

FIELD FINAL

199

AC -
Project Registration #
OMNIBUS & POLL

X APPROVED BY CLIENT
DATE _____
Copyright, Gallup Canada, Inc.
INTERVIEWED BY _____

Gallup Canada, Inc.
SOM

n=1,000

I.D.#: _____ 0 (1-6)

**AREA CODE AND TELEPHONE NUMBER: () _____ (32 - 41)

**INTERVIEW TIME: ----- (42) (43)

Hello. My name is _____ from the Gallup Poll.
We are doing the National Gallup Poll this evening on
different public opinion topics and marketing issues.
May I please speak with the youngest male, 18 years of
age or older, who is now at home? (If no male, ask:)
May I please speak with the oldest female, 18 years of
age or older, who is now at home?

**GENDER: (Do not ask; code only)

1 Male 2 Female _____ (44)

S1. AREA CODE: (Code from call record sheet)

(450) (451) (452)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

(453) (454)

S3. CMA CODE: (Code from call record sheet)

_____ (455) (456) (457) (458)

S4. LANGUAGE: (Code language interview conducted in:)

- 1 English
- 2 French

_____ (449)

Project Registration #
MNIBUS NOVEMBER
 - POLL
 Gallup Canada, Inc.
 Jon Hughes, Analyst/
 SOM
 November, 1996

X APPROVED BY CLIENT
 DATE _____
 Copyright, Gallup Canada, Inc.
 INTERVIEWED BY _____

n=1,000

(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - (Skip to #2a)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD

(Continue)

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

(Skip to #2a)

2.10

(460) (461)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

2.50

(614) (615)

2a. HOLD
 2b. HOLD

3a. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

(519)

3b. Do you approve or disapprove of the way Michel Gauthier is handling his job as leader of the Opposition?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (520)

3c. Do you approve or disapprove of the way Preston Manning is handling his job as leader of the Reform Party?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (521)

3d. Do you approve or disapprove of the way Jean Charest is handling his job as leader of the Progressive Conservative Party?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (522)

3e. Do you approve or disapprove of the way Alexa McDonough is handling her job as leader of the New Democratic Party?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

_____ (523)

4. How concerned would you say you are about the size of the federal government's deficit? Would you say you are (read 1-4)?

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not very concerned, or
- 4 Not at all concerned
- 5 (DK)
- 6 (Refused)

_____ (524)

5. How concerned would you say the federal government is about the size of its deficit? Would you say it is (read 1-4)?

- 1 Very concerned
- 2 Somewhat concerned
- 3 Not very concerned, or
- 4 Not at all concerned
- 5 (DK)
- 6 (Refused)

_____ (525)

6. Which of the following two statements most accurately reflects your own opinion? (Read and rotate 1-2)

- 1 The federal government should give top priority to reducing the deficit, even if it means maintaining a high level of unemployment
- 2 The federal government should give top priority to reducing unemployment, even if it means maintaining a high deficit
- 3 (Neither)
- 4 (Both)
- 5 (DK)
- 6 (Refused) _____(526)

7. Do you think that the federal government should give top priority to...(Read 1-2)

- 1 Reducing the amount of personal income taxes Canadians pay, OR
- 2 Reducing the federal deficit
- 3 (Neither)
- 4 (Both)
- 5 (DK)
- 6 (Refused) _____(527)

8. I am going to list some suggestions as to how the federal government might reduce the deficit. For each one, please indicate whether you favour (F) or oppose (O) that particular approach to deficit reduction? (Read and rotate A-M)

	F	O	(DK)	(RF)	
A. Reducing foreign aid	1	2	3	4	_____(528)
B. Reducing spending on welfare	1	2	3	4	_____(529)
C. Reducing spending on education	1	2	3	4	_____(530)
D. Reducing spending on health care	1	2	3	4	_____(531)
E. Reducing spending on unemployment insurance	1	2	3	4	_____(532)
F. Reducing defence spending	1	2	3	4	_____(533)
G. Reducing the size of the civil service	1	2	3	4	_____(534)
H. Reducing pension payments to seniors	1	2	3	4	_____(535)
I. Reducing or eliminating the tax deductibility of RRSP contributions	1	2	3	4	_____(536)
J. Imposing a tax on the interest generated by RRSP savings	1	2	3	4	_____(537)
K. Increasing sales taxes	1	2	3	4	_____(538)
L. Increasing Personal Income taxes	1	2	3	4	_____(539)
M. Increasing corporate Income taxes	1	2	3	4	_____(540)

9a. As you may know, interest rates in Canada have dropped in recent months. Will these lower rates mean that you are more likely, just as likely as before, or less likely to take out a loan or purchase on credit?

- 1 More likely
- 2 Just as likely as before
- 3 Less likely
- 4 (DK)
- 5 (Refused)

_____ (541)

9b. Mortgage interest rates have also dropped in recent months. As a result, are you more likely, just as likely as before, or less likely to purchase a home?

- 1 More likely
- 2 Just as likely as before
- 3 Less likely
- 4 (DK)
- 5 (Refused)

_____ (542)

10. Thinking about your personal finances, how much money per year would you need to make, to consider yourself rich? (Open-ended and code actual amount in dollars)

- 999,999,997 \$999,999,997+
- 999,999,998 (DK)
- 999,999,999 (Refused)

_____ \$ (543) (544) (545) (546) (547) (548) (549) (550) (551)

11a. If it were your job to plan an immigration policy for Canada at this time, would you be inclined to increase immigration, decrease immigration, or keep the number of immigrants at about the current level?

- 1 Increase immigration
- 2 Decrease immigration
- 3 Keep the number at current level
- 4 (DK)
- 5 (Refused)

_____ (552)

11b. For people attempting to immigrate to Canada, do you think that priority should be given to... (read and rotate 1-2)?

- 1 Family members sponsored by relatives already residing in Canada, OR
- 2 People chosen for economic benefits to Canada such as investment capital or employment skills
- 3 (Both)
- 4 (Neither)
- 5 (DK)
- 6 (Refused)

_____ (553)

DEMOGRAPHICS

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused) 91 (413)

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused) _____ (472)

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused) 92 (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 HOLD
 - 05 HOLD
 - 06 English
 - 07 French 93.10
-
- (415) (416)

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 None
 - 05 HOLD
 - 06 Protestant
 - 07 Jewish
 - 08 Roman Catholic 94.10
-
- (417) (418)

(DEMOGRAPHICS CONTINUED)

D5a. Which of these was the last school that you attended?

(Read 06-10)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 No formal schooling (Skip to D6)
- 05 HOLD
- 06 Public/Grade school
- 07 Secondary school
- 08 University

Post secondary and non-university

09 Community college		
10 C.E.G.E.P		95.10
<hr/>		(419) (420)

D5b. Did you graduate from (response in D5a)?

1	2	3	
Yes	No	(DK/RF)	<u>95.50</u> (421)

D6. What is your occupation? (Open ended and code)

- 01 Other (list)
- 02 HOLD
- 03 (Refused)
- 04 Not employed
- 05 Retired
- 06 Student
- 07 Housewife

	96.10
<hr/>	(422) (423)

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

- 01 One - (Skip to D11)
- 98 (DK)
- 99 (Refused)

	98
<hr/>	(430) (431)

D8. How many would be under 18 years old? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

	98.10
<hr/>	(432) (433)

D10.-D11. (HOLD)

D11. What was your year of birth? (Open ended and code all four digits of year)

9999 (DK/Refused)

98.40

(437) (438) (439) (440)

D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)