

FIELD FINAL - AUGUST 8, 1995

AC -
Project Registration #
OMNIBUS & POLL AUGUST

X APPROVED BY CLIENT
DATE _____

Gallup Canada, Inc.
SOM
August, 1995

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INTERVIEWED BY _____

n=1,000

I.D.#:

0 (1-
6)

**AREA CODE AND TELEPHONE NUMBER: () _____

(32 - 41)

**INTERVIEW TIME: -----

(42) (43)

Hello. My name is _____ from the Gallup Poll.
We are doing the National Gallup Poll this evening on
different public opinion topics and marketing issues.
May I please speak with the youngest male, 18 years of
age or older, who is now at home? (If no male, ask:)
May I please speak with the oldest female, 18 years of
age or older, who is now at home?

**GENDER: (Do not ask; code only)

1 Male

2 Female

(44)

S1. AREA CODE: (Code from call record sheet)

(450) (451) (452)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

(453) (454)

Project Registration #
OMNIBUS AUGUST
 - POLL
 Gallup Canada, Inc.
 Jon Hughes, Analyst/
 SOM
 August, 1995

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(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

01 Other party (do NOT list) - **(Skip to #2a)**

02 (DK/Undecided)
 03 (Refused)
 04 None
 05 HOLD

(Continue)

06 Not eligible
 07 Liberal Party
 08 Progressive Conservatives
 (P.C./Tories)
 09 New Democratic Party (NDP)
 10 Reform Party
 11 Bloc Québécois (BQ)

(Skip to #2a)

2.10

(460) (461)

1b. **(If code "02", "03" or "04" in #1a, ask:)** Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

01 Other (do NOT list)
 02 (DK/Undecided)
 03 (Refused)
 04 None
 05 HOLD

 06 HOLD
 07 Liberal Party
 08 Progressive Conservatives
 (P.C./Tories)
 09 New Democratic Party (NDP)
 10 Reform Party
 11 Bloc Québécois (BQ)

2.50

(614) (615)

2a. Did you vote in the last federal election on October 25, 1993?

1 Yes - **(Continue)**
 2 No
 3 Too young
 4 (DK) **(Skip to #3)**
 5 (Refused)

3 (462)

2b. (If code "1 - Yes" in #2a, ask:) Which party did the candidate for whom you voted represent? (Open ended and code)

- 01 Other Party (do NOT list)
- 02 (DK)
- 03 Refused
- 04 None
- 05 HOLD

- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservative (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

3.10

(463) (464)

3. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (519)

4a. Do you think your present job is safe, or do you think there is a chance you may become unemployed?

- 1 Job is safe
- 2 May become unemployed
- 3 (Do not work) - **(Skip to #5a)**
- 4 (DK)
- 5 (Refused)

_____ (520)

4b. If you became unemployed, do you think you would be able to find a new job fairly quickly, or do you think it might take longer?

- 1 Fairly quickly
- 2 Might take longer
- 3 (DK)
- 4 (Refused)

_____ (521)

5a. Do you believe that federal government spending on poorer regions in Canada should increase, remain the same, decrease or be eliminated?

- 1 Increase
- 2 Remain the same
- 3 Decrease
- 4 Be eliminated
- 5 (DK)
- 6 (Refused)

_____ (522)

5b. Do you believe it is fair that unemployed Canadians who have moved to (response in S2a) are given the same opportunity for job openings as are unemployed people born in (response in S2a)?

- 1 Is fair
- 2 Is not fair
- 3 (DK)
- 4 (Refused) _____(523)

5c. Do you believe that the federal government should give financial assistance to unemployed people in Canada's poorer regions who wish to stay in their home area, or encourage them to move to a more prosperous region, or not become involved in such matters?

- 1 Give assistance to unemployed people who stay in home area
- 2 Encourage to move to more prosperous region
- 3 Government should not become involved
- 4 (DK)
- 5 (Refused) _____(524)

6. There has been some discussion recently about Canada adopting an income tax system known as the "flat tax" or "single tax". Under this system, all Canadians would have their income taxed at the same rate, say 20%, regardless of how much money they earn. Would you favour or oppose this idea?

- 1 Favour
- 2 Oppose
- 3 (DK)
- 4 (Refused) _____(525)

7a. When you are shopping for a product or a service, do you find that having to pay the 7% Goods and Services Tax (read 1-3)?

- 1 makes you much less likely to purchase
- 2 somewhat less likely to purchase
- 3 does not affect your purchase decision
- 4 (DK)
- 5 (Refused) _____(526)

7b. During the past twelve months, have you avoided purchasing a product or a service because you did not want to pay the 7% GST?

