

FIELD FINAL

199

AC -
Project Registration #
OMNIBUS & POLL

X APPROVED BY CLIENT
DATE _____
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Gallup Canada, Inc.
SOM

n=1,000

I.D.#: _____ 0 (1-6)

**AREA CODE AND TELEPHONE NUMBER: () _____ (32 - 41)

**INTERVIEW TIME: ----- (42) (43)

Hello. My name is _____ from the Gallup Poll.
We are doing the National Gallup Poll this evening on
different public opinion topics and marketing issues.
May I please speak with the youngest male, 18 years of
age or older, who is now at home? (If no male, ask:)
May I please speak with the oldest female, 18 years of
age or older, who is now at home?

**GENDER: (Do not ask; code only)

1 Male 2 Female _____ (44)

S1. AREA CODE: (Code from call record sheet)

(450) (451) (452)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

(453) (454)

S3. CMA CODE: (Code from call record sheet)

_____ (455) (456) (457) (458)

S4. LANGUAGE: (Code language interview conducted in:)

- 1 English
- 2 French

_____ (449)

DProject Registration #
 MNIBUS JULY
 - POLL
 Gallup Canada, Inc.
 Jon Hughes, Analyst/
 SOM
 July, 1996

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 DATE _____
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(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - (Skip to #2a)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD

(Continue)

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

(Skip to #2a)

2.10

(460) (461)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

2.50

(614) (615)

2a. Did you vote in the last federal election on October 25, 1993?

- 1 Yes - (Continue)
- 2 No
- 3 Too young
- 4 (DK)
- 5 (Refused)

(Skip to #3)

3 (462)

2b. (If code "1 - Yes" in #2a, ask:) Which party did the candidate for whom you voted represent? (Open ended and code)

- 01 Other Party (do NOT list)
- 02 (DK)
- 03 Refused
- 04 None
- 05 HOLD

- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservative (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

3.10

(463) (464)

3. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (519)

4a. What do you think is the most important problem facing the country today? (Open ended and code)

- 01 Other (list) - (Continue)
- 02 (DK)
- 03 (Refused) (Skip to #5a)
- 04 HOLD
- 05 HOLD

- 06 Constitution
- 07 Crime/Drugs
- 08 Debt/Deficit
- 09 Defence policy
- 10 The Economy (general)
- 11 Education
- 12 Environment/Pollution/Clean air
- 13 Free trade: U.S. Trade Relations
- 14 Goods & Services Tax (GST)/High Taxes
- 15 Government/Honesty in Government
- 16 Health care
- 17 Immigration policy
- 18 Inflation/High prices
- 19 Labor Unions/Strikes
- 20 National unity/Inter-provincial relations/Quebec Separation
- 21 Other economic problems
- 22 Treatment of native Canadians
- 23 Unemployment
- 24 World peace/International problems/Prospect of War

(Continue)

(520) (521)

4b. Which federal party do you think can do the best job of handling the problem you have just mentioned? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK)
- 03 (Refused)
- 04 None
- 05 HOLD

- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives
(P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

____ (522) (523)

5a. How would you describe business conditions in your region - would you say they are very good, good, not too good, or bad?

- 1 Very good
- 2 Good
- 3 Not too good
- 4 Bad
- 5 (DK)
- 6 (Refused)

____ (524)

5b. Over the past six months, would you say business conditions in your region have (read and reverse 1-3)?

- 1 Gotten better
- 2 Stayed about the same
- 3 Gotten worse

- 4 (DK)
- 5 (Refused)

____ (525)

5c. Over the next six months, do you expect business conditions in your region to (read and reverse 1-3)?

- 1 Get better
- 2 Stay about the same
- 3 Get worse

- 4 (DK)
- 5 (Refused)

____ (526)

5a. Out of all the people who are currently receiving some form of social assistance from the government, such as welfare or unemployment insurance, what percentage would you say are cheating the system? (Open ended and record actual percentage. Round to nearest percentage point)

000 Zero percent/None/No one is cheating

001 -
100

998 (DK)
999 (Refused)

(527) (528) (529)

6b. It has been suggested by some that to reduce the amount of fraud in the welfare system in Canada, and to streamline the operation of that system, all welfare recipients should be identified by electronically scanning their fingerprints. Do you favour or oppose this idea?

1 Favour
2 Oppose
3 (DK)
4 (Refused)

_____(530)

6c. Would you favour or oppose requiring all Canadian citizens to have their fingerprints electronically scanned, as a means of personal identification?

1 Favour
2 Oppose
3 (DK)
4 (Refused)

_____(531)

7a. Are you aware of the Charter of Rights and Freedoms contained within Canada's Constitution?

