

FIELD FINAL - MAY 2, 1994

AC -  
Project Registration #41601050  
OMNIBUS & POLL MAY

X  APPROVED BY CLIENT  
DATE \_\_\_\_\_  
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INTERVIEWED BY \_\_\_\_\_

Gallup Canada, Inc.  
SOM  
May, 1994

n=1,000

I.D.#: \_\_\_\_\_  0  (1-  
6)

\*\*AREA CODE AND TELEPHONE NUMBER: ( ) \_\_\_\_\_  
(32 - 41)

\*\*INTERVIEW TIME: -----  
(42) (43)

Hello. My name is \_\_\_\_\_ from the Gallup Poll.  
We are doing the National Gallup Poll this evening on  
different public opinion topics and marketing issues.  
May I please speak with the youngest male, 18 years of  
age or older, who is now at home? (If no male, ask:)  
May I please speak with the oldest female, 18 years of  
age or older, who is now at home?

\*\*GENDER: (Do not ask; code only)

1 Male 2 Female \_\_\_\_\_ (44)

SEX

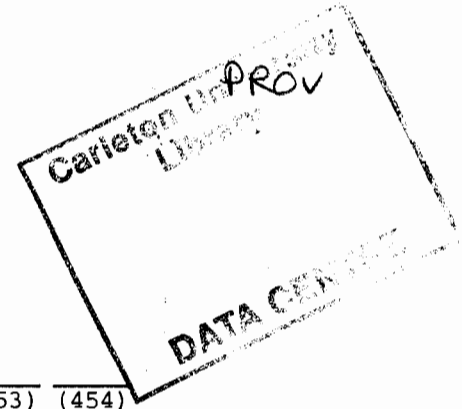
S1. AREA CODE: (Code from call record sheet)

\_\_\_\_\_  
(450) (451) (452)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

\_\_\_\_\_  
(453) (454)



S3. CMA CODE: (Code from call record sheet)

\_\_\_\_\_

(455) (456) (457) (458)

S4. LANGUAGE: (Code language interview conducted in:)

- 1 English
- 2 French

\_\_\_\_\_ (449)

LANGINT

Project Registration #41602250  
 OMNIBUS MAY  
 - POLL  
 Gallup Canada, Inc.  
 Jon Hughes, Analyst/  
 SOM  
 May, 1994

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(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - (Skip to #2a)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD

NOWPARTY

(Continue)

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

(Skip to #2a)

2.10

(460) (461)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

LEANING

2.50

(614) (615)

2a. Did you vote in the last federal election on October 25, 1993?

- 1 Yes - (Continue)
- 2 No
- 3 Too young
- 4 (DK)
- 5 (Refused)

VOTE

(Skip to #3)

3 (462)

2b. (If code "1 - Yes" in #2a, ask:) Which party did the candidate for whom you voted represent? (Open ended and code)

- 01 Other Party (do NOT list)
- 02 (DK)
- 03 Refused
- 04 None
- 05 HOLD
  
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservative (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

PARTY

3.10

(463) (464)

(Rotate #3a, #3b and #3c)

3a. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

APPPM

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

\_\_\_\_\_ (519)

3b. Do you approve or disapprove of the way Lucien Bouchard is handling his job as leader of the Opposition?

APPOPP

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

\_\_\_\_\_ (520)

3c. Do you approve or disapprove of the way Preston Manning is handling his job as leader of the Reform Party?

APPREF

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

\_\_\_\_\_ (521)

4a. How would you rate economic conditions in Canada today? Would you say they are (read and reverse 1-4)?

EC-COND

- 1 Excellent
- 2 Good
- 3 Fair
- 4 Poor
  
- 5 (DK)
- 6 (Refused)

\_\_\_\_\_ (522)

4b. Right now, do you think that economic conditions in the country as a whole are (read and reverse 1-3)?

- 1 Getting better
- 2 Staying about the same
- 3 Getting worse
- 4 (DK)
- 5 (Refused)

\_\_\_\_\_ (523)

EC-CHANGE

5. Do you think the federal government is effectively handling the country's economic situation?

- |     |    |      |      |             |
|-----|----|------|------|-------------|
| 1   | 2  | 3    | 4    |             |
| Yes | No | (DK) | (RF) | _____ (524) |

\_\_\_\_\_ (524)

HANDLING

(Rotate #6 and #7)

6. Do you have quite a lot of confidence, some confidence, a little confidence, or no confidence at all in the way the federal government is handling the issue of unemployment?

- 1 Quite a lot of confidence
- 2 Some confidence
- 3 A little confidence
- 4 No confidence at all
- 5 (DK)
- 6 (Refused)

\_\_\_\_\_ (525)

UNEMPLOY

7. Do you have quite a lot of confidence, some confidence, a little confidence, or no confidence at all in the way the federal government is handling the issue of deficit reduction?

- 1 Quite a lot of confidence
- 2 Some confidence
- 3 A little confidence
- 4 No confidence at all
- 5 (DK)
- 6 (Refused)

\_\_\_\_\_ (526)

DEFICIT

(Rotate #8a-#8b and #9a-#9b-#9c-#9d)

8a. Do you think that the level of violent crime in your community has been increasing or decreasing recently or has it remained at the same level?