- | | | | | |
|-----|----|------|------|-------------|
| 1 | 2 | 3 | 4 | _____ (527) |
| Yes | No | (DK) | (RF) | |

7c. During the past twelve months, have you paid for a good or a service in cash to avoid paying sales taxes?

- | | | | | |
|-----|----|---------------------|------|-------------|
| 1 | 2 | 3 | 4 | _____ (528) |
| Yes | No | (DK/Don't Remember) | (RF) | |

7d. Do you believe the Goods and Services Tax (GST) is a necessary source of revenue for the federal government, or do you think the federal government should abolish the GST?

- 1 Necessary source of revenue
- 2 Should abolish the GST
- 3 (DK)
- 4 (Refused)

_____ (529)

8. In general, which university do you believe is the best in the country? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 (None)
- 05 HOLD

- 06 Carleton University
- 07 Concordia University
- 08 Dalhousie University
- 09 McGill University
- 10 McMaster University
- 11 University of Alberta
- 12 University of British Columbia
- 13 University of Laval
- 14 University of Montreal
- 15 University of Ottawa
- 16 University of Quebec
- 17 University of Quebec Trois Rivieres
- 18 University of Toronto
- 19 University of Waterloo
- 20 University of Western Ontario
- 21 Wilfrid Laurier University

_____ (536) _____ (537)

9a. Do you think abortions should be legal under any circumstances, legal only under certain circumstances, or illegal in all circumstances?

- 1 Legal under any circumstances - **(Skip to #10)**
- 2 Legal under certain circumstances - **(Continue)**
- 3 Illegal in all circumstances
- 4 (DK) **(Skip to #10)**
- 5 (Refused)

_____ (538)

9b. In which of these specific cases would you think an abortion should be legal. Should it be legal if (read and rotate A-G)?

	<u>Yes</u>	<u>No</u>	<u>(DK)</u>	<u>(RF)</u>	
A. there is a strong chance of a serious defect in the baby	1	2	3	4	_____ (539)
B. the woman's health is seriously endangered by the pregnancy	1	2	3	4	_____ (540)
C. it's agreed upon by a woman and her physician	1	2	3	4	_____ (541)
D. the family has a very low income and cannot afford any more children	1	2	3	4	_____ (542)
E. it is within 5 months of conception	1	2	3	4	_____ (543)
F. it is within 3 months of conception	1	2	3	4	_____ (544)
G. conception is due to rape or incest	1	2	3	4	_____ (545)

10. Is your respect for the United Nations Organization increasing, decreasing or remaining the same as the years go by?

1	Increasing	
2	Decreasing	
3	Remaining the same	
4	(DK)	
5	(Refused)	_____ (546)

DEMOGRAPHICS

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused) 91 (413)

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused) (472)

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused) 92 (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 HOLD
 - 05 HOLD
 - 06 English
 - 07 French 93.10
-
- (415) (416)

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 None
 - 05 HOLD
 - 06 Protestant
 - 07 Jewish
 - 08 Roman Catholic 94.10
-
- (417) (418)

(DEMOGRAPHICS CONTINUED)

D5a. Which of these was the last school that you attended?
(Read 06-10)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 No formal schooling
 - 05 HOLD
 - 06 Public/Grade school
 - 07 Secondary school
 - 08 University
- (Skip to D6)**

Post secondary and non-university

09	Community college		
10	C.E.G.E.P		
			95.10
			(419) (420)

D5b. Did you graduate from (response in D5a)?

1 Yes	2 No	3 (DK/RF)	
			<u>95.50</u> (421)

D6. What is your occupation? (Open ended and code)

- 01 Other (list)
- 02 HOLD
- 03 (Refused)
- 04 Not employed
- 05 Retired
- 06 Student
- 07 Housewife

	96.10
	(422) (423)

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

- 01 One - **(Skip to D10)**
- 98 (DK)
- 99 (Refused)

	98
	(430) (431)

D8. How many would be under 10 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

	98.10
	(432) (433)

(DEMOGRAPHICS CONTINUED)

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

98.20

(434) (435)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused)

98.30 (436)

D11. What was your year of birth? (Open ended and code all four digits of year)

- 9999 (DK/Refused)

98.40

(437) (438) (439) (440)

D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

- 999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)

**OMNI AUGUST 1995
NEW CODES
250 - 95**

QUESTION 8

536 - 537

- 54 Mount Allyson**
- 55 University of Fredrickton**
- 56 University of Winnipeg**
- 57 Hold**
- 58 N.A.I.T.**
- 59 Redeemer University**
- 60 Banff University**
- 61 Sir Sanford Fleming University**
- 62 Hold**
- 63 North Bay University**
- 64 Ecole des H.E.C.**