

FIELD FINAL - OCTOBER 1, 1994

AC -
Project Registration #41601010
OMNIBUS & POLL OCTOBER

X APPROVED BY CLIENT
DATE _____
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INTERVIEWED BY _____

Gallup Canada, Inc.
SOM
October, 1994

n=1,000

I.D.#: _____ 0 (1-
6)

**AREA CODE AND TELEPHONE NUMBER: () _____
(32 - 41)

**INTERVIEW TIME: -----
(42) (43)

Hello. My name is _____ from the Gallup Poll.
We are doing the National Gallup Poll this evening on
different public opinion topics and marketing issues.
May I please speak with the youngest male, 18 years of
age or older, who is now at home? (If no male, ask:)
May I please speak with the oldest female, 18 years of
age or older, who is now at home?

GENDER: (Do not ask; code only)

1 Male 2 Female _____ (44)

S1. AREA CODE: (Code from call record sheet)

(450) (451) (452)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

(453) (454)



S2a. PROVINCE: (Auto code from S2; code "01" in S2 = code "01" in S2a, etc.)

- 01 Alberta
- 02 British Columbia
- 03 British Columbia
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Ontario
- 09 Ontario
- 10 Quebec
- 11 Quebec
- 12 Saskatchewan
- 13 Prince Edward Island

(470) (471)

S3. CMA CODE: (Code from call record sheet)

(455) (456) (457) (458)

S4. LANGUAGE: (Code language interview conducted in:)

- 1 English
- 2 French

_____(449)

Project Registration #41602210

X APPROVED BY CLIENT

OMNIBUS OCTOBER

DATE _____

- POLL

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INTERVIEWED BY _____

Jon Hughes, Analyst/

SOM

October, 1994

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(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

01 Other party (do NOT list) - (Skip to #2a)

02 (DK/Undecided)

03 (Refused)

04 None

05 HOLD

(Continue)

06 Not eligible

07 Liberal Party

08 Progressive Conservatives

(P.C./Tories)

09 New Democratic Party (NDP)

10 Reform Party

11 Bloc Québécois (BQ)

(Skip to #2a)

2.10

(460) (461)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

01 Other (do NOT list)

02 (DK/Undecided)

03 (Refused)

04 None

05 HOLD

06 HOLD

07 Liberal Party

08 Progressive Conservatives

(P.C./Tories)

09 New Democratic Party (NDP)

10 Reform Party

11 Bloc Québécois (BQ)

2.50

(614) (615)

2a. Did you vote in the last federal election on October 25, 1993?

1 Yes - (Continue)

2 No

3 Too young

4 (DK)

5 (Refused)

(Skip to #3)

3 (462)

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2b. (If code "1 - Yes" in #2a, ask:) Which party did the candidate for whom you voted represent? (Open ended and code)

- 01 Other Party (do NOT list)
- 02 (DK)
- 03 Refused
- 04 None
- 05 HOLD

- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservative (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

3.10

(463) (464)

3. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

____ (519)

4. Now I would like to ask you about homosexuals in specific occupations. Do you think homosexuals should (S) or should not (SN) be employed in the following occupations? (Read and rotate A-G)

	<u>S</u>	<u>SN</u>	<u>(DK)</u>	<u>(RF)</u>	
A. Junior school teachers?	1	2	3	4	____ (522)
B. The clergy?	1	2	3	4	____ (523)
C. Member of Parliament?	1	2	3	4	____ (524)
D. Doctor?	1	2	3	4	____ (525)
E. Sales person?	1	2	3	4	____ (526)
F. In Armed Forces?	1	2	3	4	____ (527)
G. Prison Officer?	1	2	3	4	____ (528)

5a. Compared with 25 years ago, do you think homosexuals, as a group, are more accepted or less accepted by society?

- 1 More accepted
- 2 Less accepted
- 3 No change
- 4 (DK)
- 5 (Refused)

____ (529)

5b. And, in your opinion, should homosexuals be allowed to adopt children or not?

