

FIELD FINAL - NOVEMBER 30, 1994

AC -

Project Registration #41601012  
OMNIBUS & POLL DECEMBER

X  APPROVED BY CLIENT  
DATE \_\_\_\_\_

Gallup Canada, Inc.  
SOM  
December, 1994

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INTERVIEWED BY \_\_\_\_\_

n=1,000

I.D.#: \_\_\_\_\_  0  (1-  
6)

\*\*AREA CODE AND TELEPHONE NUMBER: ( ) \_\_\_\_\_  (32 - 41)

\*\*INTERVIEW TIME: -----  (42) (43)

Hello. My name is \_\_\_\_\_ from the Gallup Poll.  
We are doing the National Gallup Poll this evening on  
different public opinion topics and marketing issues.  
May I please speak with the youngest male, 18 years of  
age or older, who is now at home? (If no male, ask:)  
May I please speak with the oldest female, 18 years of  
age or older, who is now at home?

\*\*GENDER: (Do not ask; code only)

1 Male 2 Female \_\_\_\_\_ (44)

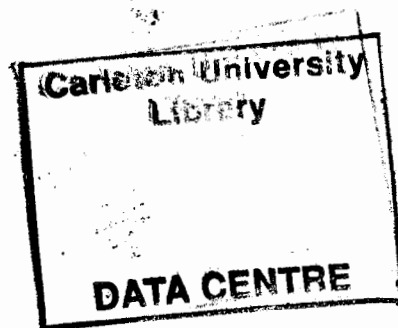
S1. AREA CODE: (Code from call record sheet)

\_\_\_\_\_  
(450) (451) (452)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

\_\_\_\_\_  
(453) (454)



S3. CMA CODE: (Code from call record sheet)

\_\_\_\_\_ (455) (456) (457) (458)

S4. LANGUAGE: (Code language interview conducted in:)

1 English

2 French

\_\_\_\_\_ (449)

Project Registration #41602212  
**OMNIBUS DECEMBER**  
 - POLL  
 Gallup Canada, Inc.  
 Jon Hughes, Analyst/  
 SOM  
 December, 1994

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 DATE \_\_\_\_\_  
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 INTERVIEWED BY \_\_\_\_\_  
 n=1,000

(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - (Skip to #2a)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD

(Continue)

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

(Skip to #2a)

2.10

(460) (461)

b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

2.50

(614) (615)

2a. Did you vote in the last federal election on October 25, 1993?

- 1 Yes - (Continue)
- 2 No
- 3 Too young
- 4 (DK)
- 5 (Refused)

(Skip to #3)

3 (462)

2b. (If code "1 - Yes" in #2a, ask:) Which party did the candidate for whom you voted represent? (Open ended and code)

- 01 Other Party (do NOT list)
- 02 (DK)
- 03 Refused
- 04 None
- 05 HOLD
  
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservative (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

3.10

(463) (464)

3. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

\_\_\_\_ (519)

4a. How likely are you to purchase a house in the next twelve months? Would you say you are very likely, somewhat likely, somewhat unlikely, or very unlikely?

- 1 Very likely
- 2 Somewhat likely
- 3 Somewhat unlikely
- 4 Very unlikely
- 5 (DK)
- 6 (Refused)

\_\_\_\_ (520)

4b. And how likely are you to purchase a new car in the next twelve months? Would you say you are very likely, somewhat likely, somewhat unlikely, or very unlikely?

- 1 Very likely
- 2 Somewhat likely
- 3 Somewhat unlikely
- 4 Very unlikely
- 5 (DK)
- 6 (Refused)

\_\_\_\_ (521)

4c. And how likely are you to purchase a major appliance, such as a refrigerator or oven, in the next twelve months? Would you say you are very likely, somewhat likely, somewhat unlikely, or very unlikely?

- 1 Very likely
- 2 Somewhat likely
- 3 Somewhat unlikely
- 4 Very unlikely
- 5 (DK)
- 6 (Refused)

\_\_\_\_ (522)

(Rotate #5a-#5b and #6a-#6b)