- 1 Increasing
- 2 Decreasing
- 3 Remained the same
- 4 (DK)
- 5 (Refused)

\_\_\_\_\_ (527)

V-CRIME

8b. I am going to read a list of some institutions which are responsible for dealing with criminals. Please indicate whether you think each one deals with criminals too harshly (TH), not harshly enough (NHE), or in the correct manner (CM). (Read and rotate A-C)

	<u>TH</u>	<u>NHE</u>	<u>CM</u>	<u>(DK)</u>	<u>(RF)</u>	
A. The police	1	2	3	4	5	____ (528) POLICE
B. The federal government	1	2	3	4	5	____ (529) FEDERAL
C. The courts	1	2	3	4	5	____ (530) COURTS

9a. In general, do you feel that the laws covering the sale of firearms should be made more strict, less strict, or kept as they are now?

- 1 More strict
- 2 Less strict
- 3 Kept as they are now
- 4 (DK)
- 5 (Refused)

FIREARMS

\_\_\_\_ (531)

9b. For each of the following groups of people, please indicate whether or not you think they should be allowed, by law, to own a gun? (Read and rotate A-B)

	<u>Yes</u>	<u>No</u>	<u>(DK)</u>	<u>(RF)</u>	
A. Hunters and trapshooters	1	2	3	4	____ (532) HUNTERS
B. The general public	1	2	3	4	____ (533) PUBLIC

(If code "1 - Yes" in #9b-A, Continue; Otherwise, Skip to "Note" before #9d)

9c. Which, if any, of the following requirements should have to be met by hunters and trapshooters before they could legally own a gun? (Read and rotate A-C)

	<u>Yes</u>	<u>No</u>	<u>(DK)</u>	<u>(RF)</u>	
A. A police background check	1	2	3	4	____ (534) HUNT_CHK
B. A psychological evaluation	1	2	3	4	____ (535) HUNT_EV
C. A firearms training course	1	2	3	4	____ (536) HUNT_TR

(If code "1 - Yes" in #9b-B, Continue;  
Otherwise, Skip to #10 or #8, as appropriate)

9d. Which, if any, of the following requirements should have to be met by members of the general public before they could legally own a gun? (Read and rotate A-C)

	<u>Yes</u>	<u>No</u>	<u>(DK)</u>	<u>(RF)</u>		
A. A police background check	1	2	3	4	_____ (537)	PUB_CHK
B. A psychological evaluation	1	2	3	4	_____ (538)	PUB_EV
C. A firearms training course	1	2	3	4	_____ (539)	PUB_TR

10. Did you, yourself, happen to attend a church, synagogue or other place of worship, in the last seven days?

1	2	3	4	
Yes	No	(DK)	(RF)	_____ (540)

WORSHIP

11. Which of the following statements comes closest to your views on the origin and development of human beings: (read and reverse 1-3)?

- 1 God created human beings pretty much in their present form at one time within the last 10,000 years or so
- 2 Human beings have developed over millions of years from less advanced forms of life, but God guided this process
- 3 Human beings have developed over millions of years from less advanced forms of life - God had no part in the process
- 4 (None of these)
- 5 (DK)
- 6 (Refused)

ORIGINS

\_\_\_\_\_ (541)

12. Do you believe Canada should continue to have a monarch as its head of state, or should Canada discontinue its ties with the monarchy?

- 1 Continue with monarchy as head of state
- 2 Discontinue ties with monarchy
- 3 (DK)
- 4 (Refused)

MONARCH

\_\_\_\_\_ (542)

13a. Have you exercised in the last twenty-four hours?

1	2	3	4	
Yes	No	(DK)	(RF)	_____ (543)

EXERCISE

13b. How would you describe your own personal weight situation - would you say you are underweight, overweight, or about right?

WEIGHT

- 1 Underweight
- 2 Overweight
- 3 About right
- 4 (DK)
- 5 (Refused)

\_\_\_\_\_(544)

13c. Are you currently on a diet to gain, maintain or lose weight?

DIET

- |     |    |      |      |            |
|-----|----|------|------|------------|
| 1   | 2  | 3    | 4    |            |
| Yes | No | (DK) | (RF) | _____(545) |



DEMOGRAPHICS

D1. (HOLD)

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused)

MARSTAT

92 (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 HOLD
- 05 HOLD
  
- 06 English
- 07 French

LANGUAGE

93.10

(415) (416)

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 None
- 05 HOLD
  
- 06 Protestant
- 07 Jewish
- 08 Roman Catholic

RELIGION

94.10

(417) (418)

(DEMOGRAPHICS CONTINUED)

D5a. Which of these was the last school that you attended?

(Read 06-10)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 No formal schooling
- 05 HOLD
- 06 Public/Grade school
- 07 Secondary school
- 08 University

(Skip to D6)

EDUC

Post secondary and non-university

- 09 Community college
- 10 C.E.G.E.P

95.10

(419) (420)

D5b. Did you graduate from (response in D5a)?

GRAD

- 1 Yes
- 2 No
- 3 (DK/RF)

95.50(421)

D6. What is your occupation? (Open ended and code)

- 01 Other (list)
- 02 HOLD
- 03 (Refused)
- 04 Not employed
- 05 Retired
- 06 Student
- 07 Housewife

Occup

96.10

(422) (423)

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

NHOUSE

- 01 One - (Skip to D10)
- 98 (DK)
- 99 (Refused)

98

(430) (431)

D8. How many would be under 10 years? (Open ended and code actual number)

NRIDS

- 00 None
- 98 (DK)
- 99 (Refused)

98.10

(432) (433)

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

NTEENS

- 00 None
- 98 (DK)
- 99 (Refused)

98.20

(434) (435)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

UNION

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused)

98.30 (436)

D11. What was your year of birth? (Open ended and code all four digits of year)

9999 (DK/Refused)

98.40

(437) (438) (439) (440)

D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

INCOME

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)