

FIELD FINAL

199

AC -
Project Registration #
OMNIBUS & POLL

X APPROVED BY CLIENT
DATE _____
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SOM

n=1,000

I.D.#: _____ 0 (1-6)

**AREA CODE AND TELEPHONE NUMBER: () _____ (32 - 41)

**INTERVIEW TIME: ----- (42) (43)

Hello. My name is _____ from the Gallup Poll.
We are doing the National Gallup Poll this evening on
different public opinion topics and marketing issues.
May I please speak with the youngest male, 18 years of
age or older, who is now at home? (If no male, ask:)
May I please speak with the oldest female, 18 years of
age or older, who is now at home?

**GENDER: (Do not ask; code only)

1 Male 2 Female _____ (44)

S1. AREA CODE: (Code from call record sheet)

(450) (451) (452)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

(453) (454)

S3. CMA CODE: (Code from call record sheet)

_____ (455) (456) (457) (458)

S4. LANGUAGE: (Code language interview conducted in:)

- 1 English
- 2 French

_____ (449)

Project Registration #

X APPROVED BY CLIENT

OMNIBUS AUGUST

DATE _____

- POLL

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Gallup Canada, Inc.

INTERVIEWED BY _____

Jon Hughes, Analyst/

SOM

August, 1996

n=1,000

(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

01 Other party (do NOT list) - (Skip to #2a)

02 (DK/Undecided)

03 (Refused)

04 None

05 HOLD

(Continue)

06 Not eligible

07 Liberal Party

08 Progressive Conservatives

(P.C./Tories)

09 New Democratic Party (NDP)

10 Reform Party

11 Bloc Québécois (BQ)

(Skip to #2a)

2.10

(460) (461)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

01 Other (do NOT list)

02 (DK/Undecided)

03 (Refused)

04 None

05 HOLD

06 HOLD

07 Liberal Party

08 Progressive Conservatives

(P.C./Tories)

09 New Democratic Party (NDP)

10 Reform Party

11 Bloc Québécois (BQ)

2.50

(614) (615)

2a. Did you vote in the last federal election on October 25, 1993?

1 Yes - (Continue)

2 No

3 Too young

4 (DK)

5 (Refused)

(Skip to #3)

3 (462)

2b. (If code "1 - Yes" in #2a, ask:) Which party did the candidate for whom you voted represent? (Open ended and code)

- 01 Other Party (do NOT list)
- 02 (DK)
- 03 Refused
- 04 None
- 05 HOLD

- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservative (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

3.10

(463) (464)

3. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (519)

(Rotate #4 - #5)

Of the following political leaders, who do you think best represents the interest of Quebecers? Would you say... (read and rotate 1-4)?

- 1 Jean Chretien
- 2 Jean Charest
- 3 Michel Gauthier
- 4 Preston Manning
- 5 Lucien Bouchard
- 6 Alexa McDonough

- 7 (DK)
- 8 (Refuse)

_____ (525)

5. Of the following political leaders, who do you admire the most? Would you say... (read 1-6)?

- 1 Jean Chretien
- 2 Jean Charest
- 3 Michel Gauthier
- 4 Preston Manning
- 5 Lucien Bouchard
- 6 Alexa McDonough

- 7 (DK)
- 8 (Refuse)

_____ (526)

6a. Do you think your present job is safe, or do you think there is a chance you may become unemployed?

- 1 Job is safe
- 2 May become unemployed
- 3 (Do not work) - (Skip to #7a)
- 4 (DK)
- 5 (Refused) _____ (520)

6b. If you became unemployed, do you think you would be able to find a new job fairly quickly, or do you think it might take longer?

- 1 Fairly quickly
- 2 Might take longer
- 3 (DK)
- 4 (Refused) _____ (521)

7a. Do you believe that federal government spending on poorer regions in Canada should increase, remain the same, decrease or be eliminated?

- 1 Increase
- 2 Remain the same
- 3 Decrease
- 4 Be eliminated
- 5 (DK)
- 6 (Refused) _____ (522)

7b. Do you believe it is fair that unemployed Canadians who have moved to (response in S2a) are given the same opportunity for job openings as are unemployed people born in (response in S2a)?

