

FIELD FINAL - DECEMBER 5, 1997

AC -  
Project Registration # \_\_\_\_\_  
OMNIBUS & POLL DECEMBER \_\_\_\_\_  
Gallup Canada, Inc.  
SOM \_\_\_\_\_  
December, 1997 \_\_\_\_\_

X APPROVED BY CLIENT  
DATE \_\_\_\_\_  
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INTERVIEWED BY \_\_\_\_\_

n=1,000

I.D.#: \_\_\_\_\_ 0 (1-6)

\*\*AREA CODE AND TELEPHONE NUMBER: ( ) \_\_\_\_\_ (32 - 41)

\*\*INTERVIEW TIME: ----- (42) (43)

Hello. My name is \_\_\_\_\_ with The Gallup Organization, the company that conducts the Gallup Poll. We are doing the National Gallup Poll this evening on different public opinion topics.

S1. AREA CODE: (Code from call record sheet)

\_\_\_\_\_ (450) (451) (452)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

\_\_\_\_\_ (453) (454)

S3. CMA CODE: (Code from call record sheet)

(455) (456) (457) (458)

S4. Including yourself, how many members of this household are age 18 or older? (Open ended (and code actual number))

- 00 None - (Thank and Terminate)
- 01 One - (If other than respondent, ask to speak to that person, and Skip to S6)
- 02-96 96+ - (Continue)
- 97 Not available - (Reset to "Intro", and Set time to call back)
- 98 (DK)
- 99 (Refused) (Thank and Terminate)

(465) (466)

S5. Of those (response in S1) adults, I need to speak to the one who had the most recent birthday.

- 1 Respondent available - (Continue)
- 7 Respondent not available - (Reset to "Intro", and Set time to call back)
- 8 (Refused) - (Thank and Terminate)

(467)

S6. (When respondent is on the line, say:) I need to confirm that you are 18 years of age or older. Is that correct?

- 1 Yes (Continue)
- 2 No (Reset to S1)
- 3 (DK) (Thank and Terminate)
- 4 (RF)

(468)

S7. LANGUAGE: (Code language interview conducted in:)

- 1 English
- 2 French

(449)

\*\*GENDER: (Do not ask; code only)

- 1 Male
- 2 Female

(44)

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 - POLL  
 Gallup Canada, Inc.  
 Jon Hughes, Analyst/  
 SOM  
 December, 1997

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n=1,000

(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - (Skip to #3)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD

(Continue)

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

(Skip to #3)

2.10

(460) (461)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)

2.50

(614) (615)

2a.-  
 2b. HOLD

3. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

(523)

4a. Compared with 1997, do you think 1998 will be a year of economic prosperity, economic difficulty, or about the same as 1997?

1 Year of economic prosperity  
 2 Year of economic difficulty  
 3 About the same  
 4 (DK)  
 5 (Refused) \_\_\_\_\_ (524)

4b. Looking ahead to 1998, do you think unemployment in this country will increase, decrease or remain the same?

1 Increase  
 2 Decrease  
 3 Remain the same  
 4 (DK)  
 5 (Refused) \_\_\_\_\_ (525)

4c. As far as you are concerned, do you think that in 1998 strikes and industrial disputes in this country will increase, decrease, or remain the same?

1 Increase  
 2 Decrease  
 3 Remain the same  
 4 (DK)  
 5 (Refused) \_\_\_\_\_ (526)

4d. Do you think that 1998 will be a peaceful year more or less free of international dispute, a troubled year with much international discord or remain the same?

1 A peaceful year  
 2 A troubled year  
 3 Remain the same  
 4 (DK)  
 5 (Refused) \_\_\_\_\_ (527)

5a. How satisfied are you with each of the following services offered in your community? Would you say you are very satisfied (VS), somewhat satisfied (SWS), somewhat dissatisfied (SWD), or very dissatisfied (VD) with the (read and rotate A-J)?

	VS	SWS	SWD	VD	(DK)	(RF)	
A. Elementary schools	1	2	3	4	5	6	_____ (528)
B. Fire department	1	2	3	4	5	6	_____ (529)
C. Garbage collection	1	2	3	4	5	6	_____ (530)
D. High schools	1	2	3	4	5	6	_____ (531)
E. Libraries	1	2	3	4	5	6	_____ (532)
F. Medical/Hospital services	1	2	3	4	5	6	_____ (533)
G. Police services	1	2	3	4	5	6	_____ (534)
H. Postal services	1	2	3	4	5	6	_____ (535)
I. Recreation program	1	2	3	4	5	6	_____ (536)
J. Side/street repair	1	2	3	4	5	6	_____ (537)

5b. In your opinion, should the people working in the following services be allowed to go on strike? (Read and rotate A-J)

	<u>Yes</u>	<u>No</u>	<u>(DK)</u>	<u>(RF)</u>	
A. Elementary schools	1	2	3	4	_____ (538)
B. Fire department	1	2	3	4	_____ (539)
C. Garbage collection	1	2	3	4	_____ (540)
D. High schools	1	2	3	4	_____ (541)
E. Libraries	1	2	3	4	_____ (542)
F. Medical/Hospital services	1	2	3	4	_____ (543)
G. Police services	1	2	3	4	_____ (544)
H. Postal services	1	2	3	4	_____ (545)
I. Recreation program	1	2	3	4	_____ (546)
J. Side/street repair	1	2	3	4	_____ (547)

