

FIELD FINAL - AUGUST 25, 1997

AC -
Project Registration # _____ X APPROVED BY CLIENT
OMNIBUS & POLL AUGUST _____
DATE _____
Gallup Canada, Inc. _____
SOM _____
August, 1997 _____ n=1,000
INTERVIEWED BY _____

I.D.#: _____ 0 (1-
6)

**AREA CODE AND TELEPHONE NUMBER: () _____
(32 - 41)

**INTERVIEW TIME: -----
(42) (43)

Hello. My name is _____ with The Gallup
Organization, the company that conducts the Gallup Poll.
We are doing the National Gallup Poll this evening on
different public opinion topics.

S1. AREA CODE: (Code from call record sheet)

(450) (451) (452)

S2. PROVINCE: (Code from call record sheet)

01 Alberta
02 Vancouver
03 Other B.C.
04 Manitoba
05 New Brunswick
06 Newfoundland
07 Nova Scotia
08 Toronto
09 Other Ontario
10 Montreal
11 Other Quebec
12 Saskatchewan
13 P.E.I.

(453) (454)

S3. CMA CODE: (Code from call record sheet)

(455) (456) (457) (458)

S4. Including yourself, how many members of this household are age 18 or older? (Open ended (and code actual number))

00 None - (Thank and Terminate)

01 One - (If other than respondent, ask to speak to that person, and Skip to S6)

02-

96 96+ - (Continue)

97 Not available - (Reset to "Intro", and Set time to call back)

98 (DK)

99 (Refused) (Thank and Terminate)

(465) (466)

S5. Of those (response in S1) adults, I need to speak to the one who had the most recent birthday.

1 Respondent available - (Continue)

7 Respondent not available - (Reset to "Intro", and Set time to call back)

8 (Refused) - (Thank and Terminate)

_____ (467)

S6. (When respondent is on the line, say:) I need to confirm that you are 18 years of age or older. Is that correct?

1 Yes (Continue)
2 No (Reset to S1)
3 (DK) (Thank and Terminate)
4 (RF)

_____ (468)

S7. LANGUAGE: (Code language interview conducted in:)

1 English

2 French

_____ (449)

**GENDER: (Do not ask; code only)

1 Male

2 Female

_____ (44)

Project Registration #
OMNIBUS AUGUST
 - POLL
 Gallup Canada, Inc.
 Jon Hughes, Analyst/
 SOM
 August, 1997

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 n=1,000

(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - (Skip to #3)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None (Continue)
- 05 HOLD

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories) (Skip to #3)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

2.10

(460) (461)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

2.50

(614) (615)

2a.-
 2b. HOLD

3. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

(523)

4a. Do you think your present job is safe, or do you think there is a chance you may become unemployed?

- 1 Job is safe
- 2 May become unemployed
- 3 (Do not work) - (Skip to #5)
- 4 (DK)
- 5 (Refused) _____ (524)

4b. If you became unemployed, do you think you would be able to find a new job fairly quickly, or do you think it might take longer?

- 1 Fairly quickly
- 2 Might take longer
- 3 (DK)
- 4 (Refused) _____ (525)

5. In general, which university do you believe is the best in the country? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 (None)
- 05 HOLD
- 06 Carleton University
- 07 Concordia University
- 08 Dalhousie University
- 09 McGill University
- 10 McMaster University
- 11 University of Alberta
- 12 University of British Columbia
- 13 University of Laval
- 14 University of Montreal
- 15 University of Ottawa
- 16 University of Quebec
- 17 University of Quebec Trois Rivieres
- 18 University of Toronto
- 19 University of Waterloo
- 20 University of Western Ontario
- 21 Wilfrid Laurier University

 (526) (527)

6a. Thinking about Canada's health care system, would you be strongly in favour, somewhat in favour, somewhat opposed or strongly opposed to offering two levels of service to Canadians: a basic level of service funded by the government and available to all Canadians, and for those who wished to do so the option of paying for any additional services they wanted?

