

FIELD FINAL - APRIL 3, 1995

AC -
Project Registration #
OMNIBUS & POLL APRIL

X APPROVED BY CLIENT
DATE _____

Gallup Canada, Inc.
SOM
April, 1995

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INTERVIEWED BY _____

n=1,000

I.D.#:

0 (1-
6)

**AREA CODE AND TELEPHONE NUMBER: () _____

(32 - 41)

**INTERVIEW TIME: -----

(42) (43)

Hello. My name is _____ from the Gallup Poll.
We are doing the National Gallup Poll this evening on
different public opinion topics and marketing issues.
May I please speak with the youngest male, 18 years of
age or older, who is now at home? (If no male, ask:)
May I please speak with the oldest female, 18 years of
age or older, who is now at home?

**GENDER: (Do not ask; code only)

1 Male 2 Female

(44)

S1. AREA CODE: (Code from call record sheet)

(450) (451) (452)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

(453) (454)

Project Registration #
OMNIBUS APRIL
- POLL
 Gallup Canada, Inc.
 Jon Hughes, Analyst/
 SOM
 April, 1995

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(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

01 Other party (do NOT list) - **(Skip to #2a)**

- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD

(Continue)

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives
(P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

(Skip to #2a)

2.10

(460) (461)

1b. **(If code "02", "03" or "04" in #1a, ask:)** Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives
(P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

2.50

(614) (615)

2a. Did you vote in the last federal election on October 25, 1993?

1 Yes - **(Continue)**

- 2 No
- 3 Too young
- 4 (DK)
- 5 (Refused)

(Skip to #3)

3 (462)

2b. (If code "1 - Yes" in #2a, ask:) Which party did the candidate for whom you voted represent? (Open ended and code)

- 01 Other Party (do NOT list)
- 02 (DK)
- 03 Refused
- 04 None
- 05 HOLD

- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservative (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

3.10

(463) (464)

3. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (519)

4. I'm going to read a list of institutions in Canadian society. Would you tell me how much respect and confidence you, yourself, have in each one - a great deal (AGD), quite a lot (QAL), some (S) or very little (VL). (Read and rotate A-K)

	<u>AGD</u>	<u>QAL</u>	<u>S</u>	<u>VL</u>	<u>(DK)</u>	<u>(RF)</u>	
A. Church or organized religion	1	2	3	4	5	6	_____ (520)
B. Public schools	1	2	3	4	5	6	_____ (521)
C. Supreme court	1	2	3	4	5	6	_____ (522)
D. Newspapers	1	2	3	4	5	6	_____ (523)
E. House of Commons	1	2	3	4	5	6	_____ (524)
F. Large corporations	1	2	3	4	5	6	_____ (525)
G. Political parties	1	2	3	4	5	6	_____ (526)
H. Labour unions	1	2	3	4	5	6	_____ (527)
I. Federal government	1	2	3	4	5	6	_____ (528)
J. Banks	1	2	3	4	5	6	_____ (529)
K. Your provincial government	1	2	3	4	5	6	_____ (530)

5. Regardless of any political feelings you may have, and thinking just of individuals, of the following, which person do you think would make the best Prime Minister for Canada? (Read and rotate 1-5)

- 1 Jean Chrétien
- 2 Jean Charest
- 3 Audrey McLaughlin
- 4 Preston Manning
- 5 Lucien Bouchard

- 6 (None of these)
- 7 (DK)
- 8 (Refused) _____(531)

6. Have you, yourself, smoked any cigarettes in the past week?

- | | | | | |
|-----|----|------|------|-------------|
| 1 | 2 | 3 | 4 | |
| Yes | No | (DK) | (RF) | _____ (532) |

7. Do you ever have occasion to use alcoholic beverages such as liquor, wine or beer, or are you a total abstainer?

- 1 Yes, use
- 2 No do not, abstainer
- 3 (DK)
- 4 (Refused) _____(533)

8. Do you believe that it is your community's responsibility to provide services for people with mental health difficulties?

- | | | | | |
|-----|----|------|------|-------------|
| 1 | 2 | 3 | 4 | |
| Yes | No | (DK) | (RF) | _____ (534) |

9. In general, do you think that people with chronic mental health difficulties should live in institutions or in the community?