6. Would you say that you are very likely (VL), somewhat likely (SWL), somewhat unlikely (SWU), or very unlikely (VUL) to purchase each of the following items in the next twelve months? (Read and rotate A-C)

	<u>VL</u>	<u>SWL</u>	<u>SWU</u>	<u>VUL</u>	<u>(DK)</u>	<u>(RF)</u>	
A. A house	4	3	2	1	5	6	_____ (548)
B. A new car	4	3	2	1	5	6	_____ (549)
C. A major appliance, such as a refrigerator or an oven	4	3	2	1	5	6	_____ (550)

(Rotate #7a-#7b and #8a-#8b)

7a. Over the past six months, would you say the country's economy has (read and reverse 1-3)?

- 1 Gotten better
- 2 Stayed about the same
- 3 Gotten worse
- 4 (DK)
- 5 (Refused) \_\_\_\_\_ (551)

7b. Over the next six months, do you expect the country's economy to (read and reverse 1-3)?

- 1 Get better
- 2 Stay about the same
- 3 Get worse
- 4 (DK)
- 5 (Refused) \_\_\_\_\_ (552)

8a. Over the past six months, would you say the financial situation of your household has (read and reverse 1-3)?

1 Gotten better  
 2 Stayed about the same  
 3 Gotten worse  
 4 (DK)  
 5 (Refused) \_\_\_\_\_(553)

8b. Over the next six months, do you expect the financial situation of your household to (read and reverse 1-3)?

1 Get better  
 2 Stay about the same  
 3 Get worse  
 4 (DK)  
 5 (Refused) \_\_\_\_\_(554)

9. Considering the state of the economy and your personal financial situation, do you think now is a good time to make major purchases or is it a good time to save instead?

1 Good time to make major purchase  
 2 Good time to save  
 3 (DK)  
 4 (Refused) \_\_\_\_\_(555)

10a. In general terms, would you say that your standard of living is higher, lower or the same as the standard of living of your parents?

1 higher  
 2 lower  
 3 the same  
 4 (DK)  
 5 (Refused) \_\_\_\_\_(556)

10b. Do you think that in the next 20 years, the standard of living of Canadians will increase, decrease or stay the same?

1 will increase  
 2 will decrease  
 3 stay the same  
 4 (DK)  
 5 (Refused) \_\_\_\_\_(557)

11. During the past year, have you (read and rotate A-C)?

	<u>Yes</u>	<u>No</u>	<u>(DK)</u>	<u>(RF)</u>	
A. donated money to a charitable cause	1	2	3	4	_____(558)
B. donated goods, such as clothing or toys, to a charitable cause	1	2	3	4	_____(559)
C. volunteered your time for a charitable cause	1	2	3	4	_____(560)

DEMOGRAPHICS

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused) 91 (413)

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused) (472)

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused) 92 (414)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
  - 02 (DK)
  - 03 (Refused)
  - 04 HOLD
  - 05 HOLD
  - 06 English
  - 07 French 93.10
- 
- (415) (416)

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
  - 02 (DK)
  - 03 (Refused)
  - 04 None
  - 05 HOLD
  - 06 Protestant
  - 07 Jewish
  - 08 Roman Catholic 94.10
- 
- (417) (418)

(DEMOGRAPHICS CONTINUED)

D5a. Which of these was the last school that you attended?  
(Read 06-10)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 No formal schooling (Skip to D6)
- 05 HOLD
- 06 Public/Grade school
- 07 Secondary school
- 08 University

Post secondary and non-university

09 Community college	95.10	
10 C.E.G.E.P		
<hr/>		(419) (420)

D5b. Did you graduate from (response in D5a)?

1	2	3	
Yes	No	(DK/RF)	95.50 (421)

D6. What is your occupation? (Open ended and code)

- 01 Other (list)
- 02 HOLD
- 03 (Refused)
- 04 Not employed
- 05 Retired
- 06 Student
- 07 Housewife

	96.10	
<hr/>		(422) (423)

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

- 01 One - (Skip to D10)
- 98 (DK)
- 99 (Refused)

	98	
<hr/>		(430) (431)

D8. How many would be under 10 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

	98.10	
<hr/>		(432) (433)

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

	98.20	
<hr/>		(434) (435)



D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused) 98.30 (436)

D11. What was your year of birth? (Open ended and code all four digits of year)

- 9999 (DK/Refused) 98.40
- 
- (437) (438) (439) (440)

D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

- 999999 (DK/Refused) 98.50
- 
- (150) (151) (152) (153) (154) (155)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over 99.50
- 11 (DK)
- 12 (Refused) (447) (448)

D14. How many different RESIDENTIAL phone lines; that is non-business lines, do you have in your household? We need the number of non-business phone lines, NOT the actual number of telephones. (Open ended and code actual number of residential lines)

- 97 97+
  - 98 (DK)
  - 99 (Refused)
- 
- (469) (470)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.# (170) (171) (172) (173)