- 1 Is fair
- 2 Is not fair
- 3 (DK)
- 4 (Refused) _____ (523)

7c. Do you believe that the federal government should give financial assistance to unemployed people in Canada's poorer regions who wish to stay in their home area, or encourage them to move to a more prosperous region, or not become involved in such matters?

- 1 Give assistance to unemployed people who stay in home area
- 2 Encourage to move to more prosperous region
- 3 Government should not become involved
- 4 (DK)
- 5 (Refused) _____ (524)

8. In general, which university do you believe is the best in the country? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 (None)
- 05 HOLD

- 06 Carleton University
- 07 Concordia University
- 08 Dalhousie University
- 09 McGill University
- 10 McMaster University
- 11 University of Alberta
- 12 University of British Columbia
- 13 University of Laval
- 14 University of Montreal
- 15 University of Ottawa
- 16 University of Quebec
- 17 University of Quebec Trois Rivieres
- 18 University of Toronto
- 19 University of Waterloo
- 20 University of Western Ontario
- 21 Wilfrid Laurier University

(536) (537)

DEMOGRAPHICS

D1a. Are you employed full-time, part-time or not at all?

- | | | | |
|---|------------|--------------|----------|
| 1 | Full-time | | |
| 2 | Part-time | (Continue) | |
| 3 | Not at all | | |
| 4 | (DK) | (Skip to D2) | |
| 5 | (Refused) | | 91 (413) |

D1b. Is your place of employment at home or outside the home?

- | | | | |
|---|--------------|--|-------|
| 1 | At home | | |
| 2 | Outside home | | |
| 3 | (DK) | | |
| 4 | (Refused) | | (472) |

D2. What is your marital status? (Open ended and code)

- | | | | |
|---|----------------------------|--|----------|
| 1 | Single | | |
| 2 | Married | | |
| 3 | Widowed/Divorced/Separated | | |
| 4 | Living as married | | |
| 5 | (DK) | | |
| 6 | (Refused) | | 92 (414) |

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- | | | | |
|----|--------------|--|-------------|
| 01 | Other (list) | | |
| 02 | (DK) | | |
| 03 | (Refused) | | |
| 04 | HOLD | | |
| 05 | HOLD | | |
| 06 | English | | 93.10 |
| 07 | French | | |
| | | | <hr/> |
| | | | (415) (416) |

D4. What is your religious preference? (Open ended and code)

- | | | | |
|----|----------------|--|-------------|
| 01 | Other (list) | | |
| 02 | (DK) | | |
| 03 | (Refused) | | |
| 04 | None | | |
| 05 | HOLD | | |
| 06 | Protestant | | |
| 07 | Jewish | | |
| 08 | Roman Catholic | | 94.10 |
| | | | <hr/> |
| | | | (417) (418) |

(DEMOGRAPHICS CONTINUED)

D5a. Which of these was the last school that you attended?

(Read 06-10)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 No formal schooling (Skip to D6)
- 05 HOLD
- 06 Public/Grade school
- 07 Secondary school
- 08 University

Post secondary and non-university

09	Community college	
10	C.E.G.E.P	
		95.10
<hr/>		(419) (420)

D5b. Did you graduate from (response in D5a)?

1	2	3	
Yes	No	(DK/RF)	95.50(421)

D6. What is your occupation? (Open ended and code)

- 01 Other (list)
- 02 HOLD
- 03 (Refused)
- 04 Not employed
- 05 Retired
- 06 Student
- 07 Housewife

	96.10
<hr/>	(422) (423)

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

- 01 One - (Skip to D10)
- 98 (DK)
- 99 (Refused)

	98
<hr/>	(430) (431)

D8. How many would be under 10 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

	98.10
<hr/>	(432) (433)

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

98.20

(434) (435)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused)

98.30(436)

D11. What was your year of birth? (Open ended and code all four digits of year)

- 9999 (DK/Refused)

98.40

(437) (438) (439) (440)

D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

- 999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)