

FIELD FINAL - JUNE 2, 1995

AC -
Project Registration #41601060
OMNIBUS & POLL JUNE

X APPROVED BY CLIENT
DATE _____
Copyright, Gallup Canada, Inc.
INTERVIEWED BY _____

Gallup Canada, Inc.
SOM
June, 1995

n=1,000

I.D.#: _____ 0 (1-6)

**AREA CODE AND TELEPHONE NUMBER: () _____ (32 - 41)

**INTERVIEW TIME: ----- (42) (43)

Hello. My name is _____ from the Gallup Poll.
We are doing the National Gallup Poll this evening on
different public opinion topics and marketing issues.
May I please speak with the youngest male, 18 years of
age or older, who is now at home? (If no male, ask:)
May I please speak with the oldest female, 18 years of
age or older, who is now at home?

**GENDER: (Do not ask; code only)

1 Male 2 Female _____ (44)

S1. AREA CODE: (Code from call record sheet)

_____ (450) (451) (452)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

_____ (453) (454)

S3. CMA CODE: (Code from call record sheet)

_____ (455) (456) (457) (458)

S4. LANGUAGE: (Code language interview conducted in:)

- 1 English
- 2 French

_____ (449)

Project Registration #41602260

OMNIBUS JUNE

- **POLL**

Gallup Canada, Inc.
Jon Hughes, Analyst/
SOM

June, 1995

X APPROVED BY CLIENT

DATE _____

Copyright, Gallup Canada, Inc.

INTERVIEWED BY _____

n=1,000

(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

01 Other party (do NOT list) - **(Skip to #2a)**

02 (DK/Undecided)

03 (Refused)

04 None

05 HOLD

(Continue)

06 Not eligible

07 Liberal Party

08 Progressive Conservatives
(P.C./Tories)

(Skip to #2a)

09 New Democratic Party (NDP)

10 Reform Party

11 Bloc Québécois (BQ)

2.10

(460) (461)

1b. **(If code "02", "03" or "04" in #1a, ask:)** Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

01 Other (do NOT list)

02 (DK/Undecided)

03 (Refused)

04 None

05 HOLD

06 HOLD

07 Liberal Party

08 Progressive Conservatives
(P.C./Tories)

09 New Democratic Party (NDP)

10 Reform Party

11 Bloc Québécois (BQ)

2.50

(614) (615)

2a. Did you vote in the last federal election on October 25, 1993?

1 Yes - **(Continue)**

2 No

3 Too young

4 (DK)

5 (Refused)

(Skip to #3)

3 (462)

2b. (If code "1 - Yes" in #2a, ask:) Which party did the candidate for whom you voted represent? (Open ended and code)

- 01 Other Party (do NOT list)
- 02 (DK)
- 03 Refused
- 04 None
- 05 HOLD

- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservative (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

3.10

(463) (464)

3. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (519)

4a. Just from what you have seen, heard or read, how serious a problem is hunger among Canadians today - would you say very serious, quite serious, not too serious or not really a serious problem at all?

- 1 Very serious
- 2 Quite serious
- 3 Not too serious
- 4 Not really a serious problem at all

- 5 (DK)
- 6 (Refused)

_____ (520)

4b. For each of the following groups that I read out, please tell me how much responsibility they should have for solving the hunger problem in Canada. Should they have none (N), little (L), some (S) or a great deal (GD)? (Read and rotate A-H)

	<u>N</u>	<u>L</u>	<u>S</u>	<u>GD</u>	<u>(DK)</u>	<u>(RF)</u>	
A. Government	1	2	3	4	5	6	_____ (521)
B. General Public	1	2	3	4	5	6	_____ (522)
C. Social Agencies	1	2	3	4	5	6	_____ (523)
D. Food Banks	1	2	3	4	5	6	_____ (524)
E. Charities	1	2	3	4	5	6	_____ (525)
F. Hungry people themselves	1	2	3	4	5	6	_____ (526)
G. Food companies	1	2	3	4	5	6	_____ (527)
H. Private Industries	1	2	3	4	5	6	_____ (528)