- 5a. Over the past six months, would you say the country's economy has (read and reverse 1-3)?
- 1 Gotten better
  - 2 Stayed about the same
  - 3 Gotten worse
  - 4 (DK)
  - 5 (Refused) \_\_\_\_\_ (523)
- 5b. Over the next six months, do you expect the country's economy to (read and reverse 1-3)?
- 1 Get better
  - 2 Stay about the same
  - 3 Get worse
  - 4 (DK)
  - 5 (Refused) \_\_\_\_\_ (524)
- 6a. Over the past six months, would you say the financial situation of your household has (read and reverse 1-3)?
- 1 Gotten better
  - 2 Stayed about the same
  - 3 Gotten worse
  - 4 (DK)
  - 5 (Refused) \_\_\_\_\_ (525)
- 6b. Over the next six months, do you expect the financial situation of your household to (read and reverse 1-3)?
- 1 Get better
  - 2 Stay about the same
  - 3 Get worse
  - 4 (DK)
  - 5 (Refused) \_\_\_\_\_ (526)
7. Considering the state of the economy and your personal financial situation, do you think now is a good time to make major purchases or is it a good time to save instead?
- 1 Good time to make major purchase
  - 2 Good time to save
  - 3 (DK)
  - 4 (Refused) \_\_\_\_\_ (527)
- 7a. There has been quite a bit of talk recently about the possibility of Quebec Separating from the rest of Canada, and becoming an independent country. Would you, yourself, be in favour of separation or opposed to it?
- 1 In favour of separation
  - 2 Opoosed to separation
  - 3 (DK)
  - 4 (Refused) \_\_\_\_\_ (652)

8. And now a question about Christmas. Do you believe in Santa Claus?

1	2	3	4	
Yes	No	(DK)	(RF)	_____ (535)

9a. Do you believe that Canada's role in United Nations peacekeeping efforts around the world should increase, remain the same, decrease or be eliminated altogether?

1	Increase	
2	Remain the same	
3	Decrease	
4	Be eliminated altogether	
5	(DK)	
6	(Refused)	_____ (528)

9b. Do you believe that Canada's presence in the former Yugoslavia as part of the United Nations peacekeeping forces should increase, remain the same, decrease or be eliminated altogether?

1	Increase	
2	Remain the same	
3	Decrease	
4	Be eliminated altogether	
5	(DK)	
6	(Refused)	_____ (529)

10. Do you approve or disapprove of the record of the Liberal government in Ottawa, since the election in October 1993?

1	Approve	
2	Disapprove	
3	(DK)	
4	(Refused)	_____ (530)

**(Rotate #11a-#11b)**

11a. Do you think that extreme intoxication, either due to alcohol or drugs, should or should not be a legitimate defence in criminal court cases?

1	Yes, should	
2	No, should not	
3	(DK)	
4	(Refused)	_____ (531)

11b. Do you think that a person's particular culture should or should not be considered as part of a legitimate defence in criminal court cases?

1	Yes, should	
2	No, should not	
3	(DK)	
4	(Refused)	_____ (532)

12a. When a person has an incurable disease that causes great suffering, do you, or do you not think that competent doctors should be allowed by law to end the patient's life through mercy killing, if the patient has made a formal request in writing?

1	2	3	4	
Yes	No	(DK)	(RF)	_____ (533)

12b. When a child has an incurable disease that causes great suffering, do you, or do you not think that the child's parents should be allowed by law to end the child's life through mercy killing?

1	2	3	4	
Yes	No	(DK)	(RF)	_____ (534)

DEMOGRAPHICS

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused)

91 (413)

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused)

       (472)

*PLACEMENT*

D2. What is your marital status? (Open ended and code) .

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused)

92 (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 HOLD
- 05 HOLD
- 06 English
- 07 French

93.10

(415) (416)

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 Protestant
- 07 Jewish
- 08 Roman Catholic

94.10

(417) (418)

(DEMOGRAPHICS CONTINUED)



D5a. Which of these was the last school that you attended?

(Read 06-10)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 No formal schooling
- 05 HOLD
- 06 Public/Grade school
- 07 Secondary school
- 08 University

(Skip to D6)

EDUC

Post secondary and non-university

- 09 Community college
- 10 C.E.G.E.P

95.10

(419) (420)

D5b. Did you graduate from (response in D5a)?

- 1 Yes
- 2 No
- 3 (DK/RF)

95.50 (421)

D6. What is your occupation? (Open ended and code)

- 01 Other (list)
- 02 HOLD
- 03 (Refused)
- 04 Not employed
- 05 Retired
- 06 Student
- 07 Housewife

96.10

(422) (423)

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

- 01 One - (Skip to D10)
- 98 (DK)
- 99 (Refused)

98

(430) (431)

D8. How many would be under 10 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

98.10

(432) (433)

(DEMOGRAPHICS CONTINUED)

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

98.20

(434) (435)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused)

98.30(436)

D11. What was your year of birth? (Open ended and code all four digits of year)

9999 (DK/Refused)

98.40

(437) (438) (439) (440)

D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)