

FIELD FINAL - OCTOBER 30, 1994

C -
Project Registration #41601011
OMNIBUS & POLL NOVEMBER

X APPROVED BY CLIENT
DATE _____
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INTERVIEWED BY _____

Gallup Canada, Inc.
SOM
November, 1994

n=1,000

I.D.#: _____ 0 (1-
6)

**AREA CODE AND TELEPHONE NUMBER: () _____
(32 - 41)

**INTERVIEW TIME: -----
(42) (43)

Hello. My name is _____ from the Gallup Poll.
We are doing the National Gallup Poll this evening on
different public opinion topics and marketing issues.
May I please speak with the youngest male, 18 years of
age or older, who is now at home? (If no male, ask:)
May I please speak with the oldest female, 18 years of
age or older, who is now at home?

GENDER: (Do not ask; code only)

1 Male 2 Female _____ (44)

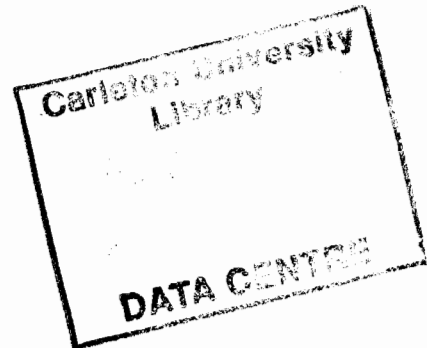
S1. AREA CODE: (Code from call record sheet)

(450) (451) (452)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

(453) (454)



S3. CMA CODE: (Code from call record sheet)

_____ (455) (456) (457) (458)

S4. LANGUAGE: (Code language interview conducted in:)

1 English

2 French

_____ (449)

Project Registration #41602211
OMNIBUS NOVEMBER
 - POLL
 Gallup Canada, Inc.
 Jon Hughes, Analyst/
 SOM
 November, 1994

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(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - (Skip to #2a)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD

(Continue)

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

(Skip to #2a)

2.10

(460) (461)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

2.50

(614) (615)

2a. Did you vote in the last federal election on October 25, 1993?

- 1 Yes - (Continue)
- 2 No
- 3 Too young
- 4 (DK)
- 5 (Refused)

(Skip to #3)

3 (462)

2b. (If code "1 - Yes" in #2a, ask:) Which party did the candidate for whom you voted represent? (Open ended and code)

- 01 Other Party (do NOT list)
- 02 (DK)
- 03 Refused
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservative (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

3.10

(463) (464)

(Rotate #3a, #3b and #3c)

3a. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (519)

3b. Do you approve or disapprove of the way Lucien Bouchard is handling his job as leader of the Opposition?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (520)

3c. Do you approve or disapprove of the way Preston Manning is handling his job as leader of the Reform Party?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (521)

4a. How would you rate economic conditions in Canada today? Would you say they are (read and reverse 1-4)

- 1 Excellent
- 2 Good
- 3 Fair
- 4 Poor
- 5 (DK)
- 6 (Refused)

_____ (522)

4b. Right now, do you think that economic conditions in the country as a whole are (read and reverse 1-3)?

- 1 Getting better
- 2 Staying about the same
- 3 Getting worse
- 4 (DK)
- 5 (Refused)

_____ (523)

5a. In one sentence, how would you define the term "deficit"?
(Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 HOLD
- 05 HOLD
- 06 Expenditures exceed revenues/
More money is spent than is taken in/
Spend more money than you have

_____ (524) _____ (525)

5b. What is the approximate size of the Canadian federal deficit for the past fiscal year, running from April 1993 to March 1994. Would you say it was approximately (read 1-4)

- 1 40 million dollars
- 2 400 million dollars
- 3 40 billion dollars
- 4 400 billion dollars
- 5 (DK)
- 6 (Refused)

_____ (526)

6. And what is the approximate size of the accumulated Canadian federal debt, that is, the total amount of money owed by the federal government. Would you say it is approximately (read 1-4)?

- 1 55 million dollars
- 2 550 million dollars
- 3 55 billion dollars
- 4 550 billion dollars
- 5 (DK)
- 6 (Refused)

_____ (527)

7a. How concerned would you say you are about the size of the federal government's deficit? Would you say you are (read 1-4)?

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not very concerned, or
- 4 Not at all concerned
- 5 (DK)
- 6 (Refused)

_____ (528)

7b. How concerned would you say the federal government is about the size of its deficit? Would you say it is (read 1-4)?

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not very concerned, or
- 4 Not at all concerned

- 5 (DK)
- 6 (Refused)

_____ (529)

8. Do you have quite a lot of confidence, some confidence, a little confidence, or no confidence at all in the way the federal government is handling the issue of deficit reduction?

