (DK)
- 03 (Refused)
- 04 No formal schooling (Skip to D7)
- 05 HOLD
  
- 06 Public/Grade school
- 07 Secondary school
- 08 University

Post secondary and non-university

- 09 Community college
- 10 C.E.G.E.P

EDUC

(419) (420)

D6a. Did you graduate from (response in D6)?

- |     |    |      |      |  |
|-----|----|------|------|--|
| 1   | 2  | 3    | 4    |  |
| Yes | No | (DK) | (RF) |  |

GRAD

(421)

(DEMOGRAPHICS CONTINUED)

- D7. What is your occupation? (Open ended and code)
- |    |              |                                      |
|----|--------------|--------------------------------------|
| 01 | Other (list) | 08 PROFESSIONAL/TECHNICAL            |
| 02 | HOLD         | 09 BUSINESS EXECUTIVES/SELF-EMPLOYED |
| 03 | (Refused)    | 10 SALES WORKERS                     |
| 04 | Not employed | 11 CLERICAL WORKERS                  |
| 05 | Retired      | 12 SKILLED LABOUR                    |
| 06 | Student      | 13 UNSKILLED LABOUR/SERVICE WORKERS  |
| 07 | Housewife    | (Skip to "Note" before D8)           |

OCCUP

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(422) (423)

- D7a. What type of company do you work for? (Open ended)

- |    |              |
|----|--------------|
| 01 | Other (list) |
| 02 | (DK)         |
| 03 | (Refused)    |
| 04 | HOLD         |
| 05 | HOLD         |

D7a

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(424) (425)

(If code "1" in D1,  
Skip to D9;  
Otherwise, Continue)

- D8. What is the occupation of the head of the family? (Open ended and code)

- |    |              |
|----|--------------|
| 01 | Other (list) |
| 02 | HOLD         |
| 03 | (Refused)    |
| 04 | Not employed |
| 05 | Retired      |
| 06 | Student      |
| 07 | Housewife    |

(Skip to D9)

D8

Same As D7

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(426) (427)

- D8a. What type of company does the head of the family work for? (Open ended)

- |    |              |
|----|--------------|
| 01 | Other (list) |
| 02 | (DK)         |
| 03 | (Refused)    |
| 04 | HOLD         |
| 05 | HOLD         |

D8a

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(428) (429)

(DEMOGRAPHICS CONTINUED)

D9. How many people, including yourself, are there in this household? (Open ended and code actual number)

01 One - (Skip to D12)

98 (DK)  
99 (Refused)

NHOUSE

(430) (431)

D10. How many would be under 10 years? (Open ended and code actual number)

00 None  
98 (DK)  
99 (Refused)

NKIDS

(432) (433)

D11. How many would be between 10 and 17 years? (Open ended and code actual number)

00 None  
98 (DK)  
99 (Refused)

NTEENS

(434) (435)

D12. Are you, yourself a member of a labor union, or is your husband/wife a labor union member?

1 Yes, myself  
2 Yes, my spouse  
3 Yes, both  
4 No  
5 (DK)  
6 (Refused)

UNION

(436)

D13. What was your year of birth? (Open ended and code all four digits of year)

9999 (DK/Refused)

YRBIRTH

(437) (438) (439) (440)

D14. Please give me the first three characters of your postal code? (Open ended and code all three digits of postal code)

999 (DK/Refused)

(441) (442) (443)

(DEMOGRAPHICS CONTINUED)

D15. What is your city or town name? (Open ended)

- 001 Other (list)
- 002 (DK)
- 003 (Refused)
- 004 HOLD
- 005 HOLD

CITY/TOWN

(444) (445) (446)

D16. Would you please tell me your total annual family income from all sources before tax deductions? Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

- 11 (Refused)
- 12 (DK)

INCOME

(447) (448)



(SECTION I - ASK EVERYONE)

1a. In general terms, would you say that Canadians are satisfied or dissatisfied with their lives?

- 1 Satisfied
- 2 Dissatisfied
- 3 (DK)
- 4 (Refused)

Q1a  
           (465)

1b. And personally, would you say that, in general terms, you are satisfied or dissatisfied with your life?

- 1 Satisfied
- 2 Dissatisfied
- 3 (DK)
- 4 (Refused)

Q1b  
           (466)

2a. If a federal election were held today, which party's candidate do you think you would favor? (Read and rotate 1-6)

- |   |   |
|---|---|
| 1 | Liberal                                   |
| 2 | Progressive Conservatives/<br>P.C./Tories |
| 3 | New Democratic Party/NDP                  |
| 4 | Reform Party                              |
| 5 | Bloc Quebecois/BQ                         |
| 6 | Another Party                             |

(Skip to #3a)

- |   |           |
|---|-----------|
| 7 | None      |
| 8 | (DK)      |
| 9 | (Refused) |
- (Continue)

NOWPARTY  
2.10 (460)

2b. (If code "7", "8" or "9" in #2a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Read and rotate 1-6)

- 1 Liberal
- 2 Progressive Conservatives/  
P.C./Tories
- 3 New Democratic Party/NDP
- 4 Reform Party
- 5 Bloc Quebecois/BQ
- 6 Another Party

- 7 None
- 8 (DK)
- 9 (Refused)

LEANING  
2.50 (614)

3a. Did you vote in the last federal election on November 21, 1988?

- 1 Yes - (Continue)
  - 2 No
  - 3 Too young
  - 4 (DK)
  - 5 (Refused)
- (Skip to #4)

VOTE  
3 (462)

3b. (If code "1 - Yes" in #3a, ask:) Which party did the candidate for whom you voted represent? (Open ended and code)

- 01 Other Party (list)
- 02 (DK)
- 03 Refused
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal
- 08 Progressive Conservative/P.C./Tories
- 09 N.D.P./New Democratic Party
- 10 Reform Party
- 11 HOLD

PARTY  
3.10  

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(463) (464)

4. As you may know, Bill Clinton is the new President of the United States. Do you think this will be a good thing (GT) or a bad thing (BT) for (read and rotate A-C)? (NE=No effect)

	<u>GT</u>	<u>BT</u>	<u>(NE)</u>	<u>(DK)</u>	<u>(RF)</u>	
A. The United States	1	2	3	4	5	____ (515) <sup>QAA</sup>
B. Canada's relationship with the U.S.	1	2	3	4	5	____ (516) <sup>QAB</sup>
C. Peace in the world	1	2	3	4	5	____ (517) <sup>QAC</sup>

5. Do you think that women in Canada get as good a break as men?

- 1 Yes
  - 2 No
  - 3 (DK)
  - 4 (RF)
- \_\_\_\_ <sup>Q5</sup> (671)