

FIELD FINAL

199

AC -
Project Registration #
OMNIBUS & POLL

X APPROVED BY CLIENT
DATE _____
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Gallup Canada, Inc.
SOM

n=1,000

I.D.#: _____ 0 (1-6)

**AREA CODE AND TELEPHONE NUMBER: () _____ (32 - 41)

**INTERVIEW TIME: ----- (42) (43)

Hello. My name is _____ from the Gallup Poll.
We are doing the National Gallup Poll this evening on
different public opinion topics and marketing issues.
May I please speak with the youngest male, 18 years of
age or older, who is now at home? (If no male, ask:)
May I please speak with the oldest female, 18 years of
age or older, who is now at home?

**GENDER: (Do not ask; code only)

1 Male 2 Female _____ (44)

S1. AREA CODE: (Code from call record sheet)

(450) (451) (452)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

(453) (454)

S3. CMA CODE: (Code from call record sheet)

_____ (455) (456) (457) (458)

S4. LANGUAGE: (Code language interview conducted in:)

- 1 English
- 2 French

_____ (449)

Project Registration #
MANIBUS FEBRUARY
 - POLL
 Gallup Canada, Inc.
 Jon Hughes, Analyst/
 SOM
 February, 1996

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 DATE _____
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(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - (Skip to #2a)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD

(Continue)

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives
(P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

(Skip to #2a)

2.10

(460) (461)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives
(P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

2.50

(614) (615)

2a. Did you vote in the last federal election on October 25, 1993?

- 1 Yes - (Continue)
- 2 No
- 3 Too young
- 4 (DK)
- 5 (Refused)

(Skip to #3)

3 (462)

2b. (If code "1 - Yes" in #2a, ask:) Which party did the candidate for whom you voted represent? (Open ended and code)

- 01 Other Party (do NOT list)
- 02 (DK)
- 03 Refused
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservative (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

3.10

(463) (464)

3. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (519)

4. Which of the following two statements most accurately reflects your own opinion? (Read and rotate 1-2)

- 1 The federal government should give top priority to reducing the deficit, even if it means maintaining a high level of unemployment
- 2 The federal government should give top priority to reducing unemployment, even if it means maintaining a high deficit
- 3 (Neither)
- 4 (Both)
- 5 (DK)
- 6 (Refused)

_____ (520)

5a. If a national referendum were held today on the question of executing a person for murder, would you vote for reinstating the death penalty in Canada or would you vote against reinstating it?

- 1 Vote for - (Continue)
- 2 Vote against - (Skip to #5c)
- 3 (DK) (Skip to #5d)
- 4 (Refused)

_____ (521)

5b. (If code "1" in #5a, ask:) Suppose new evidence showed that the death penalty does not act as a deterrent to murder, that it does not lower the murder rate. Would you favour or oppose the death penalty?

- 1 (Still) favour
- 2 (Now) oppose
- 3 (DK)
- 4 (Refused)

_____ (522)

(ALL in #5b, Skip to #5d)

5c. (If code "2" in #5a, ask:) Suppose new evidence showed that the death penalty acts as a deterrent to murder, that it lowers the murder rate. Would you favour or oppose the death penalty?

- 1 (Now) favour
- 2 (Still) oppose
- 3 (DK)
- 4 (Refused)

_____ (523)

5d. Do you feel that the death penalty acts as a deterrent to the commitment of murder, that it lowers the murder rate, or not?

- | | | | | |
|-----|----|------|------|--|
| 1 | 2 | 3 | 4 | |
| Yes | No | (DK) | (RF) | |

_____ (524)

6. Is there any area right around where you live, say within a couple of kilometres, where you would be afraid to walk at night?

- | | | | | |
|-----|----|------|------|--|
| 1 | 2 | 3 | 4 | |
| Yes | No | (DK) | (RF) | |

_____ (525)

7a. Do you think that the CBC television network should be (read and rotate 1-2), or a mixture of the two?

- 1 Publicly funded, through direct government funding and tax revenue
- 2 Privately funded through advertising revenue
- 3 A mixture of the two
- 4 (DK)
- 5 (Refused)

_____ (526)

7b. In your opinion, should CBC television broadcast (read and rotate 1-2)?