- 1 institutions
- 2 community
- 3 (DK)
- 4 (RF) _____(535)

10. Would you favour or oppose a group home in your neighbourhood for people with chronic mental health difficulties?

- 1 favour
- 2 oppose
- 3 (DK)
- 4 (RF) _____(536)

11. Do you believe that government funding for mental health services should generally increase, decrease or stay the same?
- 1 increase
 2 decrease
 3 stay the same
 4 (DK)
 5 (RF) _____(537)
12. Are you aware of the recent dispute between Spanish fishing vessels and the Canadian Coast Guard off of Canada's east coast?
- 1 Yes 2 No 3 (DK) 4 (RF) _____(538)
13. As you may know, the Canadian government arrested a Spanish fishing vessel outside of its 200 mile ocean boundary. Do you think that Canada was justified in this action?
- 1 Yes 2 No 3 (DK) 4 (RF) _____(539)
14. Do you think that the European Union's vessels, fishing outside of the 200 mile ocean boundary of Canada, are depleting Canada's fish stocks?
- 1 Yes 2 No 3 (DK) 4 (RF) _____(540)
15. Do you think that the European Union and Canada should agree to stop all fishing in this area until an agreement can be reached?
- 1 Yes 2 No 3 (DK) 4 (RF) _____(541)

(Rotate #16, #17 and #18)

16. How satisfied are you with the way the Spanish Government is dealing with this situation? Would you say you are (read 1-5)?

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Neither satisfied nor dissatisfied
- 4 Somewhat dissatisfied
- 5 Very dissatisfied
- 6 (DK)
- 7 (Refused)

_____ (542)

17. How satisfied are you with the way the European Union is dealing with this situation? Would you say you are (read 1-5)?

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Neither satisfied nor dissatisfied
- 4 Somewhat dissatisfied
- 5 Very dissatisfied
- 6 (DK)
- 7 (Refused)

_____ (543)

18. How satisfied are you with the way the Canadian government is dealing with this situation? Would you say you are (read 1-5)?

- 1 Very satisfied
- 2 Somewhat satisfied
- 3 Neither satisfied nor dissatisfied
- 4 Somewhat dissatisfied
- 5 Very dissatisfied
- 6 (DK)
- 7 (Refused)

_____ (544)

DEMOGRAPHICS

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused) 91 (413)

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused) _____ (472)

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused) 92 (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 HOLD
 - 05 HOLD
 - 06 English
 - 07 French 93.10
-
- (415)
(416)

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 None
 - 05 HOLD
 - 06 Protestant
 - 07 Jewish
 - 08 Roman Catholic 94.10
-
- (417)
(418)

(DEMOGRAPHICS CONTINUED)

D5a. Which of these was the last school that you attended?
(Read 06-10)

- | | | |
|----|---------------------|--------------|
| 01 | Other (list) | |
| 02 | (DK) | |
| 03 | (Refused) | |
| 04 | No formal schooling | (Skip to D6) |
| 05 | HOLD | |
| 06 | Public/Grade school | |
| 07 | Secondary school | |
| 08 | University | |

Post secondary and non-university

09	Community college	
10	C.E.G.E.P	
		95.10
<hr/>		(419) (420)

D5b. Did you graduate from (response in D5a)?

1	2	3	
Yes	No	(DK/RF)	95.50 (421)

D6. What is your occupation? (Open ended and code)

01	Other (list)	
02	HOLD	
03	(Refused)	
04	Not employed	
05	Retired	
06	Student	
07	Housewife	
		96.10
<hr/>		(422) (423)

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

01	One - (Skip to D10)	
98	(DK)	
99	(Refused)	
		98
<hr/>		(430) (431)

D8. How many would be under 10 years? (Open ended and code actual number)

00	None	
98	(DK)	
99	(Refused)	
		98.10
<hr/>		(432) (433)

(DEMOGRAPHICS CONTINUED)

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

98.20

(434) (435)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused)

98.30(436)

D11. What was your year of birth? (Open ended and code all four digits of year)

- 9999 (DK/Refused)

98.40

(437) (438) (439) (440)

D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

- 999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)