

FIELD FINAL

199

AC -
Project Registration #
OMNIBUS & POLL

X APPROVED BY CLIENT
DATE _____
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INTERVIEWED BY _____

Gallup Canada, Inc.
SOM

n=1,000

I.D.#: _____ 0 (1-6)

**AREA CODE AND TELEPHONE NUMBER: () _____ (32 - 41)

**INTERVIEW TIME: ----- (42) (43)

Hello. My name is _____ from the Gallup Poll.
We are doing the National Gallup Poll this evening on
different public opinion topics and marketing issues.
May I please speak with the youngest male, 18 years of
age or older, who is now at home? (If no male, ask:)
May I please speak with the oldest female, 18 years of
age or older, who is now at home?

**GENDER: (Do not ask; code only)

1 Male 2 Female _____ (44)

S1. AREA CODE: (Code from call record sheet)

(450) (451) (452)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

(453) (454)

S3. CMA CODE: (Code from call record sheet)

_____ (455) (456) (457) (458)

S4. LANGUAGE: (Code language interview conducted in:)

- 1 English
- 2 French

_____ (449)

Project Registration
 OMNIBUS JUNE
 - POLL
 Gallup Canada, Inc.
 Jon Hughes, Analyst/
 SOM
 June, 1996

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(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - (Skip to #2a)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD

(Continue)

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

(Skip to #2a)

NOWPARTY

2.10

(460) (461)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

2.50

(614) (615)

2a. Did you vote in the last federal election on October 25, 1993?

- 1 Yes - (Continue)

- 2 No
- 3 Too young
- 4 (DK)
- 5 (Refused)

(Skip to #3)

LUOTE

3 (462)

2b. (If code "1 - Yes" in #2a, ask:) Which party did the candidate for whom you voted represent? (Open ended and code)

- 01 Other Party (do NOT list)
- 02 (DK)
- 03 Refused
- 04 None
- 05 HOLD

- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservative (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

LPARTY

3.10

(463) (464)

3a. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

APPM

____ (519)

3b. Do you approve or disapprove of the way Michel Gauthier is handling his job as leader of the Opposition?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

APPOP

____ (520)

3c. Do you approve or disapprove of the way Preston Manning is handling his job as leader of the Reform Party?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

APPREF

____ (521)

3d. Do you approve or disapprove of the way Jean Charest is handling his job as leader of the Progressive Conservative Party?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

APPPC

____ (522)

3e. Do you approve or disapprove of the way Alexa McDonough is handling her job as leader of the New Democratic Party?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

APPNDP

____ (523)

4a. How would you rate economic conditions in Canada today?
Would you say they are (read and reverse 1-4)?

- 1 Excellent
- 2 Good
- 3 Fair
- 4 Poor
- 5 (DK)
- 6 (Refused)

EGAN ECCAN

_____ (524)

4b. Right now, do you think that economic conditions in the country as a whole are (read and reverse 1-3)?

- 1 Getting better
- 2 Staying about the same
- 3 Getting worse
- 4 (DK)
- 5 (Refused)

ECSTAT

_____ (526)

5a. Do you think the federal government is effectively handling the country's economic situation?

- | | | | |
|-----|----|------|------|
| 1 | 2 | 3 | 4 |
| Yes | No | (DK) | (RF) |

ECBIT

_____ (527)

(Rotate #5b and #5c)

5b. Do you have quite a lot of confidence, some confidence, a little confidence, or no confidence at all in the way the federal government is handling the issue of unemployment?

- 1 Quite a lot of confidence
- 2 Some confidence
- 3 A little confidence
- 4 No confidence at all
- 5 (DK)
- 6 (Refused)

UIHAND

_____ (528)

5c. Do you have quite a lot of confidence, some confidence, a little confidence, or no confidence at all in the way the federal government is handling the issue of deficit reduction?

- 1 Quite a lot of confidence
- 2 Some confidence
- 3 A little confidence
- 4 No confidence at all
- 5 (DK)
- 6 (Refused)

DEFHAND

_____ (529)

5a. Just from what you have seen, heard or read, how serious a problem is hunger among Canadians today - would you say very serious, quite serious, not too serious or not really a serious problem at all?

- 1 Very serious
- 2 Quite serious
- 3 Not too serious
- 4 Not really a serious problem at all
- 5 (DK)
- 6 (Refused)

HUNGER

____ (530)

6b. For each of the following groups that I read out, please tell me how much responsibility they should have for solving the hunger problem in Canada. Should they have none (N), little (L), some (S) or a great deal (GD)? (Read and rotate A-H)

	<u>N</u>	<u>L</u>	<u>S</u>	<u>GD</u>	<u>(DK)</u>	<u>(RF)</u>
A. Government	1	2	3	4	5	6
B. General Public	1	2	3	4	5	6
C. Social Agencies	1	2	3	4	5	6
D. Food Banks	1	2	3	4	5	6
E. Charities	1	2	3	4	5	6
F. Hungry people themselves	1	2	3	4	5	6
G. Food companies	1	2	3	4	5	6
H. Private Industries	1	2	3	4	5	6

____ (531) **HGOV**
 ____ (532) **HPUB**
 ____ (533) **HSOC**
 ____ (534) **HBANK**
 ____ (535) **HCHAR**
 ____ (536) **HTHEM**
 ____ (537) **HFOOD**
 ____ (538) **HIND**

7. Do you approve or disapprove of the record of the Liberal government in Ottawa, since the election in October 1993?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

____ (539) **LIBREC**

DEMOGRAPHICS

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused)

FTORPT

91 (413)

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused)

_____ (472)

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused)

~~REAR~~ **MSTAT**

92 (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 HOLD
- 05 HOLD
- 06 English
- 07 French

LANG1

93.10

(415) (416)

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 Protestant
- 07 Jewish
- 08 Roman Catholic

RELIG

94.10

(417) (418)

(DEMOGRAPHICS CONTINUED)

D5a. Which of these was the last school that you attended?
(Read 06-10)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 No formal schooling **(Skip to D6)**
- 05 HOLD
- 06 Public/Grade school
- 07 Secondary school
- 08 University

Post secondary and non-university

09	Community college		95.10	
10	C.E.G.E.P			
<hr/>			(419)	(420)

school

D5b. Did you graduate from (response in D5a)?

1	2	3	
Yes	No	(DK/RF)	<u>95.50</u> (421)

grad

D6. What is your occupation? (Open ended and code)

- 01 Other (list)
- 02 HOLD
- 03 (Refused)
- 04 Not employed
- 05 Retired
- 06 Student
- 07 Housewife

	96.10
<hr/>	(422) (423)

Occ

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

- 01 One - **(Skip to D10)**
- 98 (DK)
- 99 (Refused)

	98
<hr/>	(430) (431)

NHH

D8. How many would be under 10 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

	98.10
<hr/>	(432) (433)

NHH10

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

NHH 1017

98.20

(434) (435)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused)

UNION

98.30 (436)

D11. What was your year of birth? (Open ended and code all four digits of year)

- 9999 (DK/Refused)

98.40

(437) (438) (439) (440)

YROB

D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

- 999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

FAMINE

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)