- 1 Both Canadians and American programs
- 2 Canadian programs only
- 3 (DK)
- 4 (Refused)

_____ (527)

8a. Now turning to football, all things considered, do you prefer the Canadian Football League (CFL), or the National Football League (NFL) in the United States?

- 1 Canadian Football League (CFL)
- 2 National Football League (NFL)
- 3 (No preference)
- 4 (Neither/Don't like football)
- 5 (DK)
- 6 (Refused) _____ (528)

8b. Do you think that the CFL should include (read and rotate 1-2)?

- 1 Both Canadian and American teams
- 2 Canadian teams only
- 3 (DK)
- 4 (Refused) _____ (529)

DEMOGRAPHICS

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused) 91 (413)

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused) _____ (472)

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused) 92 (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 HOLD
 - 05 HOLD
 - 06 English
 - 07 French 93.10
-
- (415) (416)

D4a. What is your religious preference? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused) (Skip to D5a)
- 04 None
- 05 HOLD

- 06 Protestant - (Continue)

- 07 Jewish
- 08 Roman Catholic

- 09 Anglican
- 10 United
- 11 Presbyterian
- 12 Lutheran
- 13 Mormon
- 14 Jehovah's Witness
- 15 Pentacostal
- 16 Seventh Day Adventist (Skip to D5a)
- 17 Methodist
- 18 Evangelist
- 19 Baptist
- 20 Apostolic
- 21 The World Wide Church of God
- 22 German Church Of God
- 23 Christadelphians
- 24 Mennonite
- 25 Nazareen
- 26 Unitarian
- 27 Brethern
- 28 Salvation Army
- 29 Full Gospel
- 30 Reformed
- 31 Latter Day Saints

(570) (571)

(DEMOGRAPHICS CONTINUED)

D4b. (If code "6 - Protestant" in D4a, ask:) What specific denomination is that, if any? Are you United Church, Anglican, Baptist, Presbyterian, or something else?
(Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 None
- 05 HOLD

- 06-
- 08 HOLD
- 09 Anglican
- 10 United
- 11 Presbyterian
- 12 Lutheran
- 13 Mormon
- 14 Jehovah's Witness
- 15 Pentacostal
- 16 Seventh Day Adventist
- 17 Methodist
- 18 Evangelist
- 19 Baptist
- 20 Apostolic
- 21 The World Wide Church of God
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- 23 Christadelphians
- 24 Mennonite
- 25 Nazareen
- 26 Unitarian
- 27 Brethern
- 28 Salvation Army
- 29 Full Gospel
- 30 Reformed
- 31 Latter Day Saints

(572) (573)

D5a. Which of these was the last school that you attended?
(Read 06-10)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 No formal schooling
 - 05 HOLD
- (Skip to D6)
- 06 Public/Grade school
 - 07 Secondary school
 - 08 University

Post secondary and non-university

- 09 Community college
- 10 C.E.G.E.P

95.10

(419) (420)

D5b. Did you graduate from (response in D5a)?

- 1 No
- 2 No
- 3 (DK/RF)

95.50 (421)

D6. What is your occupation? (Open ended and code)

01	Other (list)		
02	HOLD		
03	(Refused)		
04	Not employed		
05	Retired		
06	Student		
07	Housewife	96.10	
<hr/>			(422) (423)

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

01	One - (Skip to D10)		
98	(DK)		
99	(Refused)	98	
<hr/>			(430) (431)

D8. How many would be under 10 years? (Open ended and code actual number)

00	None		
98	(DK)		
99	(Refused)	98.10	
<hr/>			(432) (433)

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

00	None		
98	(DK)		
99	(Refused)	98.20	
<hr/>			(434) (435)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

1	Yes, myself		
2	Yes, my spouse		
3	Yes, both		
4	No		
5	(DK)		
6	(Refused)	98.30	(436)

D11. What was your year of birth? (Open ended and code all four digits of year)

9999	(DK/Refused)	98.40	
<hr/>			(437) (438) (439) (440)

D12. Please give me the six characters of your postal code.
(Open ended and code all six digits of postal code)

999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)