- 1 Yes, should
- 2 No, should not
- 3 (DK)
- 4 (Refused)

____ (530)

6. Regardless of any political feelings you may have, and thinking just of individuals, of the following, which person do you think would make the best Prime Minister for Canada? (Read and rotate 1-5)

1 Jean Chrétien
2 Jean Charest
3 Audrey McLaughlin
4 Preston Manning
5 Lucien Bouchard

6 (None of these)
7 (DK)
8 (Refused)

_____ (531)

7. There has been quite a bit of talk recently about the possibility of Quebec Separating from the rest of Canada, and becoming an independent country. Would you, yourself, be in favour of separation or opposed to it?

1 In favour of separation
2 Opposed to separation

3 (DK)
4 (Refused)

_____ (532)

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(If code "10" OR "11" in S2, Skip to #9;
Otherwise, Continue)

8. Thinking of your own province, would you favour or oppose (response in S2a) separating from Canada and becoming an independent country?

- 1 Favour
- 2 Oppose
- 3 (DK)
- 4 (Refused)

_____ (533)

9. Some people say that the differences among the various parts of Canada are now so great that they will never be solved, and that Confederation will break up. Do you agree with this, or do you think that these differences will be solved?

- 1 Agree, confederation will break up
- 2 Disagree, differences will be solved
- 3 (DK)
- 4 (Refused)

_____ (534)

10. Canada has committed to send approximately 700 soldiers and RCMP officers to Haiti, as part of a multinational effort to help restore order and democratic rule in that country. Do you think that (read 1-4)?

- 1 Canada should send more personnel
- 2 This contribution is adequate
- 3 Canada should send less personnel
- 4 Canada should not become involved at all
- 5 (DK)
- 6 (Refused)

_____ (535)

11a. Now a question about Halloween. In your opinion, is it as safe, safer or not as safe for children today to go out and trick or treat, as compared to ten years ago?

- 1 As safe
- 2 Safer
- 3 Not as safe
- 4 (DK)
- 5 (Refused)

_____ (536)

11b. Do you believe in real life that there (read and rotate A-E)?

	<u>Yes</u>	<u>No</u>	<u>(DK)</u>	<u>(RF)</u>	
A. Are werewolves	1	2	3	4	_____ (537)
B. Are witches with super-natural powers	1	2	3	4	_____ (538)
C. Are vampires	1	2	3	4	_____ (539)
D. Is a devil or anti-Christ	1	2	3	4	_____ (540)
E. Is a Loch Ness Monster	1	2	3	4	_____ (541)

DEMOGRAPHICS

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused) 91 (413)

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused) _____ (472)

D1c. Are you employed in the private sector or the public sector?

- 1 Private sector
- 2 Public sector
- 3 (DK)
- 4 (Refused) _____ (473)

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused) 92 (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 HOLD
 - 05 HOLD
 - 06 English
 - 07 French 93.10
-
- (415) (416)

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 None
 - 05 HOLD
 - 06 Protestant
 - 07 Jewish
 - 08 Roman Catholic 94.10
-
- (417) (418)

D5a. Which of these was the last school that you attended?

(Read 06-10)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 No formal schooling
 - 05 HOLD
- (Skip to D6)**
- 06 Public/Grade school
 - 07 Secondary school
 - 08 University

Post secondary and non-university

09	Community college		
10	C.E.G.E.P		
			95.10
			<u>(419) (420)</u>

D5b. Did you graduate from (response in D5a)?

1	2	3	
Yes	No	(DK/RF)	
			95.50 (421)

D6. What is your occupation? (Open ended and code)

- 01 Other (list)
- 02 HOLD
- 03 (Refused)
- 04 Not employed
- 05 Retired
- 06 Student
- 07 Housewife

			96.10
			<u>(422) (423)</u>

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

- 01 One - (Skip to D10)
- 98 (DK)
- 99 (Refused)

			98
			<u>(430) (431)</u>

D8. How many would be under 10 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

			98.10
			<u>(432) (433)</u>

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

98.20

(434) (435)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused)

98.30(436)

D11. What was your year of birth? (Open ended and code all four digits of year)

- 9999 (DK/Refused)

98.40

(437) (438) (439) (440)

D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

- 999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)