

FIELD FINAL - November 6, 1995

AC -
Project Registration #
OMNIBUS & POLL NOVEMBER

X APPROVED BY CLIENT
DATE _____

Gallup Canada, Inc.
SOM
November, 1995

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INTERVIEWED BY _____

n=1,000

I.D.#: _____ 0 (1-6)

**AREA CODE AND TELEPHONE NUMBER: () _____ (32 - 41)

**INTERVIEW TIME: ----- (42) (43)

Hello. My name is _____ from the Gallup Poll.
We are doing the National Gallup Poll this evening on
different public opinion topics and marketing issues.
May I please speak with the youngest male, 18 years of
age or older, who is now at home? (If no male, ask:)
May I please speak with the oldest female, 18 years of
age or older, who is now at home?

**GENDER: (Do not ask; code only)

1 Male 2 Female _____ (44)

S1. AREA CODE: (Code from call record sheet)

(450) (451) (452)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

(453) (454)

S3. CMA CODE: (Code from call record sheet)

_____ (455) (456) (457) (458)

S4. LANGUAGE: (Code language interview conducted in:)

- 1 English
- 2 French

_____ (449)

Project Registration #
OMNIBUS NOVEMBER
 - POLL
 Gallup Canada, Inc.
 Jon Hughes, Analyst/
 SOM
 November, 1995

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(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - **(Skip to #2a)**
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD

(Continue)

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives
(P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

(Skip to #2a)

2.10

(460) (461)

1b. **(If code "02", "03" or "04" in #1a, ask:)** Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives
(P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

2.50

(614) (615)

2a. Did you vote in the last federal election on October 25, 1993?

- 1 Yes - **(Continue)**
- 2 No
- 3 Too young
- 4 (DK)
- 5 (Refused)

(Skip to #3)

3 (462)

2b. (If code "1 - Yes" in #2a, ask:) Which party did the candidate for whom you voted represent? (Open ended and code)

- 01 Other Party (do NOT list)
- 02 (DK)
- 03 Refused
- 04 None
- 05 HOLD

- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservative (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

3.10

(463) (464)

3a. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (519)

3b. Do you approve or disapprove of the way Lucien Bouchard is handling his job as leader of the Opposition?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (520)

3c. Do you approve or disapprove of the way Preston Manning is handling his job as leader of the Reform Party?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (521)

3d. Do you approve or disapprove of the way Jean Charest is handling his job as leader of the Progressive Conservative Party?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (522)

3e. Do you approve or disapprove of the way Alexa McDonough is handling her job as leader of the New Democratic Party?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (523)

4a. What do you think is the most important problem facing the country today? (Open ended and code)

- 01 Other (list) - **(Continue)**
- 02 (DK)
- 03 (Refused) **(Skip to #5)**
- 04 HOLD
- 05 HOLD
- 06 Constitution
- 07 Crime/Drugs
- 08 Debt/Deficit
- 09 Defence policy
- 10 The Economy (general)
- 11 Education
- 12 Environment/Pollution/Clean air
- 13 Free trade: U.S. Trade Relations **(Continue)**
- 14 Goods & Services Tax (GST)/High Taxes
- 15 Government/Honesty in Government
- 16 Health care
- 17 Immigration policy
- 18 Inflation/High prices
- 19 Labor Unions/Strikes
- 20 National unity/Inter-provincial relations/Quebec Separation
- 21 Other economic problems
- 22 Treatment of native Canadians
- 23 Unemployment
- 24 World peace/International problems/Prospect of War

(524) (525)

4b. Which federal party do you think can do the best job of handling the problem you have just mentioned? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

(526) (527)

5. Regardless of any political feelings you may have, and thinking just of individuals, of the following, which person do you think would make the best Prime Minister for Canada? **(Read and rotate 1-5)**

- 1 Jean Chrétien
- 2 Jean Charest
- 3 Alexa McDonough
- 4 Preston Manning
- 5 Lucien Bouchard

- 6 (None of these)
- 7 (DK)
- 8 (Refused)

_____ (528)

6a. How would you rate economic conditions in Canada today? Would you say they are **(read 1-4)**?

- 1 Excellent
- 2 Good
- 3 Fair
- 4 Poor

- 5 (DK)
- 6 (Refused)

_____ (529)

6b. Right now, do you think that economic conditions in the country as a whole are **(read 1-3)**?

- 1 Getting better
- 2 Staying about the same
- 3 Getting worse

- 4 (DK)
- 5 (Refused)

_____ (530)

7a. Do you think the federal government is effectively handling the country's economic situation?

