

FIELD FINAL

199

AC -
Project Registration #
OMNIBUS & POLL

X APPROVED BY CLIENT
DATE _____
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Gallup Canada, Inc.
SOM

n=1,000

I.D.#: _____ 0 (1-6)

**AREA CODE AND TELEPHONE NUMBER: () _____ (32 - 41)

**INTERVIEW TIME: ----- (42) (43)

Hello. My name is _____ from the Gallup Poll.
We are doing the National Gallup Poll this evening on
different public opinion topics and marketing issues.
May I please speak with the youngest male, 18 years of
age or older, who is now at home? (If no male, ask:)
May I please speak with the oldest female, 18 years of
age or older, who is now at home?

**GENDER: (Do not ask; code only)

1 Male 2 Female _____ (44)

S1. AREA CODE: (Code from call record sheet)

(450) (451) (452)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

(453) (454)

S3. CMA CODE: (Code from call record sheet)

_____ (455) (456) (457) (458)

S4. LANGUAGE: (Code language interview conducted in:)

- 1 English
- 2 French

_____ (449)

Project Registration #
OMNIBUS MAY
 - POLL
 Gallup Canada, Inc.
 Jon Hughes, Analyst/
 SOM
 May, 1996

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 DATE _____
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n=1,000

(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - (Skip to #2a)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD

(Continue)

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives
 (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

(Skip to #2a)

2.10

(460) (461)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives
 (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

2.50

(614) (615)

2a. Did you vote in the last federal election on October 25, 1993?

- 1 Yes - (Continue)

- 2 No
- 3 Too young
- 4 (DK)
- 5 (Refused)

(Skip to #3)

3 (462)

2b. (If code "1 - Yes" in #2a, ask:) Which party did the candidate for whom you voted represent? (Open ended and code)

- 01 Other Party (do NOT list)
- 02 (DK)
- 03 Refused
- 04 None
- 05 HOLD

- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservative (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

3.10

(463) (464)

3a. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____(519)

(Rotate #3b and #3c)

3b. Do you approve or disapprove of the way Michel Gauthier is handling his job as leader of the Opposition?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____(520)

3c. Do you approve or disapprove of the way Preston Manning is handling his job as leader of the Reform Party?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____(521)

4. If it were your job to plan an immigration policy for Canada at this time, would you be inclined to increase immigration, decrease immigration, or keep the number of immigrants at about the current level?

- 1 Increase immigration
- 2 Decrease immigration
- 3 Keep the number at current level

- 4 (DK)
- 5 (Refused)

_____()

5. Do you believe the Goods and Services Tax (GST) is a necessary source of revenue for the federal government, or do you think the federal government should abolish the GST?

- 1 Necessary source of revenue
- 2 Should abolish the GST
- 3 (DK)
- 4 (Refused)

_____ (523)

6. The Liberal government recently announced that it will not be eliminating or replacing the GST, despite promises to do so made during the 1993 election campaign. Do you think that the Liberals: (read and rotate 1-2)

- 1 intended to eliminate or replace the GST, but found it was not economically possible
- 2 never intended to eliminate or replace the GST, but promised to do so to help them win the election
- 3 (DK)
- 4 (Refused)

_____ (524)

7. Liberal Member of Parliament and Deputy Prime Minister Sheila Copps had promised to resign if the government did not eliminate the GST, and recently she did resign her seat in Parliament. She has announced that she will run for re-election in a by-election next month. Do you think that: (read 1-3)

- 1 she should not have resigned
- 2 she should have resigned and run for re-election
- 3 she should have resigned and not run for re-election
- 4 (DK)
- 5 (Refused)

_____ (525)

8. If you had the chance to vote for Sheila Copps in the upcoming by-election, would you definitely, probably, probably not or definitely not consider voting for her?

- 1 definitely would consider
- 2 probably would consider
- 3 probably would not consider
- 4 definitely would not consider
- 5 (DK)
- 6 (Refused)

_____ (526)

(Rotate #9a-#9b)

9a. Do you think that the level of violent crime in your community has been increasing or decreasing recently or has it remained at the same level?