5. Do you approve or disapprove of the record of the Liberal government in Ottawa, since the election in October 1993?
- 1 Approve
 - 2 Disapprove
 - 3 (DK)
 - 4 (Refused) _____(529)

(Rotate #6a-#6b and #7a-#7b)

- 6a. Over the past six months, would you say the country's economy has **(read and reverse 1-3)**?
- 1 Gotten better
 - 2 Stayed about the same
 - 3 Gotten worse
 - 4 (DK)
 - 5 (Refused) _____(530)

- 6b. Over the next six months, do you expect the country's economy to **(read and reverse 1-3)**?
- 1 Get better
 - 2 Stay about the same
 - 3 Get worse
 - 4 (DK)
 - 5 (Refused) _____(531)

- 7a. Over the past six months, would you say the financial situation of your household has **(read and reverse 1-3)**?
- 1 Gotten better
 - 2 Stayed about the same
 - 3 Gotten worse
 - 4 (DK)
 - 5 (Refused) _____(532)

- 7b. Over the next six months, do you expect the financial situation of your household to **(read and reverse 1-3)**?
- 1 Get better
 - 2 Stay about the same
 - 3 Get worse
 - 4 (DK)
 - 5 (Refused) _____(533)

8. Considering the state of the economy and your personal financial situation, do you think now is a good time to make major purchases or is it a good time to save instead?
- 1 Good time to make major purchase
 - 2 Good time to save
 - 3 (DK)
 - 4 (Refused) _____(534)

9a. In general, do you feel that the laws covering the sale of firearms should be made more strict, less strict, or kept as they are now?

- 1 More strict
- 2 Less strict
- 3 Kept as they are now
- 4 (DK)
- 5 (Refused)

_____ (535)

9b. Would you favour or oppose a law that would require all firearms in Canada to be registered with the federal government?

- 1 Favour
- 2 Oppose
- 3 (DK)
- 4 (Refused)

_____ (536)

10a. Do you believe that Canada's role in United Nations peacekeeping efforts around the world should increase, remain the same, decrease or be eliminated altogether?

- 1 Increase
- 2 Remain the same
- 3 Decrease
- 4 Be eliminated altogether
- 5 (DK)
- 6 (Refused)

_____ (537)

10b. Do you believe that Canada's presence in the former Yugoslavia as part of the United Nations peacekeeping forces should increase, remain the same, decrease or be eliminated altogether?

- 1 Increase
- 2 Remain the same
- 3 Decrease
- 4 Be eliminated altogether
- 5 (DK)
- 6 (Refused)

_____ (538)

DEMOGRAPHICS

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused)

91 (413)

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused)

 (472)

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused)

92 (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 HOLD
- 05 HOLD
- 06 English
- 07 French

93.10

(415) (416)

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 Protestant
- 07 Jewish
- 08 Roman Catholic

94.10

(417) (418)

(DEMOGRAPHICS CONTINUED)

D5a. Which of these was the last school that you attended?
(Read 06-10)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 No formal schooling
 - 05 HOLD
- (Skip to D6)**
- 06 Public/Grade school
 - 07 Secondary school
 - 08 University

Post secondary and non-university

09	Community college			
10	C.E.G.E.P			95.10
				(419) (420)

D5b. Did you graduate from (response in D5a)?

1 Yes	2 No	3 (DK/RF)	
			<u>95.50</u> (421)

D6. What is your occupation? (Open ended and code)

- 01 Other (list)
- 02 HOLD
- 03 (Refused)
- 04 Not employed
- 05 Retired
- 06 Student
- 07 Housewife

			96.10
			(422) (423)

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

- 01 One - **(Skip to D10)**
- 98 (DK)
- 99 (Refused)

			98
			(430) (431)

D8. How many would be under 10 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

			98.10
			(432) (433)

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

98.20

(434) (435)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused)

98.30 (436)

D11. What was your year of birth? (Open ended and code all four digits of year)

9999 (DK/Refused)

98.40

(437) (438) (439) (440)

D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)