- | | | | | |
|-----|----|------|------|-------------|
| 1 | 2 | 3 | 4 | |
| Yes | No | (DK) | (RF) | _____ (531) |

(Rotate #7b and #7c)

7b. Do you have quite a lot of confidence, some confidence, a little confidence, or no confidence at all in the way the federal government is handling the issue of unemployment?

- 1-^{*} Quite a lot of confidence
- 2 Some confidence
- 3 A little confidence
- 4 No confidence at all

- 5 (DK)
- 6 (Refused)

_____ (532)

7c. Do you have quite a lot of confidence, some confidence, a little confidence, or no confidence at all in the way the federal government is handling the issue of deficit reduction?

- 1 Quite a lot of confidence
- 2 Some confidence
- 3 A little confidence
- 4 No confidence at all
- 5 (DK)
- 6 (Refused)

_____ (533)

8. Which of the following two statements most accurately reflects your own opinion about Canada? **(Read and rotate 1-2)**

- 1 Canada is a union of ten equal provinces
- 2 Canada is a union of two equal linguistic groups, the English and the French
- 3 (Other - do NOT list)
- 4 (Neither)
- 5 (DK)
- 6 Refused

_____ (534)

9. The Canadian Constitution describes the way in which the powers of the federal government and provincial governments are shared. Which of the following would you prefer? (Read and rotate 1-3)

- 1 That the present sharing of powers remain as is
- 2 That the provinces be given greater power
- 3 That the federal government be given greater power
- 4 (DK)
- 5 (Refused)

_____ (535)

10. Would you favour (F) or oppose (O): **(Read and rotate A-B)**

	<u>F</u>	<u>O</u>	<u>DK</u>	<u>RF</u>	
A. Quebec being granted Constitutional veto	1	2	3	4	_____ (536)
B. Recognition of Quebec as a distinct society in Canada's Constitution	1	2	3	4	_____ (537)

DEMOGRAPHICS

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused) 91 (413)

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused) _____ (472)

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused) 92 (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 HOLD
 - 05 HOLD
 - 06 English
 - 07 French 93.10
-
- (415) (416)

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 None
 - 05 HOLD
 - 06 Protestant
 - 07 Jewish
 - 08 Roman Catholic 94.10
-
- (417) (418)

(DEMOGRAPHICS CONTINUED)

D5a. Which of these was the last school that you attended?

(Read 06-10)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 No formal schooling **(Skip to D6)**
- 05 HOLD
- 06 Public/Grade school
- 07 Secondary school
- 08 University

Post secondary and non-university

09	Community college		
10	C.E.G.E.P		95.10
<hr/>			(419) (420)

D5b. Did you graduate from **(response in D5a)**?

1	2	3	
Yes	No	(DK/RF)	<u>95.50</u> (421)

D6. What is your occupation? (Open ended and code)

- 01 Other (list)
- 02 HOLD
- 03 (Refused)
- 04 Not employed
- 05 Retired
- 06 Student
- 07 Housewife

<hr/>			96.10
<hr/>			(422) (423)

D7. How many people, including yourself, are there in this household? (Open ended **and code actual number**)

- 01 One - **(Skip to D10)**
- 98 (DK)
- 99 (Refused)

<hr/>			98
<hr/>			(430) (431)

D8. How many would be under 10 years? (Open ended **and code actual number**)

- 00 None
- 98 (DK)
- 99 (Refused)

<hr/>			98.10
<hr/>			(432) (433)

(DEMOGRAPHICS CONTINUED)

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

98.20

(434) (435)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused)

98.30 (436)

D11. What was your year of birth? (Open ended and code all four digits of year)

- 9999 (DK/Refused)

98.40

(437) (438) (439) (440)

D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

- 999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)

Nov 95

OMNI
Added codes
95-350

Question 4AU

524-525

- 25 A better distribution of goods and wealth
- 26 Poors gets poorer/Poverty
- 27 Break ups of family
- 28 Too much financial help to other country
- 29 Welfare system
- 30 Social program
- 31 Child abuse
- 32 Policies about seniors
- 33 Foreign ownership
- 34 Too few people have all the power
- 35 The young have too much rights
- 36 Abortion
- 37 Fire-arms/Gun control
- 38 Politicians who do not know how to run a Government
- 39 Moral problems
- 40 MP's pensions
- 41 Legal system
- 42 Racism
- 43 Lack of Canadian identity
- 44 Incomprehension between English and French
- 45 Overpopulation
- 46 Bureaucracy
- 47 The country as a whole
- 48 A rise of the right wing
- 49 Fear of the future