- 1 Increasing
- 2 Decreasing
- 3 Remained the same
- 4 (DK)
- 5 (Refused)

_____ (527)

9b. I am going to read a list of some institutions which are responsible for dealing with criminals. Please indicate whether you think each one deals with criminals too harshly (TH), not harshly enough (NHE), or in the correct manner (CM). (Read and rotate A-C)

	<u>TH</u>	<u>NHE</u>	<u>CM</u>	<u>(DK)</u>	<u>(RF)</u>	
A. The police	1	2	3	4	5	_____ (537)
B. The federal government	1	2	3	4	5	_____ (538)
C. The courts	1	2	3	4	5	_____ (539)

10. Do you believe Canada should continue to have a monarch as its head of state, or should Canada discontinue its ties with the monarchy?

- 1 Continue with monarchy as head of state
- 2 Discontinue ties with monarchy
- 3 (DK)
- 4 (Refused)

_____ (540)

11a. Have you exercised in the last twenty-four hours?

- 1 Yes
- 2 No
- 3 (DK)
- 4 (RF)

_____ (541)

11b. How would you describe your own personal weight situation - would you say you are underweight, overweight, or about right?

- 1 Underweight
- 2 Overweight
- 3 About right
- 4 (DK)
- 5 (Refused)

_____ (542)

11c. Are you currently on a diet to gain, maintain or lose weight?

- 1 Yes
- 2 No
- 3 (DK)
- 4 (RF)

_____ (543)

DEMOGRAPHICS

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused) 91 (413)

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused) _____ (472)

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused) 92 (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 HOLD
 - 05 HOLD
 - 06 English
 - 07 French 93.10
-
- (415) (416)

D4a. What is your religious preference? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused) (Skip to D5a)
- 04 None
- 05 HOLD

- 06 Protestant - (Continue)

- 07 Jewish
- 08 Roman Catholic

- 09 Anglican
- 10 United
- 11 Presbyterian
- 12 Lutheran
- 13 Mormon
- 14 Jehovah's Witness
- 15 Pentacostal
- 16 Seventh Day Adventist (Skip to D5a)
- 17 Methodist
- 18 Evangelist
- 19 Baptist
- 20 Apostolic
- 21 The World Wide Church of God
- 22 German Church Of God
- 23 Christadelphians
- 24 Mennonite
- 25 Nazareen
- 26 Unitarian
- 27 Brethern
- 28 Salvation Army
- 29 Full Gospel
- 30 Reformed
- 31 Latter Day Saints

(570) (571)

(DEMOGRAPHICS CONTINUED)

D4b. (If code "6 - Protestant" in D4a, ask:) What specific denomination is that, if any? Are you United Church, Anglican, Baptist, Presbyterian, or something else? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06-
- 08 HOLD
- 09 Anglican
- 10 United
- 11 Presbyterian
- 12 Lutheran
- 13 Mormon
- 14 Jehovah's Witness
- 15 Pentacostal
- 16 Seventh Day Adventist
- 17 Methodist
- 18 Evangelist
- 19 Baptist
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- 26 Unitarian
- 27 Brethern
- 28 Salvation Army
- 29 Full Gospel
- 30 Reformed
- 31 Latter Day Saints

(572) (573)

D5a. Which of these was the last school that you attended? (Read 06-10)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 No formal schooling
 - 05 HOLD
 - 06 Public/Grade school
 - 07 Secondary school
 - 08 University
- (Skip to D6)

Post secondary and non-university

- 09 Community college
- 10 C.E.G.E.P

95.10

(419) (420)

D5b. Did you graduate from (response in D5a)?

- 1 Yes
- 2 No
- 3 (DK/RF)

95.50 (421)

D6. What is your occupation? (Open ended and code)

01	Other (list)		
02	HOLD		
03	(Refused)		
04	Not employed		
05	Retired		
06	Student		
07	Housewife	96.10	
		<hr/>	<hr/>
		(422)	(423)

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

01	One - (Skip to D10)		
98	(DK)		
99	(Refused)	98	
		<hr/>	<hr/>
		(430)	(431)

D8. How many would be under 10 years? (Open ended and code actual number)

00	None		
98	(DK)		
99	(Refused)	98.10	
		<hr/>	<hr/>
		(432)	(433)

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

00	None		
98	(DK)		
99	(Refused)	98.20	
		<hr/>	<hr/>
		(434)	(435)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

1	Yes, myself		
2	Yes, my spouse		
3	Yes, both		
4	No		
5	(DK)		
6	(Refused)	98.30	(436)

D11. What was your year of birth? (Open ended and code all four digits of year)

9999	(DK/Refused)	98.40	
		<hr/>	<hr/>
		(437)	(438) (439) (440)

D12. Please give me the six characters of your postal code.
(Open ended and code all six digits of postal code)

999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)