- 1 Strongly in favour
- 2 Somewhat in favour
- 3 Somewhat opposed
- 4 Strongly opposed
- 5 (DK)
- 6 (Refused) _____ (528)

6b. Would you be willing to pay for your own health care services, at a private clinic which did not receive government funding, if you thought that the private clinic: (read and rotate A-C)?

	<u>Yes</u>	<u>No</u>	<u>(DK)</u>	<u>(RF)</u>	
A. Could treat you more quickly	1	2	3	4	_____ (529)
B. Could offer you specialized health care services that were not widely available	1	2	3	4	_____ (530)
C. Employed the best trained and most experienced medical staff	1	2	3	4	_____ (531)

6c. If you were to experience any problems with your mental health, would you prefer to be treated at: (read and rotate 1-2)?

1	a private mental health clinic where you would pay for part or all of your treatment	
2	a government-funded mental health clinic	
3	(DK)	
4	(Refused)	_____ (532)

7a. If a national referendum were held today on the question of executing a person for murder, would you vote for reinstating the death penalty in Canada or would you vote against reinstating it?

1	Vote for - (Continue)	
2	Vote against - (Skip to #7c)	
3	(DK) (Skip to #7d)	
4	(Refused)	_____ (533)

7b. (If code "1" in #7a, ask:) Suppose new evidence showed that the death penalty does not act as a deterrent to murder, that it does not lower the murder rate. Would you favour or oppose the death penalty?

- 1 (Still) favour
- 2 (Now) oppose
- 3 (DK)
- 4 (Refused)

_____ (534)

(ALL in #7b, Skip to #7d)

7c. (If code "2" in #7a, ask:) Suppose new evidence showed that the death penalty acts as a deterrent to murder, that it lowers the murder rate. Would you favour or oppose the death penalty?

- 1 (Now) favour
- 2 (Still) oppose
- 3 (DK)
- 4 (Refused)

_____ (535)

7d. Do you feel that the death penalty acts as a deterrent to the commitment of murder, that it lowers the murder rate, or not?

- | | | | | |
|-----|----|------|------|-------------|
| 1 | 2 | 3 | 4 | |
| Yes | No | (DK) | (RF) | _____ (536) |

DEMOGRAPHICS

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused) 91 (413)

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused) _____ (472)

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused) 92 (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 HOLD
 - 05 HOLD
 - 06 English
 - 07 French 93.10
-
- (415) (416)

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
 - 02 (DK)
 - 03 (Refused)
 - 04 None
 - 05 HOLD
 - 06 Protestant
 - 07 Jewish
 - 08 Roman Catholic 94.10
-
- (417) (418)

(DEMOGRAPHICS CONTINUED)

D5a. Which of these was the last school that you attended?
(Read 06-10)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 No formal schooling
- 05 HOLD
- 06 Public/Grade school
- 07 Secondary school
- 08 University

(Skip to D6)

Post secondary and non-university

09	Community college		
10	C.E.G.E.P		95.10
<hr/>			(419) (420)

D5b. Did you graduate from (response in D5a)?

1	2	3	
Yes	No	(DK/RF)	95.50 (421)

D6. What is your occupation? (Open ended and code)

- 01 Other (list)
- 02 HOLD
- 03 (Refused)
- 04 Not employed
- 05 Retired
- 06 Student
- 07 Housewife

<hr/>			96.10
			(422) (423)

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

- 01 One - (Skip to D10)
- 98 (DK)
- 99 (Refused)

<hr/>			98
			(430) (431)

D8. How many would be under 10 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

<hr/>			98.10
			(432) (433)

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

<hr/>			98.20
			(434) (435)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused) 98.30 (436)

D11. What was your year of birth? (Open ended and code all four digits of year)

- 9999 (DK/Refused) 98.40
-
- (437) (438) (439) (440)

D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

- 999999 (DK/Refused) 98.50
-
- (150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over 99.50
- 11 (DK)
- 12 (Refused) (447) (448)

D14. How many different RESIDENTIAL phone lines; that is non-business lines, do you have in your household? We need the number of non-business phone lines, NOT the actual number of telephones. (Open ended and code actual number of residential lines)

- 97 97+
 - 98 (DK)
 - 99 (Refused)
-
- (469) (470)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)