- 1 Quite a lot of confidence
- 2 Some confidence
- 3 A little confidence
- 4 No confidence at all

- 5 (DK)
- 6 (Refused)

_____ (530)

9. Which of the following two statements most accurately reflects your own opinion? (Read and rotate 1-2)

- 1 The federal government should give top priority to reducing the deficit, even if it means maintaining a high level of unemployment
- 2 The federal government should give top priority to reducing unemployment, even if it means maintaining a high deficit

- 3 (Neither)
- 4 (Both)
- 5 (DK)
- 6 (Refused)

_____ (531)

10. I am going to list some suggestions as to how the federal government might reduce the deficit. For each one, please indicate whether you favour (F) or oppose (O) that particular approach to deficit reduction? (Read and rotate A-M)

	<u>F</u>	<u>O</u>	<u>(DK)</u>	<u>(RF)</u>	
A. Reducing foreign aid	1	2	3	4	____(532)
B. Reducing spending on welfare	1	2	3	4	____(533)
C. Reducing spending on education	1	2	3	4	____(534)
D. Reducing spending on health care	1	2	3	4	____(535)
E. Reducing spending on unemployment insurance	1	2	3	4	____(536)
F. Reducing defence spending	1	2	3	4	____(537)
G. Reducing the size of the civil service	1	2	3	4	____(538)
H. Reducing pension payments to seniors	1	2	3	4	____(539)
I. Reducing or eliminating the tax deductibility of RRSP contributions	1	2	3	4	____(540)
J. Imposing a tax on the interest generated by RRSP savings	1	2	3	4	____(541)
K. Increasing sales taxes	1	2	3	4	____(542)
L. Increasing Personal Income taxes	1	2	3	4	____(543)
M. Increasing corporate Income taxes	1	2	3	4	____(544)

11. Do you think the federal government is effectively handling the country's economic situation?

1 Yes	2 No	3 (DK)	4 (RF)	____(545)
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12. Do you have quite a lot of confidence, some confidence, a little confidence, or no confidence at all in the way the federal government is handling the issue of unemployment?

1	Quite a lot of confidence			
2	Some confidence			
3	A little confidence			
4	No confidence at all			
5	(DK)			
6	(Refused)			____(546)

13a. As you may know, National Hockey League players are currently locked out, and no games are being played. Which side do you favour in this labour dispute, the players or the owners?

- 1 Players
- 2 Owners
- 3 (Neither)
- 4 (Both)
- 5 (DK)
- 6 (Refused)

_____(547)

13b. How much do you miss National Hockey League games - a great deal, some, only a little or not at all?

- 1 A great deal
- 2 Some
- 3 Only a little
- 4 Not at all
- 5 (DK)
- 6 (Refused)

_____(548)

14. Would you favour or oppose a law that would require all firearms in Canada to be registered with the federal government?

- 1 Favour
- 2 Oppose
- 3 (DK)
- 4 (Refused)

_____(549)

15a. Do you favour or oppose stricter regulations for the use of guns by police officers in your community?

- 1 Favour
- 2 Oppose
- 3 (DK)
- 4 (Refused)

_____(550)

15b. In your community, do you believe that there is prejudice among police officers towards minority racial groups or not?

- | | | | | |
|-----|----|------|------|--|
| 1 | 2 | 3 | 4 | |
| Yes | No | (DK) | (RF) | |

_____(551)

16. Do you believe that banks should be permitted to sell life, home and auto insurance?

- | | | | | |
|-----|----|------|------|--|
| 1 | 2 | 3 | 4 | |
| Yes | No | (DK) | (RF) | |

_____(552)

DEMOGRAPHICS

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused) 91 (413)

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused) _____ (472)

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused) 92 (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 HOLD
 - 05 HOLD
 - 06 English
 - 07 French
- 93.10
(415) (416)

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 None
 - 05 HOLD
 - 06 Protestant
 - 07 Jewish
 - 08 Roman Catholic
- 94.10
(417) (418)

(DEMOGRAPHICS CONTINUED)

D5a. Which of these was the last school that you attended?

(Read 06-10)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 No formal schooling
 - 05 HOLD
- (Skip to D6)**
- 06 Public/Grade school
 - 07 Secondary school
 - 08 University

Post secondary and non-university

09	Community college		
10	C.E.G.E.P		
			95.10
			(419) (420)

D5b. Did you graduate from (response in D5a)?

1	2	3	
Yes	No	(DK/RF)	
			95.50 (421)

D6. What is your occupation? (Open ended and code)

01	Other (list)		
02	HOLD		
03	(Refused)		
04	Not employed		
05	Retired		
06	Student		
07	Housewife		
			96.10
			(422) (423)

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

01	One - (Skip to D10)		
98	(DK)		
99	(Refused)		
			98
			(430) (431)

D8. How many would be under 10 years? (Open ended and code actual number)

00	None		
98	(DK)		
99	(Refused)		
			98.10
			(432) (433)

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

98.20

(434) (435)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused)

98.30 (436)

D11. What was your year of birth? (Open ended and code all four digits of year)

- 9999 (DK/Refused)

98.40

(437) (438) (439) (440)

D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

- 999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)