1	2	3	4	
Yes	No	(DK)	(RF)	
(Continue)		(Skip to #8)		

_____(532)

7b. (If code "1-Yes" in #7a, ask:) Do you believe that your rights and freedoms are better protected, protected about the same, or not as well protected as they were before the Charter came into effect in 1982?

1 Better protected
2 About the same
3 Not as well protected
4 (DK)
5 (Refused)

_____(533)

8. There has been quite a bit of talk recently about the possibility of Quebec separating from the rest of Canada, and becoming an independent country. Would you, yourself, be in favour of separation or opposed to it?

- 1 In favour of separation
- 2 Opposed to separation
- 3 (DK)
- 4 (Refused) _____(534)

9. Recently in Canada there has been some discussion about various types of reproductive technologies, and how they might or might not be used by the general public. Do you, personally, think that...(Read and Rotate A-C)

- | | <u>Yes</u> | <u>No</u> | <u>(DK)</u> | <u>(RF)</u> | |
|---|------------|-----------|-------------|-------------|-------------|
| A. Women should be legally able to sell their reproductive eggs for money | 1 | 2 | 3 | 4 | _____ (535) |
| B. Men should be legally able to sell their sperm for money | 1 | 2 | 3 | 4 | _____ (536) |
| C. Women should be legally able to act as surrogate mothers for money, that is, carry a baby to term for another woman who is unable to do so | 1 | 2 | 3 | 4 | _____ (537) |

10a. Are you aware of a new piece of technology for the television called the V-Chip?"

- | | | | | |
|----------|---------|-----------|-----------|-------------|
| 1
Yes | 2
No | 3
(DK) | 4
(RF) | _____ (538) |
|----------|---------|-----------|-----------|-------------|

10b. As you may or may not know, the V-Chip is a computer chip that is placed inside the television set and blocks the viewing of programs with violence or sexually mature content. Overall, do you believe that this device is good or bad for society?

- 1 Good
- 2 Bad
- 3 (DK)
- 4 (RF) _____(539)

10c. How interested would you be in using the V-Chip in your television set (or sets) at home? Would you be (read 4-1)?

- 4 Very interested
- 3 Somewhat interested
- 2 Not very interested
- 1 Not at all interested
- 5 (Do not watch television/do not own a television set)
- 6 (DK)
- 7 (RF) _____(540)

DEMOGRAPHICS

1a. Are you employed full-time, part-time or not at all?

1	Full-time		
2	Part-time	(Continue)	
3	Not at all		
4	(DK)	(Skip to D2)	
5	(Refused)		<u>91</u> (413)

D1b. Is your place of employment at home or outside the home?

1	At home		
2	Outside home		
3	(DK)		
4	(Refused)		<u> </u> (472)

D2. What is your marital status? (Open ended and code)

1	Single		
2	Married		
3	Widowed/Divorced/Separated		
4	Living as married		
5	(DK)		
6	(Refused)		<u>92</u> (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

01	Other (list)		
02	(DK)		
03	(Refused)		
04	HOLD		
05	HOLD		
06	English		
07	French		93.10
<hr/>			<u>(415)</u> <u>(416)</u>

D4. What is your religious preference? (Open ended and code)

01	Other (list)		
02	(DK)		
03	(Refused)		
04	None		
05	HOLD		
06	Protestant		
07	Jewish		
08	Roman Catholic		94.10
<hr/>			<u>(417)</u> <u>(418)</u>

(DEMOGRAPHICS CONTINUED)

D5a. Which of these was the last school that you attended?

(Read 06-10)

- | | | |
|----|---------------------|--------------|
| 01 | Other (list) | |
| 02 | (DK) | |
| 03 | (Refused) | |
| 04 | No formal schooling | (Skip to D6) |
| 05 | HOLD | |
| 06 | Public/Grade school | |
| 07 | Secondary school | |
| 08 | University | |

Post secondary and non-university

09	Community college		
10	C.E.G.E.P		
			95.10
<hr/>			(419) (420)

D5b. Did you graduate from (response in D5a)?

1	2	3	
Yes	No	(DK/RF)	<u>95.50</u> (421)

D6. What is your occupation? (Open ended and code)

01	Other (list)		
02	HOLD		
03	(Refused)		
04	Not employed		
05	Retired		
06	Student		
07	Housewife		
			96.10
<hr/>			(422) (423)

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

01	One - (Skip to D10)		
98	(DK)		
99	(Refused)		
			98
<hr/>			(430) (431)

D8. How many would be under 10 years? (Open ended and code actual number)

00	None		
98	(DK)		
99	(Refused)		
			98.10
<hr/>			(432) (433)

(DEMOGRAPHICS CONTINUED)

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

98.20

(434) (435)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused)

98.30 (436)

D11. What was your year of birth? (Open ended and code all four digits of year)

9999 (DK/Refused)

98.40

(437) (438) (439) (440)

D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)